PROTOTYPE EVALUATION 1:

What do you think this app is used for?
Something to do with books. The user is not used to using Tinder but understands what it is used for. Heart = like book and add it to your list, X = dislike book.

When would you use this app?
Inspiration for books. Have a lot of books at home but still do not know what to read and have read most of the books. Unclear if the app only gives a list of books to read or if it gives you the actual book in pdf format.

She would add books she is interested in to a list and later buy them or rent them at the library. Good for inspiration.

What features do you find most valuable and why?
Good to have a profile where you save your book. Relevant to choose genre, otherwise books would be randomized. Good to be able to choose if you want to read a specific genre.

Is it possible to change topics? How do you go back to changing genre in case I want to read something else? But she is often interested in the same genres and this would not be a big issue.

Fun to swipe for books.

Are there any features that you are missing?
Show the genre when swiping. Have a different list with books with divided genres, see likes per each genre.

What do you think about this design?
Looks good.

What is your overall experience with this app?
Fun idea and useful if you want to get inspiration for what books to read.

Tasks to complete:
1. Like a book - completed

2. Choose genres you like - completed

3. Remove a book from your liked list - a bit difficult, would be better with a remove (X) button for each book

How was your experience completing these tasks? (1-5 where 1 is very difficult and 5 is very easy?
5, no complications at all and it was nice to use the application.

PROTOTYPE EVALUATION 2:

What do you think this app is used for?
Something with books, you can say yes and no to books. Basically, Tinder for books, you like or dislike books.

When would you use this app?
To find new books and save books that I have read and like and get recommendations based on them. Or find books that are interesting.

What features do you find most valuable and why?
Finding genres is important but it is important to be able to change it based on your interests. Finding new books is a good idea, especially if it is based on things that I like. Good to have a list of liked books.

Are there any features that you are missing?
Search for books and add books that you have read already in order to get relevant recommendations fast.
Several different lists of books, create your own lists based on what you are interested in. For e.g. genre or books you have read.
Rate books you have read and write when you read the book (which date, end and start)

Be able to change genres you are interested in.

What do you think about this design?
I like it, I like the font but add more colors. The layout looks good.

What is your overall experience with this app?
Interesting idea, looks good so far. Haven't seen anything that he dislikes. The cross on the swiping page feels off. Friendly page and looks clean.

Tasks to complete:
4. Like a book - completed

5. Choose genres you like - completed, choose genre first before swiping is intuitive

6. Remove a book from your liked list - expect to have a cross (X) next to the books. He would try to press the book or press on the edit button but that is not the first thought.

How was your experience completing these tasks? (1-5 where 1 is very difficult and 5 is very easy?
4. Majority of tasks were 5, very easy, but removing books from the list was harder, maybe a 3.

Given the above feedback, we implemented the following to elevate user satisfaction:

Issue #1: We added an "About us" view in our prototype that explains the purpose of the app so that there are no confusions about if the app only gives book recommendations or if it also gives you suggestions where to find the book.

Issue #2: We are showing the genre of each book on the swiping view in our prototype.

Issue #3: We added a remove button for each liked book in our prototype. We also changed the icon of the remove button to a cross ("X") instead of the edit icon.