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The following presentation has an high dose of ***analogies*** to deliver our point of view.
If you don't agree with the usefulness of this approach you can write an email at

idontcare@apple.com

analogy [uh-nal-uh-jee] [SHOW IPA](#)

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noun, plural a·nal·o·gies.

- 1 a similarity between like features of two things, on which a comparison may be based:
the analogy between the heart and a pump.
- 2 similarity or comparability:
I see no analogy between your problem and mine.

Why do u have a SAMSUNG?

*Android :- * <3<3<3<3 , \$\$\$,
r/applesucks, >Specs*

*Why do u have a **SAMSUNG**?*

*3.5mm jack , Customization,
Widgets, Storage, USB
charger, Dat screen res*

*Android :- * <3<3<3<3 , \$\$\$,
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Why does Apple suck?

This question previously had details. They are now in a comment.

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2



...

20 Answers



Apple is like THAT hot girl.

She's pretty. She cooks. She's crazy in bed. You fall in love with her. You promise to be with her all your life. You feel lucky to have her.

In time though, things change. She changes. She starts showing her bad side. She becomes unreliable. Sure, she's still amazing but you start having second thoughts. You stay with her because you've invested so much effort already and because of the good times you've had.

• • •

Or let's take the iPhone. The iPhone used to dominate this space. Now, it is playing catch-up at best and it focuses more on looking good than being good. Yes, IOS is still amazing but those S and Notes and Pixels are not as bad as they once were.

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...



Why does Apple suck?

BAD NEWS :(

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20 Answers



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A

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B

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A = Impossible

B = All relationships

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A + B = My dream <3

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20 Answers



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C = Give up on M.R. for a model undergone cosmetic surgery

HEY? HEY APPLE?

HOW MUCH RAM DO U HAVE?

DO YOU EVEN POWERSHARE?

5G?

MICROSD?

DeX?



HEY? HEY APPLE?

**HOW MUCH RAM DO U HAVE?
DON'T NEED AS MUCH AS YOU
DO YOU EVEN POWERSHARE?
NO, SORRY COMMIE COMRADE
5G?**

**AIN'T NOBODY GOT NET FOR THAT
MICROSD?**

**TRASH SOME SELFIES, pls.
DeX?
*PUKING***



Why should you buy an ?



Software









Hardware

Gentlemen, a short view back to the past...





Galaxy S6 (2015)

Higher specs than iPhone 6S



iPhone 6S (2015)

Lower specs than Galaxy S6





Galaxy S6 (2015)

Higher specs than iPhone 6S

Retail price: 739€

Latest OS: **Android 6 (2017)**



iPhone 6S (2015)

Lower specs than Galaxy S6

Retail price: 779€

Latest OS: **iOS 13 (2019)**

*iPhone costs less than Galaxy S**

Privacy and Security



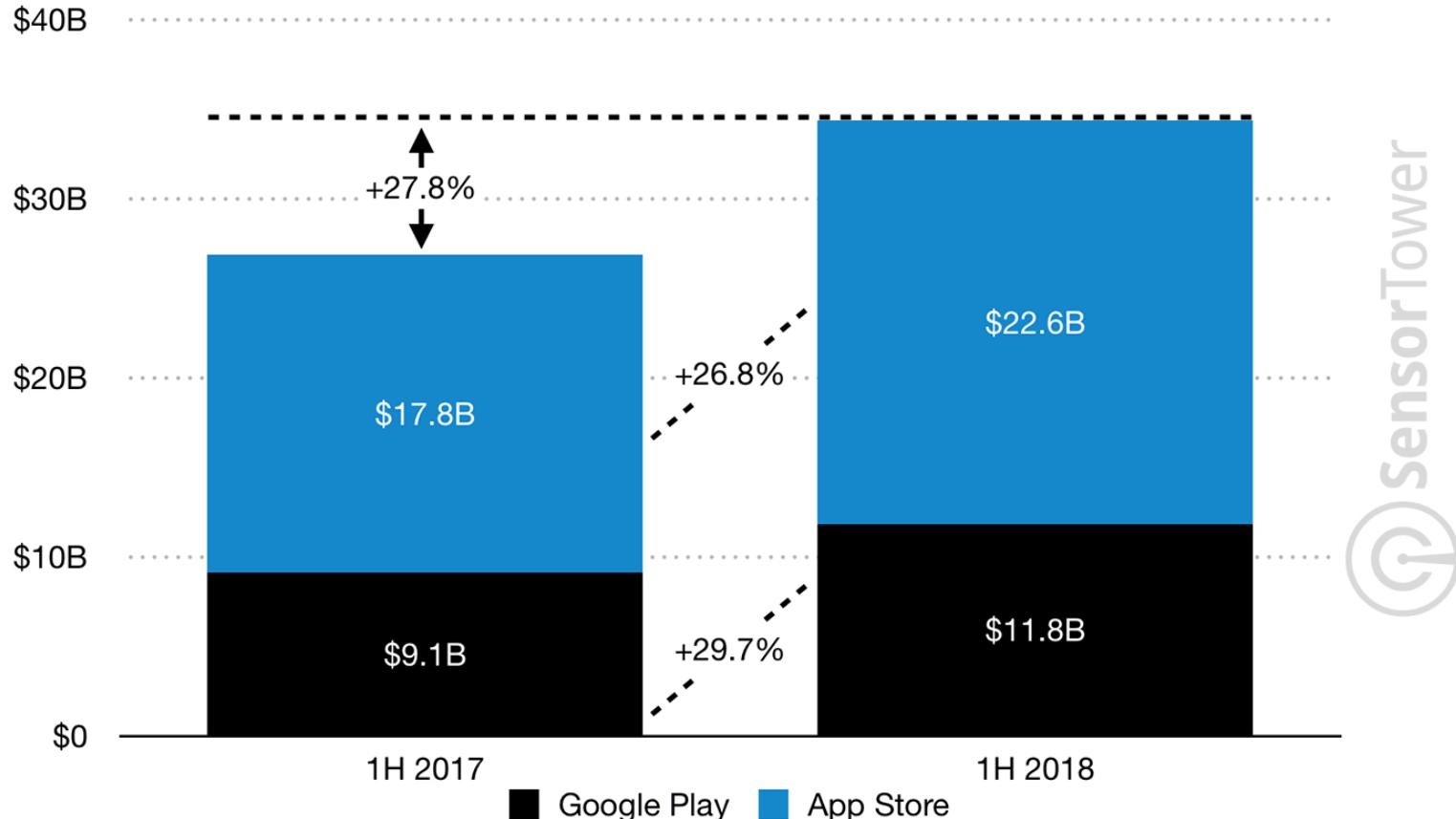
- *Differential privacy*
- *On-device processing*
- *Constant updates*
- *Detailed app review process*

*Software quality, longevity, Siri
(lol), privacy, security,*

***Why should you buy an
ecosystem, customer
support, resale value, more
profitable for developers***



Worldwide Gross App Revenue - First Half 2018



SensorTower





NEW AT 10 • NEW AT 10 • NEW AT 10 • NEW AT 10 • NEW AT

FOX 13

10:03 84°

**EXPLODING SAMSUNG GALAXY
NOTE 7 IGNITES JEEP**

**NEW
AT 10**