# Simran Pal

# Frontend Web Developer & Data Analyst

Navi Mumbai, India 400701

Mob No: (+91) 9594019693 Email: palsimran587@gmail.com

<u>Linked In</u> <u>Git Hub</u>

**Summary** 

Web Developer & Data Analyst with 1 year of experience in web development, UI/UX design, and Data analysis. Skilled in Power BI, Excel, Tableau, HTML, CSS, WordPress, and delivering actionable business insights through data-driven solutions.

**Experience** 

# **RPIT SOLUTIONS**

Web Developer

SEPT 2022 - AUG 2023, THANE

Developed and optimized responsive websites using HTML, CSS, and WordPress, implementing plugins like WooCommerce and SEO Yoast to boost performance and search rankings. Collected, processed, and analyzed website data to enhance user experience, while creating dashboards and visual reports in Power BI to support data-driven decision-making. Collaborated with cross-functional teams to align digital strategies with business goals.

# TASKS EXPERTS VIRTUAL EMPLOYEE SERVICE

Web Developer

APR 2025 - AUG 2025, GHANSOLI

Designed and managed WordPress websites, including creating prototypes and sitemaps to guide development. Built and executed automation workflows to streamline processes, and developed interactive Power BI dashboards for data analysis and reporting. Collaborated with teams to integrate design, functionality, and data insights into cohesive digital solutions.

# **Technical Skills**

#### WEB DEVELOPEMENT

- Html, Css, Javascript, Bootstrap
- Wordpress, Squarespace, Shopify

# **WEB DESIGNING**

- Figma
- Protyping, Sitemap Visuals
- Wireframing
- Ux Research

#### **DATA ANALYTICS**

- Power Bi(Dashboard Design, Data Visualization
- Excel, SQL
- Python(Pandas, Numpy, Matplotlib)
- Data Mining
- Data Modeling
- Data Cleaning

**Projects** 

<u>FREAK DEVELOPERS</u>: This is the landing page website in which I have worked on this project as a front end developer.

TECHNOLOGIES: HTML, CSS, JS, Tailwind CSS, React JS

<u>CERAMICS HEAVEN</u>: This is the E-commerce product based website in which I have worked on this project as a front end developer and worked on the UI design.

TECHNOLOGIES: React.is, Tailwind CSS, MONGO DB, Node.is

#### **SUPPLY CHAIN FORECASTING & OPTIMIZATION DASHBOARD:**

This project is based on data visualization and Data automation. TECHNOLOGIES: Power BI, Python, Pandas, ARIMA, SQL Database, API feeds

**Education** 

# **Master of Computer Applications**

# Amity university

SEPT 2023 - JUNE 2025, MUMBAI

CGPA: 7.48

# **Bachelor of Science in Computer Science**

JK College of Science & Commerce

AUG 2019 - JULY 2022, NAVI MUMBAI

Languages

English Hindi Marathi