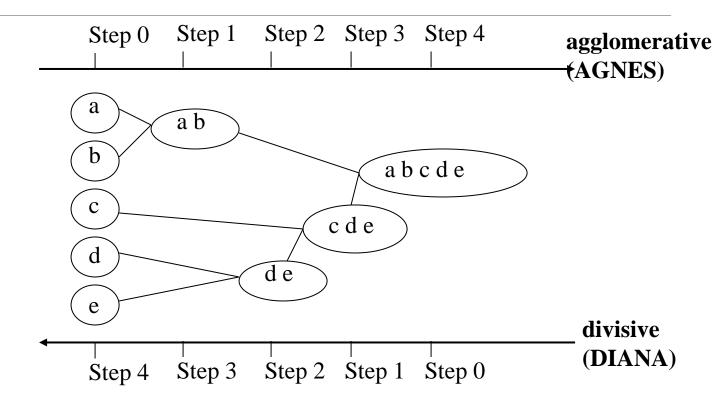


Hierarchical Clustering: Basic Concepts

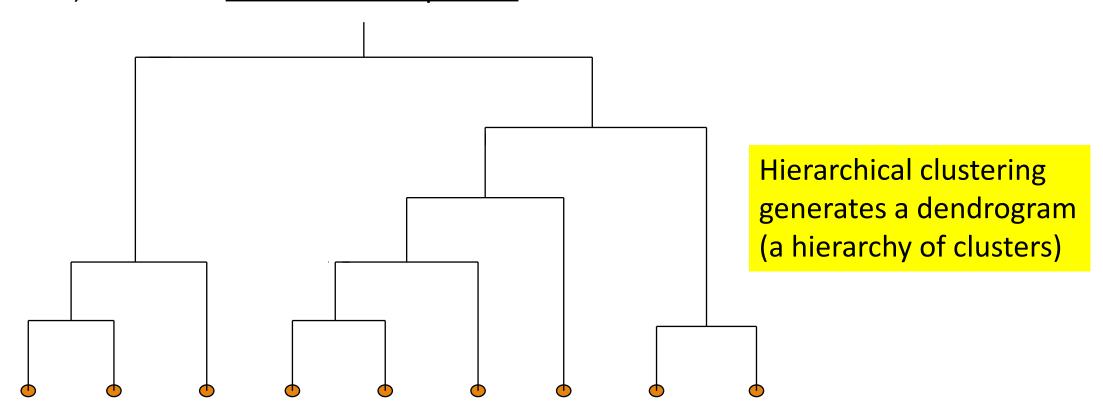
- □ Hierarchical clustering
 - Generate a clustering hierarchy (drawn as a dendrogram)
 - Not required to specify *K*, the number of clusters
 - More deterministic
 - No iterative refinement
- ☐ Two categories of algorithms:

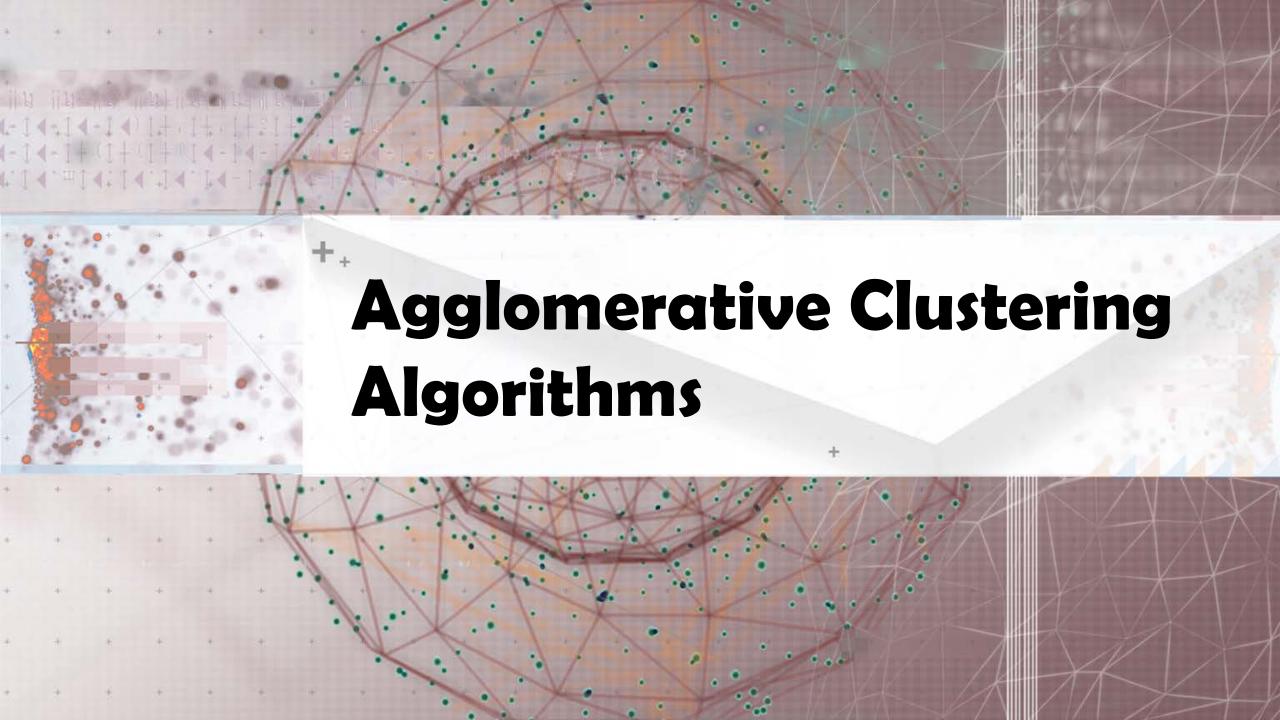


- **Agglomerative**: Start with singleton clusters, continuously merge two clusters at a time to build a **bottom-up** hierarchy of clusters
- □ **Divisive:** Start with a huge macro-cluster, split it continuously into two groups, generating a **top-down** hierarchy of clusters

Dendrogram: Shows How Clusters are Merged

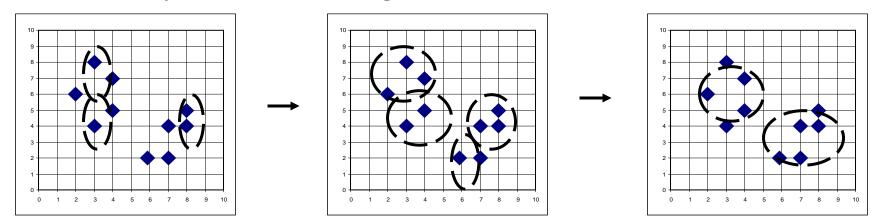
- Dendrogram: Decompose a set of data objects into a <u>tree</u> of clusters by multi-level nested partitioning
- □ A <u>clustering</u> of the data objects is obtained by <u>cutting</u> the dendrogram at the desired level, then each <u>connected component</u> forms a cluster





Agglomerative Clustering Algorithm

- □ AGNES (AGglomerative NESting) (Kaufmann and Rousseeuw, 1990)
 - Use the single-link method and the dissimilarity matrix
 - Continuously merge nodes that have the least dissimilarity
 - Eventually all nodes belong to the same cluster



- □ Agglomerative clustering varies on different similarity measures among clusters
 - Single link (nearest neighbor)

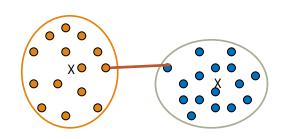
■ Average link (group average)

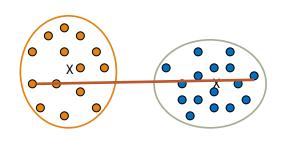
Complete link (diameter)

Centroid link (centroid similarity)

Single Link vs. Complete Link in Hierarchical Clustering

- ☐ Single link (nearest neighbor)
 - The similarity between two clusters is the similarity between their most similar (nearest neighbor) members
 - Local similarity-based: Emphasizing more on close regions, ignoring the overall structure of the cluster
 - Capable of clustering non-elliptical shaped group of objects
 - Sensitive to noise and outliers
- Complete link (diameter)
 - ☐ The similarity between two clusters is the similarity between their most dissimilar members
 - ☐ Merge two clusters to form one with the smallest diameter
 - Nonlocal in behavior, obtaining compact shaped clusters
 - Sensitive to outliers





Agglomerative Clustering: Average vs. Centroid Links

- ☐ Agglomerative clustering with average link
 - Average link: The average distance between an element in one cluster and an element in the other (i.e., all pairs in two clusters)
 - Expensive to compute







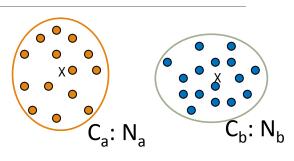


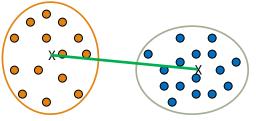
$$\square$$
 N_a is the cardinality of cluster C_a, and c_a is the centroid of C_a

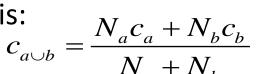
☐ The similarity measure for GAAC is the average of their distances

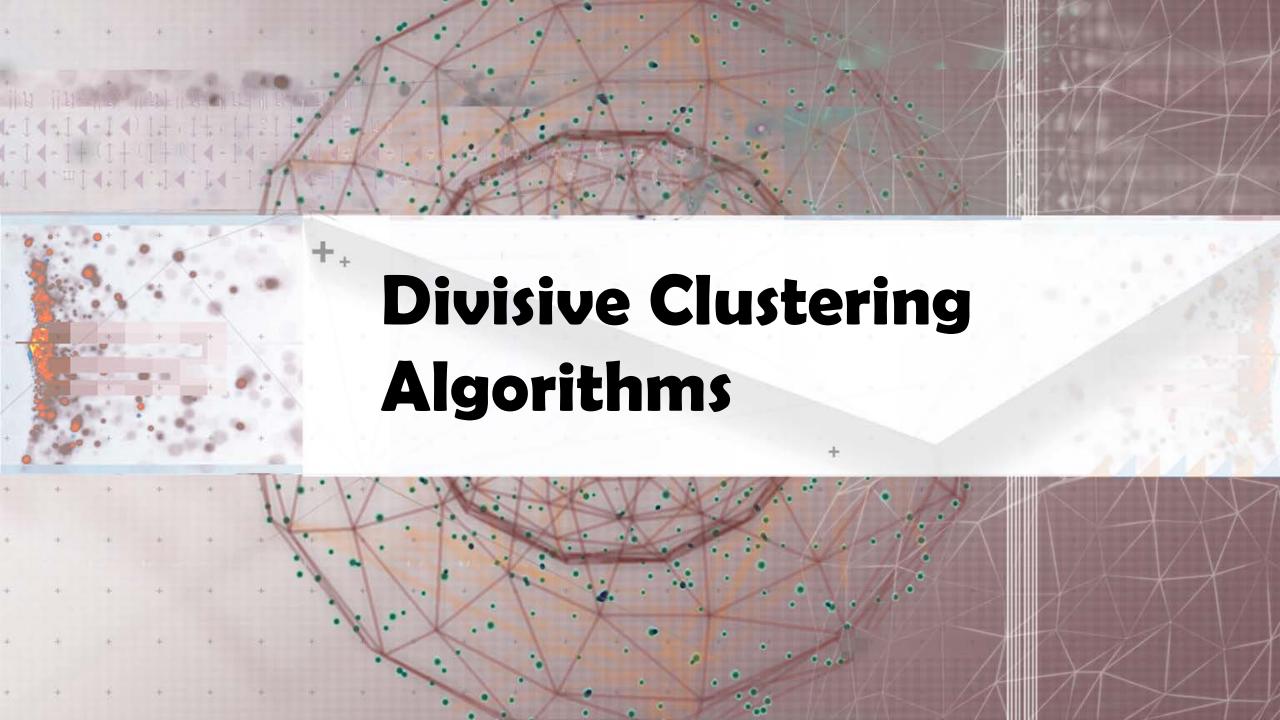


■ Ward's criterion: The increase in the value of the SSE criterion for the clustering obtained by merging them into C_a U C_b : $W(C_{a\cup b}, c_{a\cup b}) - W(C, c) = \frac{N_a N_b}{N_a + N_b} d(c_a, c_b)$



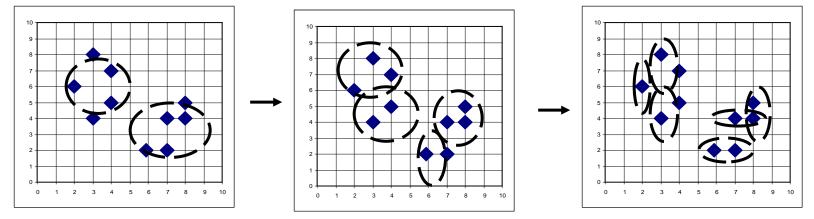






Divisive Clustering

- □ DIANA (Divisive Analysis) (Kaufmann and Rousseeuw,1990)
 - ☐ Implemented in some statistical analysis packages, e.g., Splus
- ☐ Inverse order of AGNES: Eventually each node forms a cluster on its own



- ☐ Divisive clustering is a top-down approach
 - ☐ The process starts at the root with all the points as one cluster
 - ☐ It recursively splits the higher level clusters to build the dendrogram
 - Can be considered as a global approach
 - More efficient when compared with agglomerative clustering

More on Algorithm Design for Divisive Clustering

- Choosing which cluster to split
 - Check the sums of squared errors of the clusters and choose the one with the largest value
- □ Splitting criterion: Determining how to split
 - One may use Ward's criterion to chase for greater reduction in the difference in the SSE criterion as a result of a split
 - For categorical data, Gini-index can be used
- ☐ Handling the noise
 - □ Use a threshold to determine the termination criterion (do not generate clusters that are too small because they contain mainly noises)



Extensions to Hierarchical Clustering

- Major weaknesses of hierarchical clustering methods
 - Can never undo what was done previously
 - Do not scale well
 - \square Time complexity of at least $O(n^2)$, where n is the number of total objects
- Other hierarchical clustering algorithms
 - □ BIRCH (1996): Use CF-tree and incrementally adjust the quality of sub-clusters
 - □ CURE (1998): Represent a cluster using a set of well-scattered representative points
 - CHAMELEON (1999): Use graph partitioning methods on the K-nearest neighbor graph of the data

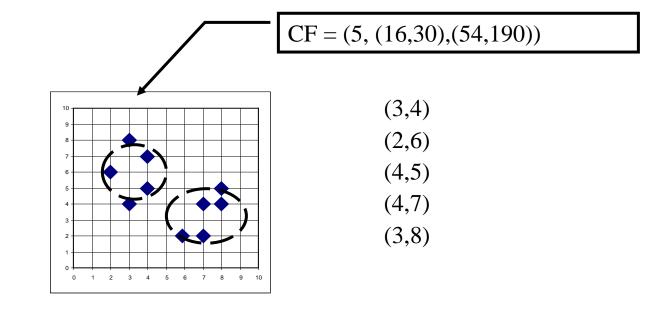


BIRCH (Balanced Iterative Reducing and Clustering Using Hierarchies)

- □ A multiphase clustering algorithm (Zhang, Ramakrishnan & Livny, SIGMOD'96)
- □ Incrementally construct a CF (Clustering Feature) tree, a hierarchical data structure for multiphase clustering
 - □ Phase 1: Scan DB to build an initial in-memory CF tree (a multi-level compression of the data that tries to preserve the inherent clustering structure of the data)
 - □ Phase 2: Use an arbitrary clustering algorithm to cluster the leaf nodes of the CFtree
- Key idea: Multi-level clustering
 - □ Low-level micro-clustering: Reduce complexity and increase scalability
 - ☐ High-level macro-clustering: Leave enough flexibility for high-level clustering
- □ Scales linearly: Find a good clustering with a single scan and improve the quality with a few additional scans

Clustering Feature Vector in BIRCH

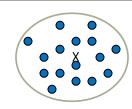
- □ Clustering Feature (CF): *CF* = (*N*, *LS*, *SS*)
 - N: Number of data points
 - LS: linear sum of N points: $\sum_{i=1}^{N} X_i$ SS: square sum of N points: $\sum_{i=1}^{N} X_i^2$



- Clustering feature:
 - □ Summary of the statistics for a given sub-cluster: the 0-th, 1st, and 2nd moments of the sub-cluster from the statistical point of view
 - Registers crucial measurements for computing cluster and utilizes storage efficiently

Measures of Cluster: Centroid, Radius and Diameter

- \Box Centroid: \vec{x}_0
 - the "middle" of a cluster
 - n: number of points in a cluster
 - $\overrightarrow{x_i}$ is the *i*-th point in the cluster
- □ Radius: R
 - Average distance from member objects to the centroid
 - □ The square root of average distance from any point of the cluster to its centroid
- Diameter: D
 - Average pairwise distance within a cluster
 - □ The square root of average mean squared distance between all pairs of points in the cluster



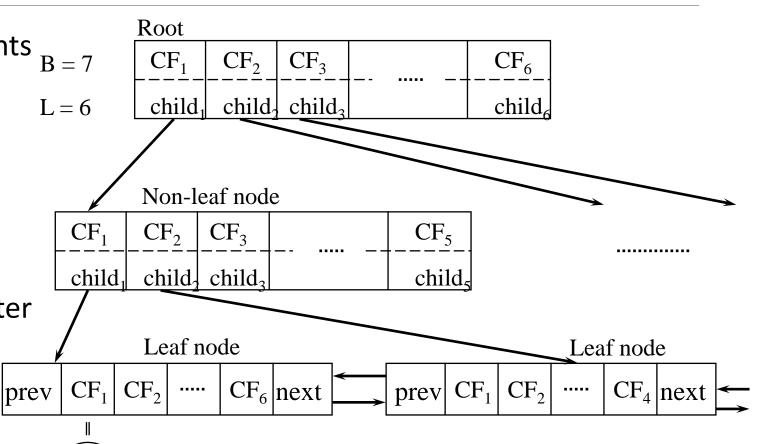
$$\vec{x}_0 = \frac{\sum_{i}^{n} \vec{x}_i}{n}$$

$$R = \sqrt{\frac{\sum_{i}^{n} (\vec{x}_i - \vec{x}_0)^2}{n}}$$

$$D = \sqrt{\frac{\sum_{i=1}^{n} \sum_{j=1}^{n} (\overrightarrow{x_i} - \overrightarrow{x_j})^2}{n(n-1)}}$$

The CF Tree Structure in BIRCH

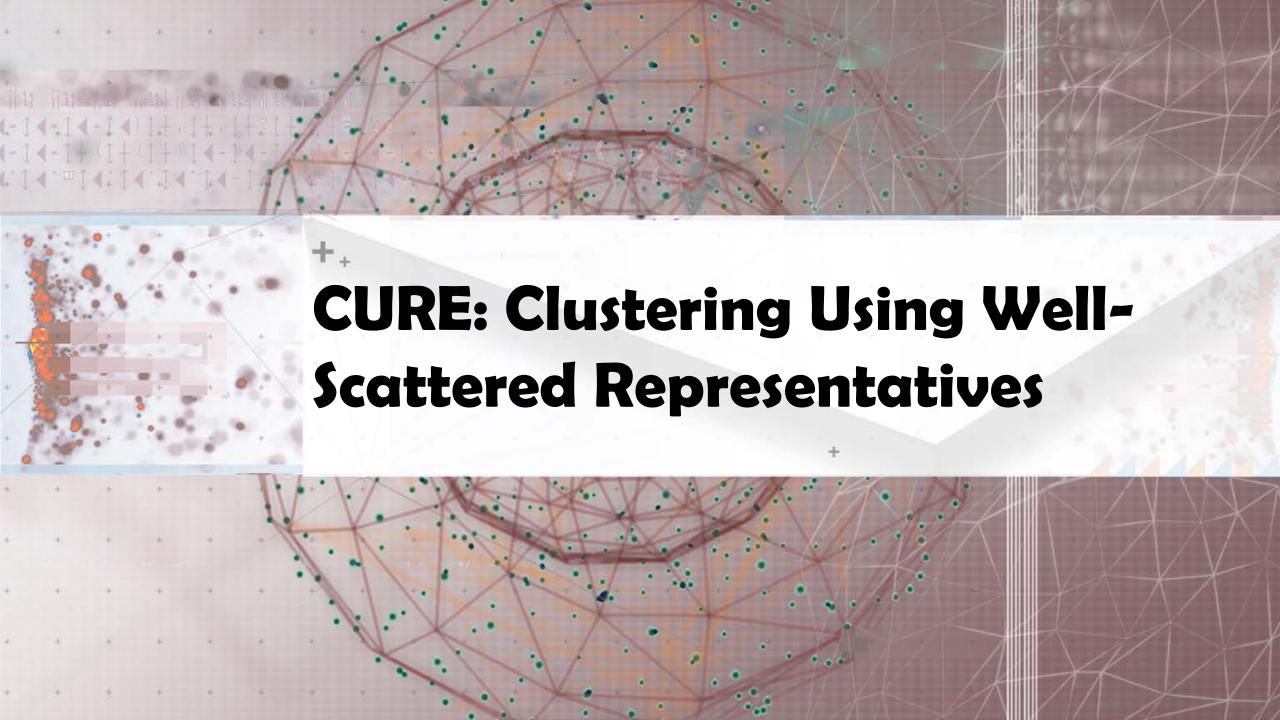
- ☐ Incremental insertion of new points (similar to B+-tree)
- ☐ For each point in the input
 - □ Find closest leaf entry
 - Add point to leaf entry and update CF
 - If entry diameter > max_diameter
 - split leaf, and possibly parents
- ☐ A CF tree has two parameters
 - Branching factor: Maximum number of children
 - Maximum diameter of subclusters stored at the leaf nodes



- □ A CF tree: A height-balanced tree that stores the clustering features (CFs)
- ☐ The non-leaf nodes store sums of the CFs of their children

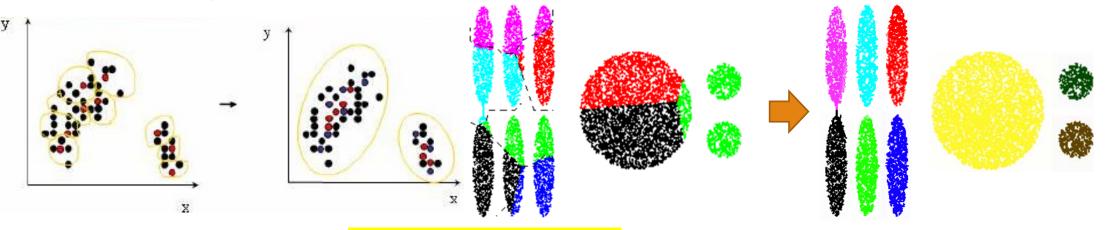
BIRCH: A Scalable and Flexible Clustering Method

- ☐ An integration of agglomerative clustering with other (flexible) clustering methods
 - Low-level micro-clustering
 - Exploring CP-feature and BIRCH tree structure
 - Preserving the inherent clustering structure of the data
 - Higher-level macro-clustering
 - □ Provide sufficient flexibility for integration with other clustering methods
- □ Impact to many other clustering methods and applications
- Concerns
 - Sensitive to insertion order of data points
 - Due to the fixed size of leaf nodes, clusters may not be so natural
 - Clusters tend to be spherical given the radius and diameter measures

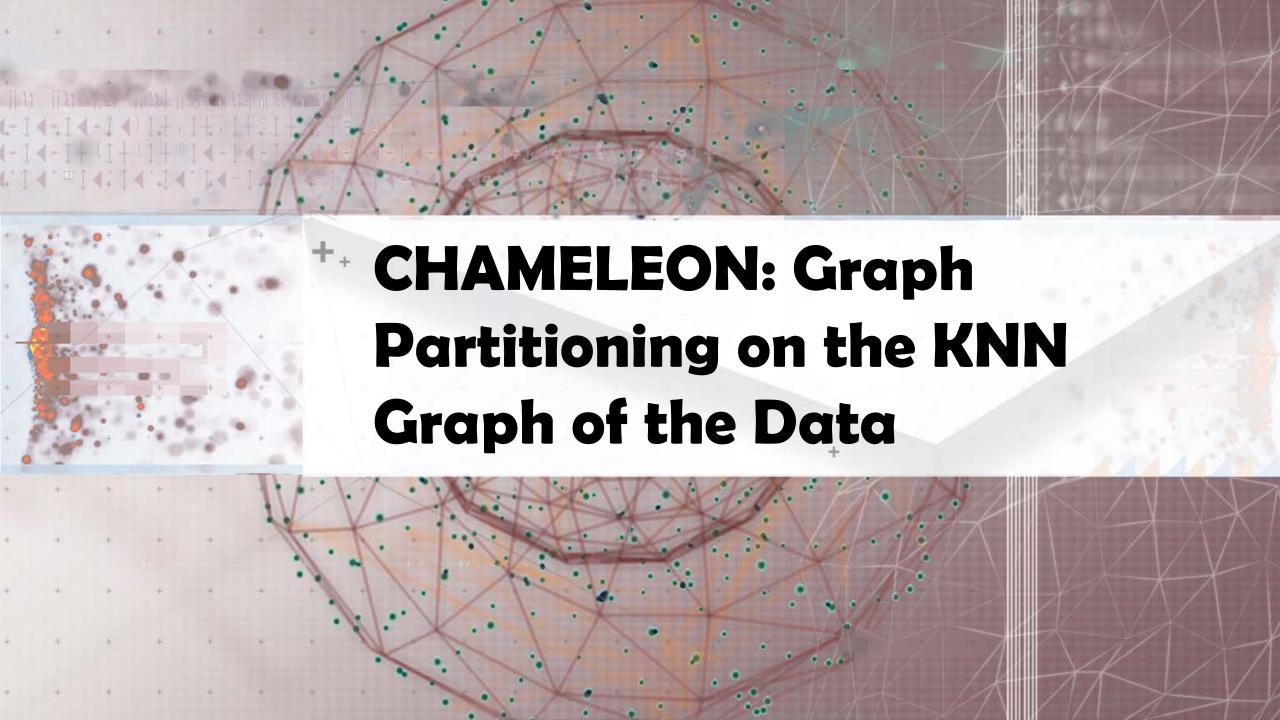


CURE: Clustering Using Representatives

- □ CURE (Clustering Using REpresentatives) (S. Guha, R. Rastogi, and K. Shim, 1998)
 - □ Represent a cluster using a set of well-scattered representative points
- □ Cluster distance: Minimum distance between the representative points chosen
 - ☐ This incorporates features of both single link and average link
- \square Shrinking factor α : The points are shrunk towards the centroid by a factor α
 - ☐ Far away points are shrunk more towards the center: More robust to outliers
- □ Choosing scattered points helps CURE capture clusters of arbitrary shapes



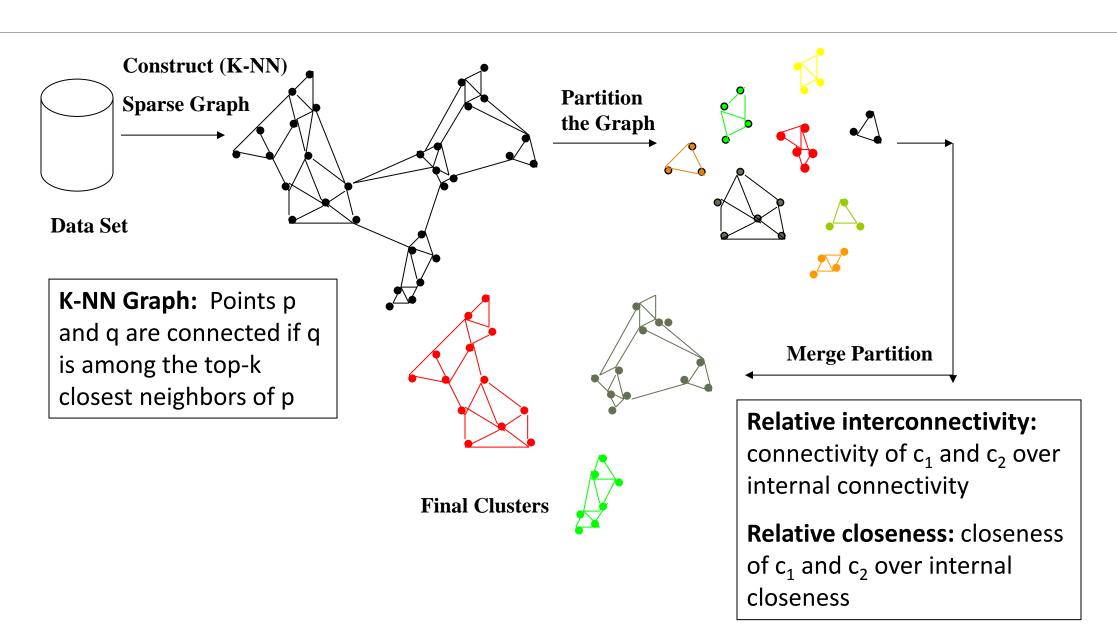
Courtesy: Kyuseok Shim@SNU.KR



CHAMELEON: Hierarchical Clustering Using Dynamic Modeling

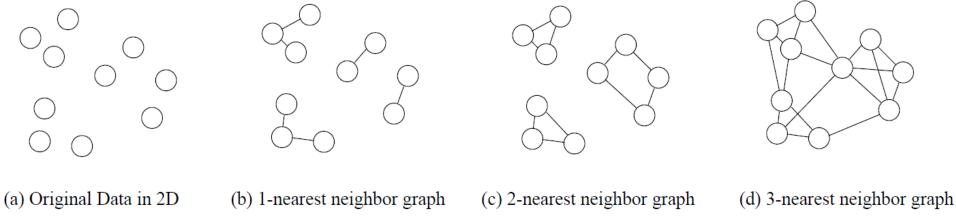
- CHAMELEON: A graph partitioning approach (G. Karypis, E. H. Han, and V. Kumar, 1999)
- Measures the similarity based on a dynamic model
 - Two clusters are merged only if the interconnectivity and closeness (proximity) between two clusters are high relative to the internal interconnectivity of the clusters and closeness of items within the clusters
- A graph-based, two-phase algorithm
 - 1. Use a graph-partitioning algorithm: Cluster objects into a large number of relatively small sub-clusters
 - 2. Use an agglomerative hierarchical clustering algorithm: Find the genuine clusters by repeatedly combining these sub-clusters

Overall Framework of CHAMELEON



KNN Graphs and Interconnectivity

□ K-nearest neighbor (KNN) graphs from an original data in 2D:



- \square $EC_{\{Ci,Cj\}}$. The absolute interconnectivity between C_i and C_j :
 - \square The sum of the weight of the edges that connect vertices in C_i to vertices in C_j
- □ Internal interconnectivity of a cluster C_i : The size of its min-cut bisector EC_{Ci} (i.e., the weighted sum of edges that partition the graph into two roughly equal parts)
- Relative Interconnectivity (RI): $RI(C_i, C_j) = \frac{|EC_{\{C_i, C_j\}}|}{\frac{|EC_{C_i}| + |EC_{C_j}|}{2}}$

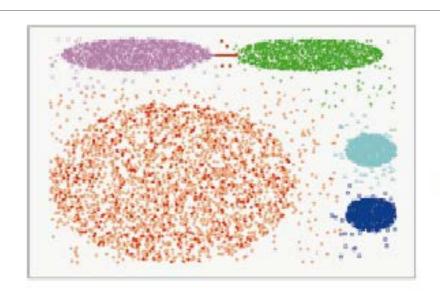
Relative Closeness & Merge of Sub-Clusters

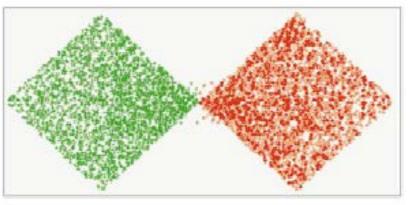
■ **Relative closeness** between a pair of clusters C_i and C_j : The absolute closeness between C_i and C_j normalized w.r.t. the internal closeness of the two clusters C_i and C_i

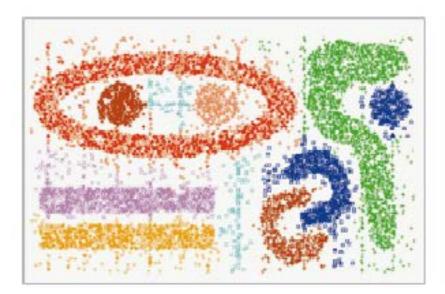
 $RC(C_i, C_j) = \frac{\overline{S}_{EC_{\{C_i, C_j\}}}}{\frac{|C_i|}{|C_i| + |C_j|} \overline{S}_{EC_{C_i}} + \frac{|C_j|}{|C_i| + |C_j|} \overline{S}_{EC_{C_j}}}$

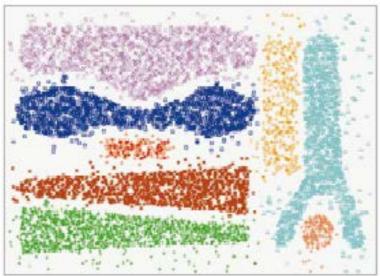
- where $\overline{S}_{EC_{C_i}}$ and $\overline{S}_{EC_{C_j}}$ are the average weights of the edges that belong to the min-cut bisector of clusters C_i and C_j , respectively, and $\overline{S}_{EC_{\{C_i,C_j\}}}$ is the average weight of the edges that connect vertices in C_i to vertices in C_j
- Merge Sub-Clusters:
 - Merges only those pairs of clusters whose RI and RC are both above some userspecified thresholds
 - ☐ Merge those maximizing the function that combines RI and RC

CHAMELEON: Clustering Complex Objects

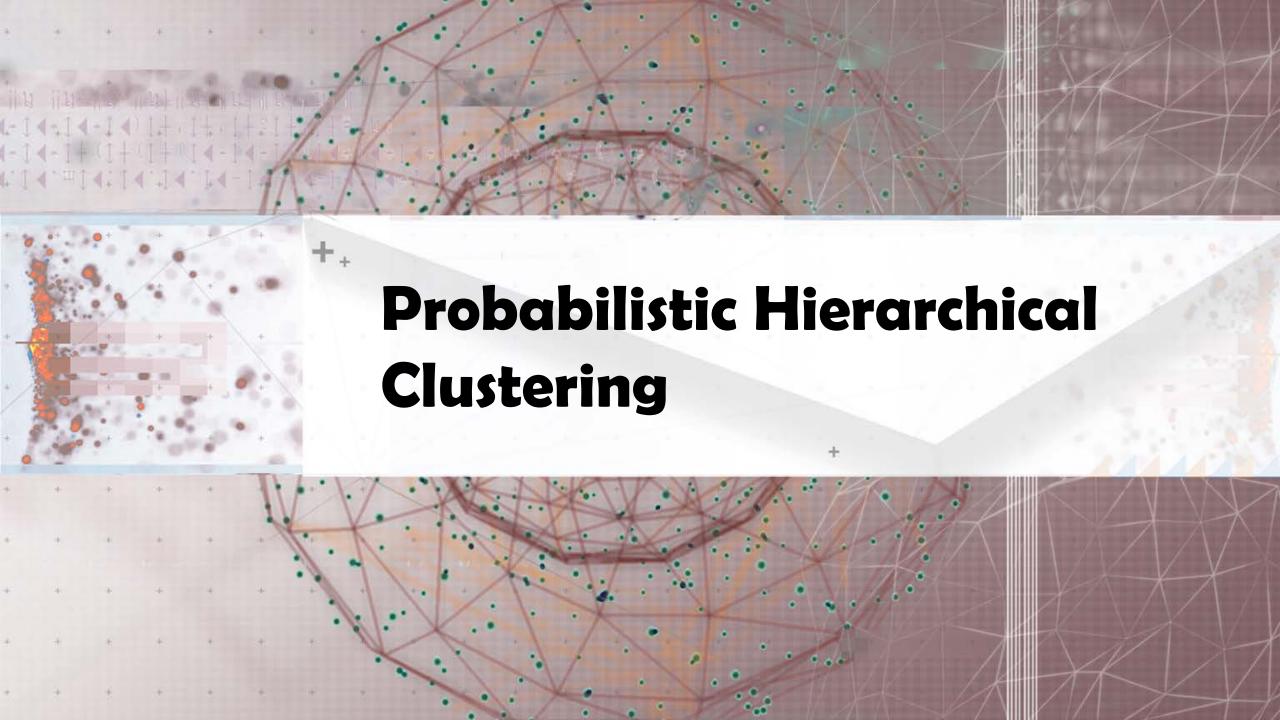








CHAMELEON is capable to generate quality clusters at clustering complex objects



Probabilistic Hierarchical Clustering

- Algorithmic hierarchical clustering
 - Nontrivial to choose a good distance measure
 - Hard to handle missing attribute values
 - Optimization goal not clear: heuristic, local search
- Probabilistic hierarchical clustering
 - Use probabilistic models to measure distances between clusters
 - ☐ Generative model: Regard the set of data objects to be clustered as a sample of the underlying data generation mechanism to be analyzed
 - Easy to understand, same efficiency as algorithmic agglomerative clustering method, can handle partially observed data
- □ In practice, assume the generative models adopt common distribution functions, e.g., Gaussian distribution or Bernoulli distribution, governed by parameters

Generative Model

☐ Given a set of 1-D points $X = \{x_1, ..., x_n\}$ for clustering analysis & assuming they are generated by a Gaussian distribution:

$$\mathcal{N}(\mu, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

 \square The probability that a point $x_i \in X$ is generated by the model:

$$P(x_i|\mu,\sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_i-\mu)^2}{2\sigma^2}}$$

☐ The likelihood that *X* is generated by the model:

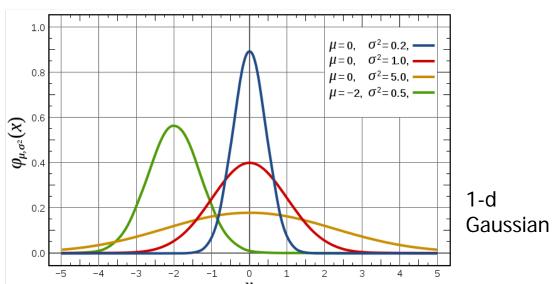
$$L(\mathcal{N}(\mu, \sigma^2) : X) = P(X|\mu, \sigma^2) = \prod_{i=1}^{n} \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_i - \mu)^2}{2\sigma^2}}$$

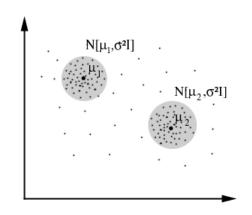
$$\mathcal{N}(\mu_0, \sigma_0^2) = \arg\max\{L(\mathcal{N}(\mu, \sigma^2) : X)\}$$

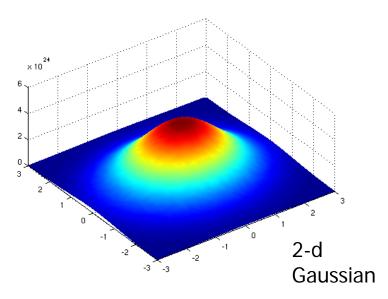
Gaussian Distribution



Bean machine: drop ball with pins







From wikipedia and http://home.dei.polimi.it

A Probabilistic Hierarchical Clustering Algorithm

 \square For a set of objects partitioned into m clusters C_1, \ldots, C_m , the quality can be measured by,

$$Q(\{C_1, \dots, C_m\}) = \prod_{i=1}^{m} P(C_i)$$

where P() is the maximum likelihood

 \square If we merge two clusters C_{j1} and C_{j2} into a cluster $C_{j1}UC_{j2}$, the change in quality of the overall clustering is

$$Q((\{C_1, \dots, C_m\} - \{C_{j_1}, C_{j_2}\}) \cup \{C_{j_1} \cup C_{j_2}\}) - Q(\{C_1, \dots, C_m\}))$$

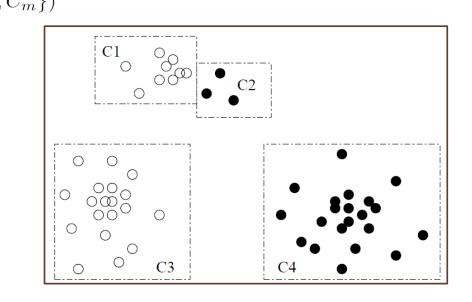
$$= \frac{\prod_{i=1}^m P(C_i) \cdot P(C_{j_1} \cup C_{j_2})}{P(C_{j_1})P(C_{j_2})} - \prod_{i=1}^m P(C_i)$$

$$= \prod_{i=1}^m P(C_i) \left(\frac{P(C_{j_1} \cup C_{j_2})}{P(C_{j_1})P(C_{j_2})} - 1\right)$$

 \square Distance between clusters C_1 and C_2 :

$$dist(C_i, C_j) = -\log \frac{P(C_1 \cup C_2)}{P(C_1)P(C_2)}$$

 \Box If dist(C_i, C_j) < 0, merge C_i and C_j



Recommended Readings

- □ A. K. Jain and R. C. Dubes. Algorithms for Clustering Data. Prentice Hall, 1988
- □ L. Kaufman and P. J. Rousseeuw. Finding Groups in Data: An Introduction to Cluster Analysis. John Wiley & Sons, 1990
- T. Zhang, R. Ramakrishnan, and M. Livny. BIRCH: An Efficient Data Clustering Method for Very Large Databases. SIGMOD'96
- S. Guha, R. Rastogi, and K. Shim. Cure: An Efficient Clustering Algorithm for Large Databases. SIGMOD'98
- □ G. Karypis, E.-H. Han, and V. Kumar. CHAMELEON: A Hierarchical Clustering Algorithm Using Dynamic Modeling. *COMPUTER*, 32(8): 68-75, 1999.
- □ Jiawei Han, Micheline Kamber, and Jian Pei. Data Mining: Concepts and Techniques. Morgan Kaufmann, 3rd ed., 2011 (Chap. 10)
- □ C. K. Reddy and B. Vinzamuri. A Survey of Partitional and Hierarchical Clustering Algorithms, in (Chap. 4) Aggarwal and Reddy (eds.), Data Clustering: Algorithms and Applications. CRC Press, 2014
- M. J. Zaki and W. Meira, Jr.. Data Mining and Analysis: Fundamental Concepts and Algorithms. Cambridge Univ. Press, 2014