Design of Experiments

Arnaud Legrand and Jean-Marc Vincent

Scientific Methodology and Performance Evaluation M2R MOSIG, Grenoble, September-December 2015

Outline

- ① Design of Experiments
- 2 Factorial studies

2-level Factorial Studies ANOVA Fractional design and Screening General factorial designs

Model Investigation

Designs

Exploiting and Reducing Variance
Discussing the Shape of the Model

- 4 Model Estimation Optimal Designs
- 6 Conclusion

Key concepts

There are two key concepts:

replication and randomization

You replicate to increase reliability. You randomize to reduce bias.

If you replicate thoroughly and randomize properly, you will not go far wrong.

Key concepts

There are two key concepts:

replication and randomization

You replicate to increase reliability. You randomize to reduce bias.

If you replicate thoroughly and randomize properly, you will not go far wrong.

It doesn't matter if you cannot do your own advanced statistical analysis. If you designed your experiments properly, you may be able to find somebody to help you with the statistics.

If your experiments are not properly designed, then no matter how good you are at statistics, your experimental efforts will have been in vain.

Not even the most sophisticated statistical analysis can turn a flawed experiment into a good one.

Other important concepts:

Pseudo-replication

• Experimental vs. observational data

Select the problem to study

Clearly define the kind of system to study, the kind of phenomenon to observe (state, evolution of state through time), the kind of study to conduct (descriptive, exploratory, prediction, hypothesis testing, ...)

This is quite important as the set of experiments to perform will be completely different when you are:

- studying the stabilization of a peer-to-peer algorithm under a high churn
- trying to compare various scheduling algorithms or code versions
- modeling the response time of a server under a workload close to the server saturation
- •

This step will help you to determine which kind of experiment design you should use.

Define the set of relevant response

The system under study is generally modeled through a black-box model:

- some output variable/response(y)
- some inputs are fully unknown
- some input variables $(x_1, ..., x_p)$ are controllable
- whereas some others (z₁, ..., z_q) are uncontrollable

In our case, the response could be:

- the makespan of a scheduling algorithm
- the amount of messages exchanged in a peer-to-peer system
- the convergence time of distributed algorithm
- the average length of a random walk
- the amount of energy or of memory used

Some of these metrics are the result of complex aggregation of measurements so they should be carefully recorded to check their correctness

Determine the set of relevant factors or variables

The system under study is generally modeled though a black-box model:

- some output variable/response(y)
- some inputs are fully unknown
- some input variables $(x_1, ..., x_p)$ are controllable
- whereas some others (z₁, ..., z_q) are uncontrollable

Controlable factors $x_1 \quad \dots \quad x_p$ Inputs

System

Output yUncontrolable factors

Typical controllable variables could be:

- the heuristic used (e.g., FIFO, HEFT, ...)
- one of their parameters (e.g., replication factor, a threshold, ...)
- the size of the platform
- the degree of heterogeneity
- the version of the compiler

Uncontrollable variables could be:

- temperature, humidity, moon phase, road surface conditions
- someone using the machine and interfering with the experiment

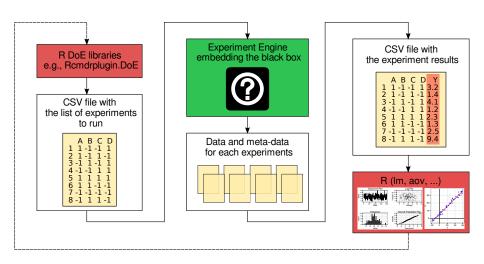
You should carefully record all the factors you can think of

Typical case studies

The typical case studies defined in the first step could include:

- Determining which variables are most influential on the response y (factorial designs, screening designs, analysis of variance)
 - Allows to distinguish between primary factors whose influence on the response should be modeled and secondary factors whose impact should be averaged
 - Allows to determine whether some factors interact in the response
- Devise an analytical model of the response y as a function of the primary factors x (regression, lhs designs)
- Fit a an analytical model (regression, response surface methodology, optimal designs)
 - Can then be used to determine where to set the primary factors x so that response y is always close to a desired value or is minimized/maximized
- Determining where to set the primary factors x so that variability in response y is small i.e., so that the effect of uncontrollable variables z_1, \ldots, z_q is minimized (robust designs, Taguchi designs)

General Workflow



Outline

- Design of Experiments
- 2 Factorial studies
 2-level Factorial Studies

ANOVA

Fractional design and Screening General factorial designs

3 Model Investigation

Designs

Exploiting and Reducing Variance
Discussing the Shape of the Model

- 4 Model Estimation Optimal Designs
- 6 Conclusion

Linear Regression

$$Y = a + bX + \varepsilon$$

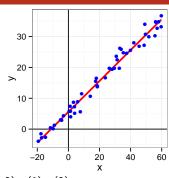
- Y is the response variable
- X is a continuous explanatory variable
- a is the intercept
- b is the slope
- € is some noise

When there are 2 explanatory variables:

$$Y = a + b^{(1)}X^{(1)} + b^{(2)}X^{(2)} + b^{(1,2)}X^{(1)}X^{(2)} + \varepsilon$$

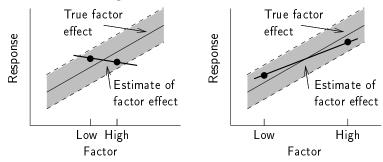
arepsilon is generally assumed to be independent of $X^{(k)}$, hence it needs to be checked once the regression is done

- Although your phenomenon is not linear, the linear model helps for initial investigations (as a first crude approximation)
- You should always wonder whether there is a way of looking at your problem where it is linear



2-level factorial designs

Decide a low and a high value for

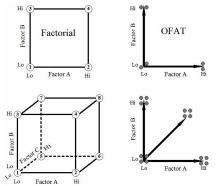


The different values are by convention encoded with -1 and 1 but these are not real numbers

2 Test every (2^p) combination of high and low values, possibly replicating for each combination.

By varying everything, we can detect interactions right away

The downsides of the One Factor At a Time approach



- Only a very small fraction of the space is covered (bias)
- Interaction between factors cannot be estimated
- Each replication allows to improve the estimation quality of only one factor, hence it requires more runs to have good estimates of all factors

Unless dealing with a very simple problem, it is always better to change parameters all together than change parameters One Factor at a Time

Generating a 2^p Design

```
1 library(FrF2)
2 d1 = FrF2(nruns=8, nfactors=3, blocks=1, replications = 2,
3 randomize= TRUE, seed= 26052 ,
4 factor.names=list(A=c(-1,1), B=c(-1,1), C=c(-1,1)); d1;
creating full factorial with 8 runs ...
run.no run.no.std.rp A B C
4 1 1 2.1 1 -1 -1
5 2 2 6.1 1 -1 1
6 3 3 3.1 -1 1 -1
7 4 4 5.1 -1 -1 1
8 . . .
9 15 15 1.2 -1 -1 -1
10 16 16 4.2 1 1 -1
class=design, type= full factorial
NOTE: columns run.no and run.no.std.rp are annotation, not part of
```

How can we analyze something like this?

Outline

- Design of Experiments
- 2 Factorial studies

2-level Factorial Studies

ANOVA

Fractional design and Screening General factorial designs

- 3 Model Investigation
 - Designs
 - Exploiting and Reducing Variance
 - Discussing the Shape of the Model
- 4 Model Estimation
- 6 Conclusion

Confidence

If we had only 1 factor with 2 levels (2^1 design), the analysis would simply amount to compute confidence intervals or more precisely to test whether $\mu_{A=Low} = \mu_{A=High}$ or not (t-test)

(if few observations are available we would have to make the C.I wider and use the Student distribution)

But when having more factors and/or levels, we want to test whether some of the combinations have a significantly different expected value

Number of comparisons	2	3	4	5	6
Nominal Type I error	5%	5%	5%	5%	5%
Actual overall Type I error	5%	12.2%	20.3%	28.6%	36.6%

(See 16.1.5 of Practical Regression and Anova using R by Julian Faraway)

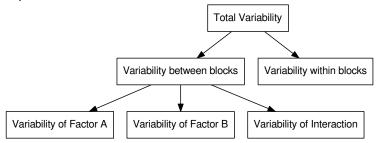
Quick illustration of the difficulty of multiple testing

```
_{1} se = .1; mean = 7;
_{2} N = 10000;
3 df = data.frame(
     x1=rnorm(N,mean=mean,sd=se),
     x2=rnorm(N,mean=mean,sd=se),
     x3=rnorm(N,mean=mean,sd=se))
7 df\$eq1 = abs(df\$x1-mean)<2*se
8 df\$eq2 = abs(df\$x1-df\$x2)<2*se
9 df\$eq3 = abs(df\$x1-df\$x2)<2*se &
abs(df$x1-df$x3)<2*se &
abs(df$x2-df$x3)<2*se
mean(df$eq1)
mean(df$eq2)
mean(df$eq3)
1 [1] 0.9538
2 [1] 0.8435
3 [1] 0.6596
```

Analysis of Variance (ANOVA)

ANOVA (ANalysis Of VAriance) enable to discriminate real effects from noise

- Enables to prove that some parameters have little influence and can be randomized over (possibly with a more elaborate model)
- Decomposes variance:



- Assumes identical standard deviation for the populations (homoscedastic)
- Multiple tests at once (assuming normality): $\boxed{\mu_{A=Low,*} \mu_{A=High,*} = 0}, \dots$ $\boxed{\mu_{B=Low,*} \mu_{B=High,*} = 0}, \dots$

ANOVA and F-statistic

The ANOVA produces an F-statistic, the ratio of the variance calculated among the means to the variance within the samples.

- If the group means are drawn from populations with the same mean values, the variance between the group means should be lower than the variance of the samples
- A higher ratio therefore implies that the samples were drawn from populations with different mean values

ANOVA and F-statistic

The ANOVA produces an F-statistic, the ratio of the variance calculated among the means to the variance within the samples.

- If the group means are drawn from populations with the same mean values, the variance between the group means should be lower than the variance of the samples
- A higher ratio therefore implies that the samples were drawn from populations with different mean values

Let's work out a simple made-up example

```
Response = 10 + 2*as.numeric(d1$A) +

3*as.numeric(d1$B)*as.numeric(d1$C) + rnorm(nrow(d1))

d1 <- add.response(d1,Response, replace=TRUE)
```

I had to use as numeric to interpret the -1 and 1 as numbers whereas they were created as factors

A simple ANOVA in R

```
1 d1_aov \leftarrow aov(Response (A + B + C)^2, data=d1)
2 summary(d1_aov) # summary will call summary.aov
           Df Sum Sq Mean Sq F value Pr(>F)
               22.98 22.98 38.318 0.000161 ***
2 A
3 B
            1 68.02 68.02 113.417 2.11e-06 ***
4 C
    1 77.60 77.60 129.402 1.21e-06 ***
5 A:B 1 0.44 0.44 0.728 0.415721
6 A:C 1 0.93 0.93 1.555 0.243804
7 B:C 1 14.62 14.62 24.374 0.000806 ***
8 Residuals 9 5.40 0.60
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
```

So, all factors are significant and there is a significant interaction between B and C

Can't | just read my linear regression as usual?

```
1 summary.lm(d1_aov)
1 Call:
2 lm.default(formula = Response ~ (A + B + C)^2, data = d1)
4 Residuals:
     Min 10 Median 30
6 -1.01845 -0.48073 -0.01537 0.45886 0.98771
8 Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) 19.5912 0.1936 101.194 4.56e-15 ***
     1.1984 0.1936 6.190 0.000161 ***
11 A1
2 B1 2.0618 0.1936 10.650 2.11e-06 ***
3 C1 2.2023 0.1936 11.375 1.21e-06 ***
14 A1: B1 0.1652 0.1936 0.853 0.415721
5 A1:C1
          0.2415 0.1936 1.247 0.243804
16 B1:C1
          17 ---
8 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. ' 0.1 ' 1
Residual standard error: 0.7744 on 9 degrees of freedom
Multiple R-squared: 0.9716, Adjusted R-squared: 0.9527
22 F-statistic: 51.3 on 6 and 9 DF, p-value: 1.873e-06
```

Can't I just read my linear regression as usual?

```
1 summary.lm(d1_aov)
1 Call:
2 lm.default(formula = Response ~ (A + B + C)^2, data = d1)
     Wait, why is the formula so different?
7
                10 + 2A + 3BC
             Estimate Std. Error t value Pr(>|t|)
(Intercept) 19.5912
                         0.1936 101.194 4.56e-15 ***
            1.1984 0.1936 6.190 0.000161 ***
11 A1
                        0.1936 10.650 2.11e-06 ***
12 B1
           2.0618
13 C1
            2.2023
                         0.1936 11.375 1.21e-06 ***
4 A1:B1
             0.1652 0.1936 0.853 0.415721
              0.2415 0.1936 1.247 0.243804
5 A1:C1
6 B1:C1
              0.9558
                         0.1936 4.937 0.000806 ***
8 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. ' 0.1 ' 1
Residual standard error: 0.7744 on 9 degrees of freedom
Multiple R-squared: 0.9716, Adjusted R-squared: 0.9527
22 F-statistic: 51.3 on 6 and 9 DF, p-value: 1.873e-06
```

Can't I just read my linear regression as usual?

```
1 summary.lm(d1_aov)
1 Call:
2 lm.default(formula = Response ~ (A + B + C)^2, data = d1)
     Wait, why is the formula so different?
7
                10 + 2A + 3BC
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 19.5912
                        0.1936 101.194 4.56e-15 ***
            1.1984
                        0.1936 6.190 0.000161 ***
11 A1
                        0.1936 10.650 2.11e-06 ***
12 B1
              2.0618
              2.2023
                        0.1936 11.375 1.21e-06 ***
13 C1
4 A1:B1
             5 A1:C1
              0.2415 0.1936 1.247 0.243804
6 B1:C1
              0.9558
                        0.1936 4.937 0.000806 ***
8 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 ', ' 0.1 ' 1
9
20
                                              edom.
  Because it treated the factors "-1" and "1"
21
                                               0.9527
                 as 0 and 1...
                                               -06
```

Then how do I get the formula I expected? (1/2)

```
1 d1_lm <- lm(Response ~ (as.numeric(A) + as.numeric(B) +</pre>
     as.numeric(C))^2, data=d1)
3 summary.aov(d1_lm)
                            Df Sum Sq Mean Sq F value Pr(>F)
2 as.numeric(A)
                                22.98 22.98 38.318 0.000161 ***
3 as.numeric(B)
                             1 68.02 68.02 113.417 2.11e-06 ***
                             1 77.60 77.60 129.402 1.21e-06 ***
4 as.numeric(C)
5 as.numeric(A):as.numeric(B) 1 0.44 0.44 0.728 0.415721
6 as.numeric(A):as.numeric(C) 1 0.93 0.93 1.555 0.243804
7 as.numeric(B):as.numeric(C) 1 14.62 14.62 24.374 0.000806 ***
8 Residuals
                             9 5.40 0.60
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. ' 0.1 ' 1
```

Sweet, it's the same as the previous ANOVA

Then how do I get the formula I expected? (2/2)

```
1 summary(d1_lm) # summary will call summary.lm
1 Call:
2 lm.default(formula = Response ~ (as.numeric(A) + as.numeric(B) +
as.numeric(C))^2, data = d1)
5 Residuals:
      Min 1Q Median 3Q
                                       Max
7 -1.01845 -0.48073 -0.01537 0.45886 0.98771
9 Coefficients:
                           Estimate Std. Error t value Pr(>|t|)
                         15.4654 3.1870 4.853 0.000905 ***
(Intercept)
12 as.numeric(A)
                         -0.0429 1.6878 -0.025 0.980277
3 as.numeric(B)
                         -2.6022 1.6878 -1.542 0.157516
4 as.numeric(C)
                        -2.7789 1.6878 -1.647 0.134064
15 as.numeric(A):as.numeric(B) 0.6606 0.7744 0.853 0.415721
6 as.numeric(A):as.numeric(C) 0.9658 0.7744 1.247 0.243804
17 as.numeric(B):as.numeric(C) 3.8232 0.7744 4.937 0.000806 ***
18 ---
9 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. ' 0.1 ' 1
2.0
Residual standard error: 0.7744 on 9 degrees of freedom
Multiple R-squared: 0.9716, Adjusted R-squared: 0.9527
```

23 F-statistic: 51.3 on 6 and 9 DF, p-value: 1.873e-06

Then how do I get the formula I expected? (2/2)

s.numeric(B) +

```
1 summary(d1_lm) # summary will call summary.lm
```

Variability is too large too obtain good estimates of the true coefficients

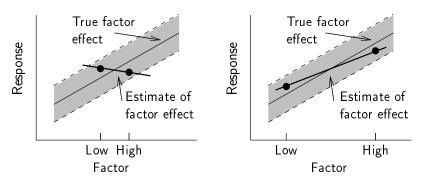
10 + 2A + 3BC

One should anyway use other kind of designs to estimate continuous model parameters

```
Estimate Std. Error t value Pr(>|t|)
(Intercept)
                            15.4654
                                       3.1870 4.853 0.000905 ***
12 as.numeric(A)
                            -0.0429
                                       1.6878 -0.025 0.980277
3 as.numeric(B)
                           -2.6022
                                       1.6878 -1.542 0.157516
4 as.numeric(C)
                            -2.7789
                                       1.6878 -1.647 0.134064
15 as.numeric(A):as.numeric(B) 0.6606 0.7744 0.853 0.415721
16 as.numeric(A):as.numeric(C)
                            0.9658
                                       0.7744 1.247 0.243804
7 as.numeric(B):as.numeric(C) 3.8232
                                       0.7744
                                               4.937 0.000806 ***
9 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. ' 0.1 ' 1
```

Residual standard error: 0.7744 on 9 degrees of freedom Multiple R-squared: 0.9716, Adjusted R-squared: 0.9527 F-statistic: 51.3 on 6 and 9 DF, p-value: 1.873e-06

The difference between ANOVA and Linear Regression (3/3)

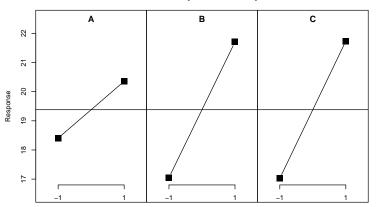


- The coding numbers are completely meaningless and influence the estimates of the slope
 - If your input parameters are numerical, go for extreme values, hoping the intermediate behavior is not too complicated and consider them as factors
- Real question: is a there significant increase when changing factors?
- Remember: you should use ANOVA for factorial designs, not LM
 - So don't use summary.lm in such cases; use summary.aov

And graphically?

MEPlot(d1, abbrev=4, select=c(1,2,3), response="Response")

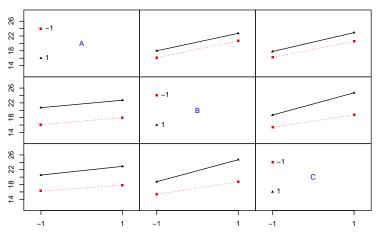
Main effects plot for Response



No CI on this one but we've seen that computing CIs is not straightforward \sim rely on the summary.aov

What about interactions?

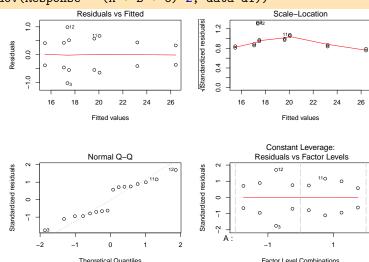
IAPlot(d1, abbrev=4, show.alias=FALSE, select=c(1,2,3))
Interaction plot matrix for Response



Again, no Cl \sim rely on the summary.aov

Checking hypothesis

```
1 layout(matrix(c(1,2,3,4),2,2)) # optional layout
2 plot(aov(Response ~ (A + B + C)^2, data=d1))
```

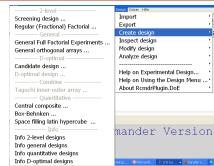


How do you expect me to ever remember all this?

For the R commands, there is a trick: 😊



Simply library(RcmdrPlugin.DoE)...



You should only remember the principles and try to understand the underlying hypothesis

- ANOVA enables to discriminate real effects from noise in factorial experiments. It relies on homoscedasticity and normality (or requires large number of samples)
- 2-level factorial designs are a simple way to go and are more efficient than OFAT experiments
- Replicate thoroughly and randomize properly: you will not go far wrong

Outline

- Design of Experiments
- Pactorial studies

2-level Factorial Studies

Fractional design and Screening

General factorial designs

Model Investigation

Designs

Exploiting and Reducing Variance
Discussing the Shape of the Model

- 4 Model Estimation Optimal Designs
- 6 Conclusion

What if my number of factors is large?

If p=8, and the global variability is large, we may have to do r=5 replications, hence $2^p.r=256\times 5=1280$ experiments!!!

- Then, you need something intermediate between OFAT and a full factorial 2^p design.
- It probably does not really make sense to study the joint effect of changing A, B, C, D, E, F, G, and H at the same time...

You should then go for a fractional 2^{p-k} design that will still make sure the combinations are well spread and the design is well balanced

Fractional designs

l 4

```
d2 = FrF2(nruns=8, nfactors=4, blocks=1, replications = 2,
2 randomize= TRUE, seed= 26052,
4 d2;
  run.no run.no.std.rp A B C D
1
          2.1 1 -1 -1 1
3 2 2
             6.1 1 -1 1 -1
4 3 3
              3.1 -1 1 -1 1
                             Not much gain here... Fractional
5 4 4
              5.1 -1 -1 1 1
                             designs have constraints but al-
              8.1 1 1 1 1
6 5 5
                             low you to control how much you
7 . . .
                             loose
8 13 13
             2.2 1 -1 -1 1
         5.2 -1 -1 1 1
9 14 14
10 15 15 1.2 -1 -1 -1
          4.2 1 1 -1 -1
11 16 16
class=design, type= FrF2
```

NOTE: columns run.no and run.no.std.rp are annotation,

not part of the data frame

Saving a lot of time/money: Plackett-Burman screening designs

```
1 d3 <- pb(nruns= 20 ,n12.taguchi= FALSE ,nfactors= 20 -1, ncenter= 0 ,
             replications= 1 ,repeat.only= FALSE ,randomize= TRUE ,seed= 26654 ,
             factor.names=list( A=c(-1,1), B=c(-1,1), C=c(-1,1), D=c(-1,1),
               E=c(-1,1), F=c(-1,1), G=c(-1,1), H=c(-1,1), J=c(-1,1), K=c(-1,1), K=c(-1,1)
               L=c(-1,1), M=c(-1,1), N=c(-1,1), O=c(-1,1), P=c(-1,1) ); d3
                                                       H J
             1 1 1 -1 1 -1 1 -1 -1 -1 1 1 -1
         -1 1 -1 -1 -1 -1 1 1 -1 1 1 -1 -1 1
           -1 -1 1 1 1 1 -1 1 -1 1 -1 -1 -1 -1 1 1 1 -1 1
Only allows to es-
0 9 1 -1 1 -1 -1 -1 -1 1 1 -1 1 1 -1 -1 1 1 1 1 -1
timate primary fac-
12 11 -1 1 1 1 1 -1 1 -1 1 -1 -1 -1 -1 1 1 -1 1 -1
                                                                                                                                       tors, not interations
14 13 -1 -1 -1 1 1 -1 1 1 -1 -1 1 1
                                                                                                                                       Preliminary step for
15 14 1 -1 -1 -1 -1 1 1 -1 1 1 -1 -1
                                                                                                                                       further investigation
31/58
```

Outline

- Design of Experiments
- Pactorial studies

2-level Factorial Studies

ANOVA

Fractional design and Screening

General factorial designs

3 Model Investigation

Designs

Exploiting and Reducing Variance

Discussing the Shape of the Model

4 Model Estimation
Optimal Design

6 Conclusion

What about having more than two levels?

Before even considering the generation, how would this analyzed?

- ANOVA still works and interpretation is OK when there are one (1-way ANOVA) or two (2-way ANOVA) factors (with several levels)
- Otherwise, it is a nightmare to analyze and you should decrease either the number of factors or the number of levels

In term of design, you can still go for all combinations

General Full Factorial Experiments

```
1 d4 <- fac.design(nfactors= 2 ,replications= 3 ,repeat.only= FALSE ,
  blocks= 1 , randomize= TRUE , seed= 17366 ,
   nlevels=c( 3,5 ), factor.names=list(
   Size=c("S","M","L"),Color=c("R","G","B","M","Y"))); d4
1
   creating full factorial with 15 runs ...
     run.no run.no.std.rp Size Color
4 1
                       6.1
                      10.1
                      12.1
                      2.1
                      11.1
                      14.1
                       4.1
10 7
                       3.1
                      13.1
                      15.1
13 10
         10
4 11
         11
                      5.1
                               Μ
         12
15 12
                       1.1
16 13
         13
                       8.1
17 14
         14
                       7.1
18 15
         15
                       9.1
19 16
         16
                       1.2
                               Μ
20 17
         17
                       8.2
                                                                                   34 / 58
```

Reducing the size of such designs

You can still sample from it but the outcome is likely to be not well balanced

 → the estimation may not be that good and probably quite biased because of this

```
1 d4[sample(size=5,replace=FALSE,1:nrow(d4)),]

1 Size Color
2 9 L G
3 30 L M
4 41 L G
5 3 L M
6 25 S B
```

That's why you should try to reduce as much as possible the number of factors and of levels if you can

Outline

- Design of Experiments
- 2 Factorial studies
 2-level Factorial Studies
 ANOVA
 Fractional design and Screening
 General factorial designs
- 3 Model Investigation
 - Designs

Exploiting and Reducing Variance
Discussing the Shape of the Model

- 4 Model Estimation
 Optimal Designs
- 6 Conclusion

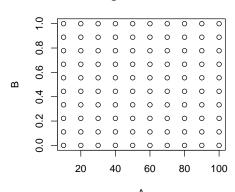
Without any information about the response

Then we should not favor a region over an other

What about all combinations of a regular division?

```
1 x <- seq(10, 100, length.out = 10)
2 y <- seq(0, 1, length.out = 10)
3 d5_regular <- expand.grid(A = x, B = y)
4 plot(d5_regular, main="Regular division")</pre>
```

Regular division



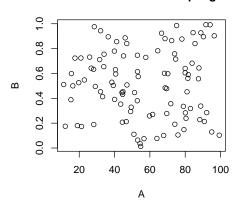
Can we have a less biased design?

We should not favor any particular value

What about a uniform sampling then?

```
1 set.seed(1);
2 x <- runif(100,min=10,max=100); y <- runif(100, min=0,max=1)
3 d5_unif <- data.frame(A = x, B = y)
4 plot(d5_unif, main="Random uniform sampling")</pre>
```

Random uniform sampling



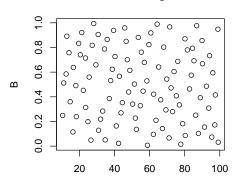
Can we have a design covering better the whole space?

We do not want to miss any region

Space filling designs: Latin Hyper Square designs and the maximin criteria

```
1 library(DoE.wrapper)
2 d5_maximin <- lhs.design( type= "maximin" , nruns= 100 ,nfactors= 2 ,
3 digits= NULL , seed= 27041 , factor.names=list( A=c(10,100),B=c(0,1) ) )
4 plot(d5_maximin , select = c( "A", "B" ), main="LHS design")</pre>
```

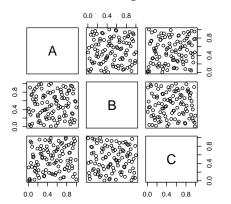
LHS design



This still reasonably works in higher dimensions

```
1 library(DoE.wrapper);    set.seed(42);
2 d5_HD = lhs.design( type= "maximin" , nruns= 100 ,nfactors= 3 ,
3    seed= 42 , factor.names=list( A=c(0,1),B=c(0,1),C=c(0,1) ) )
4 Response5 = 10 + 2*as.numeric(d5_HD$A) + 3*as.numeric(d5_HD$B)*as.numeric(d5_HD$C)
5    rnorm(nrow(d5_HD),sd=1)
6 d5_HD <- add.response(d5_HD, Response5, replace=TRUE)
7 plot(d5_HD , select = c( "A", "B", "C" ), main="LHS design")</pre>
```

LHS design



What about the analysis?

```
1 summary(lm(Response5 ~ (A + B + C)^2, data = d5_{HD}))
1 Call:
2 lm.default(formula = Response5 ~ (A + B + C)^2, data = d5_HD)
                                                     There is actually too
4 Residuals:
                                                     much variability to con-
     Min
            10 Median 30
                                       Max
6 -2.90043 -0.64768 0.00095 0.75471 2.61620
                                                     clude anything here
                                                     (look at the R^2)
8 Coefficients:
            Estimate Std. Error t value Pr(>|t|)
                                                     We know from the anova
(Intercept) 10.0932
                        0.5920 17.049 <2e-16 ***
                                                     that B:C is significant
            1.5542
                        0.9686 1.605 0.1120
11 A
                                                     but its Std. Error is still
12 B
              1.1188
                        0.8904 1.257 0.2121
                                                     1.29
13 C
            -1.4085
                        0.9283 -1.517 0.1326
4 A:B
             -2.3379 1.3228 -1.767 0.0804.
                                                     We should add another
15 A:C
             3.0344 1.2428 2.442 0.0165 *
                                                     round of 3 times more
16 B:C
              2.9668
                        1.2910 2.298
                                        0.0238 *
                                                     experiments to halve it
8 Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1
Residual standard error: 1.087 on 93 degrees of freedom
```

Multiple R-squared: 0.451, Adjusted R-squared: 0.4156 22 F-statistic: 12.74 on 6 and 93 DF, p-value: 1.909e-10

What happens if we fit a simpler model?

```
1 summary(lm(Response5 ~ A + B:C, data = d5_HD))
1 Call:
2 lm.default(formula = Response5 ~ A + B:C, data = d5_HD)
4 Residuals:
      Min 10 Median 30
                                       Max
6 -3.00860 -0.71419 -0.00565 0.74843 2.98579
                                                     The Std. Errors de-
                                                     creased but remain quite
8 Coefficients:
                                                     high
      Estimate Std. Error t value Pr(>|t|)
(Intercept) 10.0054 0.2471 40.489 < 2e-16 ***
                                                     As one could expect, the
            1.8262 0.3920 4.659 1.01e-05 ***
11 A
                                                     R^2 has decreased...
12 B:C
              3.0066 0.5247 5.730 1.13e-07 ***
3 ---
4 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. ' 0.1 ' 1
6 Residual standard error: 1.119 on 97 degrees of freedom
Multiple R-squared: 0.3938, Adjusted R-squared: 0.3814
18 F-statistic: 31.51 on 2 and 97 DF, p-value: 2.852e-11
```

Let's cheat... 😊

```
1 Response5 = 10 + 2*as.numeric(d5_HD$A) + 3*as.numeric(d5_HD$B)*as.numeric(d5_HD$C)
     rnorm(nrow(d5_HD),sd=.2) # Decreasing variability
3 d5_HD <- add.response(d5_HD, Response5, replace=TRUE)
4 summary(lm(Response5 ~ (A + B + C)^2, data = d5_HD))
1 Call:
2 lm.default(formula = Response5 ~ (A + B + C)^2, data = d5_HD)
4 Residuals:
      Min
            1Q Median 3Q
                                      Max
                                                    One should actually
6 -0.50030 -0.10491 -0.00945 0.13446 0.47068
                                                    instead fit the simple
8 Coefficients:
                                                    model suggested by the
            Estimate Std. Error t value Pr(>|t|)
                                                    previous analysis:
(Intercept) 10.06454
                     0.10992 91.558 < 2e-16 ***
11 A
           1.58630 0.17986 8.820 6.41e-14 ***
                                                           v~A+B:C
12 B
            13 C
            0.09524
                      0.17236
                                0.553 0.5819
4 A:B
                                                    You should use parsi-
           0.46421 0.24562 1.890 0.0619 .
15 A:C
            0.30745
                     0.23078 1.332 0.1860
                                                    mony both in experiment
16 B:C
             2.33722
                      0.23972
                                9.750 6.92e-16 ***
```

Residual standard error: 0.2019 on 93 degrees of freedom

8 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. ' 0.1

design and modeling

Parsimony (1/2)

```
1 summary(lm(Response5 ~ A + B:C, data = d5_HD))
1 Call:
2 lm.default(formula = Response5 ~ A + B:C, data = d5_HD)
4 Residuals:
     Min 1Q Median 3Q
                                   Max
6 -0.56483 -0.11393 0.00626 0.12994 0.46614
8 Coefficients:
    Estimate Std. Error t value Pr(>|t|)
1.94985 0.07311 26.67 <2e-16 ***
12 B:C 2.90476 0.09786 29.68 <2e-16 ***
3 ---
4 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. ' 0.1 ' 1
6 Residual standard error: 0.2087 on 97 degrees of freedom
Multiple R-squared: 0.95, Adjusted R-squared: 0.949
8 F-statistic: 921.8 on 2 and 97 DF, p-value: < 2.2e-16
```

Parsimony (2/2)

The principle of parsimony is attributed to the 14th century English philosopher William of Occam:

"Given a set of equally good explanations for a given phenomenon, the correct explanation is the simplest explanation"

Parsimony (2/2)

The principle of parsimony is attributed to the 14th century English philosopher William of Occam:

"Given a set of equally good explanations for a given phenomenon, the correct explanation is the simplest explanation"

- Models should have as few parameters as possible
- Linear models should be preferred to non-linear models
- Models should be pared down until they are minimal adequate

Parsimony (2/2)

The principle of parsimony is attributed to the 14th century English philosopher William of Occam:

"Given a set of equally good explanations for a given phenomenon, the correct explanation is the simplest explanation"

- Models should have as few parameters as possible
- Linear models should be preferred to non-linear models
- Models should be pared down until they are minimal adequate

This means, a variable should be retained in the model only if it causes a significant increase in deviance when removed from the current model A model should be as simple as possible. But no simpler.

- A. Einstein

Outline

- Design of Experiments
- 2 Factorial studies
 2-level Factorial Studies
 ANOVA
 Fractional design and Screening
 General factorial designs
- Model Investigation

Designs

Exploiting and Reducing Variance

Discussing the Shape of the Model

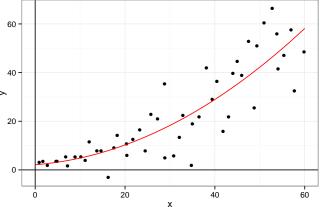
- 4 Model Estimation
 Optimal Designs
- 6 Conclusion

Working out a toy example

1 x=lhs.design(type= "maximin", nruns=50, nfactors=1, seed=77,

```
factor.names=list(x=c(0,60)) $x
y=3+x^2/60 + x*rnorm(length(x), sd=.3)
4 df = data.frame(x=x,y=y)
5 \text{ reg\_quad } \leftarrow \text{lm}(\text{data=df}, y^x+I(x^2))
6 summary(reg_quad)
1 Call:
2 lm.default(formula = y \sim x + I(x^2), data = df)
4 Residuals:
     Min 1Q Median 3Q
                                          Max
6 -21.7802 -4.5247 0.7544 5.1195 20.0284
8 Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 2.124017 4.007473 0.530 0.5986
     0.143694 0.310362 0.463 0.6455
11 x
12 \text{ I}(x^2) 0.013169 0.005021 2.623 0.0117 *
4 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. ' 0.1 ' 1
5
6 Residual standard error: 9.483 on 47 degrees of freedom
Multiple R-squared: 0.7647, Adjusted R-squared: 0.7547
8 F-statistic: 76.36 on 2 and 47 DF, p-value: 1.715e-15
```

We can clearly see where the heteroscedasticity comes from

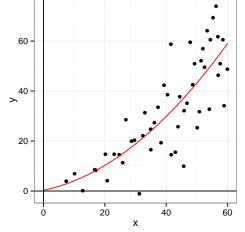


Adding more points where there is more variability

```
1 x=sqrt(lhs.design( type= "maximin" , nruns= 50 ,nfactors= 1 ,
         seed= 77, factor.names=list(x=c(0,60^2)) )$x)
y=3+x^2/60 + x*rnorm(length(x), sd=.3)
                                                                  Histogram of x
5 df = data.frame(x=x,y=y)
6 reg_quad \leftarrow lm(data=df, y^x+I(x^2))
7 summary(reg_quad)
1 Call:
                                                         Frequency
                                                            9
2 lm.default(formula = y \sim x + I(x^2), data = df)
4 Residuals:
      Min
           1Q Median
                              3 Q
                                     Max
6 -27.256 -7.269 1.143 7.702 26.904
8 Coefficients:
                                                                     20
                                                                          40
                                                                               60
             Estimate Std. Error t value Pr(>|t|)
                                                                        Х
(Intercept) 0.292996 10.607678 0.028 0.978
11 x
             0.257212 0.626398 0.411 0.683
12 I(x^2)
           0.012031 0.008495 1.416 0.163
14 Residual standard error: 12.02 on 47 degrees of freedom
```

Multiple R-squared: 0.6569, Adjusted R-squared: 0.6423 6 F-statistic: 44.99 on 2 and 47 DF, p-value: 1.209e-11

Unfortunately, this does not really help



The R^2 will never exceed 0.66 because our model fails fully explaining variance

- We should thus rather replicate for large values of x and average the results
- The expected value will be the same but the variance will be reduced

Outline

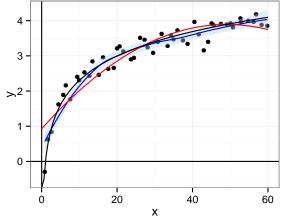
- Design of Experiments
- 2 Factorial studies
 2-level Factorial Studies
 ANOVA
 Fractional design and Screening
 Capacity factorial designs
- 3 Model Investigation

Exploiting and Reducing Variance

Discussing the Shape of the Model

- 4 Model Estimation Optimal Designs
- 6 Conclusion

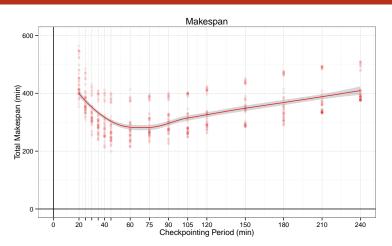
What if even polynomial models seem inadequate?



LOcal RegrESSion: builds on linear regression to locally fit a line or a polynom

This is a very biased *estimator* so use with care

Discuss about the shape



- "the checkpointing period should be 68 minutes": non-sense, uninteresting@
- "optimality region is flat and one should rather overestimate the checkpointing period"

Outline

- Design of Experiments
- 2 Factorial studies
 2 Javal Factorial Studies

ANOVA

Fractional design and Screening

3 Model Investigation

Designs

Exploiting and Reducing Variance
Discussing the Shape of the Model

- 4 Model Estimation Optimal Designs
- 6 Conclusion

D optimality

When estimating model coefficients, it is intuitively better not to spread inputs but rather to use extreme values

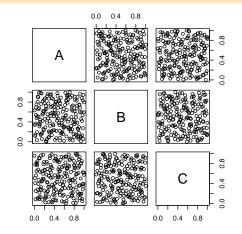
• Note: this approach assumes that the model is correct

This intuitive notion can be formalized for linear models (see Hoos):

- Minimize generalized variance of least squares estimates of model parameters (determinant of covariance matrix)
 D-optimal designs
- Minimize average variance (trace of covariance matrix)
 → A-optimal designs

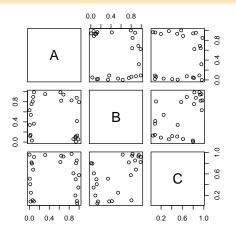
D-optimal Designs with R

```
1 d7 <- lhs.design(type= "maximin", nruns= 200 , nfactors= 3,
2 digits=NULL, seed= 20521,
3 factor.names=list( A=c(0,1),B=c(0,1),C=c(0,1)))
4 d7.Dopt <- Dopt.design(25, data=d7, formula="~A +B:C", nRepeat= 5,
5 randomize= TRUE, seed=19583)</pre>
```



D-optimal Designs with R

```
1 d7 <- lhs.design(type= "maximin", nruns= 200 , nfactors= 3,
2 digits=NULL, seed= 20521,
3 factor.names=list( A=c(0,1),B=c(0,1),C=c(0,1)))
4 d7.Dopt <- Dopt.design(25, data=d7, formula="~A +B:C", nRepeat= 5,
5 randomize= TRUE, seed=19583)</pre>
```



Conclusion

- Designing experiments can be fun!
- Proceed carefully
 - The analysis is not simple but skilled statisticians can help you
 - The crucial part is actually the modeling, when you identify the factors, the response, and the kind of study
- This lecture only gives an overview but may already have changed your point of view on how to conduct experiments
- Remind the benefits of the sequential approach:
 - Parsimony
 - Use well-suited DoE and the corresponding analysis
 - · Add measurements where there is variability

Recap on the lecture

- Reproducibility is essential
 - literate programming with knitr or org-mode
 - laboratory notebook
- Data manipulation and presentation
 - R, ggplot2, plyr, ...
- 3 Introduction to probabilities and statistics
 - A probabilistic model allows you to assess the confidence of your claims
- 4 Linear regression
 - The linear model is quite general
 - This knowledge about the system allows you to improve estimates
- 6 Design of Experiments
 - Sequential approach
 - Designs/analysis suited to every study