

## EXPERIENCE

### Wimdu, Berlin — *UI/UX Designer*

October 2014 - Present

Wimdu is a marketplace that offers short-term holiday accommodation, serving as a middle point to connect travellers and hosts in over 2000 cities around the world.

As a UI/UX Designer I use user research methods including card sorting, prototyping, usability testing, user interviews and personas for validating design decisions, and creating finished designs that are consistent with the Wimdu brand.

### Durated, Berlin — *UI/UX Designer*

April 2014 - November 2014

Durated was a startup that focused on highlighting and selling eco-friendly fashion and interior design. My responsibilities included sketching, prototyping, testing and doing final designs for the website and app.

### Freelancer, Stockholm — *Digital Designer*

July 2013 - March 2014

As a freelancer I worked with clients and agencies in the Stockholm area, doing Branding, UI Design, Front-end Development and Wordpress-integration.

### Your Majesty, New York — *Design Squire*

October 2012 - June 2013

As a Design Squire at Your-Majesty I was given the opportunity to learn how longer projects involving extensive ideation and competitive research are approached. Clients included Nintendo, X2PERFORMANCE, Ralph Lauren and Nature Valley.

### B-Reel, New York — *Design Intern*

June 2012 - October 2012

While interning at B-Reel I worked on two major projects for Canon and Motorola, I also worked with design, ideation and pitch-work for clients like Google, Kanye West and Target.

## EDUCATION

### Hyper Island — *Student*

August 2011 - June 2012

Focused on Concept Development and Project Management aimed towards the Digital- and Motion Design Industry.

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## SKILLS & TOOLS

### Design

- Sketch
- Adobe Creative Suite

### Prototyping

- Marvel
- InVision
- Proto.io
- Principle

### Development

- HTML5
- CSS3
- Javascript

## LANGUAGE

**Swedish** is my mother tongue. I also speak and write **English** fluently.