

Simone A. Ballard

Tacit Consulting || U.S. & The Netherlands || simone.a.ballard@gmail.com

MY ADDED VALUE

Ability to motivate and navigate teams through complex logistical landscapes. Intuitive talent developing *strategy & communications* for groundbreaking initiatives with global impact. International project development with demonstrated cross-cultural competency.

WHO I WORK WITH

Consultancies, corporates, NGOs, research institutions, startups, industry leaders, global think tanks.

SKILLS

Core

- Communications
- Research
- Strategy

Language

- English [Native]
- Spanish [High Proficiency]
- Dutch [A2 - Basic]

Software

- ArcGIS
 - Microsoft Office Suite
 - Social Media Management
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EDUCATION

Master of Science [MSc.] *Environment & Resource Management*

Vrije Universiteit, Amsterdam, The Netherlands, 2017

Bachelor of Science [BSc.] *Earth & Environmental Science*

Tulane University, New Orleans, LA, United States, May 2015

International Exchanges [+BSc.] *Environmental Studies*

Tulane at CIAPA, Costa Rica, Spring 2014

University of Otago, New Zealand, Fall 2013

INTERNATIONAL CLIENTS

Rogue Water, *Water Communications Specialist*, Fort Worth, TX, USA, January 2020-Present

Water Foundry, *Contributing Author*, Denver, CO, USA, November 2019-Present

Xylem, Inc., *Contributing Author*, Stockholm, Sweden, October 2019

Resyn.io, *Comms+Strategy*, Ontario, Canada, Sept. 2018-Jan. 2020

Cactus Communications, *Scientific Editor*, Mumbai, India, June 2019-Present

Floriade Expo 2022, *Comms+Operations*, Amsterdam, Netherlands, Jan.-Aug. 2019

TOPIC CONFERENCES

Aquatech Amsterdam, *Attendee*, Amsterdam, Netherlands, November 2019

Amsterdam International Water Week, *Reporter*, Amsterdam, Netherlands, November 2017-18

Our Future Water Berlin, *Moderator*, Berlin, Germany, November 2018

GLOBAL EXPERIENCE

Tacit Consulting, *Founder*, Amsterdam, Netherlands, Oct. 2018 - Laramie, WY, USA, Nov. 2019

Founder and lead consultant acquiring projects in both the U.S., Canada, and Europe since October 2018. Past and current clients listed above.

International Water Association, *Consultant WaCCliM Project*, The Hague, Netherlands, Jan.-July 2018

Leading author of the final whitepaper of the WaCCliM project; with the goal of initiating a clear path towards carbon net neutrality for wastewater utilities. Blogs and website content published.

Institute for Environmental Studies, *Alumni Outreach Coordinator*, Amsterdam, Netherlands, Jan.-May 2017

An international-Dutch project to create a website, social media platforms, and content for all current and future alumni of the Environment & Resource Management program at Vrije Universiteit.

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Green Office Vrije Universiteit, *Research Team Member*, Amsterdam, Netherlands, 2016-2017

Conducted sustainability-oriented research on an international-Dutch team which included data collection and management and the creation of a student submission sustainability journal.

PRIOR U.S. EXPERIENCE

Colorado River Alliance, *Environmental Education Instructor*, Austin, TX, Jan.-May 2016

Developed local water resource environmental education materials in both English and Spanish with which to instruct 8-10 year olds during outdoor field trips.

Environmental Defense Fund, *Energy-Water Nexus Intern*, Austin, TX, June-Dec. 2015

Created a model to show differences in water demand projections for multiple decades from varying energy generation mix scenarios for Texas, results included in policy publications.

Tulane University Herbarium, *Senior Database Manager*, New Orleans, LA, 2011-2015

Spearheaded creation of digital archive of botanical specimens, including creation of metadata in Specify, specimen care, archive preservation, and specialized research for biography of Belgian botanist.

Eat Local NOLA, *Local Partner Outreach Coordinator*, New Orleans, LA, 2013-2015

Collected data on local food suppliers while supervising fundraiser events and partner outreach; included direct contact with local farmers, food retailers, restaurateurs, and NGOs.

ACADEMIC COURSEWORK

Graduate 2016-2017

- ArcGIS
- Economic Valuation
- Environmental Economics
- Environmental Politics
- Water Governance
- Water Management

Undergraduate 2011-2015

- Conservation Biology
- Environmental Chemistry
- Environmental Sampling Analysis
- Geomorphology
- Geostatistics
- Human Geography
- Introduction to GIS
- Natural Disasters
- Sustainable Development
- Tropical Agroecosystems

ACADEMIC HONORS

Vrije Universiteit Fellowship 2016-2017: Selected for outstanding academic aims and achievement

CELT SI-Engaged Learning Award 2015: Selected for participation in Grand Canyon Colloquium

Ann and John Rossi Scholarship 2014: Selected for thesis paper on Nicaraguan canal

Herbert L. Stanton Geology and Earth Sciences Scholarship 2014: Outstanding academic performance

Dean's List Fall 2011-2013, Spring 2014 [4 semesters]: Awarded for semester GPA above 3.5/4.0 [U.S.]
