

INTERIOR DESIGNING

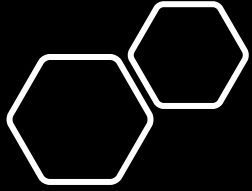
-SHIKHA SAVANI

CASE STUDY OF **SOUTH BOMBAY BAR**

Art deco patterns, classic marble slabs, vibrant upholstery, plenty of natural lighting, and scattered greenery welcome you to the charming South Bombay Bar, at Atria Mall in Worli. Worli is where south Bombay starts, hence the name says. incorporated art deco in a minimal form within the space, by adding grills and decorative lights as well as furniture fabrics with old art deco design and fun tropical patterns. Moreover, the ceiling of the bar features a mural of a vintage map of south Mumbai, with various landmarks and neighbourhoods highlighted.

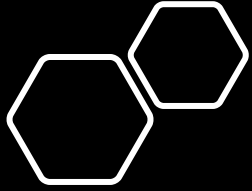






IMPLEMENTATION

ALTHOUGH SOUTH BOMBAY BAR HAS IT'S BEST INTERIOR IT SHOULD HAVE A SEPARATE SMOKING AREA.ALSO,THEY SHOULD ARRANGE DIFFERENT ZONE FOR THOSE WHO PREFER TO TAKE SHEESHA WHICH DOES NOT INTERRUPT THE OTHER CUSTOMERS.COCKTAILS AND MOCKTAILS SHOULD HAVE DIFFERENT ZONE FOR DRINKERS AND SOBER ONES.THEY SHOULD HAVE A PHOTOSHOOT AREA AS A LOT OF PEOPLE ARE PHOTOHOLIC THESE DAYS. EVEN THE DANCE FLOOR AND CHILLING SHOULD ZONE MUST BE DIFFERENT SO THAT PARTY BIRDS AND PEOPLE WHO COME TO RELAX OR GO FOR CASUAL MEETS CAN HAVE THEIR TIME UNINTERRUPTLY.



HISTORY OF SOUTH BOMBAY BAR

South Bombay bar is the newest addition to not so popular Atria Mall which has been having a tough time competing with other malls in the city. Surely the addition of the likes of South Bombay bar and china gate group has bought the kid out from the closet



REFERENCE IMAGES

