

David Simmer

20 years of deep experience in design, development, leadership, and putting it all together.

My design and development work has been indispensable to a variety of startups, established businesses, educational institutions, and non-profits across the country.

I'm looking for places where I can cross disciplines, set direction, serve a purpose, grow a team, and build something exciting.

Let's talk. david@simmer.ooo

Experience

Rinse

Senior Software Engineer, 2018-present

Leading engineering, product design, and agile management on a super-sharp team building the future of dry cleaning and laundry service. Successfully led a redesign and redevelopment of the entire frontend within the first month on the job, increasing signups and active customers by more than 100% year over year. Continually improving our tooling, our architecture, and our impressiveness as a team.

Simmer Inc

Owner & Creative Developer, 2000-present

Full-stack developer, designer, project manager, and solopreneur. Orchestrating, designing, prototyping and building clever, good-looking things on the web and in print. Branding and identity design, responsive design, UX and UI consulting, user-friendly content management creation. Managed subcontractors and my own work with Agile principles. Consistently delivered multiple simultaneous projects on deadline, on budget, and with great attention to detail.

Qara Partners

Founding Partner, 2017-present

Spearheaded the creation of online products and managed in-house design & technology development for a QA/RA consulting firm. Full-stack development, branding, product design, and e-commerce. Developing and selling online products for 21 CFR 820 & ISO 13485 efforts.

Skills

The fullest of stacks! Branding, design, mobile, UX, HTML, CSS, JS, Python, Django, Rails, PHP, Node, CMSs, databases, servers, you name it. If

I haven't yet worked with a particular element of your tech stack, I'll pick it up quickly.

Education

I'm incredibly fortunate to be a part of a field where the best and brightest people are continually sharing what they've learned with those coming up. I didn't go to school for this, but I've been doing high-quality work in a variety of production environments long enough to know that learning is never done.

References

I'm happy to provide references and contact information from my previous employers, business partners, and clients upon request.

Portfolio

<https://simmer.ooo>

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Nearest You

Senior Technical Advisor, 2017

Provided technical and strategic advice to a rapidly-growing online brand locator startup. Architected key components of brand & location analytics. Improved UI/UX and Rails app structure.

Good Work Group

Web Development & UX Partner, 2015-present

Full-stack development, design, and technical consulting to assist Good Work Group in making a lasting, positive impact through strategy, creative ideation, storytelling, design, and passion for worthy clients. Participated in project pitches, landed large-budget work, and managed client communication and meetings.

Holmes Corporation

Product Application Developer, 2008-2015

Designer and developer on a small Agile-based software dev team. Designed and built online educational software on a custom Dojo and Python-based framework, working daily with backend developers, project managers, and marketing/sales staff to support and improve learning products with thousands of concurrent users. Kanban, Selenium, Jenkins CI, BDD/TDD. Independently proposed and completed in-house marketing, design, and ecommerce projects.

Medgineering Inc

CTO, 2014-2017

Architected, designed, developed, and deployed quality and regulatory-focused online consultant marketplace. Singlehandedly built a public MVP, getting us to revenue-positive immediately after launch. Rearchitected v2 on a Rails/Postgres/Dokku stack, laying the groundwork for additional developers to join the team. Familiarized myself with 21 CFR 820 & ISO 13485 to anticipate needs of quality/regulatory clients and consultants. Created and managed branding and communications across our sales and support efforts. Sold the company in 2017.

Spring

Web Developer, 2013-2015

Provided high-performance front end development for various high-profile agency clients and brands. Worked remotely in sync with team members across the Atlantic. My very first project with Spring won accolades for its design and technical aspects.

Normandale Community College

Digital Technology Specialist, 2000-2004

Associate webmaster, responsible for new online initiatives, regular website maintenance and upgrades. Also provided video production, print design, photography and technology help desk staffing. Redesigned the entire college's web platform, building a complete permissions-enabled CMS (content management system) from scratch, reducing data entry time for academic and marketing departments by 67%.

Thanks. Let's talk soon.
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