

Organized Timer

Personas





Name: Mike Oswald

Age: 18

Nationality: English

Occupation: Student



Mike has just moved to Newcastle to study Business at Newcastle University. This is his first year living alone and he is having trouble with his cooking routines. He regularly forgets the cooking times of his rotational recipes, resulting in him having to visit the same cooking webpages regularly. This has proved to be inconvenient when he is in a hurry and needs to go to his lectures after the lunch break. Mike is eager to learn more about gastronomy but the aspect of remembering all the cooking times is keeping him from experimenting outside of his few known recipes.





Name: Jodie Smith

Age: 27

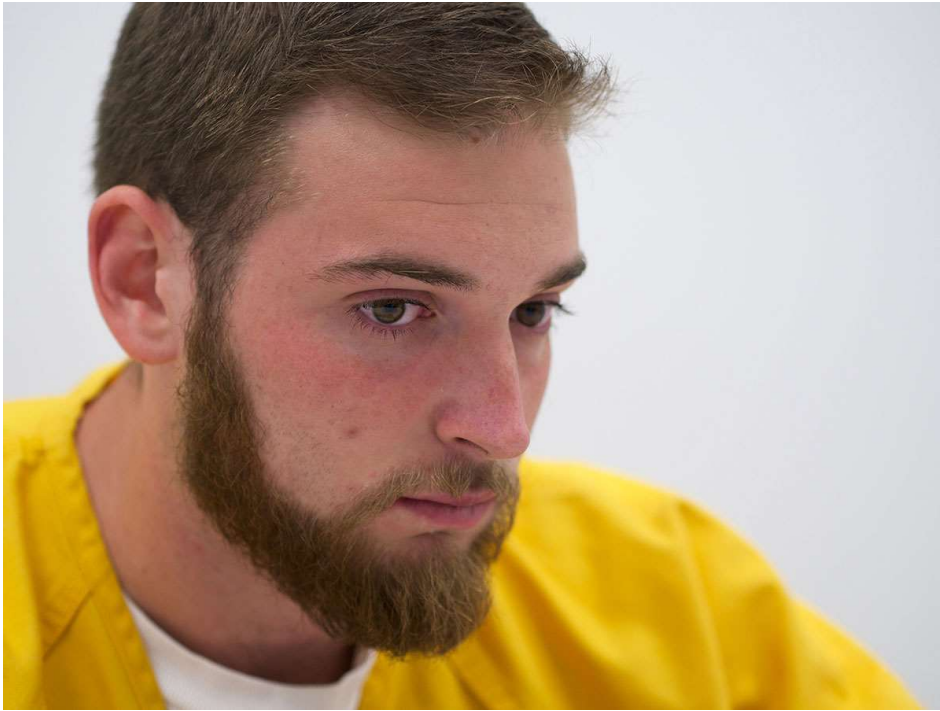
Nationality: English

Occupation: Personal trainer



Jodie is 27 years old and has had a passion for sports since a very young age, when in college she used to play for the female football team and would regularly go out jogging. After having studied Sports Science at Birmingham University she has started working at a local gym as a personal trainer. She enjoys her job but she does not think its safe to keep her clients' workouts on a sheet of a paper as it could get damaged or lost. She has alternatively tried using an application on her phone but finds it inconvenient to switch to her stopwatch application every time.





Name: Rob Carter

Age: 32

Nationality: English

Occupation: Recovering from injuries



Rob is 32 years old and was recently involved in a severe car accident and was hospitalized for a few weeks. This has resulted in some mild brain injury which is significantly changed the way that Rob goes around his daily routines. He finds himself with reduced initiative and has problems with motivations, as well as having memory issues. More specifically his short term memory and ability to learn new recipes for his cooking routine. His key worker often visits him to help him improve his skills but he struggles to remember both the techniques and the cooking times.





Name: Simon Gill

Age: 23

Nationality: English

Occupation: Kitesurfing instructor



Simon is 23 years old and has lived in Spain all his life. Since a young age he was attracted to water sports, likely influenced by his father being an avid windsurfer. Simon has been kitesurfing since the age of 9 and has recently become a kitesurfing instructor. After his first few lessons he has realized that he struggles in managing the lesson time as he gets carried away talking with the student and making them feel comfortable, he has also noticed this breaks the balance of how much time should be spent on each exercise when teaching each lesson.

