

the^{In}Pocket

A scaling business, service or product means a lot of things: more users in your app, more revenue to be earned, but also more time to be spend in customer service. Indeed, some challenges which stay manageable at a small scale can quickly grow out of proportion if they are not tackled adequately and influence the customer experience of your app.

Here you will be challenged to **build a digital product around user reviews** to unlock insights at scale and influence business decisions to capture the needs and desires of our clients and help businesses grow by building products that people love!