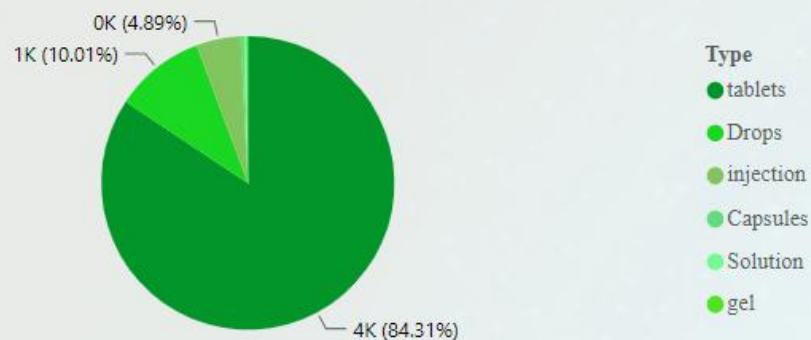


Distribution of each Type of Medicine

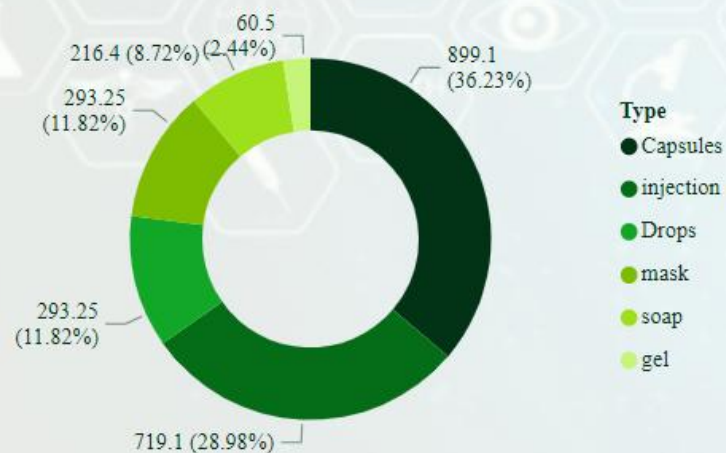


Discount% and Sales distribution



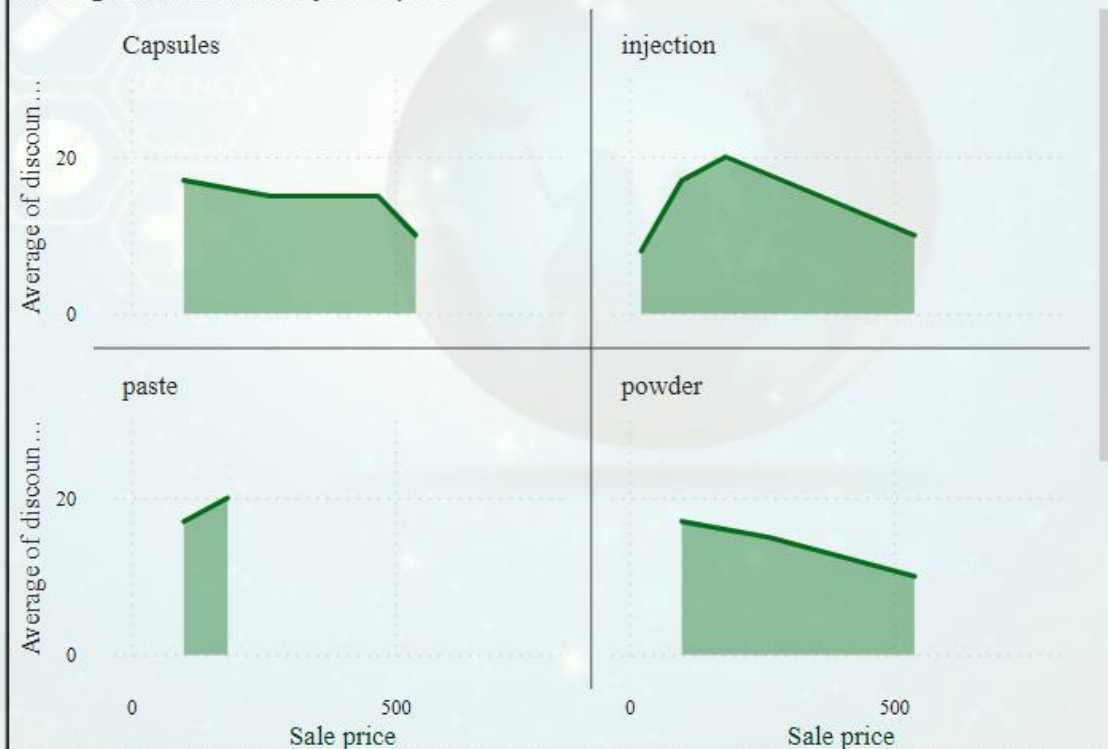
Type	Sum of Count
Capsules	18
Drops	516
gel	6
injection	252
Solution	17
tablets	4348
Total	5157

Max of Sale price by Type



Type	Max of Sale price
Capsules	899.10
oil	899.10
serum	899.10
shampoo	899.10
tablets	899.10
sachets	764.10
Syrup	764.10
injection	719.10
powder	539.10
Solution	349.50
spray	349.50
Drops	293.25
mask	293.25
soap	216.40
paste	182.40
Total	899.10

Average of discount% by Sale price



Average of discount% and Max of MRP by Type

● Average of discount% ● Max of MRP

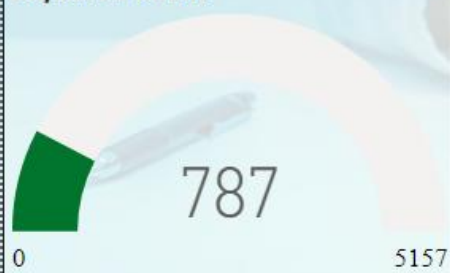


Type	Average of discount%	Type	Max of discount%
spray	42.50	Capsules	50.00
gel	33.00	injection	50.00
Drops	30.00	Solution	50.00
soap	28.00	spray	50.00
injection	21.65	tablets	50.00
tablets	20.63	Drops	35.01
serum	20.00	Syrup	35.01
tonic	18.67	gel	33.00
paste	18.50	shampoo	33.00
oil	17.83	oil	32.00
mask	17.50	soap	32.00
Solution	14.28	serum	30.00
powder	14.00	tonic	30.00
Capsules	13.55	mask	20.00
sachets	13.50	paste	20.00
Syrup	12.56	sachets	20.00
shampoo	10.17	powder	17.00
Total	19.67	Total	50.00

Spray Count



Capsules Count



Key influencers Top segments

What influences discount% to Decrease ?

When... the average of discount% decreases by



← discount% is more likely to decrease when Type is shampoo than otherwise (on average).

