SILVIA
GEORGE
SYSTEMS DESIGN ENGINEERING

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DESIGN
Figma
Adobe Creative Suite
InVision
Axure RP
SolidWorks

DEVELOPMENT
HTML/CSS
JavaScript
Bootstrap
Python
C++
Git

SKILLS
Storyboarding
Wireframing
Prototyping
Persona creation
Competitive analysis
User interviews

RELEVANT COURSES
Human Factors in Design
Introduction to Psychology
Data Structures
& Algorithms

INTERESTS
Illustration
Animation
Kung Fu
Video Games

EXPERIENCE

UX/UI Developer | Royal Canadian Air Force ([Flight Deck](#))
Jan 2020 - Apr 2020

- Improved experience for pilots on the go by redesigning the mobile view for a web app, allowing them to enter required information in **under 5 minutes**
- Guided the UX/UI decisions for the Flight Deck which led development for 3 projects
- Performed a UX audit based on best practices which drove **over 100 improvements** to Dispatch, a web app that **saves millions of dollars** every year

UX Designer | BGRS
May 2019 - Aug 2019

- Generated a variety of user personas and made an IA diagram to gain insights on the employee relocation website's current state
- Identified key design requirements by investigating competitor products, making user flows, and participating in ideation processes
- Created wireframes and prototypes with Axure for new and updated features to give to developers

Digital Designer | Maple Leaf Foods
Sep 2018 - Dec 2018

- Redesigned a user interface using **Figma** for an internal Q&A system chatbot and developed matching CSS to follow company branding
- Collaborated with a team of 6 developers and provided design guidelines for software development
- Marketed content by creating visually appealing posters with **Illustrator** and a promotional video with **Premiere Pro**

PROJECTS

WaToPlan | Group design project
Fall 2017

- Performed root cause analysis, designed user personas, and created wireframes to develop a task-tracking notification system for undergraduate students
- Prototyped an app interface for rapid feedback from group members and stakeholders
- Conducted user testing to validate design assumptions and to identify areas of improvement