

# simone brin

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## Objective

Ready to meet a new challenge. Seeking a full-time position where I can lead and work with a team to help execute the vision of a brand.

## Skills

- 15 years of top experience dealing with colleagues and customers in a wide range of situations
- Quick learner who can also teach myself the critical tasks needed to perform my job
- Self motivated
- Strong organizational skills to successfully execute a brand's vision and goals
- Productive and responsible: Capable of managing multiple tasks while meeting deadlines
- Willing to do WHATEVER it takes to get the job done efficiently and effectively
- An excellent writer and verbal communicator with the ability to get to the heart of the matter intelligently and quickly
- Creating compelling visual displays involving any type of product
- Excellent in math
- Expertise in Adobe Creative Suite: Illustrator, Photoshop and In Design
- Creative and resourceful in generating new ideas and solving problems

## Experience

### **Creative Director, faboverfifty.com – NY, NY**

**2018-present**

- Design all content sitewide
- Handle all content on the backend
- Create and design all digital media for social media

### **CAD/Graphic Designer, H by Halston – NY, NY**

**2014-2018**

- Research trends to create concept materials and direction for the brand since its conception
- Meet with and buy artwork from studios
- Drive color direction and create seasonal palettes as well as matching colors
- Create and clean prints, repeats and color ways for both color-reduced and digitally printed artworks
- Meet with and work closely with our QVC partners on all concepts, color and print needs

### **CAD/Graphic Designer, Isaac Mizrahi New York – NY, NY**

**2010-2018**

- Execute and create Isaac's print vision for his collection
- Create all color direction and palettes across all brands and their subcategories
- Design all logos and graphics including packaging
- Create concept direction as well as put together concept boards and materials

### **CAD/Home Designer, Isaac Mizrahi Live and Liz Claiborne New York – NY, NY**

**2009-2018**

- Design, source and submit print and pattern for the entire design team
- Responsible for creating and distributing seasonal color palettes for entire design team, factories and vendors
- Creating digital texture fill swatches for design team to create paper dolls, presentations and tech packs
- Contribute to both print, pattern and silhouette designs ideas for home concepts and designs from conceptual to final stages
- Contribute to color correcting and approval off all strike-offs and lab dips

### **Associate Accessories Designer, Liz Claiborne Inc. – NY, NY**

**2007-2009**

- Designed small leather goods and the Heritage Collection
- Communicating design needs with factories overseas and maintaining alignment with cross-functional partners
- Presented new ideas and stayed current with market trends

## Education

Attended Accessories Design Program, Fashion Institute of Technology – New York, NY

**2003-2006**