# **ADVANCED** BAYESIAN MODELING

Conjugate Prior Analysis

# Normal Sampling Distribution

n > 1 observations of a  $N(\mu, \sigma^2)$  variable:

$$y = (y_1, \dots, y_n)$$
  
 $y_1, \dots, y_n \mid \mu, \sigma^2 \sim \text{iid } N(\mu, \sigma^2)$ 

Realistically, both  $\mu$  and  $\sigma^2 > 0$  are unknown:

$$\theta = (\mu, \sigma^2)$$

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Recall likelihood:

$$p(y \mid \mu, \sigma^2) \propto \frac{1}{(\sigma^2)^{n/2}} \exp\left(-\frac{(n-1)s^2}{2\sigma^2}\right) \exp\left(-\frac{n}{2\sigma^2}(\mu - \bar{y})^2\right)$$

where

$$\bar{y} = \frac{1}{n} \sum_{i=1}^{n} y_i$$
  $s^2 = \frac{1}{n-1} \sum_{i=1}^{n} (y_i - \bar{y})^2$ 

Which factors contain  $\sigma^2$ ?  $\mu$ ? Both?

# Conjugate Prior

Strategy: Find (joint) prior density of form similar to likelihood.

Anticipating later results, for  $\sigma^2 > 0$ ,

$$p(\mu, \sigma^2) \propto \frac{1}{(\sigma^2)^{(\nu_0+3)/2}} \exp\left(-\frac{\nu_0 \sigma_0^2}{2\sigma^2}\right) \exp\left(-\frac{\kappa_0}{2\sigma^2}(\mu-\mu_0)^2\right)$$

for some constants  $\nu_0 > 0$ ,  $\sigma_0^2 > 0$ ,  $\kappa_0 > 0$ ,  $\mu_0$ .

#### Note:

- $\blacktriangleright \mu$  and  $\sigma^2$  dependent under this prior
- ▶ Conditional prior on  $\mu$  given  $\sigma^2$  is  $N(\mu_0, \sigma^2/\kappa_0)$

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Convenient to integrate out  $\mu$ :

$$\begin{split} p(\sigma^2) &= \int p(\mu, \sigma^2) \, d\mu \\ &\propto \frac{1}{(\sigma^2)^{(\nu_0 + 3)/2}} \, \exp\!\left(-\frac{\nu_0 \sigma_0^2}{2\sigma^2}\right) \, \int \exp\!\left(-\frac{\kappa_0}{2\sigma^2}(\mu - \mu_0)^2\right) d\mu \\ &\propto \frac{1}{(\sigma^2)^{(\nu_0 + 3)/2}} \, \exp\!\left(-\frac{\nu_0 \sigma_0^2}{2\sigma^2}\right) \sqrt{2\pi\sigma^2/\kappa_0} \\ &\propto \frac{1}{(\sigma^2)^{\nu_0/2 + 1}} \, \exp\!\left(-\frac{\nu_0 \sigma_0^2}{2\sigma^2}\right) \qquad \sigma^2 > 0 \end{split}$$

Density of what distribution?

## Inverse Chi-Square

Prior distribution for  $\sigma^2$  is **scaled inverse chi-square** (BDA3, Table A.1):

$$\sigma^2 \sim \text{Inv-}\chi^2(\nu_0, \sigma_0^2)$$

Name refers to

$$\nu_0 \sigma_0^2 / \sigma^2 \sim \chi_{\nu_0}^2$$

Also called **inverse gamma**: Inv-gamma( $\nu_0/2$ ,  $\nu_0\sigma_0^2/2$ )

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The full prior is then

$$\mu \mid \sigma^2 \sim \mathrm{N}(\mu_0, \, \sigma^2/\kappa_0)$$

$$\sigma^2 \sim \mathrm{Inv} \cdot \chi^2(\nu_0, \, \sigma_0^2)$$

Now use Bayes' rule

$$p(\mu, \sigma^2 \mid y) \propto p(\mu, \sigma^2) p(y \mid \mu, \sigma^2)$$
$$\propto p(\sigma^2) p(\mu \mid \sigma^2) p(y \mid \mu, \sigma^2)$$

and some algebra (BDA3, Sec. 3.3) to find that ...

... the posterior is

$$\mu \mid \sigma^2, y \sim \mathrm{N}(\mu_n, \sigma^2/\kappa_n)$$
  
 $\sigma^2 \mid y \sim \mathrm{Inv-}\chi^2(\nu_n, \sigma_n^2)$ 

where

$$\mu_n = \frac{\kappa_0}{\kappa_0 + n} \mu_0 + \frac{n}{\kappa_0 + n} \bar{y} \qquad \kappa_n = \kappa_0 + n \qquad \nu_n = \nu_0 + n$$

$$\nu_n \sigma_n^2 = \nu_0 \sigma_0^2 + (n - 1)s^2 + \frac{\kappa_0 n}{\kappa_0 + n} (\bar{y} - \mu_0)^2$$

So the prior specification is conjugate (with joint distribution sometimes called **normal-inverse-gamma**).

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#### Suggests interpretation of prior parameters:

- $\blacktriangleright \mu_0 = \text{prior guess for } \mu$
- $\bullet$   $\sigma_0^2$  = prior guess for  $\sigma^2$
- $ightharpoonup \kappa_0$  = prior certainty about  $\mu$  (equivalent number of "prior observations")
- $\triangleright \nu_0 = \text{prior certainty about } \sigma^2$

### Example: Flint Data

Recall:

```
y_i = logarithm of first-draw lead level (ppb), for observation i
> (n <- nrow(Flintdata))</pre>
[1] 271
> (ybar <- mean(log(Flintdata$FirstDraw)))</pre>
[1] 1.402925
> (s.2 <- var(log(Flintdata$FirstDraw)))</pre>
Γ1] 1.684078
```

So

$$n = 271$$
  $\bar{y} \approx 1.40$   $s^2 \approx 1.684$ 

As before, choose prior mean

$$\mu_0 = \log(3) \approx 1.10$$

Choose

$$\sigma_0^2 = 1.17$$

(With  $\mu_0$ , this puts the 90th percentile at about 12 ppb, the official estimate.)

Not very certain about these prior estimates:

$$\kappa_0 = \nu_0 = 1$$

# Compute posterior: > mu0 <- log(3) > sigma.2.0 <- 1.1

[1] 1.676336

```
> sigma.2.0 <- 1.17
> kappa0 <- 1
> nu0 <- 1
> (mun <- (kappa0*mu0 + n*ybar) / (kappa0 + n))
[1] 1.401807
> (kappan <- kappa0 + n)
Γ1] 272
> (nun <- nu0 + n)
Γ1] 272
> (sigma.2.n <- (nu0*sigma.2.0 + (n-1)*s.2 +
                 kappa0*n*(ybar-mu0)^2/(kappa0+n))/nun)
```

#### Simulation

There are formulas for posterior means and variances (BDA3, Table A.1), but simulation from posterior is easier ...

First,

$$\nu_n \sigma_n^2 / \sigma^2 \mid y \sim \chi_{\nu_n}^2$$

so simulate X from  $\chi^2_{\nu_n}$  and let

$$\sigma_{\text{sim}}^2 = \nu_n \sigma_n^2 / X$$

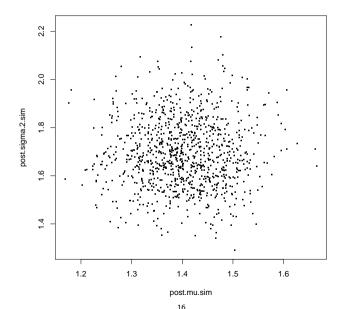
Then simulate

$$\mu_{\text{sim}}$$
 from  $N(\mu_n, \sigma_{\text{sim}}^2/\kappa_n)$ 

#### In R, simulating 1000 times:

Plotting the two-dimensional posterior samples  $(\mu_{\text{sim}}, \sigma_{\text{sim}}^2)$ :

> plot(post.mu.sim, post.sigma.2.sim, pch=".", cex=3)



#### Approximating the posterior joint density with a contour plot:

```
> library(MASS) # provides kde2d
```

(Would look better with more samples.)

