

KRISTHEL SIMON

AUTOMATION SPECIALIST

CONTACT

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Ecoland Drive, Bucana, Davao
City, Davao del Sur, Philippines

SKILLS

- Analytical & Data-Driven
- Strong Communication
- Process Optimization
- API Integration
- JSON & HTTP Requests
- Webhooks
- Problem Solving

EDUCATION

AMA Computer College

2019 - 2021

TVL - (ICT) Information and
Communication Technology

University of Mindanao

2021 - 2025

Bachelor of Science in Computer
Science

CERTIFICATIONS

- **IT Specialist – Databases**
(Certiport)
- **IT Specialist – HTML & CSS**
(Certiport)
- **Make Advanced** (Make)
- **Make Intermediate**
(Make)

PROFILE

Tech-savvy specialist with project-based experience in e-commerce development and automation. Skilled in building data-driven systems and streamlining operations using tools like Make.com, Google Sheets, and Shopify. Seeking to contribute as an Operations & AI Systems Specialist by driving efficiency and actionable insights through automation and integration.

EXPERIENCE

Automation Specialist (Project-Based)

Frizbee Ceramics (BE) Remote, 2025

- Automated the extraction of Shopify order data into structured Google Sheets using Make.com and Google Apps Script.
- Streamlined a manual fulfillment process, improving operational efficiency and reducing data handling errors for a growing B2B eCommerce brand.
- Designed logic to clean and split order data for accurate production tracking.

Automation Specialist (Project-Based)

Foreverlily (DE) Remote, 2024

- Built a Funnel Tracking Automation using Make.com, Google Analytics 4, Google Sheets, and Shopify.
- Automated the flow of key funnel metrics (e.g., product views, add to cart, purchases) into a central Google Sheet.
- Enabled real-time performance monitoring across funnel stages, improving visibility into customer behavior.

Shopify Developer (Project-Based)

Foreverlily (DE) Remote, 2024

- Customized Shopify themes and developed responsive UI features.
- Integrated third-party apps and improved checkout flows.
- Optimized site performance for faster load times and better UX.