

Data Intelligence Applications

Pricing and Matching

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Introduction

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Formal Model

Random Variables

Experiment Context

Online pricing for first item

Problem explanation

Strategy

Results

Considerations

Online pricing for first item with purchase simulation

Problem explanation

Strategy

Results

Considerations

Matching problem: promo assignment

Problem explanation

Strategy

Results

Considerations

Pricing and Matching problem

Problem explanation

Strategy

Results

Considerations

Seasonal Pricing and Matching problem: Sliding Window

Problem explanation

Strategy

Results

Considerations

Seasonal Pricing and Matching problem: Change Detection

Problem explanation

Strategy

Results

Considerations