# An evaluative study on policies of citizenship education in Taiwan:

under the influence of globalization, localization and cross-straitization

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#### **Main Theme**

- Citizenships Education in Taiwan is facing three challenges:
- 1. globalization,
- 2. localization, and
- 3. cross-strait relationships
- (Cross-straitization) between Taiwan and China has also played a critical role in shaping Taiwan's citizenship educational policies.

#### Contextualization

- The current study is an attempt to portray citizenship education in Taiwan from a multifaceted perspective.
- In a context of East Asia, the paper argues that citizenship education is defined as a contested form, which is expected not only to fulfills individual needs, but also national development and social change.

#### Scenario

 A Changing Regional Context in East Asia and Taiwan

#### Four Trends in East Asia

- 1. Fast growing numbers of students and the expansion of quality education services,
- 2. Rapid demographic transition: increased life expectancy, declining mortality rate and drastic birth decline,
- 3. High literacy rates, implementation of the 9year compulsory education,
- 4. Massification of tertiary education

# Globalization Impact

- A drastic social transformation,
- the growing gap between rich and poor, and the urban and rural areas in each society,
- Conflict between enhancing modernization and reserving cultural heritage.

# Localization/Regionalization Impact

- An emerging regional economic cooperation and integration is in progress.
- [APEC] (Asia-Pacific Economic Cooperation,
- [ASEAN] the Association of Southeast Asian Nations,
- Free Trade Area [AFTA]) is driven by intraregional investment.

#### Cross-straitization

• From foes to frienda:

An ice-breaking relationship that helps reduce the possible war between China and Taiwan

 How the current cross-strait relationships has affected Taiwan's citizenship education?

# Spot Light: Taiwan

 Area:36,000 square kilometers (1/10 of Japan)

Population: 21 million (1/6 of Japan)

Capital: Taipei City

Language:

Mandarin/Taiwanese/Hakka/Indigenous

Languages

Religion: Buddhism/Taoism/Christianity/Islam



## Citizenship Education in Taiwan

- Education has been regarded as a priority in Confucian culture, and study is considered as hard work, effort, persistence, cultivation, and rigidity, whereas playing and recreation is considered idleness.
- High parental expectation and social value on educational credentials (a university degree) and belief in the practice of exam system as an equal social filter for social mobility.

- 1. The Rise of the Internet Age
- 2. The Emergence of a Low Birthrate and an Aging Society
- 3. Impact of the M-Shape of Education Development (founded in the M-shape society by Kenichi Ohmae)
- 4. Challenges Related to Climate Change and Environmental Sustainability

5. High pressure and test-oriented education as a result of high school and college entrance exams, coupled with high parental expectation

## **Toward A Diverse Society**

 The Nine-year Integrated Curriculum Plan, started from 2001, attempted to increase more analytical and critical thinking skills such as technique for problem-solving, value clarification, conflict confrontation between any fixed values that students encounter in daily life.

- The new Nine -Year Integrated Curriculum Plan adopted an inter-disciplinary approach initiated between the 7 subject areas from year one to nine,
- including languages, mathematics, social studies, nature and technology, arts and humanities, health and physical education, and general activities.

# Comparison between the old and new curriculum

 The old citizenship education curriculum emphasized more knowledge transmission.

 The new curriculum was designed to improve citizenship through a process of inquiry and discussion.  Local indigenous forms of knowledge and values are much more recognized in the recent new curriculum.

• BUT....

# The IEA Study

- Taiwan (also referred as Chinese Taipei)
  participated in an IEA study of civic and
  citizenship education with other 37 countries.
- The results showed the overall scores of Taiwanese teenagers (14 years old) ranked 14/37.

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# Why Taiwanese secondary students scored much lower than the average?

 Almost three-quarters of Taiwan secondary students stated that they did not believe political parties' as well as their talks and their system overall in Taiwan.

Why and how to improve?

#### Prospective Citizenship Education Policies for the Next Generation in Taiwan

#### The Twelve-Year Basic Education Plan

to implement twelve-year basic education in Taiwan based on the principles of "exemption from high-school entrance exams, free of tuition, and non-compulsory."

This policy, expected to launch in 2014, will serve as the milestone of a new age of citizenship education reform in Taiwan.

# Teacher Education and Professional Development

 To ensure teacher quality, a teacher evaluation system will be implemented to optimize the quality of teachers at the primary and secondary levels.

#### Lifelong Education in a learning society

- Promoting lifelong study and establishing a learning society will be a crucial policy for the aging society.
- Issues such as upgrading the lifelong study network and establishing a lifelong study support system are also essential to this policy.

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# Citizenship Education beyond Globalization and Localization in Taiwan

#### **CROSS-STRAITIZATION**

 The two sides of the Taiwan Strait have been governed as separate territories and so developed into separate identities as well as different societies since 1949.  But the educational exchange has made a huge progress as the result of globalization.

 More importantly, it has generated a "Crossstraitization" trend relationship that seems to come between Taiwan-China, which will eventually bring both sides closer.

- The role of educational exchange and academic collaboration
- The role of mass-media and popular culture
- The profound impact of citizenship education in Taiwan on Chinese students and visitors who came to Taiwan for a short stay

# So, what has changed?

- From Foes to Friends among the younger generation
- Soft power of Taiwan: The Taiwan Brand becomes trendy in China!
- What impressed Chinese students most:
- Taiwanese warmth and hospitality
- Continuing communication and Mutual understanding may fix the problems!

- As the younger generation of future leaders from the cross-strait are anticipated having more common interests as a result of educational and economic contacts.
- they are likely to comprise with their political differences and liaise solutions to promote peace between both sides.

 The possible application of the "Cross-straitization" trends in dealing with the competing forces between the former West-East Berlin, North-South Korea and Israel/ Arab world.

#### Conclusion

 In responding to the challenge of globalization, localization and crossstraitization, a number of specific issues in citizenship education deserve further discussion for future policy.

## Go beyond Classroom

A series of infrastructure improvement was under reviewed, such as: curriculum development, teacher training program, and civil resources promotion.

Promotion of citizenship education is expected not to be constrained within traditional classroom education, but through a different account of integration and combination of in and out of school learning activities, as well as various channels in daily-life practices

# Future Challenges

 How to incorporate regular review scheme on the existing curriculum and instruction?

 Whether or not character education and internet literacy should be updated in school curricula at all levels when cyber-bullying and school bullying take place more often?

- How to equip teachers with better knowledge and professional readiness in dealing with classroom management and student crisis?
- What to include in the hands-on daily-life experiences for students when engaging in value clarification and moral judgment?
- How to update parents with better competence in child-rearing when confronting a world full of commercials and mass production?

 And above all, how citizenship education will prepare students for future challenges in a turbulent world?

 These are all challenges that Taiwan's citizenship education policy needs to resolve in the foreseeable future.

# Thank you for your attention

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Comments and Questions