

# Simon Neuwirth-Stein

## Why Me

I am a computer science major and business minor passionate about the intersection of fitness and technology. I'm dedicated to athletic fitness as a player on Willamette University's soccer team and as a Personal Trainer. My life's mission is to develop products and services to empower us all to be our best selves - mind, body, and spirit.

## Education

**Willamette University, Salem, OR**  
September 2021 - present  
(Graduation in May of 2025)

Computer Science major with Business minor

GPA: 3.8 | Honors List Spring Semester 2022

**Miramonte High School, Orinda, CA**  
August 2017 - 2021 / GPA: 3.75

President's Volunteer Service Award 2018

## Skills

Programming language proficiency in Python and JavaScript

Ability to work with AngularJS, MySQL, HTML, and SQL

Adobe Creative Cloud Applications (Illustrator and Photoshop)

Google Suite Applications

Social media

✉ [simonneuwirth20@gmail.com](mailto:simonneuwirth20@gmail.com)

☎ (925) 808-1457

🏠 97 Coral Drive  
Orinda, CA 94563

🐙 Coding Projects on  
[github.com/simon-nstein](https://github.com/simon-nstein)

in More info on  
[linkedin.com/in/simon-stein/](https://linkedin.com/in/simon-stein/)

## Experience

**BridgeAthletic**, Remote - Software Engineer Intern  
*June - September 2022*

- Developed Full Stack web referral system to promote company sales.
- Utilized AngularJS, JavaScript, and HTML to create a UI for customers to view unique invite links and share it via social networks.
- Created and implemented APIs and Webhooks to: create and modify MySQL databases; send emails to customers; process referral payments.
- Interacted directly with Marketing and Design teams to improve the product.

**Orinda Fitness**, Orinda CA - Personal Trainer & Digital Tech Instructor  
*March 2020 - August 2022*

- Trained individuals and athletes (professional as well as high school and college level) of all ages and provided strength training, balance and stability, and neurological conditioning.
- Designed custom workout plans tailored to client needs and goals
- Lead in person and remote training programs customized for small groups
- Introduced new neurological technology fitness tools to clients
- Instructed other personal trainers to integrate digital technology tools including fitlights, blazepods, and VIMA lenses and frames

**Axon Fitness**, Orinda CA - Marketing Coordinator  
*March 2020 - August 2021*

- Partnered with gym owner to support marketing and sales for a locally owned small business; enabled revenue growth by 20%.
- Assisted in reimagining the brand and conducting outreach to new market segments with marketing strategy and campaign that included customer research, ad design, social media marketing, and remodeling of the physical space
- Created digital marketing advertisements for a GoFundMe campaign that raised \$31K during the pandemic

**Lamorinda Soccer Club**, Orinda CA - USSF Grassroots Referee  
*August 2016 - January 2020*

- Oversaw 30 competitive games annually for youth ages 7-18
- Collaborated closely with other assistant or main referees, enforced fair play, monitored player safety, managed conflict resolution, assessed risk factors, and provided game report to league officials

**Galileo Innovation Camps**, Orinda CA - Camp Counselor  
*June - September 2019*

- Managed logistics at an award winning innovation and design Summer Camp for youth ages 8-12
- Trained in the Galileo Innovation Approach; organized and led classroom and innovation lab based activities using a unique design thinking curriculum tailored for youth