

Simarpreet Singh

Lead Developer Relations | Developer Advocate | Community Manager

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Profile Summary

Lead Developer Relations with 3 years of experience in Web3, known for building large-scale grassroots ecosystems and bridging the gap between developers and protocol teams. I've led community pipelines, created technical education frameworks, and amplified dev experience across L1 and L2 platforms, particularly within APAC. My work has empowered 15,000+ developers through guilds, documentation, hackathons, workshops, and advocacy, especially within the Tezos India ecosystem and my own initiative, Web3Panjab. I am a python dev, with previous experience in web scraping and automation, OpenCV, researcher for reversible data hiding(RDH) in multimedia domain & wrote research papers for RDH in image. This research sparked my interest in cryptography and decentralization, leading me to explore Blockchain.

I specialize in developer onboarding, hands-on support, and narrative-driven technical content—backed by strong relationships with builders and ecosystem partners across the blockchain landscape.

Experience

Lead Developer Relations, Tezos India

Oct 2022 – Present

- Designed and scaled Tezos India's developer pipeline—creating a 15,000+ strong ecosystem via builder camps, college clubs, guilds, and partnerships.
- Directed flagship event series **TezConnect** and **TezDay**, which connected blockchain devs with scalable, real-world L1/L2 applications.
- Dev advocacy for onboarding EVM devs to **Etherlink** (Tezos L2) via Solidity-style examples, workshops, and Etherlink-focused guild calls across India.
- Drove **TezAsia 3.0**, a massive [hackathon](#) with 13,000+ registrations and over 1,000 project submissions.
- Hosted 100+ high-impact developer events, 40+ EVM onboarding guild calls, and mentored & judged in 25+ hackathons across.
- Initiator and contributor to [Tezos's Trailblazers](#) Program to create a dedicated community of early contributors and new contributors to test out upcoming products pre release, with a contribution based incentive model.
- Spearheaded technical presentations at Web3Conf India 2023 and Devfest GDG New Delhi 2024, furthering adoption of Tezos and Etherlink.

- Collaborated with the **University of the Philippines** to develop a credit-based blockchain subject and led a 4-month Blockchain Fundamentals course with Tezos in 2023.

Founder, Web3Panjab

Mar 2023 – Present

- Initiated a regional Web3 movement by organizing 30+ dev-focused events, technical bootcamps, and builder programs in Punjab and Delhi.
 - Built long-term university collaborations with 6+ campuses and created local guild chapters to expand open-source engagement.
 - Collaborated and participated in **ETH Tokyo**, **WebX ASIA**, **ETH Toronto**, **Token2049**, and **ETH Warsaw**, promoting Indian dev voices on global platforms.
 - Secured partnerships with CoinDCX, StarkNet, Solana, Shardeum, Aptos, and 10+ other ecosystems to bring cutting-edge infrastructure to new devs.
 - Secured partnerships with 6+ companies, leveraging their expertise and resources to host events in Chandigarh, Delhi, and Bangalore, creating a regional hub for blockchain learning.
 - Utilized the community as a personal proof of work, developing interpersonal and professional skills while independently driving Web3 adoption and awareness.
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Core Skills

- Developer Relations & Evangelism
 - Ecosystem & Community Growth
 - Smart Contract Education (Solidity, SmartPy, MoveLang)
 - Technical Writing (Docs, GitHub, Blog, Video Scripts)
 - Hackathons, Fellowships & Event Strategy
 - Public Speaking, Dev Onboarding Pipelines
 - Layer 1, Layer 2, Modular stack
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Content & Open Source Contributions

- Created YouTube video series simplifying [MoveLang](#), Solidity, and [SmartPy](#) comparisons.
- Authored PoV-style Medium blogs explaining blockchain tech and smart contract use cases for beginners.
- Contributor to First Movers club by Sui, Early contributor to House of Bhaloo (A dedicated group of testers and contributors to Berachain Ecosystem) and have earned bounties through

opensource contribution in form of content creation.

- Developed Dev Handbooks on:
 - Blockchain Fundamentals
 - Building with SmartPy & Solidity
 - Understanding Layer 1 vs Layer 2
 - Optimistic vs ZK Rollups
 - Getting Started with Etherlink (EVM-compatible Tezos L2)
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Education

- **Bachelors of Technology in CSE** [Indraprastha University](#) *DELHI, India* **AUG 2018 - AUG 2022**
(8.5 CGPA)
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Languages

- English (Fluent – Written & Spoken)
 - Hindi (Fluent)
 - Punjabi (Native)
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Alignment with TRN Labs

Developer Engagement: I've directly supported hundreds of devs via guild calls, testing feedback loops, and hackathon mentorships—ensuring dev tooling is tested, understood, and improved through real user journeys.

Community Building: Built two of the most impactful grassroots Web3 communities (Tezos India & Web3Panjab). I've proven success in scaling adoption metrics, building trust, and creating long-term engagement with builders.

Public Relationship Building: Established strategic ties with 10+ L1/L2 protocols, universities, and event platforms. Regularly invited to speak at hackathons and lead community-centric events across India.

Onboarding & Content: Developed comprehensive, accessible dev onboarding materials—from GitHub repos to live coding sessions and regional language explanations. My goal is always to reduce friction and increase retention.

Passionate about advancing the decentralized future through education, grassroots momentum, and dev-first thinking.