



Treasure Hunt As A Service (THAAS) Project Initiation Form

This form aims to collect information to design and build your personal treasure hunt. The treasure hunt aims to unlock actionable marketing touch points so we can drive keep actions through the treasure hunt for your users.

Your Project Name

Please describe your project, community or business vision, what you offer and you key strategic priorities.

Please explain challenges and opportunities that you have in your project currently.

Your treasure hunt's main objectives? Please provide 3 Your Treasure hunt objectives. An example would be make users view a video on your social media channel. The video would help users understand something about your project and provide them with a clue.

You key messages you'd like to pull out in your treasure hunt... Explain so we can understand how to leverage your custom treasure hunt.

Anything else you'd like to tell us before we start designing your hunt. Once we've received the feedback we may ask you further question before we present you with your first version of the hunt to meet your objectives. We can make changes as we go and once it's agreed we can plan the go live and pre / post launch plan.

Links to any key graphics or artwork will support us ie logo's or branding we can build into the hunt?



Contact Us

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