



What is Google?



[Google Search](#)

[I'm Feeling Lucky](#)



“Google is not a  
conventional company.  
**We do not intend to  
become one.”**

Larry Page

Sergey Brin

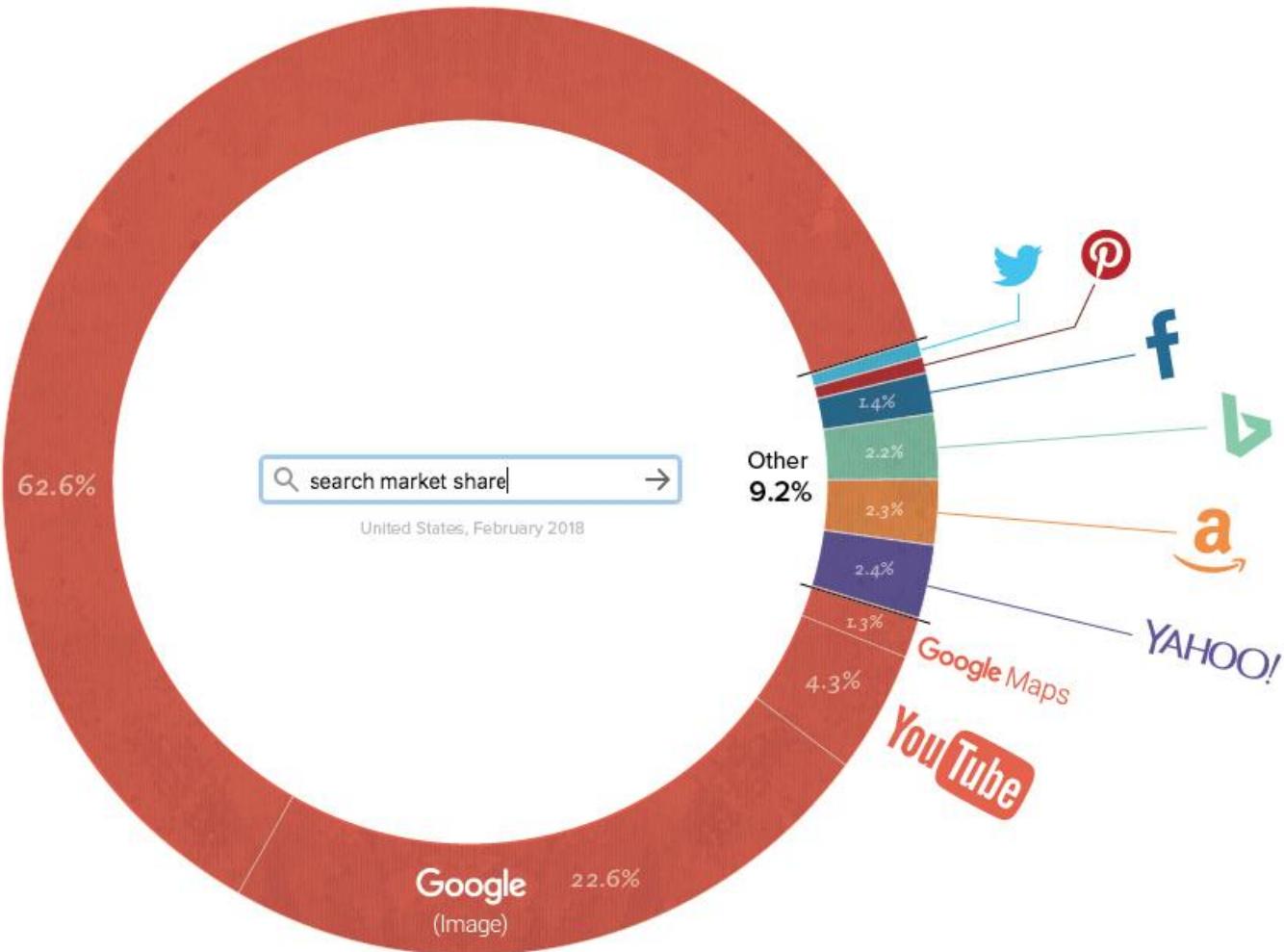
Sergey Brin

Q How people find what they're looking for

Google

90.8%

Search Platforms  
(inc. YouTube)



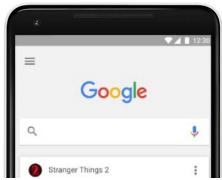
# Search & Explore



## Search

Ask questions. Find answers.

[Get started](#) [Support](#)



## Translate

Speak, scan, type, or draw to translate in over 100 languages.

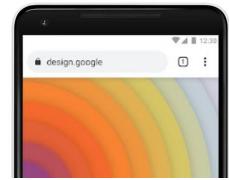
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## Chrome

One fast, simple, and secure browser for all your devices.

[Get started](#) [Support](#)



## Maps

Explore your neighborhood and get around with real-time traffic information.

[Get started](#) [Support](#)



## LENS

Get real-time answers to questions about the world around you

[Learn more](#)



# Devices made by Google



Pixel

The phone with the best of Google, all in one place.

[Learn More](#) [Support](#)



Connected Home

Introducing Google Nest. Welcome to the helpful home.

[Learn more](#) [Support](#)



Pixelbook Go

The go-there, do-that Chromebook.

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Android Auto

Voice actions, navigation, and music - now in your car.

[Get started ▾](#) [Support](#)



Android OS

The platform that gets better every day.

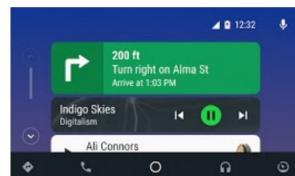
[Learn More](#) [Support](#)



Wear OS by Google

Make every minute matter – track fitness, stay connected, stay ahead.

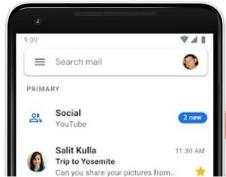
[Learn More](#) [Support](#)



# Stay organized

 **Gmail**  
Get more done with email by Google.

[Get started ▾](#) [Support](#)



 **Messages**  
Simple, helpful messaging to help you connect with those who matter.

[Get started ▾](#) [Support](#)



 **Google Duo**  
Simple, high quality video calling for Android and iOS.

[Get started ▾](#) [Support](#)



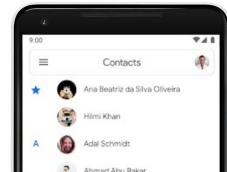
 **Google Photos**  
All your photos, organized, and easy to find.

[Get started ▾](#) [Support](#)



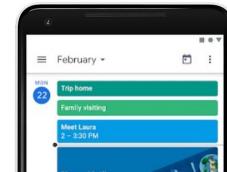
 **Contacts**  
Keep your address book clean, safely backed up, and available everywhere.

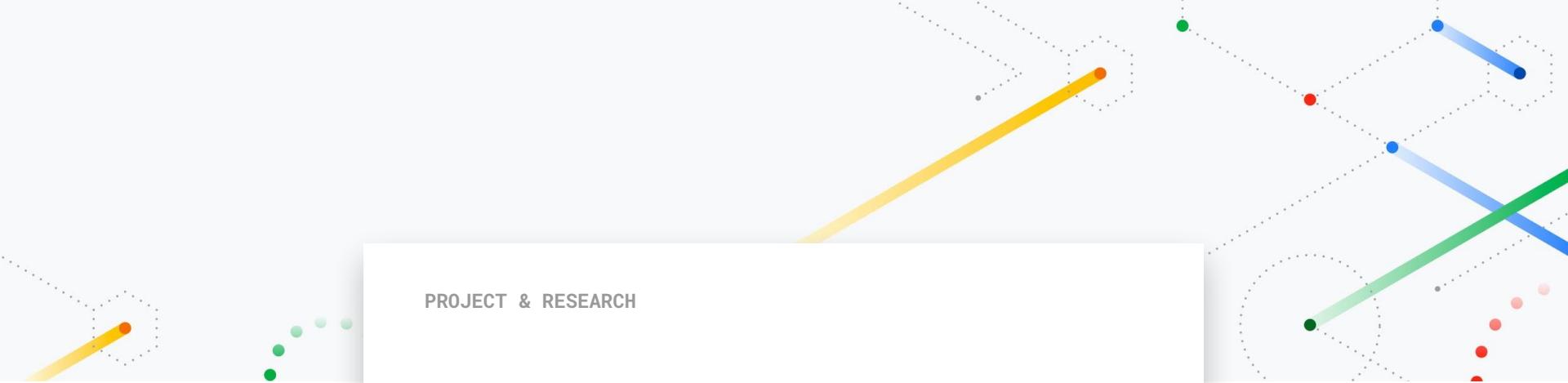
[Get started ▾](#) [Support](#)



 **Calendar**  
Organize your schedule and share events with those in your life.

[Get started ▾](#) [Support](#)



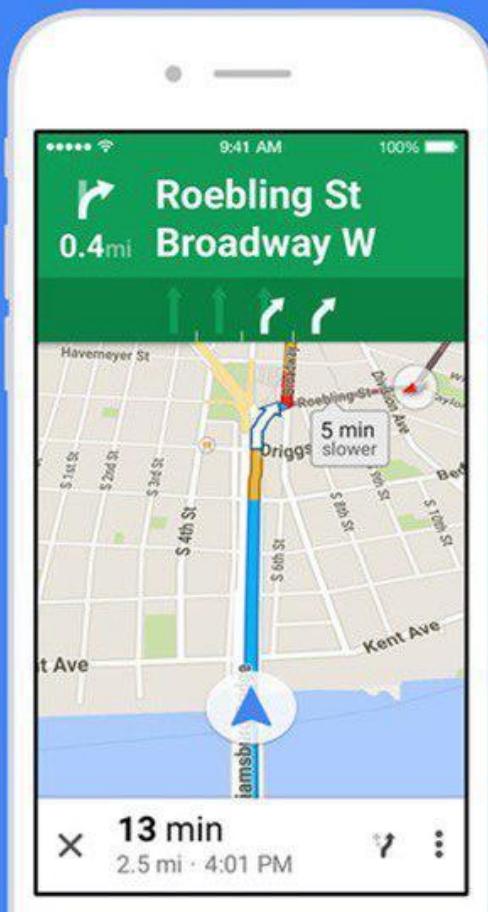


PROJECT & RESEARCH

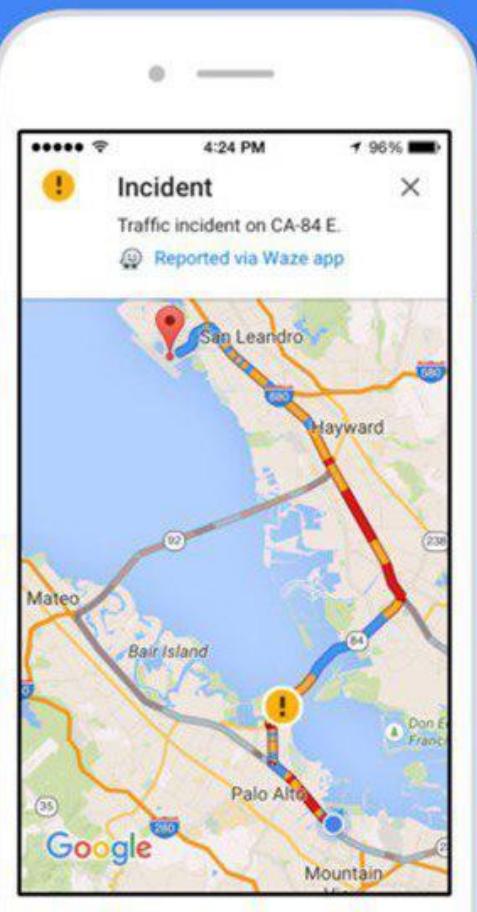
# Advancing the state of the art



Navigate with ease



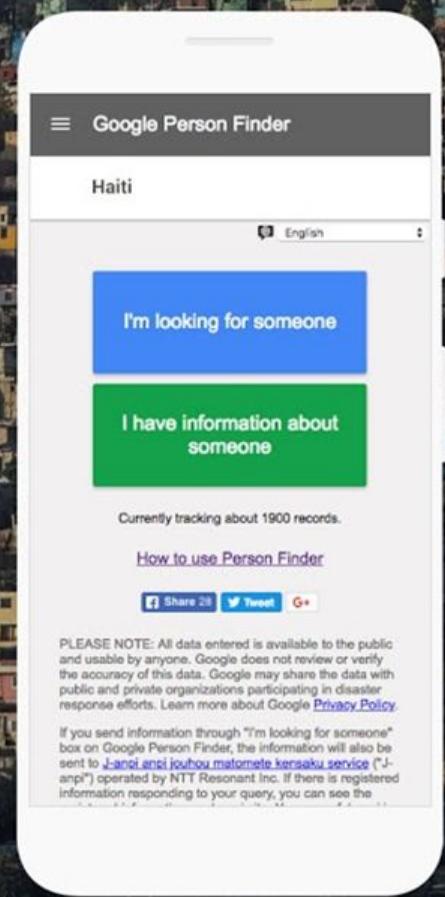
Outsmart traffic



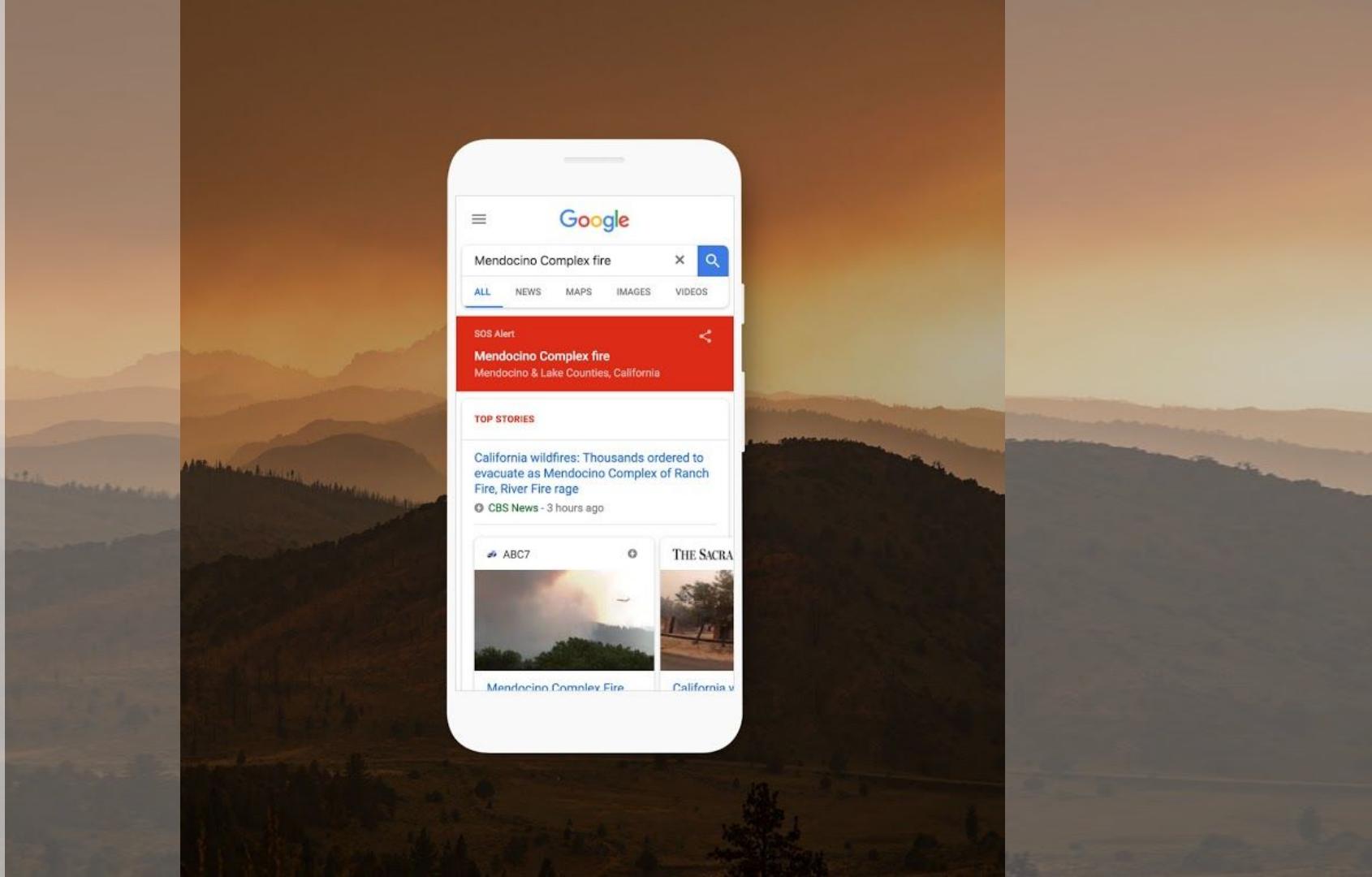
Find local businesses



# Google Crisis Response

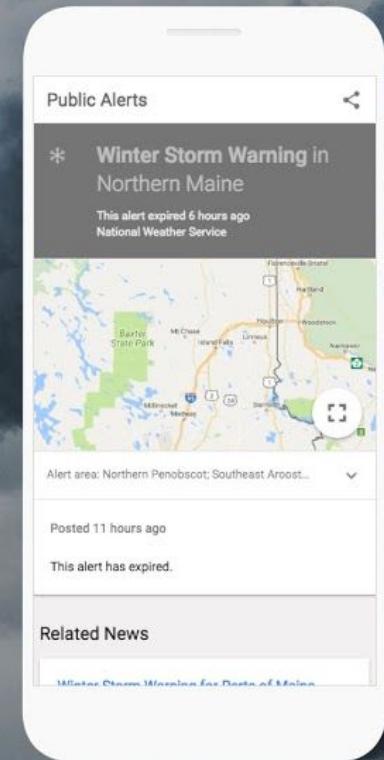


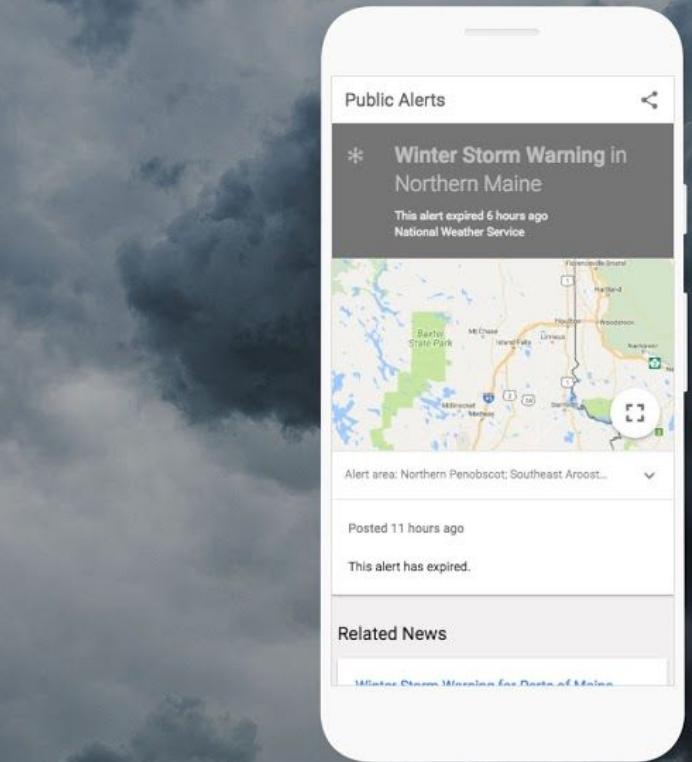
# Google Crisis Response



Google

Crisis Response





**“In crisis situations, people are desperately looking for information that can help them make decisions for their safety,” explains Matias, “and we have the opportunity to make this information available to them in these tragic moments.”**

**Yossi Matias, VP Engineering of Google and head of the Israel R&D Center.**





**52**  
BANKS

**<45**  
MINUTES

**6.5M**  
LITERS

**5.8M**  
DONORS

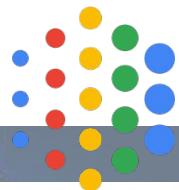
**3600**  
LIVES  
SAVED



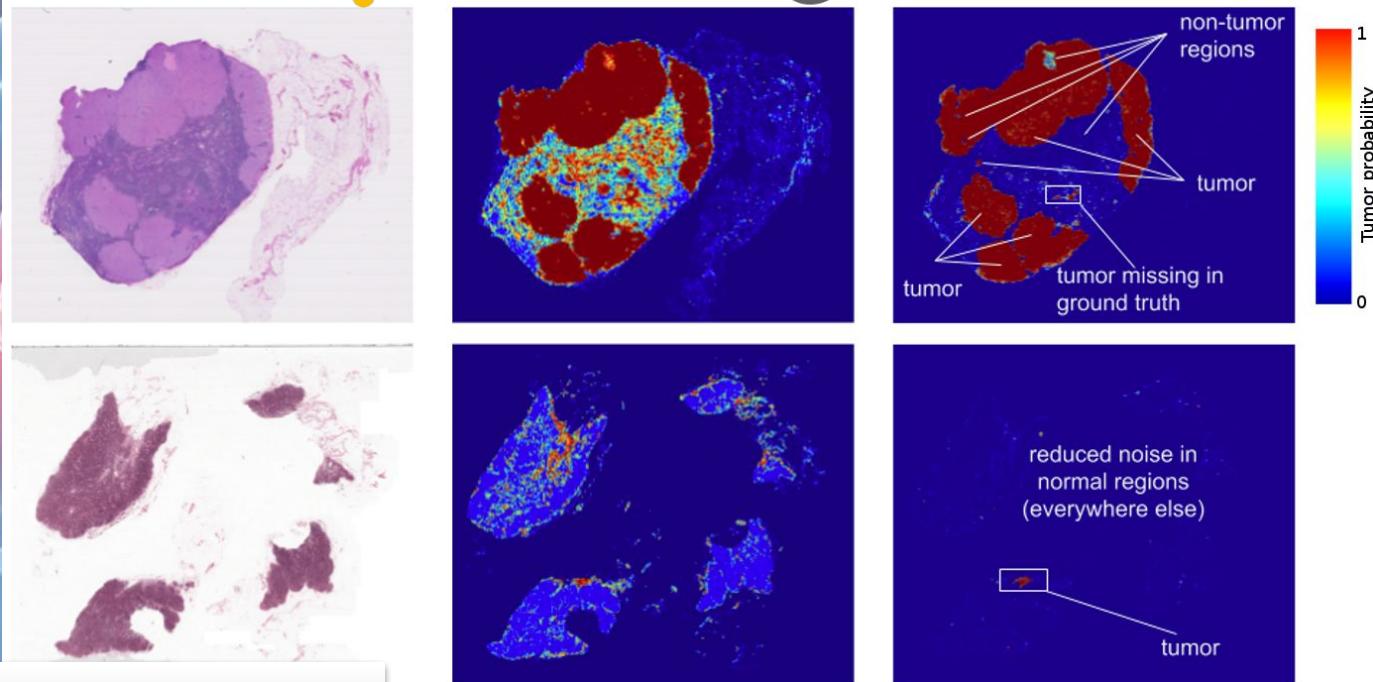


# Google AI





# Google AI



"By predicting who will develop cancer in the future, we can catch cancer before symptoms ever arise and hopefully save lives."

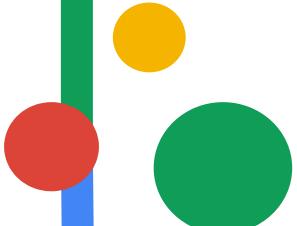


# Google's research philosophy

- Algorithms and optimization
- Augmented and virtual reality
- Computational neuroscience
- Digital media processing
- Geo/maps**
- Health research**
- Human-computer interaction
- Information retrieval and real time content
- Machine learning and data mining**
- Machine perception
- Machine translation
- Mobile
- Natural language processing
- Networking
- Physical interfaces
- Privacy
- Quantum computing
- Security
- Social signal processing
- Software engineering and programming languages
- Speech
- Structured data, extraction, semantic graph, and database management
- Systems (hardware and software)

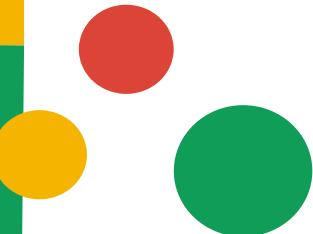


# How Google care for Googlers





# Maternity/paternity leave benefit



# Death benefit





## Death benefit

*“...turns out that the reason we’re doing these things for employees is not because it’s important to the business, but simply because it’s the right thing to do.”*

*Google’s Chief People Officer, Laszlo Bock*



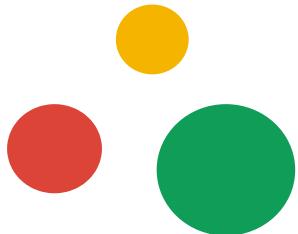
# Free food



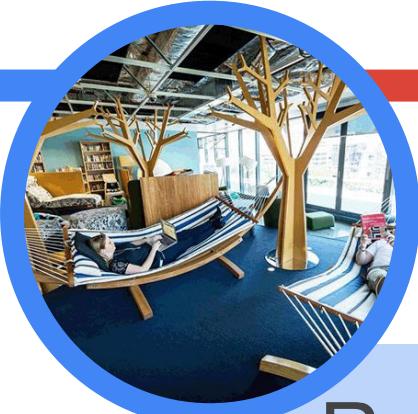
# Dog at work



Relax zone



Entertainment



Relax zone

# Entertainment



## Relax zone



## Innovative ideas



20%

The portion of time Google hopes employees will spend pursuing innovative ideas about which they are passionate.

bassionare.

# Innovative ideas

# How Google care for Startups



Build a product



Get insights and analytics



Get hosting and storage



Increase productivity



Market your product



Monetize your product



Implement machine learning



Optimize for the web



Strengthen security

[View all tools](#)



# Code of Conduct and Ethics

## Serve Our Users

- Integrity
- Usefulness
- Privacy and Freedom of Expression
- Responsiveness

## Support Each Other

- Equal Opportunity Employment
- Positive Environment
- Drugs and Alcohol
- Safe Workplace
- Dog Policy

## Protect Google's Assets

- Intellectual Property
- Company Equipment
- The Network

## Ensure Financial Integrity and Responsibility

## Obey the Law

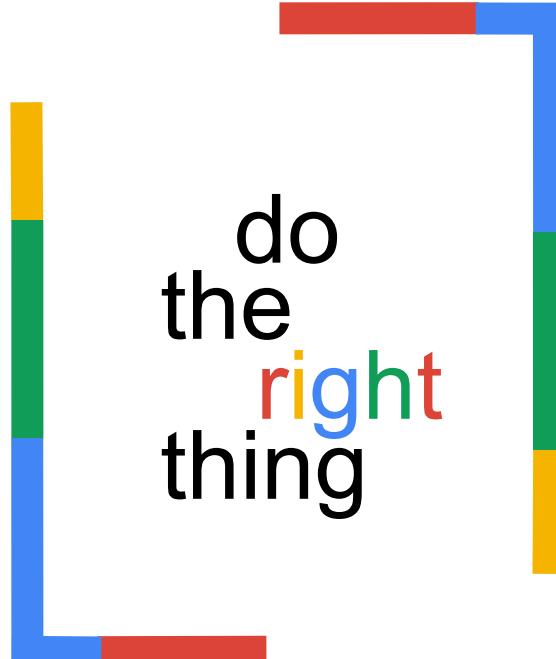
- Trade Controls
- Competition Laws
- Insider Trading Laws
- Anti-Bribery Laws

## Preserve Confidentiality

- Confidential Information
- Google Partners
- Competitors; Former Employers
- Outside Communications and Research

## Avoid Conflicts of Interest

- Personal Investments
- Outside Employment and Inventions
- Outside Board Memberships
- Business Opportunities
- Friends and Relatives; Co-Worker Relationships
- Gifts, Entertainment and Payments
- Reporting



do  
the  
*right*  
thing



**Don't** pick a **JOB**. Pick a **BOSS**.

Your first boss is the biggest factor in your career success.

A boss who doesn't trust you won't give you opportunities to grow.



William Raduchel



Angelica Fabrello  
Martina Battisti  
Mauro Gasperotti  
Rawlings Ntassah  
Riccardo Ratta