

Simón Yamil Ibaló

Web UI Dev - SM

[ar.linkedin.com/in/simonibalo/es](https://www.linkedin.com/in/simonibalo/es) simonibalo@gmail.com

Summary of Experiences

- Over the past twelve years, I've actively contributed to the software development realm, assuming various roles such as Business Analyst, Scrum Master, Product Owner, UI Web Developer, and Scrum Master. This multifaceted engagement allowed me to play roles in over thirty projects, including six on an international scale.
- Throughout my career, I've navigated both the startup and corporate landscapes, gaining diverse experiences. Many of my roles involved direct interaction with clients and end-users, fostering a deep understanding of their expectations. This exposure has been instrumental in delivering solutions that genuinely add value.

Hard skills:

- I have experience working in ReactJs, HTML, CSS, JS, BEM, SASS, Git, and Responsive design, Atomic design.
- I have built sites and web app interfaces with Bootstrap, Materialize CSS, Tailwind.
- I have experience in WordPress and Woocommerce using builders like DIVI, Elementor y Gutenberg.
- I'm proficient in prototyping with Figma
- I'm proficient in Jira and I have used Trello, Slack, Discord.

Soft skills:

- I have over ten years of experience working with agile methodologies, particularly Scrum. I'm proficient in Design Thinking, Agile Inception Deck, User Stories, Requirement Analysis, Software Project Management, Facilitation, Storytelling.

Work Experience

02/2021 – present | Web UI Developer

- Company: **Tricks Games Studio (Full time - Remote)**
- I embarked on a project with the International Olympic Committee and NwayPlay company, collaborating with teams across Korea, the United States, and Argentina. My primary responsibility was the development of the interface for <https://nwayplay.com/>.
- Additionally, I undertook the prototyping of interfaces for the customer service tool and crafted workflows for new product creation and content customization within the same project. I conducted extensive analysis of user data and product performance to derive metrics for generating customizable on-demand reports, proposed new features, conducted demos, and gathered requirements from stakeholders of the customer service tool. I also authored the user guide for the Customer Service Tool tailored to our client's needs.
- **My work in prototyping screens proved instrumental in identifying suspicious fraudulent activities, thereby enhancing the security measures of the platforms.**
- Also I have been a consultant for other company projects on issues related to web interface.
- I have developed <https://olympicgamesjam.nwayplay.com/> and <https://foodtruckcoinclub.io> from scratch and collaborated on <https://www.myherogame.com/>, for SONY then *Crunchyroll*.
- **I have successfully leveraged my expertise in ReactJS, HTML5, CSS3, Sass, BEM, and JS to deliver impactful solutions. Additionally, I efficiently managed project workflows using tools such as Jira, Trello, GitHub, and BitBucket. My proficiency in design tools like Figma and Miró further facilitated seamless collaboration and innovation.**

05/2014 – 05/2020| Web UI Developer, Consultant.

- Company: **Terciar Associate Consultant (Fulltime - Remote / On site)**
- **As a UI-Dev:** I have developed interfaces for websites such as: <https://autotest.com.ar/> <https://cronicasdeagua.com/> <http://thethinkingmachine.com.ar/> <https://www.identidad-digital.com.ar> and others. I have also developed web interfaces for custom systems: administrative systems for pest control services, funeral services, laboratory services. and others. **In this role I collaborated with HTML, CSS, JS, Bootstrap, MaterializeCSS, Sass, Git, WordPress, Woocommerce and Scrum.**
- **As a Consultant:** Two years after joining I started working with clients, creating proposals, estimates, setting scope for MVP, I have played as Product Owner creating and prioritizing backlogs. **In this role, I spearheaded the e-commerce business unit, tripling the client portfolio within two years. I successfully navigated growth alongside the startup, implemented agile methodologies (Scrum), and effectively managed remote work operations.**

05/2018 – 04/2020| Web UI Developer

- Company: **Mimuju EdTech - (Part time - Remote)**
- I spearheaded the design of the web app's user interface and guided the development of the mobile app UI, ensuring seamless user experiences across platforms. From conceptualization to execution, **I played an integral role in every stage of the product life cycle**, actively participating in Agile Inception Deck sessions and Design Thinking workshops to shape the product vision. I meticulously crafted user flows, wireframes, and prototypes to translate ideas into tangible solutions. Additionally, I adeptly utilized HTML, CSS, JS, MaterializeCSS, Sass, and Git to bring these designs to life.

04/2016 – 08/2020 | Technical Instructor (developers trainer).

- Company: **Government Project (Part time - On Site / Remote)**
- I conducted comprehensive theoretical and hands-on classes covering a spectrum of topics including:
 - Web Development (HTML5, CSS3, JS, Bootstrap, MaterializeCSS, Responsive Web Design)
 - Agile methodologies (Kanban, Scrum)
 - Programming Fundamentals using (Python and Django)
- Notably, in 2020, I successfully delivered remote classes to a cohort of 100 students concurrently. **Today, I take pride in noting that over half of my former students have transitioned into fulfilling roles within the software industry.**

05/2014 – 04/2016 | Business analyst. (Fulltime - On Site)

- Company: **Grupo Prominente. CABA-BsAs**
- I've engaged with end-users across various organizational levels to capture requirements, subsequently conceptualizing and prototyping new features for integration into the company's ERP software. Additionally, I provided outsourcing services to two prominent client companies, BRa and Metrovías, ensuring their specific needs were met with tailored solutions.

02.2008 - 04.2011 | Business analyst - UI dev. (Fulltime - On Site)

- Company: Optimal.

- This is a custom software company where I started as a business analyst and I was involved in UI development too. I worked in several sectors like insurance, delivery, retail, traceability at food factories and medical care.

Educational Background

- 01/2000 - 05/2005 | **Universidad Nacional del Nordeste**, Argentina. Systems / Technology.
- University Programmer of Applications. - Bachelor of Information Systems.

Languages

- Spanish: Native
- English: B2+

Personal Traits

- Proactive, a team player by nature. I am passionate about adding value through technology and contributing to a positive work environment. Experienced in interface development. Versatile. Strong interpersonal skills. Results-oriented. Global perspective. Facilitator. Effective communicator. Experienced in system analysis in diverse organizations. I had worked closely with product managers and customers to care about the scope of projects, sprints or MVPs
- My initial experiences as an analyst, close interaction with users and clients, and curiosity to discover new ways of adding value led my career towards UX UI. My personal inclination towards layout design and experiences with web systems steered me towards specializing in web UI. My academic background enables me to keep a global perspective in each project. I can add value to teams and products, easily relate to clients, and quickly identify user and client needs with precision.

My objective

I aim to contribute value to the company, teams, projects, or products through my experiences.