

THE FILM CORNER

INTERNATIONAL CONFERENCE

2017, Thu, November 9th,

5pm Italian time,
MIC-Interactive Film Museum,
viale Fulvio Testi, 121, Milan, Italy

2017, Fri, November, 10th,

9 am-6 pm Italian time,
Cinema Oberdan,
Viale Vittorio Veneto, 2, Milan, Italy



www.thefilmcorner.eu

THE FILM CORNER. AN INTRODUCTION

The Film Corner. Online and offline activities for Film Literacy project aims to design, release and test an online platform for Film Literacy, exploiting the opportunities available through web 2.0 and thus developing innovative crossmedia approaches to teaching appropriate to the digital era in order to raise the levels of film literacy of young audiences across the European Union.

The project involves 5 European institutions in 4 EU countries: **Fondazione Cineteca Italiana** in Milan, Italy as coordinator; **The Film Space** (London, UK); **The Nerve Centre** (Derry, Northern Ireland); **Jugoslovenska Kinoteka**, the National Cinémathèque of Serbia (Serbia, Belgrade); **University of Milano Bicocca**-Dipartimento di Scienze Umane per la Formazione Riccardo Massa (Milan, Italy).

The platform consists of an interactive environment with interactive didactical resources with which the users can engage and thus develop their film literacy skills. The pedagogical resources will focus on generic Film Literacy skills explored through a number of EU national and non-national films.

The Film Corner. Online and offline activities for Film Literacy project is co-financed by the European Union in the context of the Creative Europe Programme.

ABOUT THE CONFERENCE

The Film Corner International Conference is open to the public and addressed to professionals and trainers of film education, media education, information and communication technology as well as gaming professionals.

The conference will take place during the 10th edition of “Piccolo Grande Cinema” Festival in Milan, a film festival dedicated to young audiences organised by Fondazione Cineteca Italiana.


The main issues of the conference are:

- Launch of The Film Corner platform
- Methodologies for film education in the digital era
- Integration between online and offline Film Literacy actions
- Crossmedia educational and promotional platforms in the digital film market

REGISTRATION

There are 180 places available for the conference and it is free of charge.

If you'd like to join us, you can register using this link www.thefilmcorner.eu/conference/application

Keep updated through our social media account on Facebook  [thefilmcorner](https://www.facebook.com/thefilmcorner).

Further details will be announced on the official website of The Film Corner.

CONTACTS

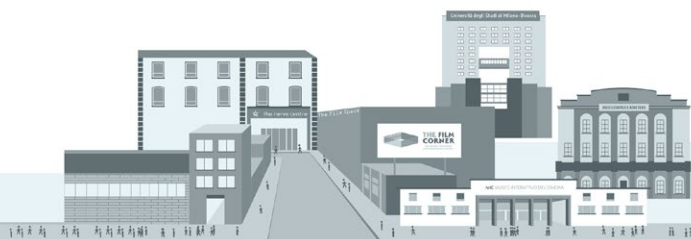
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