# ECN 1101 - Introductory Maths - Semester 1 2021

Lecture Notes 2 - Application of Straight Line Geometry

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#### **Objectives**

To determine

- 1. the linear demand equation or demand function
- 2. the linear supply equation or supply function
- 3. the equilibrium point/position
- 4. other outcomes: interpreting the slopes etc.

Consider the following schedules:

**Supply Units** Prices Demand Units 10 1400 200 1200 20 300 30 1000 400 40 800 600 50 600 600 60 400 700 70 200 800

The highlighted row shows equilibirum

Table 1: Table showing the demand and supply units along with corresponding prices for an unknown product

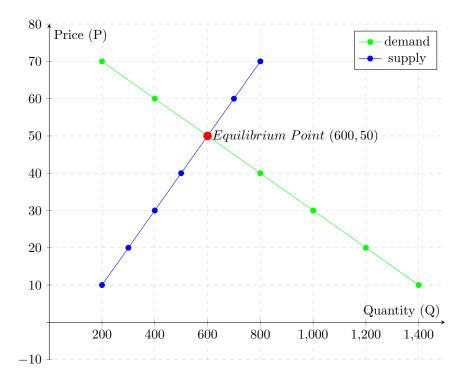


Figure 1: Graph showing demand and supply units as a factor of price along with the market equilibrium point

We should notice that as price increases, quantity demanded falls, while quantity supplied, increases. At 10\$ per unit, 1400 are demanded while 200 units are supplied, at a higher price, say \$60 per unit, 400 units are demanded and supply increases.

#### 1. Determining the linear demand equation

Using:

$$Q_d = mP + c$$

and

$$m = \frac{Q_2 - Q1}{P_2 - P_1}$$

and choose any two ordered pairs from the demand schedule. Let us choose:

$$\begin{pmatrix} 20 & 1200 \\ P_1 & Q_1 \end{pmatrix} and \begin{pmatrix} 70 & 200 \\ P_2 & Q_2 \end{pmatrix}$$

and properly assign each.

$$m = \frac{200 - 1200}{70 - 20} = -20$$

$$Q_d = -20P + c$$

To find c, simply use any any P and Q pair from the schedule and plug it into the aforementioned equation found.

Using

$$\begin{pmatrix} 20 & 1200 \\ P_1 & Q_1 \end{pmatrix}$$

we get

$$Q_d = -20P + c$$

$$1200 = -20(20) + c$$

$$-20(20) + c = 1200$$

$$-400 + c = 1200$$

$$c = 1200 + 400$$

$$c = 1600$$

Using m = -20 and c = 1600 in the equation

$$Q_d = mP + c$$

we get

$$Q_d = -20P + 1600$$

# 2. Determing the linear supply equation

Let us use the ordered pairs with labels

$$\begin{pmatrix} 20 & 300 \\ P_1 & Q_1 \end{pmatrix} and \begin{pmatrix} 70 & 800 \\ P_2 & Q_2 \end{pmatrix}$$

and substitute into

$$m = \frac{Q_2 - Q_1}{P2 - P1}$$
$$m = \frac{800 - 300}{70 - 20} = 10$$

With m = 10, the supply equation can now be written as:

$$Q_s = 10P + c$$

To find c, simply use any any P and Q pair from the schedule and plug it into the aforementioned equation found. Using

$$\begin{pmatrix} 20 & 300 \\ P_1 & Q_1 \end{pmatrix}$$

we get

$$Q_s = 10P + c$$

$$300 = 10(20) + c$$

$$10(20) + c = 300$$

$$200 + c = 300$$

$$c = 300 - 200$$

$$c = 100$$

Using m = 10 and c = 100 in the equation

$$Q_s = mP + c$$

we get

$$Q_s = 10P + 100$$

# 3. Determining the equilibrium point/position

Rewrite the demand and supply equations:

$$Q_d = -20p + 1600$$
$$Q_s = 10p + 100$$

then set

$$Q_d = Q_s$$

Therefore

$$-20p + 1600 = 10p + 100$$

$$-20p - 10p = 100 - 1600$$

$$-30p = -1500$$

$$p = \frac{-1500}{-30}$$

$$p = 50$$

Substituting p = 50 into

$$Q_d = -20p + 1600$$
OR
$$Q_s = 10p + 100$$

we get

$$Q_d = 600$$

Therefore the equilibrium point position is (50,600) or p=\$50 and Q=600 units.

### 4. Interpreting both slopes

The slope of the demand equation is 20 or  $\frac{20(quantity)}{1(price)}$  therefore a \$1 increase in price is likely to result in a fall in quantity demanded by 20 units or vice versa i.e. if P falls by \$1, Q is likely to increase by 20 units. The slope of the supply equation is 10 or  $\frac{10(quanity)}{1(price)}$ . Therefore as P increase by \$1, 10 additional units are likely to be supplied and vice versa.

#### 5. Others

Using the equations derived:

a. Determine  $Q_d$  if p = \$30.

Substituting c = 1600, m = -20 and P = \$30 in the equation:

$$Q_d = mP + c$$

we get:

$$Q_d = -20(30) + 1600$$
$$= -600 + 1600$$
$$= 1000 \ units$$

**b.** Determine  $Q_s$  if p = \$30.

Substituting c = 100, m = 10 and P = \$30 in the equation:

$$Q_s = mP + c$$

we get:

$$Q_s = mP + c$$
  
= 10(30) + 100  
= 300 + 100  
= 400 units

c. If  $Q_d = 100$  and  $Q_s = 400$ , is there a surplus or demand?

Since both demand and supply are at the same price but  $Q_d > Q_s$  the market is at shortage.

d. Suppose  $Q_d = 800$ , find P.

Substituting m = -20, c = 1600 and  $Q_d = 800$  in the equation:

$$Q_d = mP + c$$

we get:

$$800 = -20P + 1600$$

$$20P = 1600 - 800$$

$$20P = 800$$

$$P = \frac{800}{20}$$

$$= $40$$

e. Suppose  $Q_s = 1000$ , find P.

Substituting m = 10, c = 100 and  $Q_s = 1000$  in the equation:

$$Q_s = mP + c$$

we get:

$$1000 = 10P + 100$$

$$10P = 1000 - 100$$

$$10P = 900$$

$$P = \frac{900}{10}$$

$$P = $90$$