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# Home Depot vs Lowes

"Hey there, I want to re-tile backsplash. Please recommend products that I would need."



#### Backsplash Tiles:

- Design is Personal Dip peel and stick tile backsplash: Copper Bronze, 10 sq ft coverage, easy peel and stick installation, moisture and heat resistant.
- Prime Source 4-in Espresso Backsplash Panels: Peel and stick, stain/fade/mold/mildew resistant, 3 sq.ft coverage.
- 3. TILEZE Framed 18-1/2-in x 12-1/4-in Backsplash Tile Medallion: Fully assembled, stone frame with protective sealer, coordinates with Lowe's Chiaro trim.

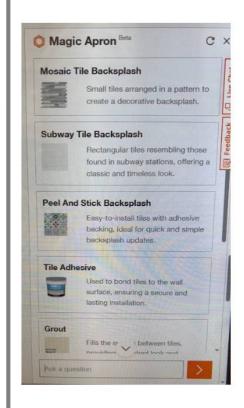
### Tile Adhesive:

- Armstrong Flooring VCT Floor Tile Adhesive: Can be used over cut-back adhesive residue, dries clear, 24-hour working time.
- OSI RT600 Roof Tile Gray Solvent Exterior Construction Adhesive: Water-resistant, effective for clay and slate tiles, withstands high temperatures.
- TEC Stick-N-Stay Sheet Vinyl and Carpet Tile Flooring Adhesive: All-in-1 adhesive, environmentally friendly, high tack, quick grab.

### Grout:

[ColorFast Grout Colorant Bamboo 8-fl oz](https://www.lowes.com/pd/ColorFast-Grout-Colorant-Colorfast-Easy-clean-Grout-Color





Feature	Lowe's LLM Response	Home Depot Magic Apron	
Tile Items in Cart	yes	yes	
Adhesive Items in Cart	yes	yes	
Grout Category in Cart	yes	yes	
Tool Items in Cart	Not listed	yes	
Basket Size	est 12 SKUs	est 10 SKUs	
Layout Clarity	good, Text with markdown links	fair, HTML-styled UI cards with icons	
Guided Prompt	☐ None	Shown: "What tools do I need?" etc.	
Closer	☐ None, lack purchase persuasion	☐ None	
Photo Input	Yes — accepts photo as input	☐ No — text-based interaction only	

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## Reasoning Model as a DIY Poroject Tool

- -relevancy: delivering highly relevant and contextual response results
- -CAC: lower CAC cust acquistion costs
- -project: deliver project-contextual results
- -omni channel: enable omni channel shopping experience
- -conversion: optimize cart-based conversion rate success

### who are in the race?

Autotrader	accelerating our image labelling process	2024	cv
Zillow	Navigating Fair Housing Guardrails in LLMs	2024	llm generative ai
Faire	Fine-tuning Llama3 to measure semantic relevance in search	2024	llm search generative ai
OLX	Extracting Job Roles in Job Ads: A Journey with Generative Al	2024	llm generative ai
Mercado Libre	Beyond the Hype: Real-World  Lessons and Insights from Working with Large Language Models	2024	llm generative ai
Walmart	Augmentation Techniques for Imbalanced text Classification	2024	ops
Shopify	How Shopify improved consumer search intent with real-time ML	2024	search
Walmart	Using Predictive and Gen Al to Improve Product Categorization at Walmart	2024	item classificatiion
Walmart	Extracting Product Attributes from PDFs using PAE Framework	2024	item classification generative ai llm
Etsy	Machine Learning in Content  Moderation at Etsy	2024	spam / content moderation
Walmart	Personalized 'Complete the Look' model	2023	recommender system product feature cv
Zillow	Building the Neural Zestimate	2023	pricing
Wayfair	<u>Delivery-Date Prediction</u>	2023	eta prediction

https://github.com/themanojdesai/genai-llm-ml-case-studies/blob/main/case-studies/by-industry/e-commerce-and-retail.md

### Vimeo Video-Lowes

https://www.lowesinnovationlabs.com/projects/lowe-s-product-expert

## Lowe's OpenAl platform

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