

Matthew Rice

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Dear Recruitment Team:

I am a junior at the University of Pittsburgh's College of Business Administration majoring in Marketing as well as pursuing a certificate in Business Analytics. I am an active member of PGN, a professional development organization and on the executive board of the Delta Chi Fraternity. There, I have developed critical leadership skills, demonstrated problem-solving issues, and developed interpersonal skills, time management and teamwork. Through using various networking sources, I have learned about Webbula's potential internships and career opportunities that would further my knowledge and gain new skills.

My most recent experience was working as the Lead Sales Associate of Leslie's Pool Supply in Montgomeryville, Pennsylvania. This role entailed speaking with customers with the intent of building a trusting and satisfied relationship by meeting their needs and providing them with the important information they desire in a way that they can understand and appreciate. I also led a group of seven assistant sales associates in maximizing sales, helping customers, maintaining inventory and ensuring that the store runs smoothly and efficiently. The leadership, problem-solving and client relations I learned from this as well as the greatly improved interpersonal skills would be helpful additions to your company.

From my experience as a leader within PGN and Delta Chi, my job experience at Leslie's, and my previous role as a hardworking cashier, I have developed necessary teamwork skills which have enabled me to excel in all of my roles; nevertheless, I hold myself accountable for my own work and actions. Such skills include effective communication, decision-making, compromising, etc.

Webbula stands out to me above its competitors because of its dedication to the truth of data. The ability to predict delivery threats in addition to marketing excellence is something that no other company can boast. This speaks to the firm's outstanding reputation and innovation, all of which would provide me with valuable experiences to complete my undergraduate education and prepare me for potential full-time opportunities after graduation.

I would be more than happy to further discuss the Marketing Internship and any others that Webbula may have. Also, please let me know if you have any questions. You can reach me via email, ricem8787@gmail.com, or on my cell phone, (267) 370-1951.

Thank you for your consideration.

Sincerely,

Matthew Rice