**Data Analytic Summary Report**

**Overview**

The provided data represents the outcomes and popularity of projects on a crowdfunding platform across different categories, months of the year, and claimed title genres. This report consolidates the findings into a concise summary.

**Key Findings Summary**

**Project Outcomes by Category**:

There are various project categories, with Theatre having the most projects (344), Technology the highest success rate (67%), and Games the highest failure rate (48%). Project Outcomes by Month:

January to December: Each month has varied outcomes, with April (94 projects, 55 successful) and August (84 projects, 42 successful) showing notably high success rates.

**Claimed Titles by Genre:**

Highest number of claimed titles: Radio & Podcasts (1000), Drama (400), Plays (344)

Notable genres with significant but lower counts: Journalism (94), Food Trucks (92), Fiction (79), Indie Rock (86)

**Detailed Findings Summary**

**Project Outcomes by Category:**

Theatre led with 187 successful projects, followed by Music (99) and Technology (64), while Food (22), Games (21), and Photography (26) had lower success rates.

**Project Outcomes by Month:**

Monthly outcomes showed variable success, with April (55 successful) and January (49 successful) performing best, while other months like February and May also demonstrated strong success rates.

**Conclusion**

The data offers valuable insights into the success rates and popularity of projects across various categories, months, and genres on the crowdfunding platform. Notable observations include:

**Category Analysis**: Theatre and Music have the highest number of projects; Technology has the highest success rate.

**Monthly Analysis**: April and August exhibit high success rates.

Genre Analysis: Radio & Podcasts, Drama, and Plays are the most popular genres, with the highest number of claimed titles.

**Claimed Titles by Genre:** Radio & Podcasts dominates with 1000 titles, followed by Drama (400) and Plays (344), while genres like Animation (34) and World Music (3) recorded the fewest claimed titles.