9 Dreamhomes Banawa Horse Shoe Drive Guadalupe

Cebu, 6000

(032) 401 1876 | 0927 972 7246

[simonalcover@gmail.com](mailto:simonalcover@gmail.com)  
[simonalcover.github.io/resume](https://simonalcover.github.io/resume/)

Felicisimo Alcover, III.

|  |  |  |
| --- | --- | --- |
| Objective |  | “To succeed in an environment of growth and excellence and earn a job which provides me job satisfaction and self-development and help me achieve personal as well as organizational goals.” |
| Working Experience |  | **CROWN REGENCY HOTELS AND RESORTS** Marketing and Communications ProgrammerSept. 2015 - Jan. 2017  **Duties**   * Attends company management committee meeting and strategic planning for developing and improving the company’s digital marketing. * Develop the subsidiaries and company’s website and automation systems for digital marketing. * Administer the company’s website and automation systems. * Coordinate with the marketing staff in creating online promotions, advertisements and discounts. * Analyze the statistical insights of the company’s online traffic with Google Analytics. * Create and design online marketing strategies. * Coordinate with operations staff for managing online bookings. * Manage the search engine marketing and search engine optimization.  Mopro Web DesignerFeb. 2017 – Present  **Duties**   * Design websites for company’s client. * Optimize website for increased searchability online. * Redesign website upon client’s request. * Design website with optimized marketing structure. * Analyze the statistical insights of the client’s website to develop a better website structure and increase drive foot traffic. |
| Core competences |  |  |
| Programming languages |  | * C * C# * Java * Javascript * PHP * CSS * HTML * ASSEMBLY |
| Front end framework |  | * Bootstrap CSS * Material Design CSS * MahApps MetroUi WPF Toolkit * Material Design WPF Toolkit |
| Education |  | University Of cebu Bachelor of Science in Computer Engineering Batch 2015 |
| Awards |  | 1st Placer of Computer Engineering Tech Exhibit University of Cebu Main Campus Feb 27, 2015 |
| Interests |  | Outdoor  * Video Games * Movies * Music |
| References |  | Atty. Donato Villa, Jr. Legal Officer, Cebu Provincial Capitol0917 327 4822 Francis Mari Margallo Software Developer, Cebu City Hall MICS0923 504 6236 Jayvie ian panoril Software Maintenance, Alliance Software Inc., 0932 281 6285 |

I hereby certify that the above information is true and correct.  
FELICISIMO ALCOVER III

* Web Development
* Desktop App Development
* Android App Development
* Embedded Systems Development