



**SIMONE  
REBAUDENGO**

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Italian Nationality  
Currently resident in Shanghai

## WORK EXPERIENCE

### Design Lead and Founder

**antefact.com**, Shanghai (CN)  
June 2016 till now

Collaborating with local and international client on future driven products and focusing on fostering prototyping culture in organizations.

### Senior Interaction designer

**frog**, Shanghai (CN) and Munich (DE)  
May 2012 to June 2016

Working for Fortune 500s companies in the realm of airlines, unified communication, mobile banking and more details at request.

### Visiting Faculty and Lecturer

**Copenhagen Institute of interaction Design**,  
Copenhagen (DK) from June 2014 until Now

Teaching Interactive prototyping, smart and connected products design in one of the top Interaction design schools.

### Affiliate designer and researcher

**Haque design research**, London (UK)  
from Sept 2011 to June 2012

Exploring the social dynamics between people and objects and objects between themselves in the present and future Internet of Things.

### Industrial designer

**Adriano design**, Turin (IT)  
from Sept 2011 to June 2012

Learning how to make products and experiencing Italian design culture. Designer for few awarded industrial products, from ideation to modelling and prototyping.

### Pervasive Gaming Interaction Intern

**Mobile Life Center**, Stockholm (SE)  
from Sept 2011 to June 2012

Developing and testing concepts and prototypes for the pervasive games experiences team and playing with RFID and AR as part of Ericsson research.

## EDUCATION

### Master of Science in Design for Interaction

Delft University of Technology (NED) '09-'12

### Bachelor of Architecture in Industrial Design

Politecnico di Torino (IT), '05-'08

### Erasmus Exchange Program

Kungliga Tekniska Hogskolan (SE), '08

## AWARDS

### International Design Excellence Award 2016

Silver in category children's products

### Internet of Things Award 16 & 15

Winner in Best Design Fiction

### Fastco Innovation by Design Award 16

Honorable mention and Finalist in Experimental

### Core77 Design Awards 2015

Runner Up in Speculative Concepts

### IXDA Interaction Award 2014

Best in Show and Best in Category Engaging

## TALKS AND WORKSHOPS

### Universities

Tongji University, CAFA Beijing, Beijing University, Tsinghua University, SUPSI, CIID

### Conferences

IXDA16 Helsinki, UX London, SolidCon San Francisco, dconstruct Brighton, TEDX Firenze.

## SKILLS

### Interaction and Service Design

Design research, User centered design, Usability testing, Workshop facilitation, Rapid Prototyping, Video Prototyping, Physical Computing, GUI and TUIs.

### Programming

HTML, CSS, JS, Node JS, Processing, Arduino Unity.

### Tools

Illustrator, Photoshop, Indesign, After effects, Premiere, Omnigraffle, Keynote, Rhino, Grasshopper.