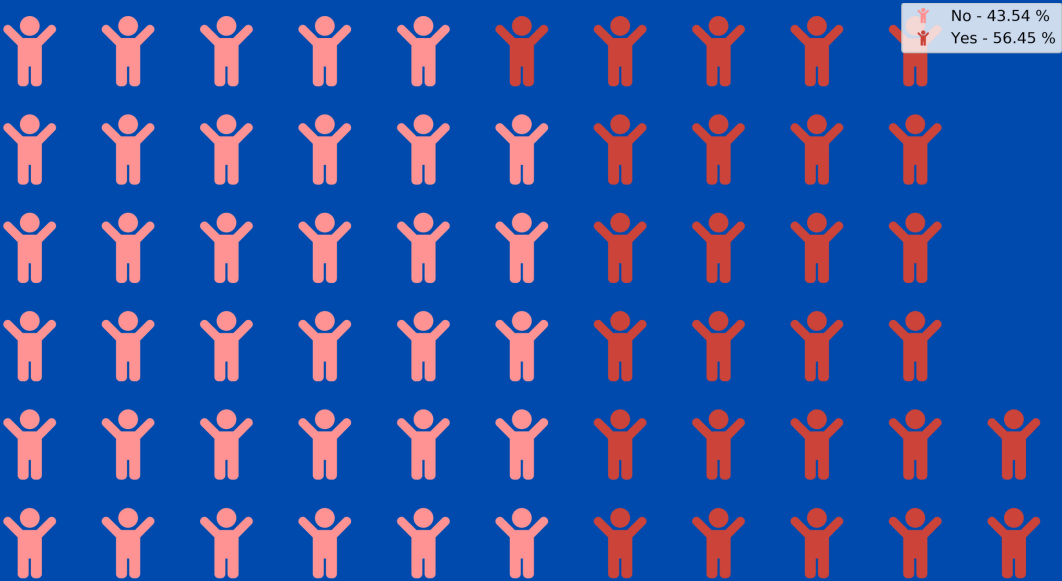
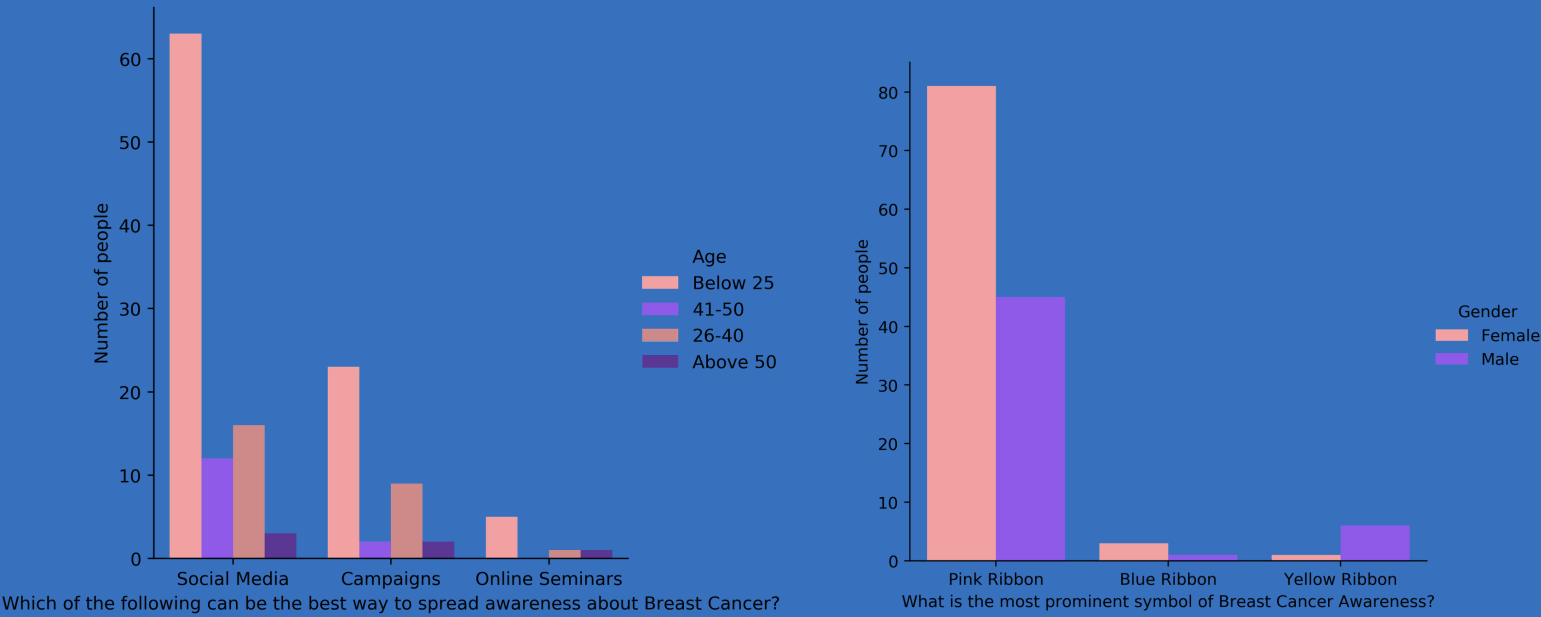


As part of our data collection process, we conducted a survey to understand and analyse the levels of awareness in the masses.

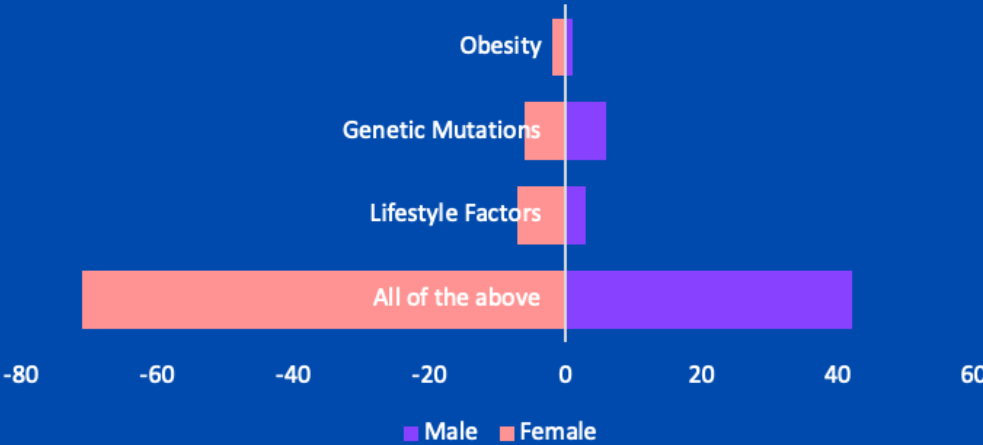
FEMALES WHO HEARD ABOUT BSE BUT STILL HAVEN'T PRACTICED IT YET.



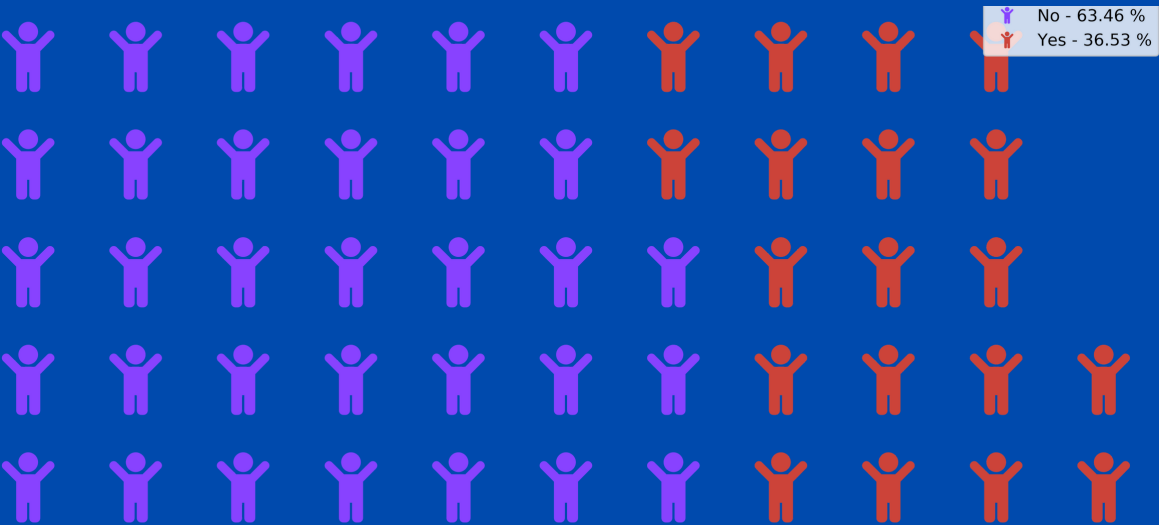
A staggering 44% of women who participated in our survey haven't practiced Breast Self Examination even after knowing about it.



What do people of each gender think about possible causes of Breast Cancer?



MEN WHO DIDN'T KNOW THEY COULD ALSO BE DIAGNOSED WITH BREAST CANCER



Shockingly, none of the males from the survey have not practised BSE.