metric\_info = {

"Revenue":

{

"description": "Total income generated from sales of goods or services, before any expenses are subtracted",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_Revenue",

"units": "dollars",

"proportionality": "direct",

"where": "pnl",

"formula": "",

"templates": ["t1", "t2"]

},

"Gross Margin":

{

"description": "The percentage of revenue that exceeds the cost of goods sold. It is a measure of the company's financial health",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "",

"units": "per\_one",

"proportionality": "direct",

"where": "",

"formula": "",

"templates": ["t1", "t2"]

},

"Gross Revenue":

{

"description": "Total value of merchandise sold over a specific time period through a customer-to-customer exchange site. It measures the total sales dollar value for merchandise sold or services provided through a particular platform without considering any deductions",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_GMV",

"units": "dollars",

"proportionality": "direct",

"where": "pnl",

"formula": "",

"templates": ["t1", "t2"]

},

"Cost of Goods Sold (COGS)":

{

"description": "Direct costs attributable to the production of the goods sold in a company",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_Cogs",

"units": "dollars",

"proportionality": "inverse",

"where": "pnl",

"formula": "",

"templates": ["t1", "t2"]

},

"Operating Expenses (OPEX)":

{

"description": "Expenses incurred during normal business operations (e.g., salaries, rent, etc.), not directly tied to production but necessary for operations",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_Opex\_Total",

"units": "dollars",

"proportionality": "inverse",

"where": "pnl",

"formula": "",

"templates": ["t1", "t2"]

},

"Current Assets":

{

"description": "High inventory levels can lead to increased storage costs or obsolescence risk, indirectly affecting COGS and thus gross margin",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "BS\_CurrentAssets\_Total",

"units": "dollars",

"proportionality": "inverse",

"where": "bs",

"formula": "",

"templates": ["t1", "t2"]

},

"EBITDA Margin":

{

"description": "Percentage of a company's Earnings Before Interest, Taxes, Depreciation, and Amortization (EBITDA) relative to its total revenue. It measures a company's operational profitability by showing how much of its revenue is converted into EBITDA",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_EBITDA Margin",

"units": "per\_one",

"proportionality": "direct",

"where": "",

"formula": "",

"templates": ["t1", "t2"]

},

"EBITDA":

{

"description": "Earnings before interest, taxes, depreciation, and amortization. It measures a company's overall financial performance",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_EBITDA",

"units": "dollars",

"proportionality": "direct",

"where": "",

"formula": "",

"templates": ["t1", "t2"]

},

"Net Income":

{

"description": "Final profit after all expenses, interest, and taxes have been deducted from total revenue",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_PAT",

"units": "dollars",

"proportionality": "direct",

"where": "pnl",

"formula": "",

"templates": ["t1", "t2"]

},

"Changes in Working Capital":

{

"description": "Operational efficiency indicator affecting cash flow but not directly included in EBITDA",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "CF\_OperatingActivities\_ChangesinWorkingCapital",

"units": "dollars",

"proportionality": "direct",

"where": "cf",

"formula": "",

"templates": ["t1", "t2"]

},

"R&D Expenses":

{

"description": "For certain industries, R&D expenses are a significant part of operating costs, influencing future revenue and EBITDA",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_R&D",

"units": "dollars",

"proportionality": "inverse",

"where": "pnl",

"formula": "",

"templates": ["t1", "t2"]

},

"S&M Expenses - CAC":

{

"description": "Sales and marketing operating expenses which pay for customer acquisition activities",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_S&M\_CAC",

"units": "dollars",

"proportionality": "inverse",

"where": "pnl",

"formula": "",

"templates": ["t1", "t2"]

},

"S&M Expenses - non CAC":

{

"description": "Sales and marketing operating expenses which do not pay for customer acquisition activities",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_S&M\_NonCAC",

"units": "dollars",

"proportionality": "inverse",

"where": "pnl",

"formula": "",

"templates": ["t1", "t2"]

},

"G&A Expenses":

{

"description": "General and administrative operating expenses",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "P&L\_G&A",

"units": "dollars",

"proportionality": "inverse",

"where": "pnl",

"formula": "",

"templates": ["t1", "t2"]

},

"Debt Levels":

{

"description": "Total amount of long-term and short-term debt",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "",

"units": "dollars",

"proportionality": "inverse",

"where": "",

"formula": "",

"templates": ["t1", "t2"]

},

"Equity":

{

"description": "The value of shares issued by the company",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "BS\_Equity",

"units": "dollars",

"proportionality": "direct",

"where": "bs",

"formula": "",

"templates": ["t1", "t2"]

},

"Cash Flow from Operations":

{

"description": "Cash generated from regular business operations",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "",

"units": "dollars",

"proportionality": "direct",

"where": "",

"formula": "",

"templates": ["t1", "t2"]

},

"Hierarchy": # this is needed so that the hierarchy can be computed

{

"description": "Main contributors from children in the statements hierarchy.",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "",

"units": "",

"proportionality": "",

"where": "",

"formula": "",

"templates": ["t3"]

},

"Benchmark": # this is needed so that the hierarchy can be computed

{

"description": "Benchmarking of scores against the industry average",

"table\_data\_in\_db": "company\_finance\_data",

"field\_name\_in\_db": "template\_name",

"name\_in\_db": "",

"units": "",

"proportionality": "",

"where": "",

"formula": "",

"templates": ["t4"]

}

}