

Simone Ferrero

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simoneferrero.net

I'm a reliable graduate in the process of changing careers to front end development. With persistence and self-learning, I believe I can achieve great results and build up the skills I need to succeed.

Technical Skills

JavaScript
HTML5
Photoshop

jQuery
CSS3
InDesign
SQL

AngularJS
SASS/SCSS
Dreamweaver

Education

September 2015 **Front End Programming (self-learning)**
Present

- "Eloquent Javascript" by Marijn Haverbeke; ▪ coursera.org
- "JavaScript: The Good Parts" by Douglas Crockford; ▪ codewars.com
- codecademy.com

October 2011 **Two years Master's Degree in Clinical and Community Psychology** 102/110
November 2013 *Università degli Studi di Torino, Facoltà di Psicologia* (2:1)

- **Final dissertation:** "Persuasion between theory and practice: an approach to emotions and their use in advertising" (in Italian).

October 2008 **Three years Bachelor's Degree in Psychology Sciences and Techniques** 99/110
October 2011 *Università degli Studi di Torino, Facoltà di Psicologia* (2:2)

- **Final dissertation:** "Analysis on MMORPG and Internet addiction on a personal and social context" (in Italian).

Work experience

February 2015 **Lettings Administrator** Full time
September 2015 *Casa-Londra Ltd - London House, 266 Fulham Road - London SW10 9EL - UK*

- **Responsibilities:** I was hired to help my colleagues with office administration, IT (website and database management), and other daily duties. One month after joining, I was also tasked with managing the agency's entire letting process (first contact, viewing, negotiation, preparation of the property, check in, follow up). I was the first point of contact for the clients, and I was in charge of communication with other agencies in the area. I contacted landlords daily to report the status of their available apartments. I updated the company's web platforms every day (HTML, CSS), posting new adverts for available properties, tweaking descriptions on the website and creating content on social media.
- **Achievements:** Without prior experience, I successfully let more than 10 properties and beat the competition of other more experienced estate agents. I also received greater responsibilities shortly after joining the company, as an acknowledgement of my skills and ability to learn quickly.

February 2014	Junior Copywriter / Web Content Manager	Full time
December 2014	<i>Fore SRL - via Lascaris, 1, 10121 Torino (TO) - Italy</i>	

- **Responsibilities:** I drafted copy for leading international companies (FCA, Ferrero Group) and coordinated with the art directors to put them graphically. I managed web content and sensitive data on various databases, and learned HTML to lay out and modify newsletters.
- **Achievements:** I realised my goal to become a professional writer. My proudest achievement was writing the introduction to a new car model, that was publicly read to thousands of people at its launch in more than 30 cities in Italy.

February 2013	Junior Head Hunter - Intern	
April 2013	<i>Proposte Management Search - corso Re Umberto, 20bis - 10128 Torino (TO) - Italy</i>	

- **Responsibilities:** I followed the recruiting process from beginning to end. I sourced candidates for management positions on LinkedIn, Viadeo and Monster. I contacted the most qualified to set up meetings and assess their abilities. I assisted to interviews and helped drafting profiles. I helped my colleagues with office administration.
- **Achievements:** I successfully applied knowledge from my studies to a work environment, and helped professionals find their dream jobs.

September 2011	Administrator / Tour Guide at Italia 150 Exhibition	Full time
November 2011	<i>Comitato Italia 150 - via Borsellino, 21 - 10138 Torino (TO) - Italy</i>	

- **Responsibilities:** At Italia 150 Exhibition (a celebration of Italy's 150th anniversary of unity) I was tasked with the administration of a sector dedicated to students and families. I managed the transfer of students to and from their reserved workshops. I guided classes through two exhibitions.
- **Achievements:** I learned how to change my language according to the listener, and tuned my communication skills.

Voluntary experience

July 2007	Environment Agent	
September 2007	<i>American Conservation Experience (ACE) - 2900 N Fort Valley Rd - Flagstaff, Arizona 86001 - USA</i>	

September 2005	Olympics Opening Ceremony Performer	
February 2006	<i>Regione Piemonte - piazza Castello, 165 - 10122 Torino (TO) - Italy</i>	

Other competencies

Languages	Italian (mother tongue); English (excellent); French (basic).
Sport	Expert semi-professional Judoka (3 times junior National Champion, 35+ times regional and lower-level winner); Non professional skier; Non professional archer; Scuba-diving licensed.
Interests	Board games and video games; Formula One, motorsport and cars in general; Football; TV shows and movies; Reading and writing; All things LEGO.