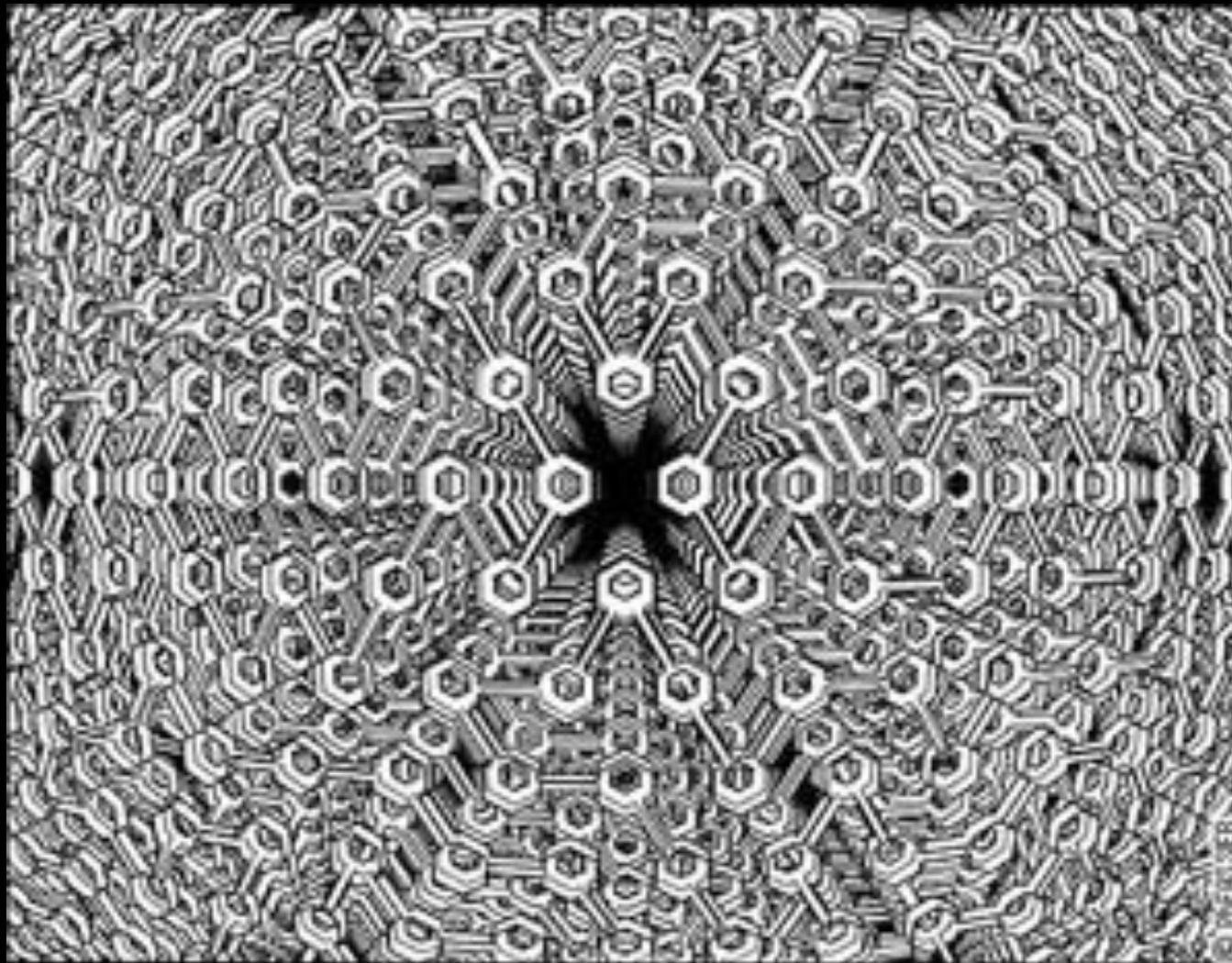


Borges vs Codd



S	S#	SNAME	STATUS	CITY
	S1	SMITH	20	LONDON
	S2	JONES	10	PARIS
	S3	BLAKE	30	PARIS
	S4	CLARK	20	LONDON
	S5	ADAMS	30	ATHENS

P	P#	PNAME	COLOR	WEIGHT
	P1	NUT	RED	12
	P2	BOLT	GREEN	17
	P3	SCREW	BLUE	17
	P4	SCREW	RED	14
	P5	CAM	BLUE	12
	P6	COG	RED	19

SP	S#	P#	QTY
	S1	P1	3
	S1	P2	2
	S1	P3	4
	S1	P4	2
	S1	P5	1
	S1	P6	1
	S2	P1	3
	S2	P2	4
	S2	P3	4
	S2	P5	2
	S4	P2	2
	S4	P4	3
	S4	P5	4
	S5	P6	5

Figure 1.1.1: the suppliers-and-parts data model (relational approach)

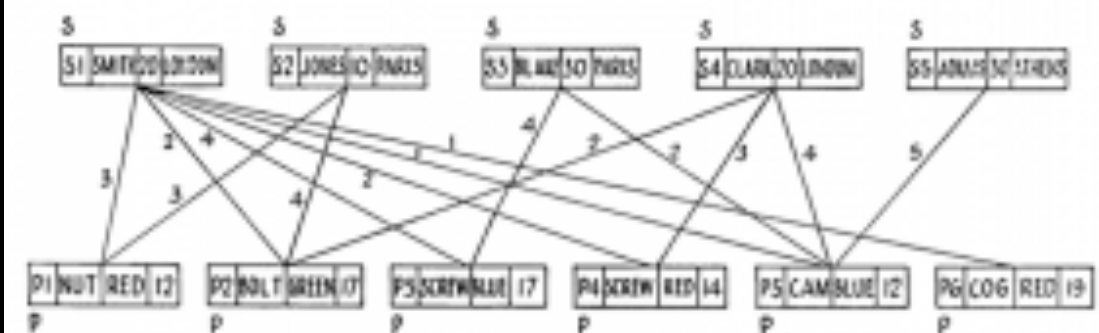
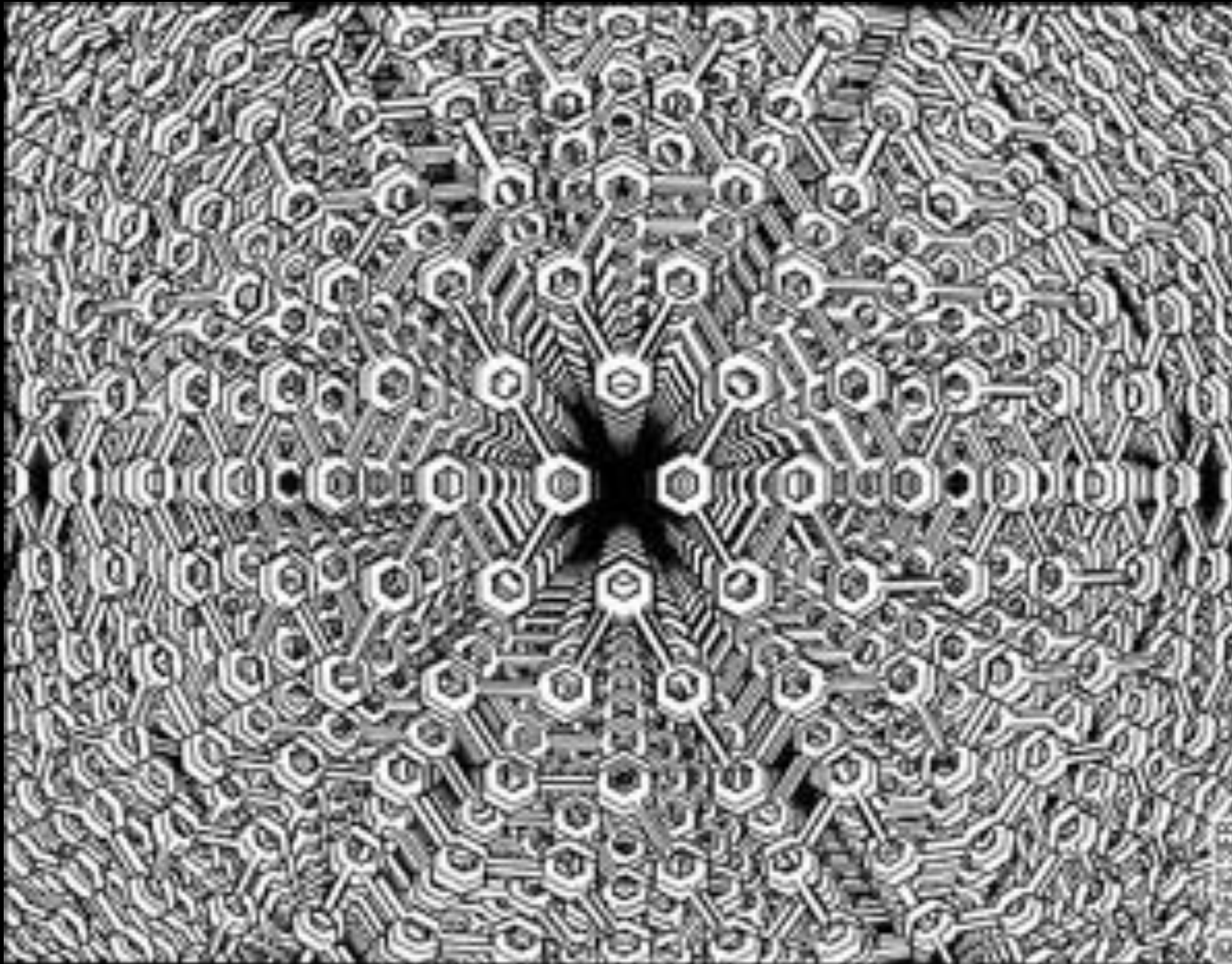


Figure 1.1.3: the suppliers-and-parts data model (network approach)

Borges vs Codd

n-dimensional space



S	S#	SNAME	STATUS	CITY
	S1	SMITH	20	LONDON
	S2	JONES	10	PARIS
	S3	BLAKE	30	PARIS
	S4	CLARK	20	LONDON
	S5	ADAMS	30	ATHENS

P	P#	PNAME	COLOR	WEIGHT
	P1	NUT	RED	12
	P2	BOLT	GREEN	17
	P3	SCREW	BLUE	17
	P4	SCREW	RED	14
	P5	CAM	BLUE	12
	P6	COG	RED	19

SP	S#	P#	QTY
	S1	P1	3
	S1	P2	2
	S1	P3	4
	S1	P4	2
	S1	P5	1
	S1	P6	1
	S2	P1	3
	S2	P2	4
	S2	P3	4
	S2	P5	2
	S4	P2	2
	S4	P4	3
	S4	P6	4
	S5	P6	5

Figure 1.1.1: the suppliers-and-parts data model (relational approach)

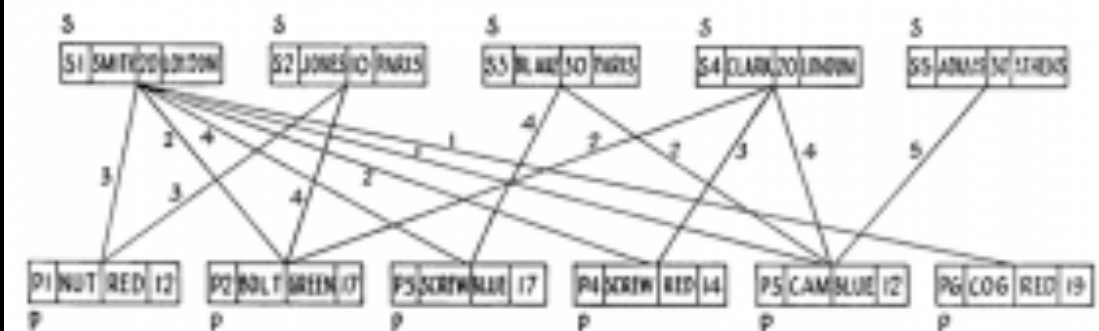
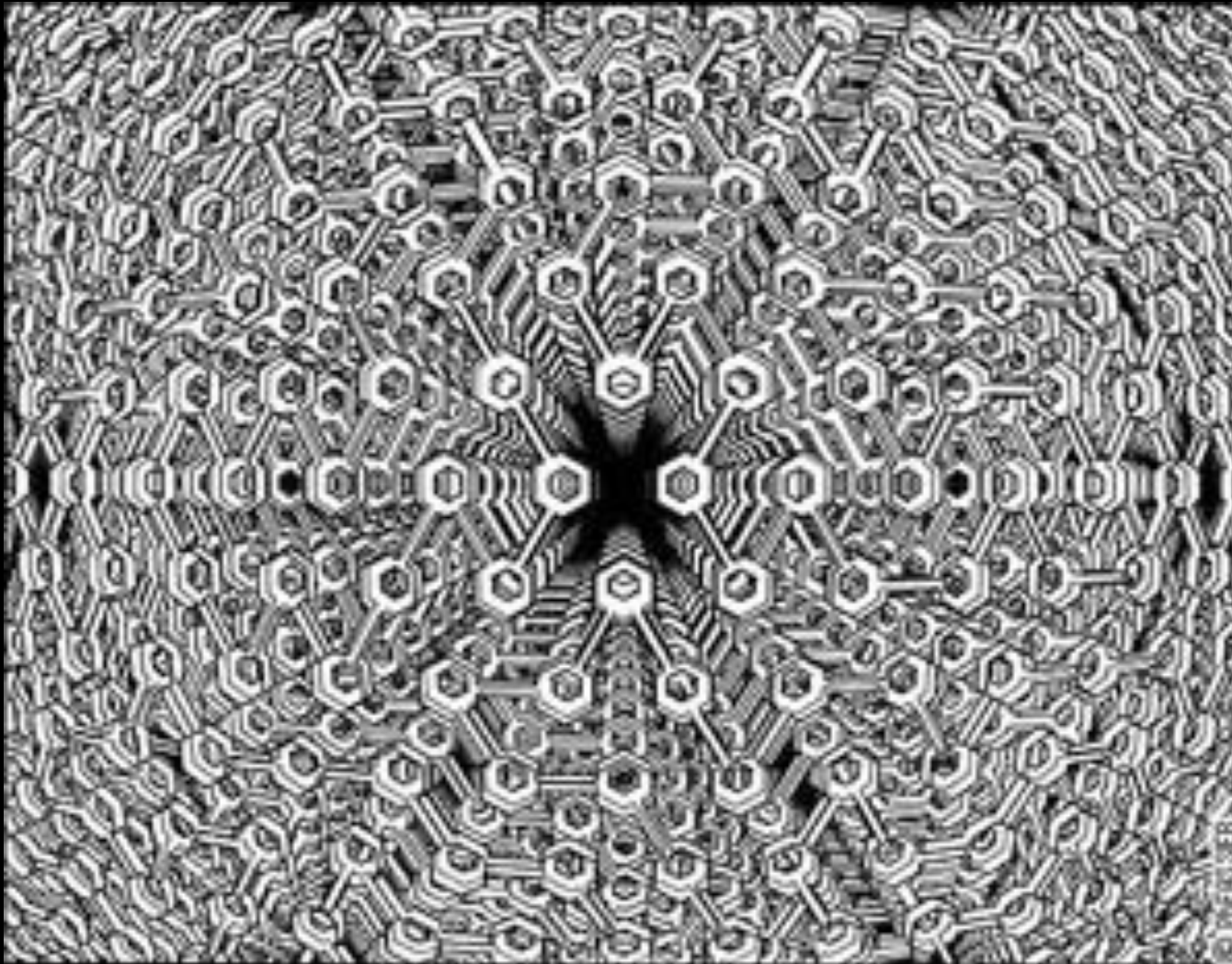


Figure 1.1.3: the suppliers-and-parts data model (network approach)

Undefined maybe infinite...

Borges vs Codd

n-dimensional space: imagining a structure for information



S	S#	SNAME	STATUS	CITY
S1	SMITH	20	LONDON	
S2	JONES	10	PARIS	
S3	BLAKE	30	PARIS	
S4	CLARK	20	LONDON	
S5	ADAMS	30	ATHENS	

P	P#	PNAME	COLOR	WEIGHT
P1	NUT	RED	12	
P2	BOLT	GREEN	17	
P3	SCREW	BLUE	17	
P4	SCREW	RED	14	
P5	CAM	BLUE	12	
P6	COG	RED	19	

SP	S#	P#	QTY
S1	P1	3	
S1	P2	2	
S1	P3	4	
S1	P4	2	
S1	P5	1	
S1	P6	1	
S2	P1	3	
S2	P2	4	
S2	P3	4	
S2	P5	2	
S4	P2	2	
S4	P4	3	
S4	P6	4	
S5	P6	5	

Figure 1.1.1: the suppliers-and-parts data model (relational approach)

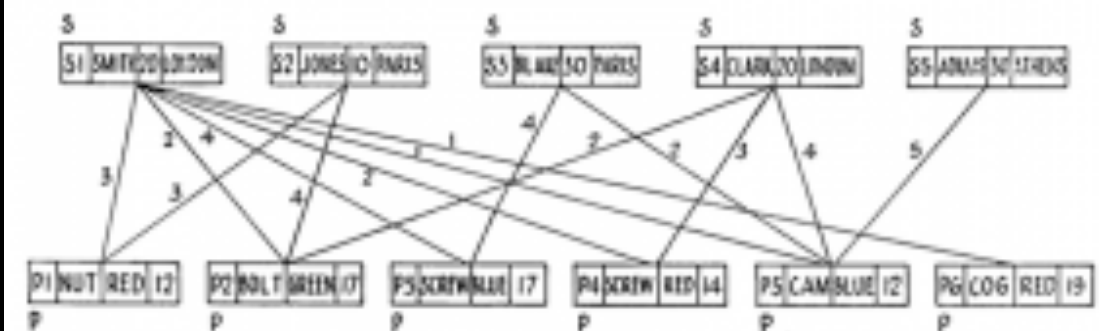
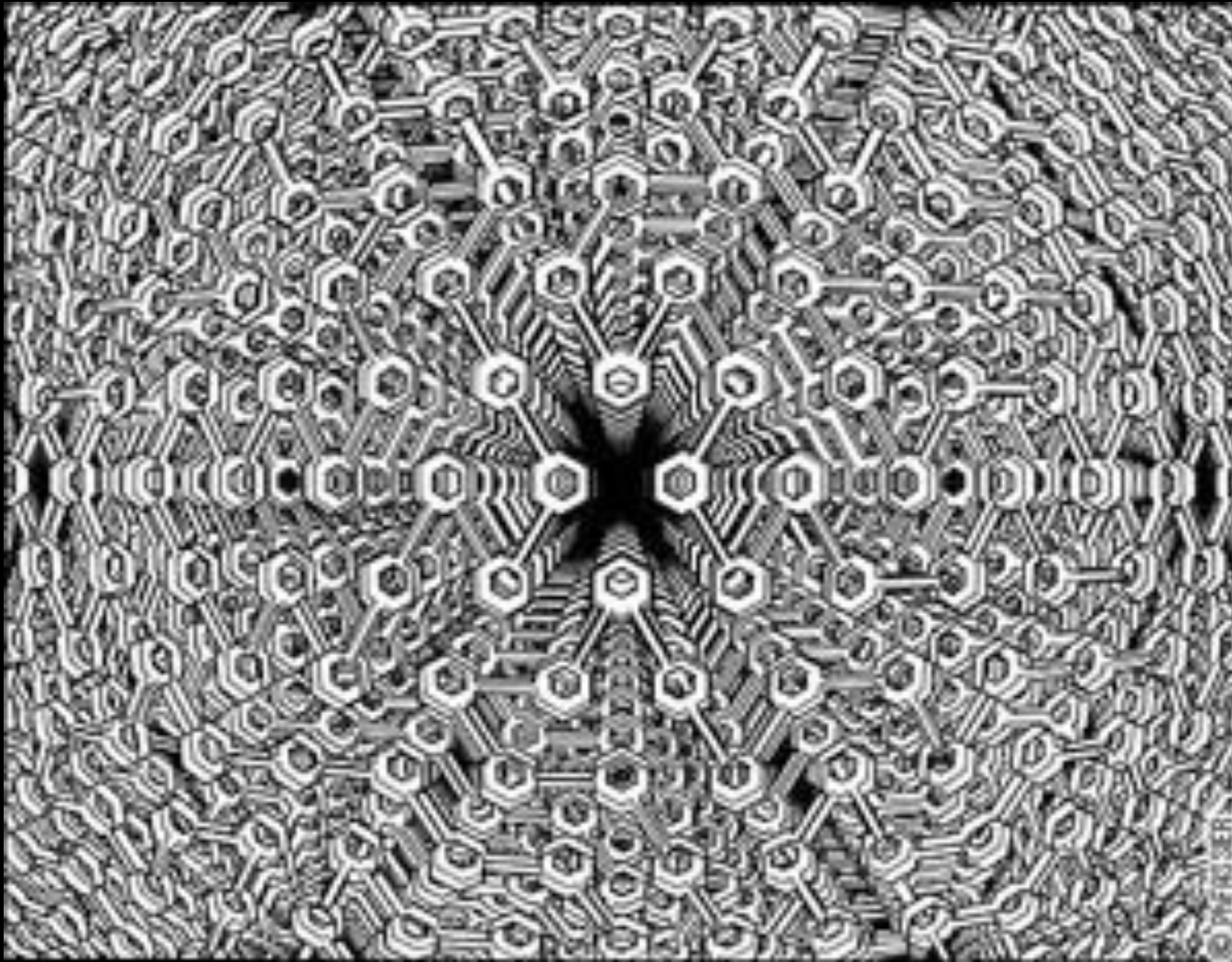


Figure 1.1.3: the suppliers-and-parts data model (network approach)

Borges vs Codd

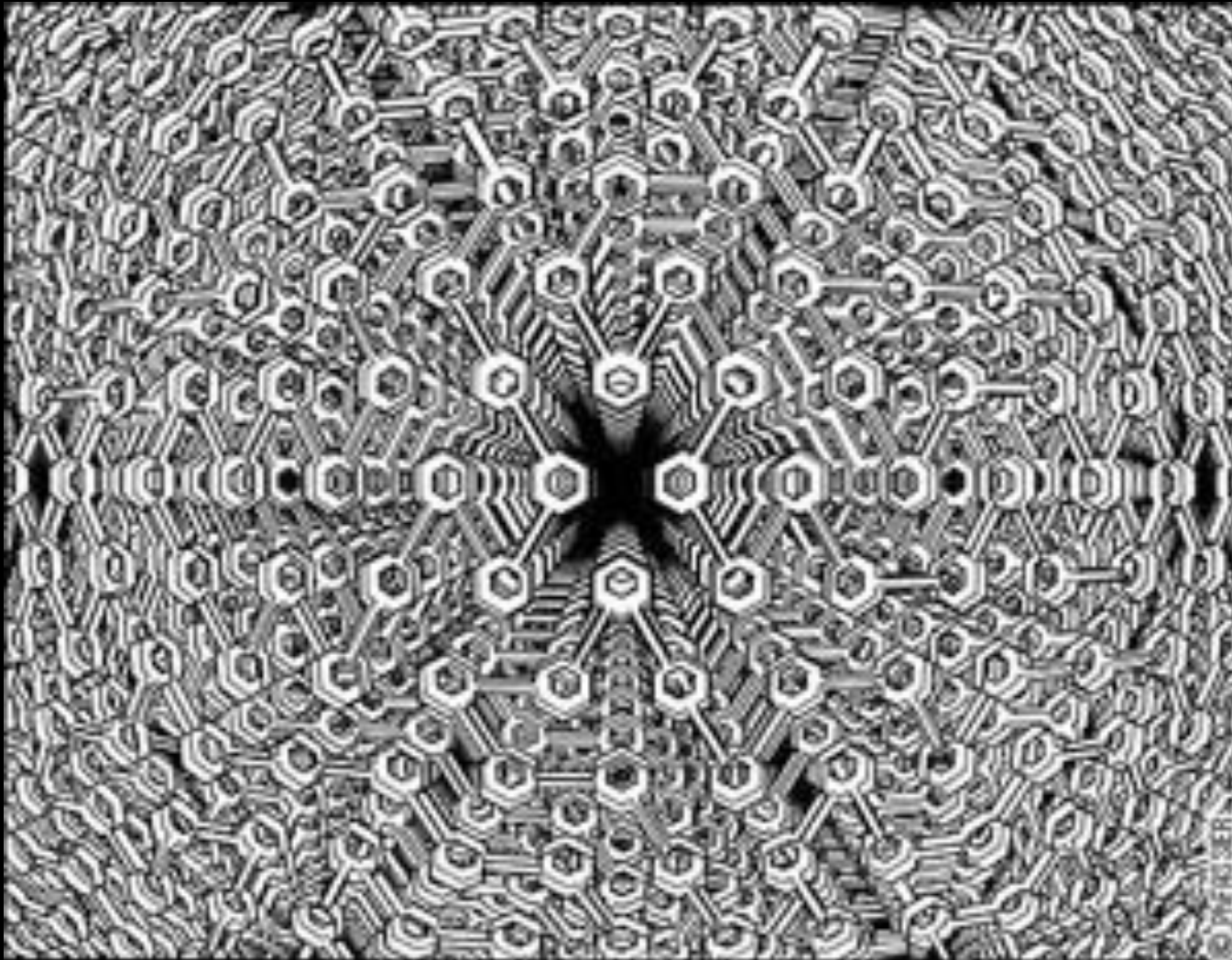
n-dimensional space: imagining a structure for information



Future users of large databanks must be protected from having to know how the data is organized in the Machine —Ted Codd

Borges vs Codd

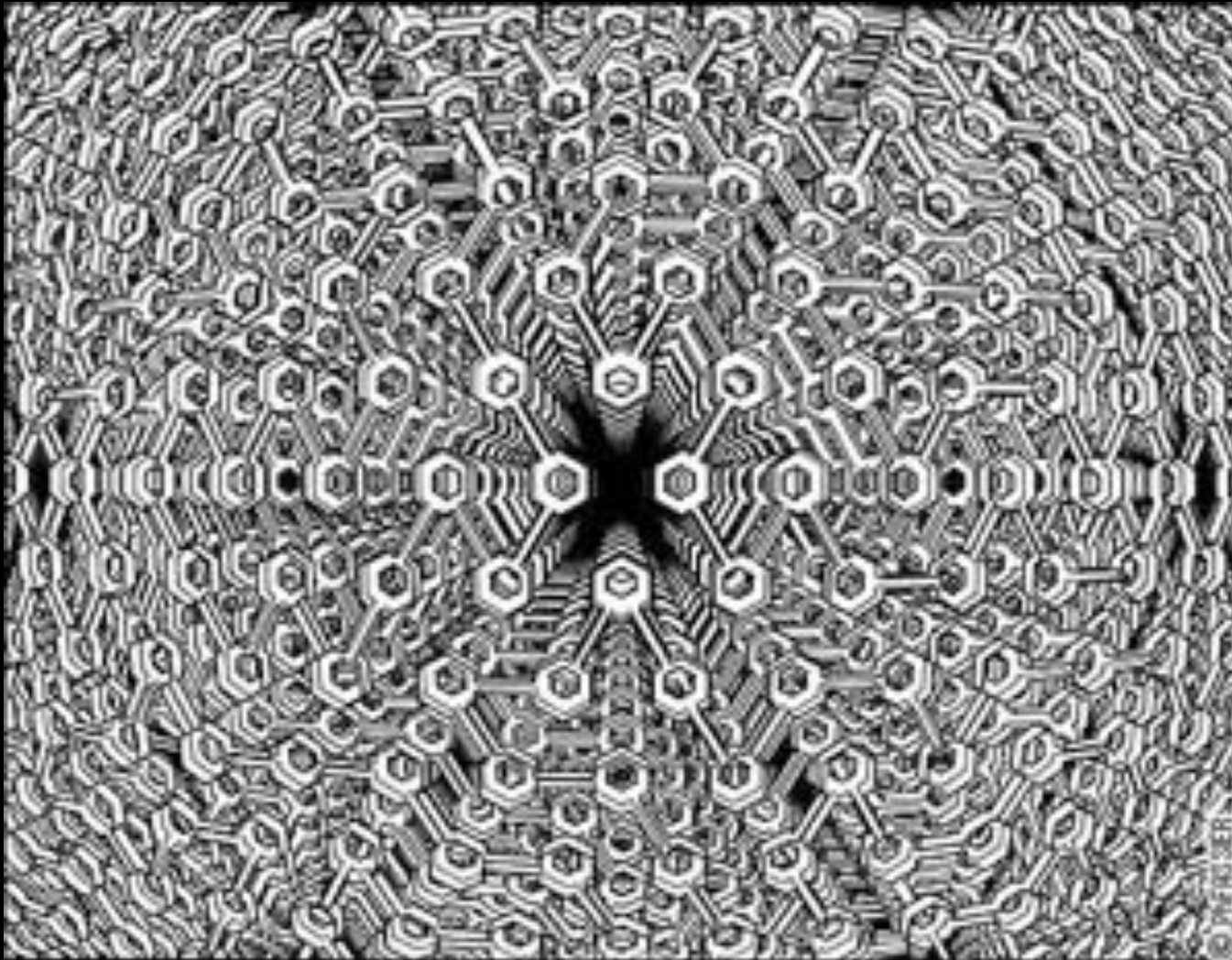
abstraction, encapsulation, protection



Future users of large databanks must be protected from having to know how the data is organized in the Machine —Ted Codd

Borges vs Codd

abstraction, encapsulation, protection



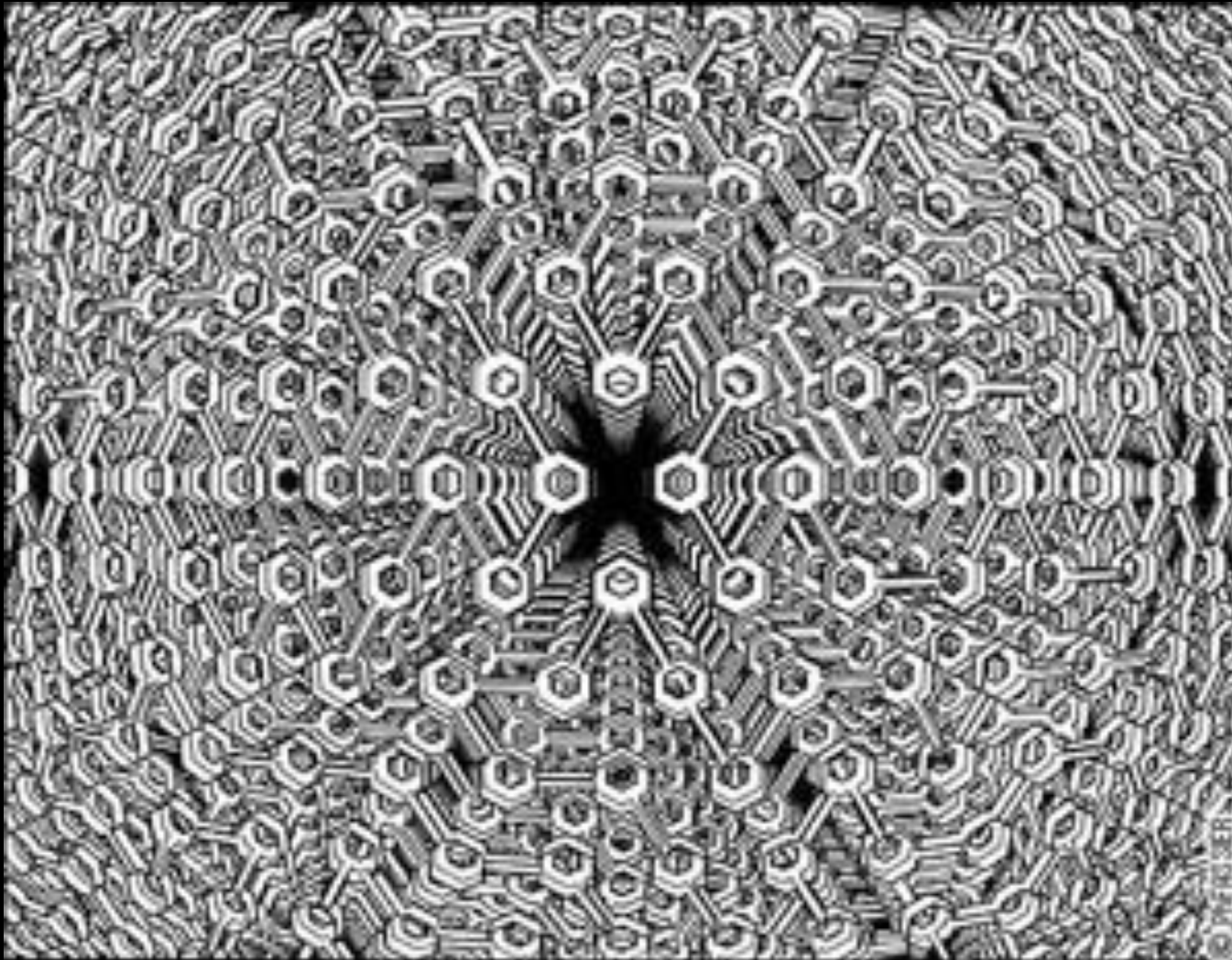
What are the datatypes?

What is being stored?

How is the information navigated?

Borges vs Codd

abstraction, encapsulation, protection



Borges: No map (all possibility)

Codd: ?

Borges vs Codd

The metaphor of tables (relations)

S	S#	SNAME	STATUS	CITY
	S1	SMITH	30	LONDON
	S2	JONES	10	PARIS
	S3	BLAKE	30	PARIS
	S4	CLARK	20	LONDON
	S5	ADAMS	30	ATHENS

P	P#	PNAME	COLOR	WEIGHT
	P1	NUT	RED	12
	P2	BOLT	GREEN	17
	P3	SCREW	BLUE	17
	P4	SCREW	RED	14
	P5	CAM	BLUE	13
	P6	COG	RED	18

SP	S#	P#	QTY
	S1	P1	3
	S1	P2	2
	S1	P3	4
	S1	P4	2
	S1	P5	1
	S1	P6	1
	S2	P1	3
	S2	P2	4
	S3	P3	4
	S3	P5	2
	S4	P2	2
	S4	P4	3
	S4	P6	4
	S5	P6	5

Borges: No map

Codd: Tables and indexes

Lx	A B C	A B C	Lx Ch	%	Gn Ad	Cf Ct SM	Ir	HM Wt	A C E F	a d
Cn	D E F	D E F	Lc Cin	S	Sk Md	Lb FV	Oz Ca	X Td	B D A e b s	
Lg	G H I	G H I	0 0	0	0 0	0 0	0 0	0 0	0 0	0 0 0 0
Cin	K L M	K L M	1 1	1	1 1	1 1	1 1	1 1	1 1	1 1 1 1
CS	N O P	N O P	2 2	2	2 2	2 2	2 2	2 2	2 2	2 2 2 2
LS	Q R S	Q R S	3 3	3	3 3	3 3	3 3	3 3	3 3	3 3 3 3
Kr	x b c	x b c	4 4	4	4 4	4 4	4 4	4 4	4 4	4 4 4 4
RN	d e f	d e f	5 5	5	5 5	5 5	5 5	5 5	5 5	5 5 5 5
QC	g h i	g h i	6 6	6	6 6	6 6	6 6	6 6	6 6	6 6 6 6
AV	k l m	k l m	7 7	7	7 7	7 7	7 7	7 7	7 7	7 7 7 7
n o p	n o p	n o p	8 8	8	8 8	8 8	8 8	8 8	8 8	8 8 8 8
So	q r s	q r s	9 9	9	9 9	9 9	9 9	9 9	9 9	9 9 9 9

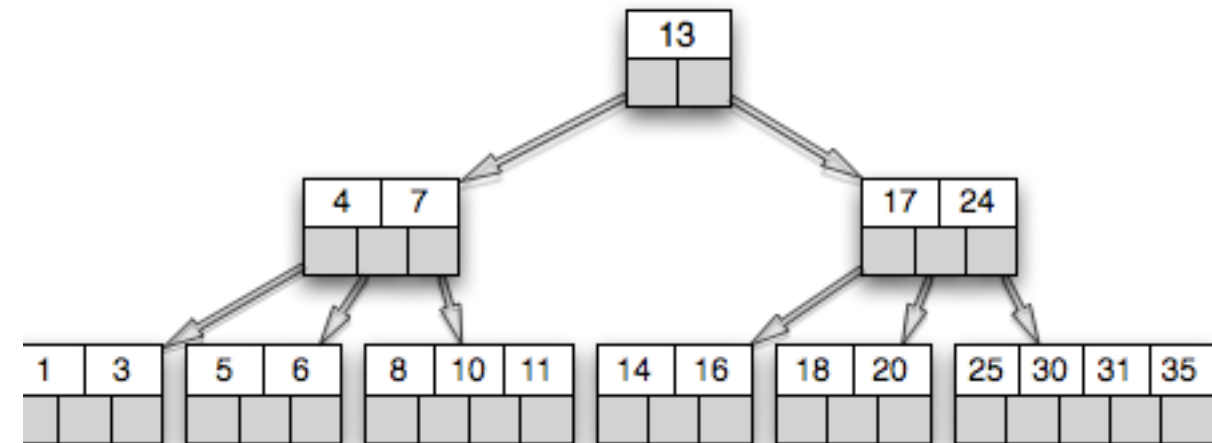
Codd

Tables and Indexes

Index of 1913

by author	by title or first line		
Armand, Louis152	_____less165	Flagelliform172	photo of Natalia Goncharova8
Basinski, Michael148	<i>A Different Honey</i>12	Flagelliform173	<i>Picture Primitive</i>152
Bedient, Cal34, 192	<i>A Fine Cage Won't Feed</i>	fragments for a theory of glittery	<i>Plinth</i>131
Book, Shane168	<i>the Bird</i>112	<i>water or after Errant Walk,</i>	<i>Rayonism, Sketch of a</i>
Brown, Sandy136	title page from Alexei Kruchenykh's	<i>Strike and Jaws</i>56	<i>Composition</i>4
Cain, Stephen146	<i>Futurist Book</i>6	He can't experience16	<i>REAL</i>174
Chen, Chris69, 157	<i>Akdamar. Dialogue for</i>	<i>How Far Is That</i>40	<i>Red Letter (- Contemporary</i>
Clover, Joshua38	<i>the Drowning</i>21	<i>Hungry Knight, The</i>13	<i>Poetry -), The</i>36
Cooperman, Matthew184	<i>Ambassadors, The</i>120	<i>Hysteron Proteron</i>159	<i>Review of Implexures</i>146
Daniels, Chris126	Baader Meinhof Three-	I feel light as a feather18	<i>Several Composers, Their</i>
Debeljak, Aleš115	<i>Person'd God</i>38	I found a buried book you will	<i>Songs, and Their Musicians</i>
Dwibedy, Biswamit14	<i>Black Light/Art Institute</i>	<i>accelerate off</i>19178
Elshtain, Eric52	<i>of Chicago Talk</i>57	<i>If You Have A Single In Many</i>	<i>Shingle Mirror, Average Bark</i>
Foust, Graham119	<i>Blue Letter (- the Plurality of</i>42164
Gomberg, Billy107	<i>the Baroque -), The</i>34	<i>Implexures</i>140	<i>6 Components from Aristotle</i> ...49
Goncharova, Natalia4	<i>Busy In The Temples</i>39	<i>In March</i>83	<i>Sound and Somnolence</i>84
Gridley, Sarah110	<i>Celebration of the Impossible:</i>	<i>Industrial Magdalene</i>110	<i>Stalking Cat</i>7
Guest, Barbara12	<i>Testimony and Vision in</i>	<i>Kitaj Dancer</i>133	<i>Still: Arcades</i>184
Halsey, Alan102	<i>My Ars Poetica</i>115	<i>Lāya</i>28	<i>Still: Movie</i>185
Hillman, Brenda49	<i>Closet Zoologies</i>52	<i>Losses or resonance</i>20	<i>Still: will not be televised</i>186
Hong, Cathy Park113	<i>Cola</i>148	<i>Make It Do</i>44	<i>stonewall was a riot</i>71
Inguito, Scott39	<i>Collected Novellas of Gilbert</i>	<i>Mayke</i>150	<i>The air divided upheavals</i>
Lu, Pamela178	<i>Ryle, The</i>168	<i>méduse</i>90	<i>of gravity</i>15
Mac Cormack, Karen140	<i>Collected Novellas of Gilbert</i>	<i>Memory Screen Notebooks, The</i>	<i>The city did bend a little</i>
Mackey, Nathaniel84	<i>Ryle, The</i>169102	<i>gesture today</i>17
Maxwell, Susan21	<i>Collected Novellas of Gilbert</i>	<i>Moth</i>151	<i>the God-kite on a chain</i>138
McCaffrey, Steve188	<i>Ryle, The</i>170	<i>Needless To Adorn That Is To</i>	<i>the lions in the trees crackle.</i>
O'Brien, Geoffrey G.159	<i>Concerning The Nature</i>	<i>Carry</i>46139
Pessoa, Fernando126	<i>Of Things</i>134	<i>1913 Foreword to the Natalia</i>	<i>3 images</i>99
Pierce, Leighton99	<i>Curved Glide Of Glazed</i>	<i>Goncharova Exhibition Catalog</i>	<i>To Laminate the Air</i>136
Rasula, Jed120	<i>Ambiguity</i>1629	<i>Tobacco Shop</i>126
Ratcliffe, Stephen174	<i>Dark Ladies</i>188	<i>no name on the bullet, no. 1</i> ...69	<i>tumbling, the practical steps,</i>
Riggs, Sarah90	<i>Death and the Maiden</i>111	<i>no name on the bullet, no. 3</i> ...70	<i>the "how"</i>192
Schwartz, Louis-Georges56	<i>(dis)Orient</i>181	<i>Note</i>73	<i>vulgar formalism (probably</i>
Stevens, James181	<i>Disposable Museum</i>76	<i>One might start here</i>74	<i>misread it)</i>72
		<i>Onward</i>114	

Indexing using symbols



Codd

Tables and Indexes

Hierarchy (following the book metaphor):

title.section.chapter.paragraph.sentence.word.letter

Codd

Total information system

S	S#	SNAME	STATUS	CITY
	S1	SMITH	30	LONDON
	S2	JONES	10	PARIS
	S3	BLAKE	30	PARIS
	S4	CLARK	20	LONDON
	S5	ADAMS	30	ATHENS

P	P#	PNAME	COLOR	WEIGHT
	P1	NUT	RED	12
	P2	BOLT	GREEN	17
	P3	SCREW	BLUE	17
	P4	SCREW	RED	14
	P5	CAM	BLUE	13
	P6	COG	RED	18

SP	S#	P#	QTY
	S1	P1	3
	S1	P2	2
	S1	P3	4
	S1	P4	2
	S1	P5	1
	S1	P6	1
	S2	P1	3
	S2	P2	4
	S3	P3	4
	S3	P5	2
	S4	P2	2
	S4	P4	3
	S4	P6	4
	S5	P6	5

Symbolic and tabular
representation to the user

Better mapping of batch processing

Allows for concurrent transactions

[illegible]

The rise of the relational database

Bureaucracy / Transactions

Methods for data storage and retrieval we're more influenced by managers and administrators than scientists

The rise of the relational database

Bureaucracy

[illegible]

1. Unification in centralization of records
2. Efficient querying and processing
3. Reliable and secure tracking clearing houses/ ledgers

The rise of the relational database

Transactions



Atomicity
Consistency
Isolation
Durability

ATMs

The rise of the relational database

End goals

Simplifying the logical data structures

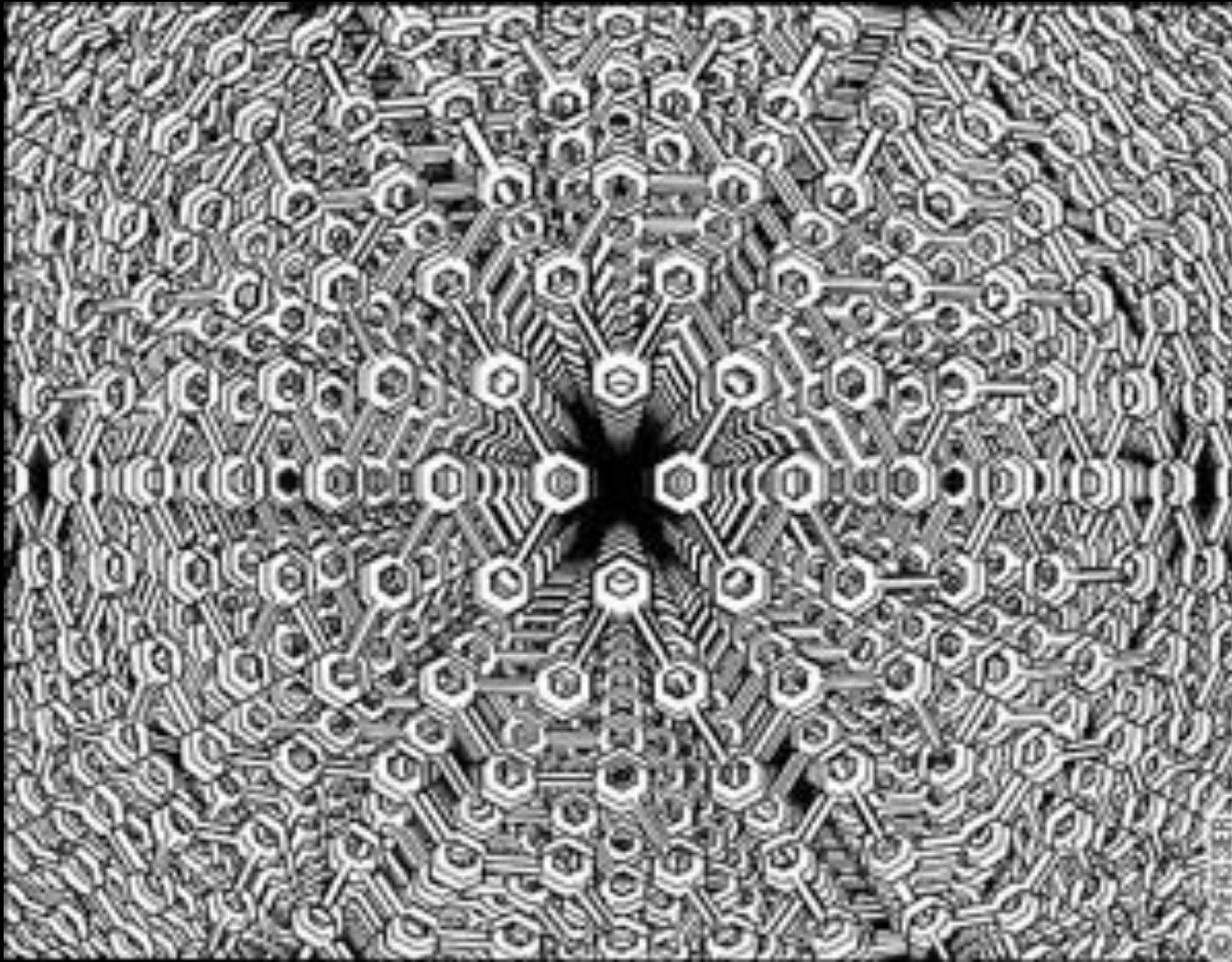
Allowing programmers and non-programmers to navigate

English language interface

Rules about access and integrity

The rise of the relational database

Why? (Why us?)

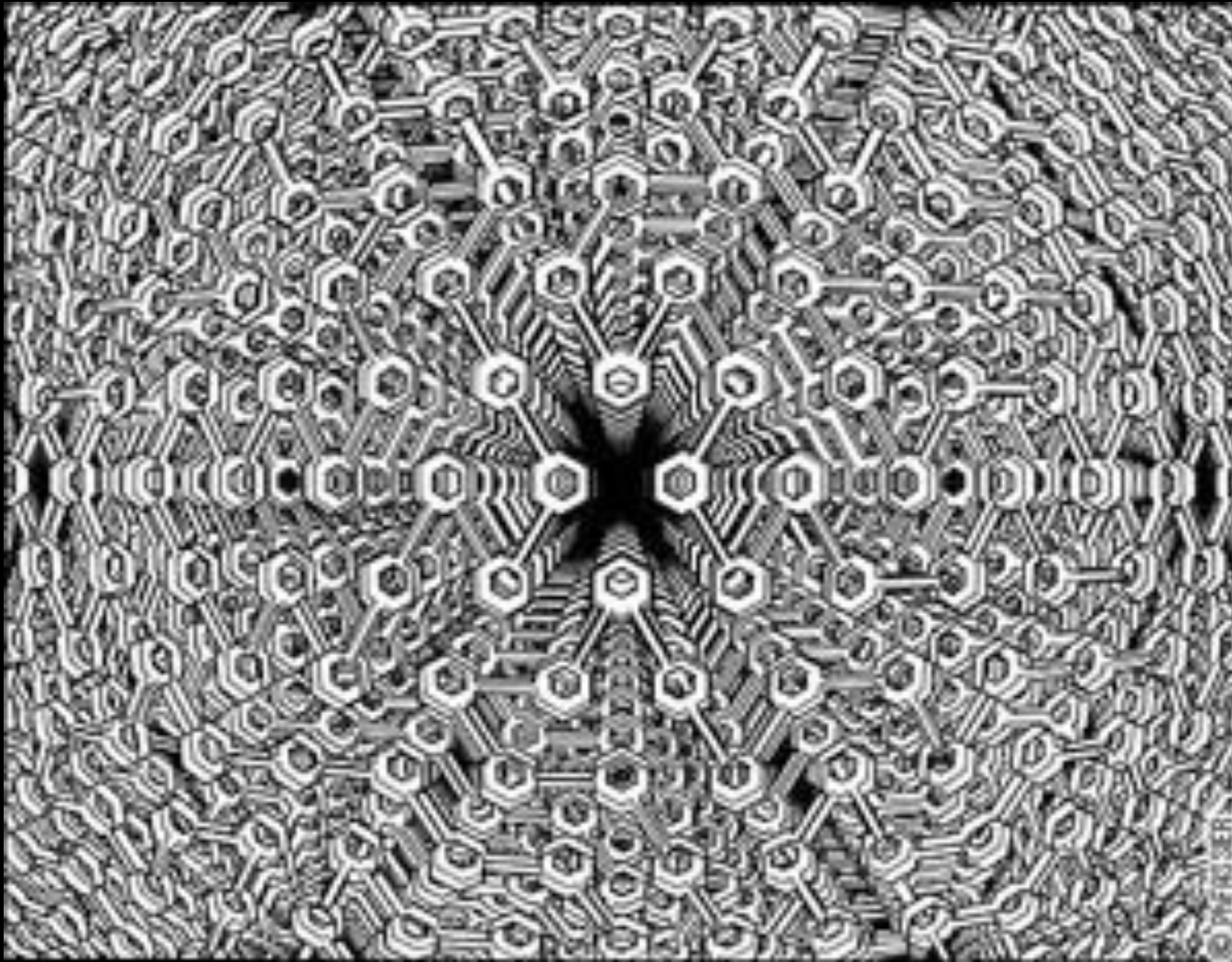


Alienation / Abstraction

(Borges, you are the librarian)

The rise of the relational database

Why? (Why us?)



Alienation / Abstraction

(Borges)

Storytelling...

Data: A Structured Series of Measurements



THE ARCHIVE —> TABULAR DATA

Human development index (HDI)

HDI Rank	Country	1980	1985	1990	1995	2000	2005	2010	2011	2012
171	 Afghanistan	0.228	0.273	0.297	0.321	0.334	0.399	0.448	0.456	0.463
85	 Albania	0.625	0.623	0.624	0.619	0.656	0.695	0.722	0.728	0.729
83	 Algeria			0.574	0.596	0.640	0.687	0.725	0.730	0.732
34	 Andorra							0.823	0.821	0.844
149	 Angola					0.390	0.449	0.509	0.521	0.524
58	 Antigua and Barbuda							0.782	0.778	0.781
40	 Argentina	0.675	0.694	0.705	0.731	0.762	0.775	0.811	0.818	0.831
85	 Armenia			0.632	0.605	0.648	0.695	0.721	0.723	0.728
2	 Australia			0.865	0.882	0.898	0.912	0.927	0.930	0.932
23	 Austria	0.747	0.764	0.794	0.815	0.836	0.853	0.879	0.881	0.884
78	 Azerbaijan				0.609	0.640	0.688	0.741	0.742	0.745
55	 Bahamas					0.778	0.780	0.774	0.778	0.783
45	 Bahrain	0.679	0.727	0.746	0.775	0.794	0.816	0.819	0.817	0.819
142	 Bangladesh	0.338	0.356	0.386	0.424	0.468	0.505	0.546	0.559	0.563
57	 Barbados	0.670	0.700	0.716	0.731	0.753	0.765	0.780	0.786	0.793
50	 Belarus					0.683	0.723	0.786	0.793	0.796
21	 Belgium	0.755	0.774	0.806	0.851	0.874	0.866	0.883	0.886	0.889
101	 Belize			0.644	0.664	0.683	0.701	0.710	0.711	0.716
166	 Benin	0.286	0.327	0.344	0.368	0.392	0.433	0.468	0.473	0.475

Left: illustration of Borges, *The Library of Babel*

Right: UNDP Human Development data

Measurements —> Meaning

Five Steps

1. Reading / Research
2. Organizing / Taxonomies
3. Building / Data Structures
4. Searching / Aggregating
5. Displaying / Generating Knowledge

Meaning is built as each stage — different kinds of meaning...

Left: Petrus Ramus, classification structure from *Dialectique*, 1555
Right: Fernanda Viegas & Martin Wattenberg, Word Tree 2007

Measurements —> Meaning

3. Building / Data Structures

```
mondial=# SELECT country, max(population)
mondial=#       FROM city
mondial=#       WHERE population IS NOT NULL
mondial=#       GROUP BY country
mondial=#       ORDER BY country
mondial=#       LIMIT 15;
```

country	max
A	1761738
AFG	2435400
AG	22219
AL	418495
AND	22256
ANG	2107648
ARM	1066264
AUS	4605992
AZ	2150800
B	507911
BD	7423137
BDS	88529
BEN	665100
BF	1475223
BG	1270284

(15 rows)

```
mondial=#
```

SQL:

Standard Query Language

The Data is Out There...

Maybe...

Measurements —> Meaning

4. Searching / Aggregating

Python!!!!

```
html_str = urlopen("http://www.journalism.columbia.edu/page/10/10?category_ids%5B%5D=3&category_ids%5B%5D=37").read()
document = BeautifulSoup(html_str, "html.parser")
faculty_list = []
for faculty_tag in document.find_all('li'):
    # create empty dictionary to store this faculty member
    faculty_dict = {}
    # faculty name
    h4_tag = faculty_tag.find('h4')
    a_tag = h4_tag.find('a')
    faculty_dict['name'] = a_tag.string
    # image URL
    img_tag = faculty_tag.find('img')
    faculty_dict['img_src'] = img_tag['src']
    # title
    p_tag = faculty_tag.find('p', attrs={'class': 'description'})
    faculty_dict['title'] = p_tag.string
    # append to list
    faculty_list.append(faculty_dict)
```


Measurements —> Meaning

5. Displaying / Generating Knowledge

Design/Aesthetics

Interactivity/Screen Space

