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MobileComm to Provide Wireless Messaging to Simon

Orlando, Fla. - MobileComm, BellSouth's paging subsidiary, announced today that it will be the exclusive wireless messaging service provider for Simon (tm), the first fully integrated, handheld cellular phone and Personal Communicator designed by IBM.

Simon's wireless PCMCIA messaging receiver manufactured by Motorola, will be exclusively distributed in the U.S. by MobileComm.

When equipped with the optional PCMCIA card, users can receive text messages wirelessly over the MobileComm network. Messages can also be received from most public e-mail systems. Subscribers can choose from a variety of service coverage options including local, regional and nationwide.

"MobileComm is proud to be a part of the BellSouth family of companies supporting the roll-out of this product," said Steve Pazian, president and CEO of MobileComm. "With Simon's PCMCIA wireless messaging and cellular capabilities, customers will truly benefit from the convergence of these technologies."

When the card is inserted into the PCMCIA slot, users will be able to receive text messages sent from multiple origination points including operator dispatch, personal computer with a modem and MobileComm Messaging Software, or an e-mail system.

"One of the outstanding benefits of adding the PCMCIA wireless messaging card to Simon is that you can receive messages on it at any time, whether the card is connected to Simon or not," added Pazian. "You don't have to have Simon with you and turned on to receive a text message anywhere at any time."

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Add One - Simon

Subscribers can receive MobileComm nationwide coverage which includes over 550 markets throughout all 50 states, Canada, Puerto Rico and the Caribbean. Users can also subscribe to coverage in one, two or three of the five MobileComm regions allowing for broad geographic versatility in service. City by city roaming (MobileComm's exclusive CityLink service) allows subscribers to move their coverage to any of the 550 markets in the MobileComm network as they travel.

Another exclusive message delivery option, MobileComm MessageLink, will give subscribers the ability to prioritize message delivery, thereby lowering the customers rates for information that is sent over the network at off peak times. The mobile professional can take the wirelessly received information and integrate it with the other functions such as the calendar or date book.

"By combining all the communications tools Simon offers, the mobile professional now has a powerful wireless device to send and receive information in all types of formats while traveling," Pazian concluded.

Monthly service charges are expected to range from approximately \$11 to \$75, depending upon coverage and service options selected.

Based in Jackson, Mississippi, MobileComm has been providing wireless communication services in markets coast to coast for almost 30 years. With more than 100 local offices nationwide, the company and its affiliates have over 1.3 million pagers in service.

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