



Simon Browne

Full Stack Developer

im@simonbrowne.com.au | 0403 734 180 | Melbourne, Australia
linkedin.com/in/simonjbrowne | github.com/simmmmo

An experienced Product and Account Manager that has worked in a wide variety of roles within the Digital industry for over 15 years. Extensive experience across multiple functions including digital strategy, client and vendor management, design and product development.

Recently completed a Certificate in Full Stack Web Development from Monash University to bolster his development experience, and move into a full time development role. A lateral progression which aligns with his passion for helping organisations maximise their value from digital products and services.

TECHNICAL SKILLS

JavaScript ES6+, CSS3, HTML5, SQL, NoSQL, GitHub, MongoDB, MySQL, Express, React, Node, Handlebars, jQuery, Bootstrap.

PROJECTS

WorkingBee

Github: <https://github.com/simmmmo/p3-workingbee>

Production: <https://workingbee.herokuapp.com/>

Summary: A platform with focus on bettering the community through support via the application of donating time alternatively to monetary investments.

Tools: NextJS, TailwindCss, Apollo/GraphQL, Mongoose, MongoDB Atlas, NextAuth, Auth0, AWS S3, Google API's (Google Place, Geolocation)

Together Fitness

Github: <https://github.com/simmmmo/p2-t3-togetherfitness>

Production: <https://together-fitness.herokuapp.com/>

Summary: Together Fitness is a platform for users to search for social workout groups in their area. Registered users can sign up to workouts or create groups for others to join.

Tools: Node.js, Express, Sequelize, MySQL, JAWSDB, Heroku, JQuery, Bootstrap, BCrypt, Dotenv & Google API's (Google Place, Geolocation)

EXPERIENCE

Digital Manager 2019-Present, Foster Hydronic Heating, Melbourne VIC

- Management and oversight of all Foster Group digital assets
- Product management of internal quoting software, including feature specification, development and testing
- Management of internal cloud products (Google Cloud, Microsoft Azure)
- Setup and maintenance of all IT systems

Digital Manager 2017-2019, Grill'd Healthy Burgers, Melbourne VIC

- Oversaw all digital products and development including using agile methodologies including user stories and backlog grooming
- Successfully delivered the Grilld mobile app after taking over and recovering the project which had run significantly over time and budget
- Management of the Grilld website and email campaigns
- Assisted in the implementation and rollout of Salesforce within the organization
- Customer and restaurant support and issue resolution for the e-commerce platform
- Digital campaign planning and roll out, including restructuring of the engagement model for donations (which lead to record charitable donations and increased engagement)
- Analytics setup, monitoring and reporting
- Managed Grilld's social media channels and outgoing customer communication

Online and E-Commerce Manager 2016-2017, Tackle World, Melbourne VIC

- Management of the Tackle World website and e-commerce platform
- Redesign and development of the Tackle World e-commerce platform
- Customer support for the Tackle World website and e-commerce platform
- Increased the annual revenue from online orders from \$25k - \$250k in the first year
- Setup up logistics and internal processes to support growth of online business
- Online marketing and social media support

Digital Producer/Designer 2012-2016, BHIVE Group, Melbourne VIC

- Account manager for key clients and digital projects
- Management of external development teams to deliver client projects
- Workflow and UI design for customer application development

- Design work for web and print
- Support of existing customers and products

Founder/Digital Producer 2011 - Present, Life is Digital, Melbourne VIC

- Digital strategy and planning
- Systems integrations with internal and external platforms
- Maintenance of digital assets
- Small to medium business IT setup, training & support
- Digital marketing and campaign planning
- Client workshops and planning sessions
- Web design (UI and UX) and branding
- Project manage from concept to launch
- Strong knowledge CMS management

Designer, 2008-2011, Inlight Media, Melbourne VIC

- Web design (UI and UX) and branding
- CMS setup and management
- Campaign content creation

EDUCATION

[Certificate, Full Stack Web Development](#) - Monash University, 2022

[Certificate, AWS Certified Cloud Practitioner](#) - Amazon Web Services (AWS), 2022

Certificate, Product Management, General Assembly, 2019