



ALEKŠA SIMIĆ

CONTACT

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Kamnica

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<https://simkec1.github.io/Portfolio/>

EDUCATION

Bsc. Information Systems
and Technology
University of Donja Gorica
2018 - 2022

MscIT. Media Communications
University of Maribor
2022 - 2024

SKILLS

Adobe Photoshop



Figma



Adobe Lightroom



Vegas PRO



HTML, CSS & JS



ABOUT

Information systems and technology graduate with work experience in digital marketing and freelance experience in graphic design. I'm a hard working and reliable individual with good communication skills and I like to work in a team environment.

WORK EXPERIENCE

LESCAN DIGITAL

Junior Search Engine Optimization Specialist
June 2020 - December 2020

I learned how to communicate in a team environment and developed my skills as a remote employee. I got a sense of how to be reliable, communicate and talk to customers and I expanded my knowledge in digital marketing.

OTHER EXPERIENCE

UNIVERSITY WORK

At the University I worked on developing the mobile app from scratch and gained knowledge of UI/UX through application testing, as well as through work on UI via the Android studio. I have also worked on the development and design of websites to gain knowledge of the rules of readability, positioning and making the website user-friendly.

WORK OUTSIDE UNIVERSITY

I did a lot of freelance jobs that were related to graphic design and I also worked as a waiter and in a supermarket where I learned how to work under pressure.