

SUMMARY

I am a logical and result-driven Product Designer with experience in designing products that are simple, yet elegant and crafting experiences that enhance the utility of a product for its users with a focus on accessibility, ensuring that the usefulness of a product remains uncompromised while optimizing outcomes to align with business objectives.

TECHNICAL SKILLS

Hard Skills: UX Research, UI Design, UX Design, Prototyping and Interaction Design, Wireframing, Design System.

Soft Skills: Collaboration, Communication, Leadership and Team and Time Management Skills.

Other Skills: HTML 5, CSS 3, Bootstrap 5, Tailwind CSS, Javascript, use of Git and Github.

PROFESSIONAL EXPERIENCE

Freelancing	Present
Product Designer	Remote
<ul style="list-style-type: none">- Iterated website and mobile designs based on user feedback resulting in 30% increase in design acceptance by the client manager.- Conducted research and utilized design thinking processes to effectively address challenges and derived design solutions to design an eyewear tablet and mobile application aimed at remotely measuring eyelids to derive frame sizes and test results for an optometrist’s use.- Developed a multi page company website expanding the options available to paid users and increasing platform appeal and directly impacting product quality and user satisfaction	
MacroFocus Nig. Ltd	January 2022 - December 2023
Product Designer	On-site
<ul style="list-style-type: none">- Revamped existing KOBO website focusing on responsiveness, aesthetics, and performance, enhancing user engagement and satisfaction.- Contributed to a 80% increase in design creation and effectively communicated with developers using handoff notes, prototypes, and design exports on GitHub to aid the development process.- Collaborated with the web developers to brainstorm on a product idea which facilitated a cohesive and efficient product design, development and project delivery of a data collection mobile app leading to a 100% successful result submission by the users.- Assumed a pivotal role as a design lead, fostering teamwork and innovation to deliver outstanding results.	

EDUCATION

Waziri Umaru Federal Polytechnic, Birnin Kebbi.	September 2017 – November 2024
Higher National Diploma (HND.) in Estate Management	
UX Lord School of Design	June 2023 – September 2023
Design Certification (UI/UX Design)	

CERTIFICATIONS

Product Design	Currently in View
Issuing Organization: Black Girls in Tech Program	
Product Design	April 2024
Issuing Organization: DevCareer Tech Program	
Accelerated Jobberman Soft Skill Training	28th March 2024
Issuing Organization: DevCareer Tech Program	
Product Design	26th August 2022
Issuing Organization: Zuri Training	

ADDITIONAL INFORMATION

- Trained and mentored over 30 newbies to learn UI/UX Design at ACIL Tech Hub Barnawa, Kaduna state achieving a more than 50% increase in understanding design concepts and design efficiency among participants.