PINK

Analysis of Survey Respondents

WHAT IS THE MOST PROMINENT SYMBOL OF BREAST CANCER AWARENESS?

Most of our respondents got it right!

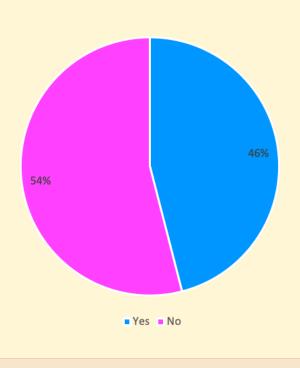


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WHICH AGE
GROUPS ARE AT
THE HIGHEST RISK
FOR BREAST
CANCER?

There was a dip as we move towards higher age groups.



DID YOU KNOW
THAT MEN CAN
ALSO BE
DIAGNOSED WITH
BREAST CANCER?

Well, lack of awareness is clearly visible here.

WHICH OF THE FOLLOWING CAN BE THE BEST WAY TO SPREAD AWARENESS ABOUT BREAST

CANCER?

