

Testing the 80/20(Pareto) Rule on Northwind DB

ShipCountry
Tümü

ProductID
Tümü

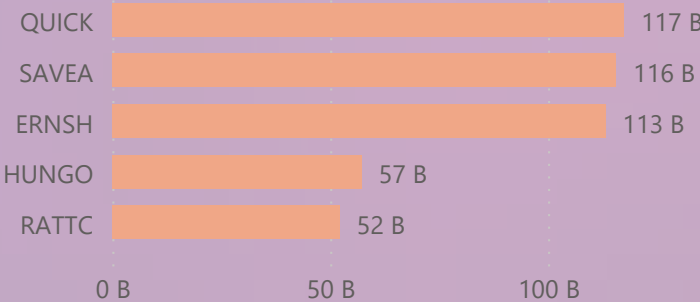
04.07.1996 06.05.1998

ShipCountry	Total Sales	Sales of Top 20% of Customers	% of Sales	Rate of Total Sales
USA	263.566,98	167.919,29	%63,7	%19,46
Germany	244.640,63	149.229,14	%61,0	%18,06
France	85.498,76	42.938,95	%50,2	%6,31
Brazil	114.968,48	34.101,15	%29,7	%8,49
UK	60.616,51	17.172,05	%28,3	%4,48
Mexico	24.073,45	10.812,15	%44,9	%1,78
Toplam	1.354.458,59	799.980,39	%59,1	%100,00

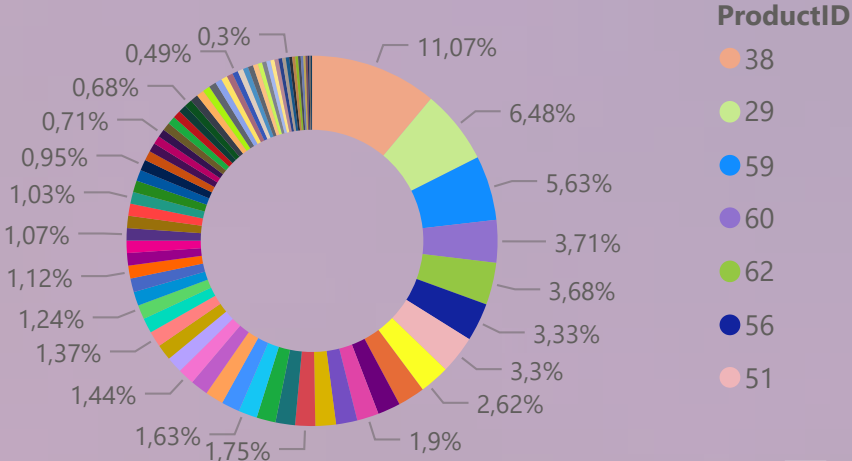
Total Sales
1,35 M

Unique Customers
89

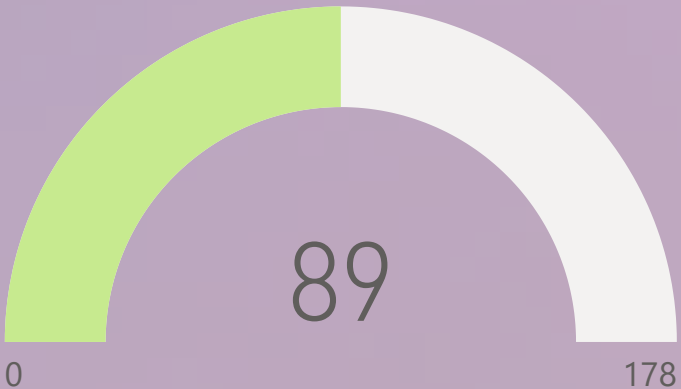
Total Sales by CustomerID



Total Sales by ProductID



Total Customers



ShipCountry	Total Customers	%20 of Customers
USA	13	2,60
Germany	11	2,20
France	10	2,00
Brazil	9	1,80
UK	7	1,40
Mexico	5	1,00
Spain	4	0,80
Venezuela	4	0,80
Argentina	3	0,60
Canada	3	0,60
Italy	3	0,60
Austria	2	0,40
Toplam	89	17,80