



# Simon Gorozabel

## Web Developer Full Stack

I'm passionate about business and technology. I'm humble when times get hard and I love learning new things to relief stress. I would like to learn how to be a more complete professional in the IT world and If I'm lucky enough, I would like to be a leader.

## Contact

### Phone

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### Email

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### Address

Ecuador, Portoviejo

## Education

2023

### Web Developer Full Stack

Academlo

2022

### Digital Marketing and Frontend

Platzi

2021

### Design Thinking, Arduino and 3D printing

CETI

## Expertise

- UI/UX
- Visual Design
- Components
- Communication
- Thinking
- Learning

## Language

English

Spanish

Italian

## Experience

### 2021 - 2022

Pugas Real Estate Enterprise | Av. Los Amigos St., Portoviejo

### Marketing and Advertising Director

I was interested in Real Estate and had a lot of energy to put into it because I studied Architecture for 2 years and wanted to learn about Real Estate investment. I had experience in Digital Marketing because of my Entrepreneur journey so I jump in the pool and got the job. It was great to learn how the Realtor do their jobs and the luxury and lifestyle some of them have because of their high commission revenue. I was the younger person in the Team and the more adapted to technology so they saw my value immediately and started to invite me hang out and talk about how to do better in social media so I help them with simple brand designs, ideas and consulting. I have 2 great stories that change me forever, in the first one I was trying to do a Facebook Add but the add did really bad compare to pasts, so I started to get frustrated and in the next 3 days I did a little campaign in which I have the idea to create a funnel, but the campaign cost a lot more money than expected and the people in office were not enough to attend all prospects so the campaign failed and I felt so bad that I respond for the loses. The other story was at the beginning when people didn't have enough confidence in my work because I was younger so 3 weeks after being accepted I had a time of flow state of mind and help through social media to get 3 high value lead converting into a close client with almost \$10,000 in revenue in less than 2 days, it was amazing, the manager congratulate me and propose me a future compensation.

### 2018 - 2020

GentleGozo Dark Kitchen | Portoviejo

### Entrepreneur

I learn how to be strong in front of a rejection and learn from consecutive failures. I started the idea by selling desserts at the University I was. Then, I started to get enough money and try to re-invest all in my personal and professional growth. I did some more experiments of new products and lose money. Suddenly, I started to sell healthy food and try to be like a digital trainer to gain my clients trust for much more time, and found that niche being nice for me and my goals at that moment so I tried to apply a lot of digital marketing strategies available for me at that moment into my social media account. At that time I was thinking like an unstoppable person but my failures taught me more about my ego and my emotional control. At one time, 3 of my friends, after seen my energy, proposed me to work together in the business but it was harder than they thought and the revenue wasn't enough for all of us so we decided to do our own things.

## Reference

### Tanya Puga

Manager, Pugas Enterprise

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### Karen Loor

Nurse, GentleGozo Client

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