



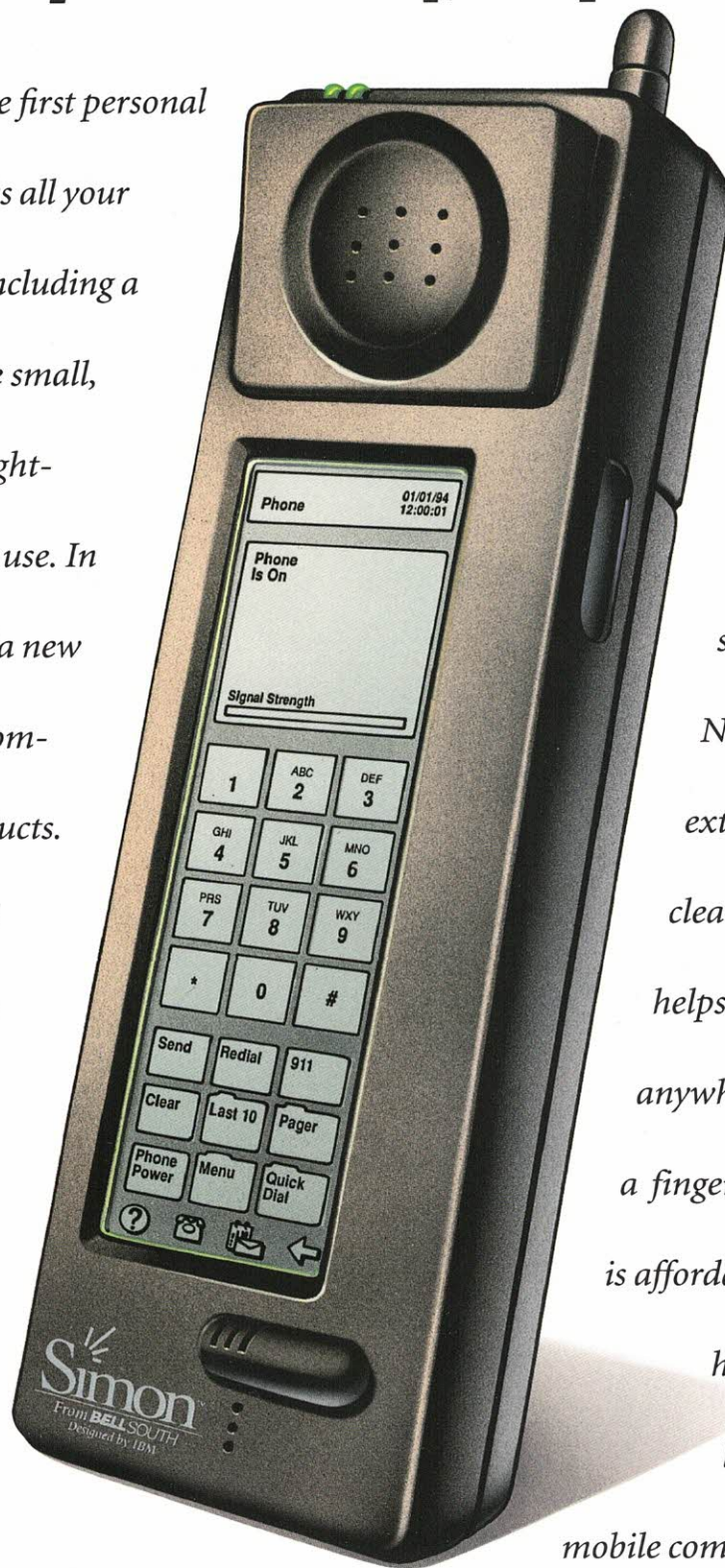

SimonTM
Mobile Communications Made Simple



Let BellSouth simplify your mobile communications.

Simon Says... "Simplify"

Introducing Simon...The first personal communicator that packs all your mobile business tools—including a cellular phone—into one small, handheld package. It's lightweight. And very easy to use. In fact, Simon is the first of a new generation of personal communication service products. It's the first sophisticated mobile communications tool that is truly simple.



It has no long key sequences to remember. No cables to connect. No extras to buy. Just a crystal-clear LCD touch screen that helps you get your work done—anywhere—with the touch of a finger. And best of all, Simon is affordably priced. It's less than half the cost of much larger and less capable mobile communication products.

Simon goes where you go—works where you work. It's Mobile Communications Made Simple.

Simon Says "Phone"

Simon looks like a cellular phone—and it is. It offers all the features of today's best cellular phones—plus many exciting new features that completely simplify mobile communications.

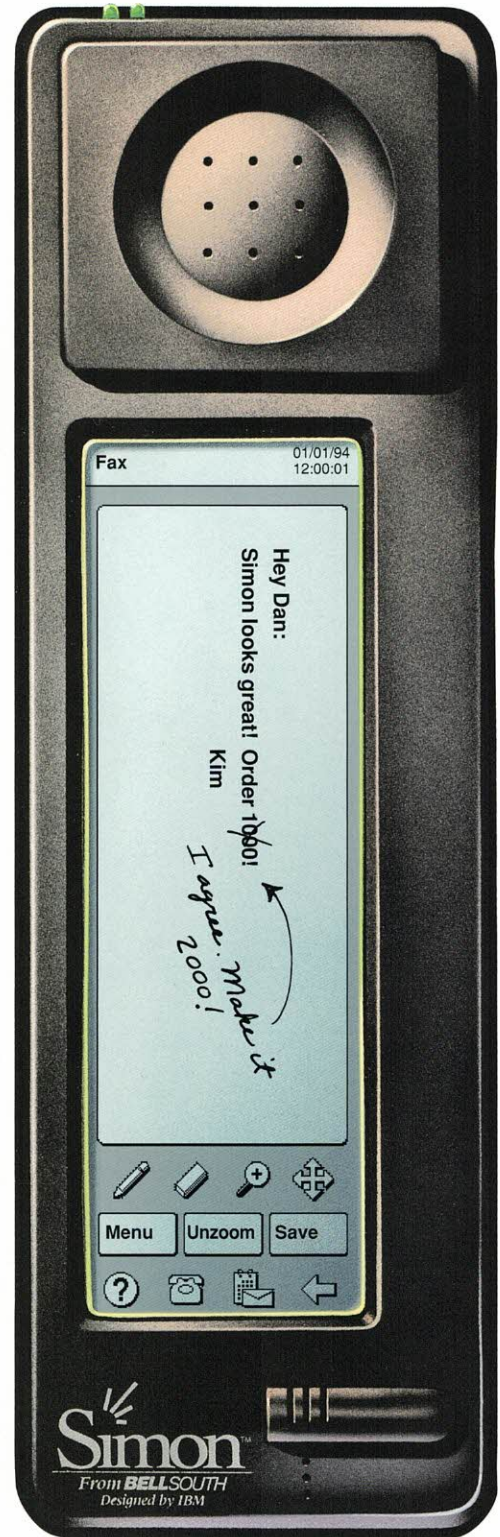
- 1 Personal Directory Auto Dial lets you choose a name and number, tap the phone button and instantly place a call
- 2 Hundreds of Personal Directory Entries
- 3 16 Quick Dial numbers
- 4 Last Number Recall/Last 10 Number Recall
- 5 And much more! 911 Panic Button; Multiple NAM — Up to four numbers; Backlit LCD Touch Screen; Scratch Pad; Signal Strength Indicator; Call Timer; Auto Lock; DTMF Dialing; Simplified Roaming



Simon Says "Fax"

At last Simon gives you what you've asked for—a cellular phone with a built-in fax. Simon's internal fax modem sends and receives documents wherever you are. The fax appears right on the LCD screen so you can review it immediately. You can even handwritten comments and fax back a response.

- 1 Simon gives you two ways to create a fax. You can write on the screen with your stylus or type messages with Simon's built-in keyboard.
- 2 Sends and receives up to three pages. More with optional memory expansion cards
- 3 9600 bps transmission/Group 3 fax
- 4 Automatic answer (in fax mode) or manual answer
- 5 Zoom capability



Simon Says "Page"

And Simon is one of the first cellular phones with a built-in pager function. Simon's cellular numeric pager can receive and store up to nine phone numbers without additional options or accessories.

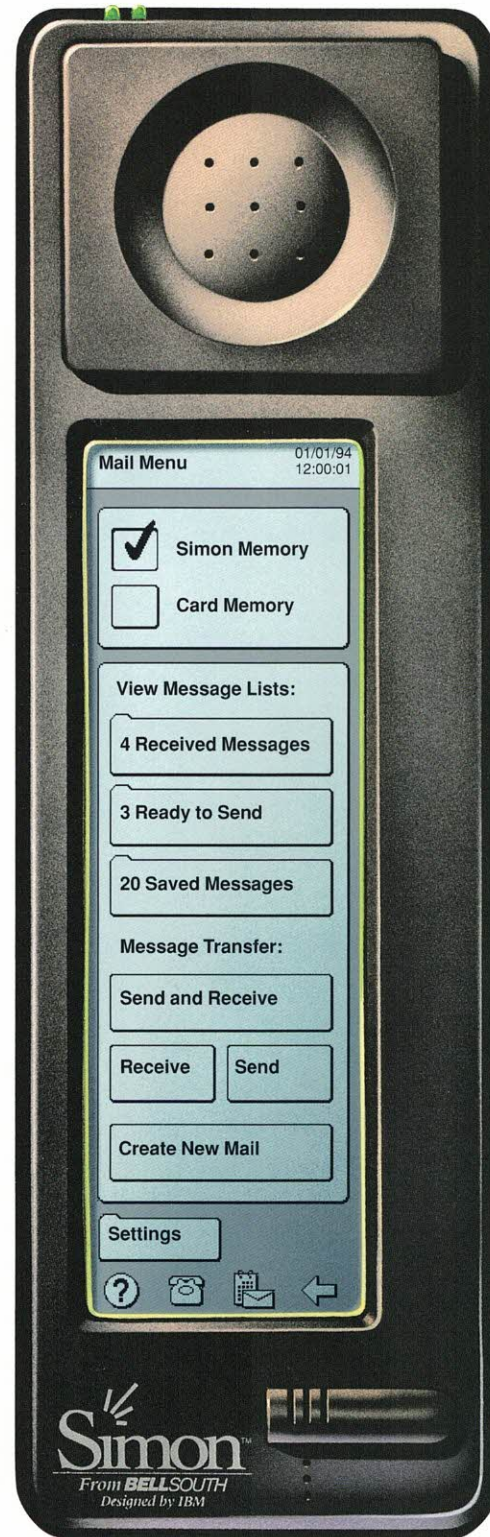
- 1 Automatic Call Return: With the touch of one button, Simon can return calls to any number left by callers
- 2 Optional alphanumeric PCMCIA Pager Card available from MobileComm®



Simon Says "E-Mail"

Ever tried to check your e-mail messages when you're away from the office? Now you can create, send and receive electronic mail messages anywhere . . . at anytime!

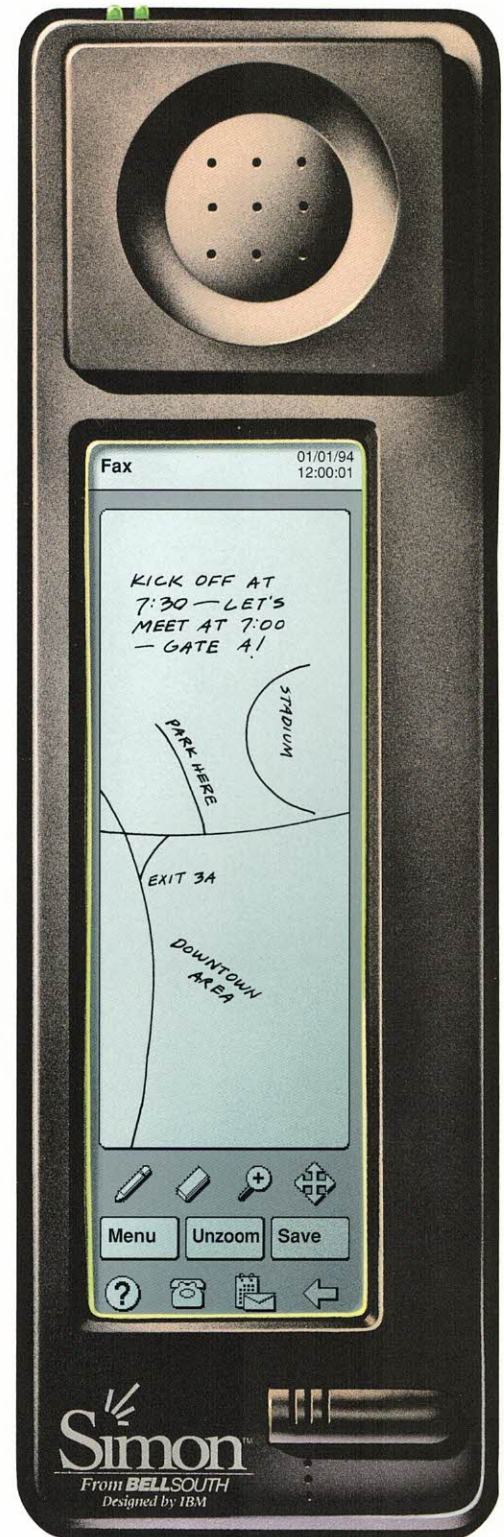
- 1 Operates via access to the popular Lotus® cc:Mail™ system
- 2 Stores up to 20 8.5" × 11" messages
- 3 2400 bps Hayes Compatible Modem



Simon Says "Write"

Dash off a note! Scribble a picture! Comment on a fax! Simon gives you an instant "paperless note pad" for personal reminders and messages, in handwriting or in type. And Simon speeds up your typing with a new "predictive" keyboard. You have to use it to believe it.

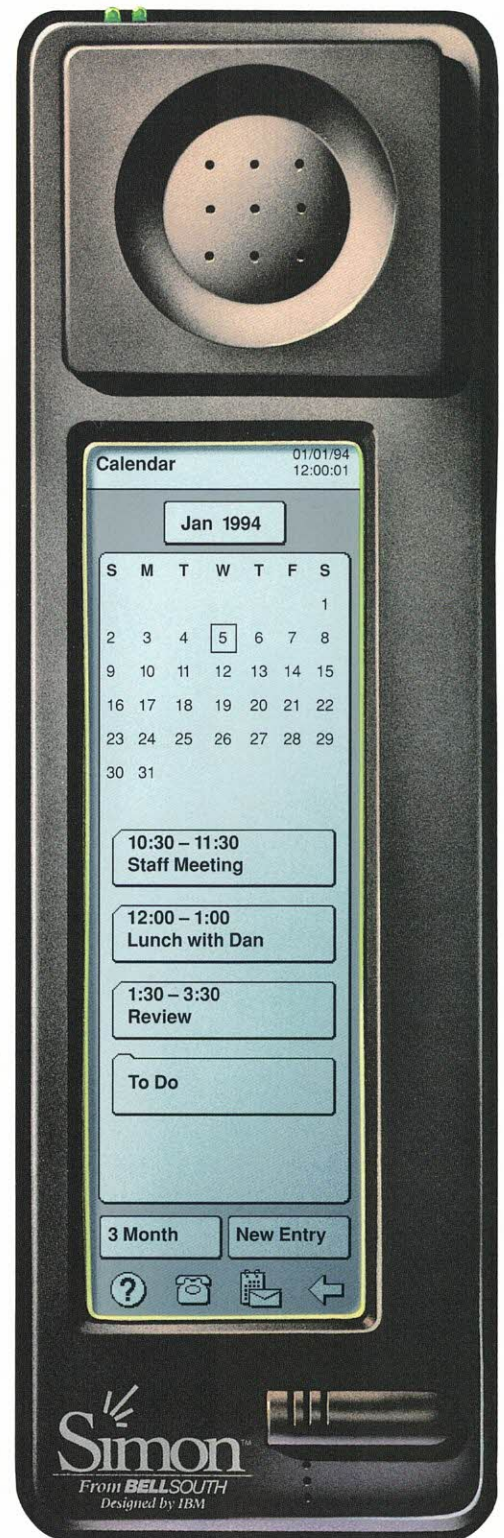
- 1 Communicate in freehand with a stylus, or...
- 2 Type even faster with the new predictive keyboard. It actually predicts with incredible accuracy the letters or symbols you will type next and presents them to you for faster selection



Simon Says "Organize"

Simon is also a powerful organizational tool that allows you to store and access important information. Fast.

- 1 Appointment Scheduler and Calendar
- 2 Personal Electronic Directory stores names, addresses and telephone numbers that you can dial automatically with the touch of a single button
- 3 Calculator and World-time Clock with wake-up alarm
- 4 A Help button on each screen guides you through all of Simon's functions



Simon Says "Have It All"

*Put everything you need in a single
integrated package that works together.*

Only Simon does it all. Simply!

- ➔ Cellular Phone
- ➔ Fax
- ➔ E-Mail
- ➔ Cellular Pager
- ➔ Address Book
- ➔ Calendar and Appointment Scheduler
- ➔ Calculator
- ➔ Clock
- ➔ Paperless Note Pad
- ➔ Handwriting and Keyboard Functions
- ➔ Help Function



Simon Says "Relax"

Only Simon lets you communicate efficiently how, when and where you need it.

So go ahead. Clean out your briefcase. Empty your trunk. Simplify your life and put Simon to work for you.

Size: 8" × 2.5" × 1.5"

Weight: 18 ounces

Memory: 1 MByte of PSRAM & 1 MByte of ROM

Display: Backlit LCD flat panel with 1.4" × 4.5" viewing area

Power: Rechargeable, replaceable NiCad battery pack

Built-in, back-up lithium battery

8 hours — standby/work time

1 hour — talk/transmission time

Standard

Accessories: NiCad Battery

Battery Charger

Stylus (Pen)

Carrying Case

Optional

Accessories: PCMCIA Memory Card —1MB

PCMCIA Alphanumeric Pager

Additional battery packs

Connection cable for RJ-11 function

Lighter adapter



Simon Says... "Act Now!"

Let BellSouth Simplify Your Mobile Communications.

From **BELLSOUTH**
Designed by IBM