

Growth, innovation, scaling, and the pace of life in cities

Luís M. A. Bettencourt^{*†}, José Lobo[‡], Dirk Helbing[§], Christian Kühnert[§], and Geoffrey B. West^{*†}

^{*}Theoretical Division, MS B284, Los Alamos National Laboratory, Los Alamos, NM 87545; [†]Global Institute of Sustainability, Arizona State University, P.O. Box 873211, Tempe, AZ 85287-3211; [‡]Institute for Transport and Economics, Dresden University of Technology, Andreas-Schubert-Strasse 23, D-01062 Dresden, Germany; and [§]Santa Fe Institute, 1399 Hyde Park Road, Santa Fe, NM 87501

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Humanity has just crossed a major landmark in its history with the majority of people now living in cities. Cities have long been known to be society's predominant engine of innovation and wealth creation, yet they are also its main source of crime, pollution, and disease. The inexorable trend toward urbanization worldwide presents an urgent challenge for developing a predictive, quantitative theory of urban organization and sustainable development. Here we present empirical evidence indicating that the processes relating urbanization to economic development and knowledge creation are very general, being shared by all cities belonging to the same urban system and sustained across different nations and times. Many diverse properties of cities from patent production and personal income to electrical cable length are shown to be power law functions of population size with scaling exponents, β , that fall into distinct universality classes. Quantities reflecting wealth creation and innovation have $\beta \approx 1.2 > 1$ (increasing returns), whereas those accounting for infrastructure display $\beta \approx 0.8 < 1$ (economies of scale). We predict that the pace of social life in the city increases with population size, in quantitative agreement with data, and we discuss how cities are similar to, and differ from, biological organisms, for which $\beta < 1$. Finally, we explore possible consequences of these scaling relations by deriving growth equations, which quantify the dramatic difference between growth fueled by innovation versus that driven by economies of scale. This difference suggests that, as population grows, major innovation cycles must be generated at a continually accelerating rate to sustain growth and avoid stagnation or collapse.

population | sustainability | urban studies | increasing returns | economics of scale

Humanity has just crossed a major landmark in its history with the majority of people now living in cities (1, 2). The present worldwide trend toward urbanization is intimately related to economic development and to profound changes in social organization, land use, and patterns of human behavior (1, 2). The demographic scale of these changes is unprecedented (2, 3) and will lead to important but as of yet poorly understood impacts on the global environment. In 2000, >70% of the population in developed countries lived in cities compared with $\approx 40\%$ in developing countries. Cities occupied a mere 0.3% of the total land area but $\approx 3\%$ of arable land. By 2030, the urban population of developing countries is expected to more than double to ≈ 4 billion, with an estimated 3-fold increase in occupancy of land area (3), whereas in developed countries it may still increase by as much as 20%. Paralleling this global urban expansion, there is the necessity for a sustainability transition (4–6) toward a stable total human population, together with a rise in living standards and the establishment of long-term balances between human development needs and the planet's environmental limits (7). Thus, a major challenge worldwide (5, 6) is to understand and predict how changes in social organization and dynamics resulting from urbanization will impact the interactions between nature and society (8).

The increasing concentration of people in cities presents both opportunities and challenges (9) toward future scenarios of sustainable development. On the one hand, cities make possible economies of scale in infrastructure (9) and facilitate the optimized delivery of social services, such as education, health care, and efficient governance. Other impacts, however, arise because of human adaptation to urban living (9, 10–14). They can be direct, resulting from obvious changes in land use (3) [e.g., urban heat island effects (15, 16) and increased green house gas emissions (17)] or indirect, following from changes in consumption (18) and human behavior (10–14), already emphasized in classical work by Simmel and Wirth in urban sociology (11, 12) and by Milgram in psychology (13). An important result of urbanization is also an increased division of labor (10) and the growth of occupations geared toward innovation and wealth creation (19–22). The features common to this set of impacts are that they are open-ended and involve permanent adaptation, whereas their environmental implications are ambivalent, aggravating stresses on natural environments in some cases and creating the conditions for sustainable solutions in others (9).

These unfolding complex demographic and social trends make it clear that the quantitative understanding of human social organization and dynamics in cities (7, 9) is a major piece of the puzzle toward navigating successfully a transition to sustainability. However, despite much historical evidence (19, 20) that cities are the principal engines of innovation and economic growth, a quantitative, predictive theory for understanding their dynamics and organization (23, 24) and estimating their future trajectory and stability remains elusive. Significant obstacles toward this goal are the immense diversity of human activity and organization and an enormous range of geographic factors. Nevertheless, there is strong evidence of quantitative regularities in the increases in economic opportunities (25–29), rates of innovation (21, 22), and pace of life (11–14, 30) observed between smaller towns and larger cities.

In this work, we show that the social organization and dynamics relating urbanization to economic development and knowledge creation, among other social activities, are very general and appear as nontrivial quantitative regularities common to all cities, across urban systems. We present an extensive body of empirical evidence showing that important demographic, socioeconomic, and behavioral urban indicators are, on average,

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Abbreviation: MSA, metropolitan statistical area.

[†]To whom correspondence should be addressed. E-mail: lmbett@lanl.gov.

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scaling functions of city size that are quantitatively consistent across different nations and times [note that the much studied “Zipf’s law” (ref. 31) for the rank-size distribution of urban populations is just one example of the many scaling relationships presented in this work]. The most thorough evidence at present is for the U.S., where extensive reliable data across a wide variety of indicators span many decades. In addition, we show that other nations, including China and European countries, display particular scaling relationships consistent with those in the U.S.

Scaling and Biological Metaphors for the City. Scaling as a tool for revealing underlying dynamics and structure has been instrumental in understanding problems across the entire spectrum of science and technology. This approach has recently been applied to a wide range of biological phenomena leading to a unifying quantitative picture of their organization, structure, and dynamics. Organisms as metabolic engines, characterized by energy consumption rates, growth rates, body size, and behavioral times (32–34), have a clear counterpart in social systems (14, 35).

Cities as consumers of energy and resources and producers of artifacts, information, and waste have often been compared with biological entities, in both classical studies in urban sociology (14, 35) and in recent research concerned with urban ecosystems and sustainable development. Recent analogies include cities as “living systems” (36) or “organisms” (37) and notions of urban “ecosystems” (38) and urban “metabolism” (17, 38–40). Are these terms just qualitative metaphors, or is there quantitative and predictive substance in the implication that social organizations are extensions of biology, satisfying similar principles and constraints? Are the structures and dynamics that evolved with human socialization fundamentally different from those in biology? Answers to these questions provide a framework for the construction of a quantitative theory of the average city, which would incorporate, for example, the roles of innovation and economies of scale and predictions for growth trajectories, levels of social and economic development, and ecological footprints.

To set the stage, consider first some relevant scaling relations characterizing biological organisms. Despite its amazing diversity and complexity, life manifests an extraordinary simplicity and universality in how key structural and dynamical processes scale across a broad spectrum of phenomena and an immense range of energy and mass scales covering >20 orders of magnitude. Remarkably, almost all physiological characteristics of biological organisms scale with body mass, M , as a power law whose exponent is typically a multiple of $1/4$ (which generalizes to $1/(d+1)$ in d -dimensions). For example, metabolic rate, B , (the power required to sustain the organism) scales as $B \propto M^{3/4}$ (32, 33). Because metabolic rate per unit mass, $B/M \propto M^{-1/4}$, decreases with body size, this relationship implies an economy of scale in energy consumption: larger organisms consume less energy per unit time and per unit mass. The predominance and universality of quarter-power scaling have been understood as a manifestation of general underlying principles that constrain the dynamics and geometry of distribution networks within organisms (e.g., the circulatory system). Highly complex, self-sustaining structures, whether cells, organisms, or cities, require close integration of enormous numbers of constituent units that need efficient servicing. To accomplish this integration, life at all scales is sustained by optimized, space-filling, hierarchical branching networks (32, 41), which grow with the size of the organism as uniquely specified approximately self-similar structures. Because these networks, e.g., the vascular systems of animals and plants, determine the rates at which energy is delivered to functional terminal units (cells), they set the pace of physiological processes as scaling functions of the size of the organism. Thus, the self-similar nature of resource distribution networks, common to all organisms, provides the basis for a

quantitative, predictive theory of biological structure and dynamics, despite much external variation in appearance and form.

Specifically, this theory predicts that characteristic physiological times, such as life spans, turnover times, and times to maturity scale as $M^{1-\beta} \approx M^{1/4}$, whereas associated rates, such as heart rates and evolutionary rates, scale as $M^{\beta-1} \approx M^{-1/4}$. Thus, the pace of biological life slows down with increasing size of the organism.

Conceptually, the existence of such universal scaling laws implies, for example, that in terms of almost all biological rates, times, and internal structure, an elephant is approximately a blown-up gorilla, which is itself a blown-up mouse, all scaled in an appropriately nonlinear, predictable way. This concept means that dynamically and organizationally, all mammals are, on the average, scaled manifestations of a single idealized mammal, whose properties are determined as a function of its size.

From this perspective, it is natural to ask whether social organizations also display universal power law scaling for variables reflecting key structural and dynamical characteristics. In what sense, if any, are small, medium, and large cities scaled versions of one another, thereby implying that they are manifestations of the same average idealized city? In this way, urban scaling laws, to exist, may provide fundamental quantitative insights and predictability into underlying social processes, responsible for flows of resources, information, and innovation.

Results

Scaling Relations for Urban Indicators. To explore scaling relations for cities we gathered an extensive body of data, much of it never before published, across national urban systems, addressing a wide range of characteristics, including energy consumption, economic activity, demographics, infrastructure, innovation, employment, and patterns of human behavior. Although much data are available for specific cities, scaling analysis requires coverage of entire urban systems. We have obtained datasets at this level of detail mostly for the U.S., where typically more data are available and in more particular cases for European countries and China.

As we show below, the data assembled and examined here can be grouped into three categories: material infrastructure, individual human needs, and patterns of social activity. We adopted a definition of cities that is as much as possible devoid of arbitrary political or geographic boundaries, as integrated economic and social units, usually referred to as unified labor markets, comprising urban cores and including all administrative subdivisions with substantial fractions of their population commuting to work within its boundaries. In the U.S., these definitions correspond to metropolitan statistical areas (MSAs); in the European Union, larger urban zones (LUZs); and in China, urban administrative units (UAUs). More detailed definitions of city boundaries are desirable and an active topic of research in urban geography (3).

Using population, $N(t)$, as the measure of city size at time t , power law scaling takes the form

$$Y(t) = Y_0 N(t)^\beta. \quad [1]$$

Y can denote material resources (such as energy or infrastructure) or measures of social activity (such as wealth, patents, and pollution); Y_0 is a normalization constant. The exponent, β , reflects general dynamic rules at play across the urban system. Summary results for selected exponents are shown in Table 1, and typical scaling curves are shown in Fig. 1. These results indicate that scaling is indeed a pervasive property of urban organization. We find robust and commensurate scaling exponents across different nations, economic systems, levels of development, and recent time periods for a wide variety of indicators. This finding implies that, in terms of these quantities,

Y	β	95% CI	Adj- R^2	Observations	Country-year
New patents	1.27	[1.25,1.29]	0.72	331	U.S. 2001
Inventors	1.25	[1.22,1.27]	0.76	331	U.S. 2001
Private R&D employment	1.34	[1.29,1.39]	0.92	266	U.S. 2002
"Supercreative" employment	1.15	[1.11,1.18]	0.89	287	U.S. 2003
R&D establishments	1.19	[1.14,1.22]	0.77	287	U.S. 1997
R&D employment	1.26	[1.18,1.43]	0.93	295	China 2002
Total wages	1.12	[1.09,1.13]	0.96	361	U.S. 2002
Total bank deposits	1.08	[1.03,1.11]	0.91	267	U.S. 1996
GDP	1.15	[1.06,1.23]	0.96	295	China 2002
GDP	1.26	[1.09,1.46]	0.64	196	EU 1999–2003
GDP	1.13	[1.03,1.23]	0.94	37	Germany 2003
Total electrical consumption	1.07	[1.03,1.11]	0.88	392	Germany 2002
New AIDS cases	1.23	[1.18,1.29]	0.76	93	U.S. 2002–2003
Serious crimes	1.16	[1.11, 1.18]	0.89	287	U.S. 2003
Total housing	1.00	[0.99,1.01]	0.99	316	U.S. 1990
Total employment	1.01	[0.99,1.02]	0.98	331	U.S. 2001
Household electrical consumption	1.00	[0.94,1.06]	0.88	377	Germany 2002
Household electrical consumption	1.05	[0.89,1.22]	0.91	295	China 2002
Household water consumption	1.01	[0.89,1.11]	0.96	295	China 2002
Gasoline stations	0.77	[0.74,0.81]	0.93	318	U.S. 2001
Gasoline sales	0.79	[0.73,0.80]	0.94	318	U.S. 2001
Length of electrical cables	0.87	[0.82,0.92]	0.75	380	Germany 2002
Road surface	0.83	[0.74,0.92]	0.87	29	Germany 2002

the natural environment, we have shown that growth driven by innovation implies, in principle, no limit to the size of a city, providing a quantitative argument against classical ideas in urban economics (43–45). The tension between economies of scale and wealth creation, summarized in Table 2, represents a phenomenon where innovation occurs on time scales that are now shorter than individual life spans and are predicted to become even shorter as populations increase and become more connected, in contrast to biology where the innovation time scales of natural selection greatly exceed individual life spans. Our analysis suggests uniquely human social dynamics that transcend biology and redefine metaphors of urban “metabolism.” Open-ended wealth and knowledge creation require the pace of life to increase with organization size and for individuals and institutions to adapt at a continually accelerating rate to avoid stagnation or potential crises. These conclusions very likely generalize to other social organizations, such as corporations and businesses, potentially explaining why continuous growth necessitates an accelerating treadmill of dynamical cycles of innovation.

The practical implications of these findings highlight the importance of measuring and understanding the drivers of economic and population growth in cities across entire urban systems. Scaling relations predict many of the characteristics that a city is expected to assume, on average, as it gains or loses population. The realization that most urban indicators scale with city size nontrivially, implying increases per capita in crime or innovation rates and decreases on the demand for certain infrastructure, is essential to set realistic targets for local policy. New indices of urban rank according to deviations from the predictions of scaling laws also provide more accurate measures of the successes and failures of local factors (including policy) in shaping specific cities.

In closing, we note that much more remains to be explored in generalizing the empirical observations made here to other quantities, especially those connected to environmental impacts,

as well as to other urban systems and in clarifying the detailed social organizational structures that give rise to observed scaling exponents. We believe that the further extension and quantification of urban scaling relations will provide a unique window into the spontaneous social organization and dynamics that underlie much of human creativity, prosperity, and resource demands on the environment. This knowledge will suggest paths along which social forces can be harnessed to create a future where open-ended innovation and improvements in human living standards are compatible with the preservation of the planet's life-support systems.

Materials and Methods

Extensive datasets covering metropolitan infrastructure, individual needs, and social indicators were collected for entire urban systems from a variety of sources worldwide (e.g., U.S. Census Bureau, Eurostat Urban Audit, China's National Bureau of Statistics). Details about these sources, web links, acknowledgments, and additional comments are provided in the *SI Text*.

Fits to data were performed by using ordinary least-squares with a correction for heteroskedasticity using the Stata software package. We performed additional tests on the data, fitting their cumulative distribution and using logarithmic binning to assess the robustness of the exponents β .

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