PHASE 2 PROJECT

The project is presented by

Simon Muema

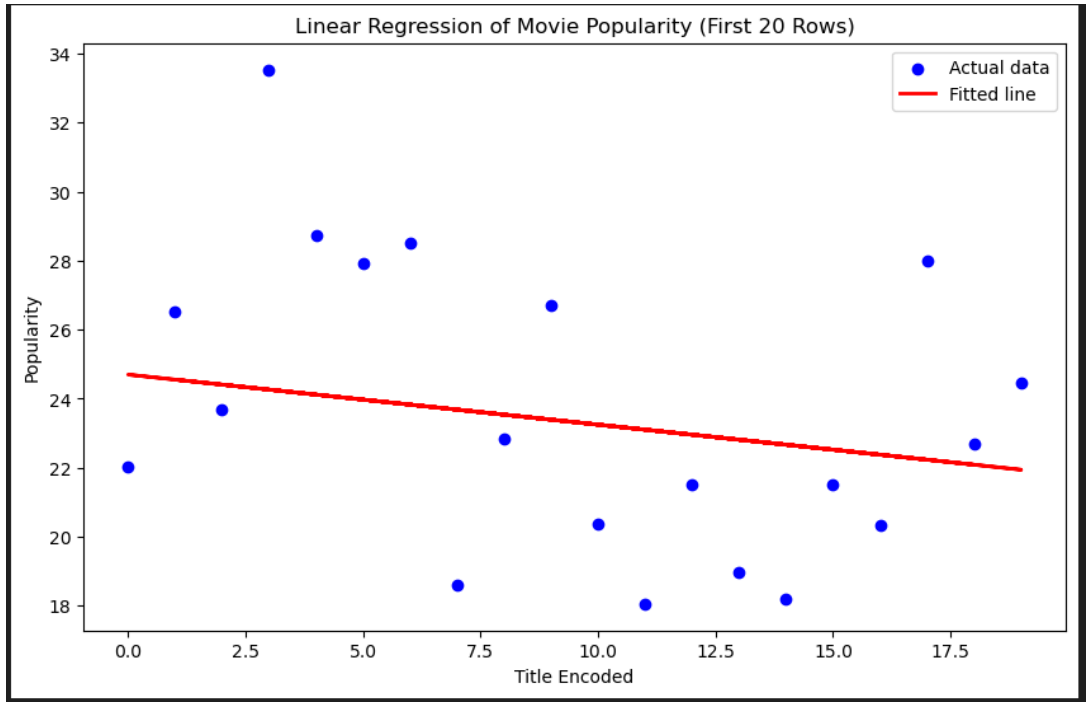
Analysis of movies Data Base

HYPOTHESIS TESTING

- Here we have our null and Alter native Hypothesis.
- Ho: There is no significant difference
  in Movie performance based on factors.
- H1: There is a significant difference in movie peformance based on different factors.

DATA FOR INVESTORS.

- BASED ON POPULARITY HARRY POTTER AND HOEW TO TRAIN YOUR DRAGON ARE THE HIGHEST WITH A SCORE OF 33.533 AND 27.734 RESPECTIVELY



THE MOST WATCHED MOVIES

- FROM THIS INITIAL DATA WE FIND THAT THE TOP FIVE MOVIES THAT DID WELL ARE;
- HARRY POTTER
- HOW TO TRAIN YOUR DRAGON
- IRON MAN
- TOY STORY
- INCEPTION

RATINGS BASED ON NUMVOTES

- THIS ARE THE RATINGS FOR THE TOP MOVIES AND THEIR ID BASED ON NUMBER OF VOTES.

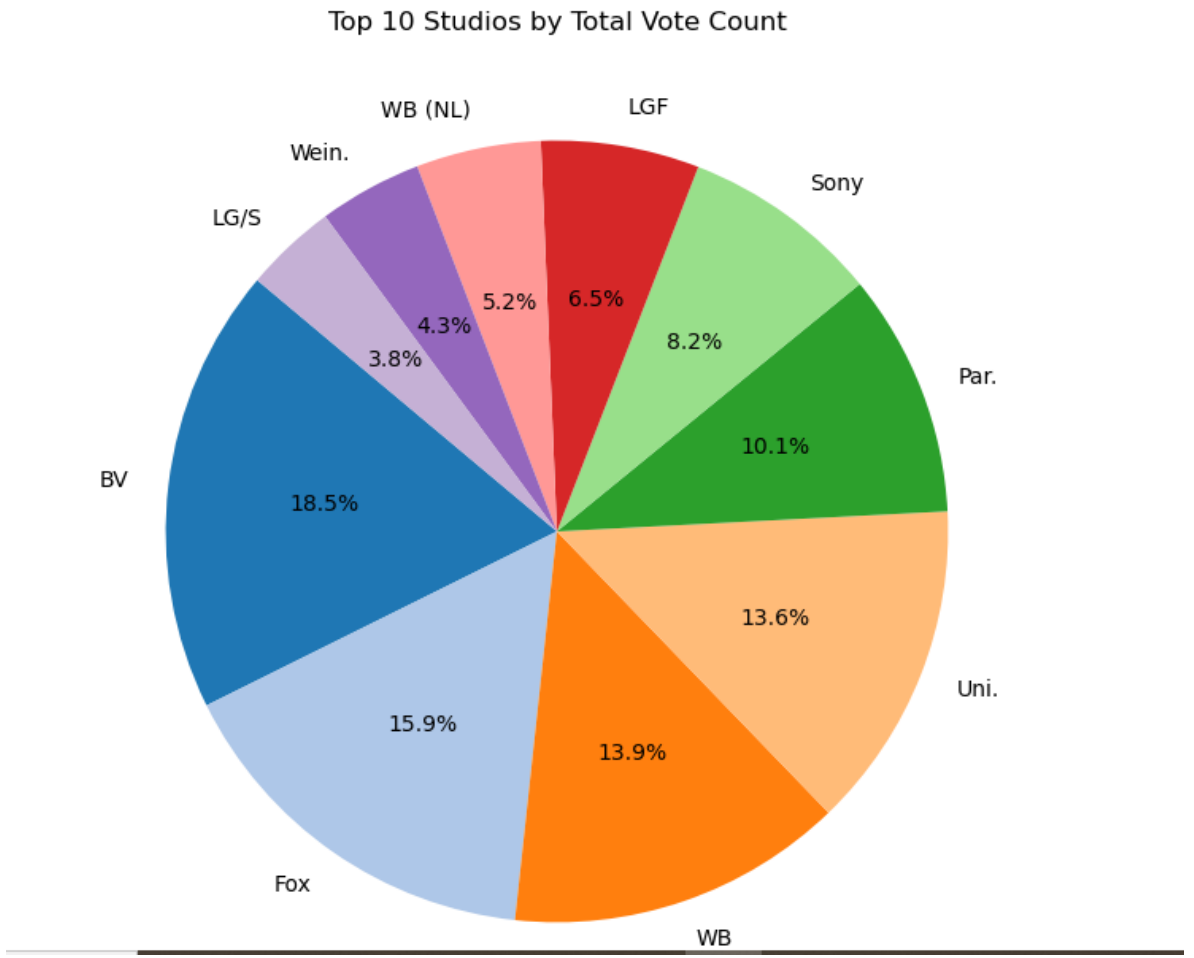
16]:

	movie_id	averagerating	numvotes
63498	tt1375666	8.8	1841066
8738	tt1345836	8.4	1387769
24920	tt0816692	8.6	1299334
38058	tt1853728	8.4	1211405
48221	tt0848228	8.1	1183655
39356	tt0993846	8.2	1035358
3140	tt1130884	8.1	1005960
25777	tt2015381	8.1	948394
60518	tt1431045	8.0	820847
63506	tt1392170	7.2	795227

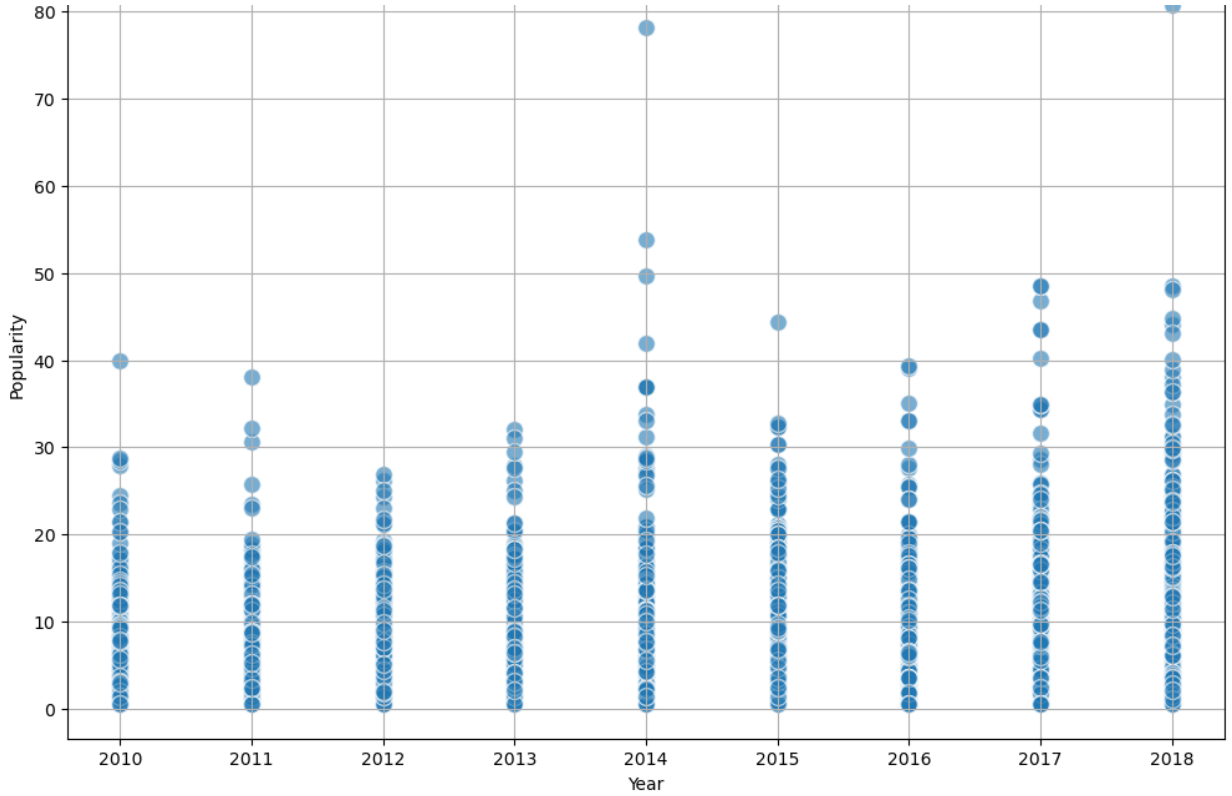
WE ARE CREATING A LINEAR REGRESSION BASED ON AVERAGE RATING AND N

BV STUDIOS IS RECOMMENDED.

It has 18.5% by vote count.

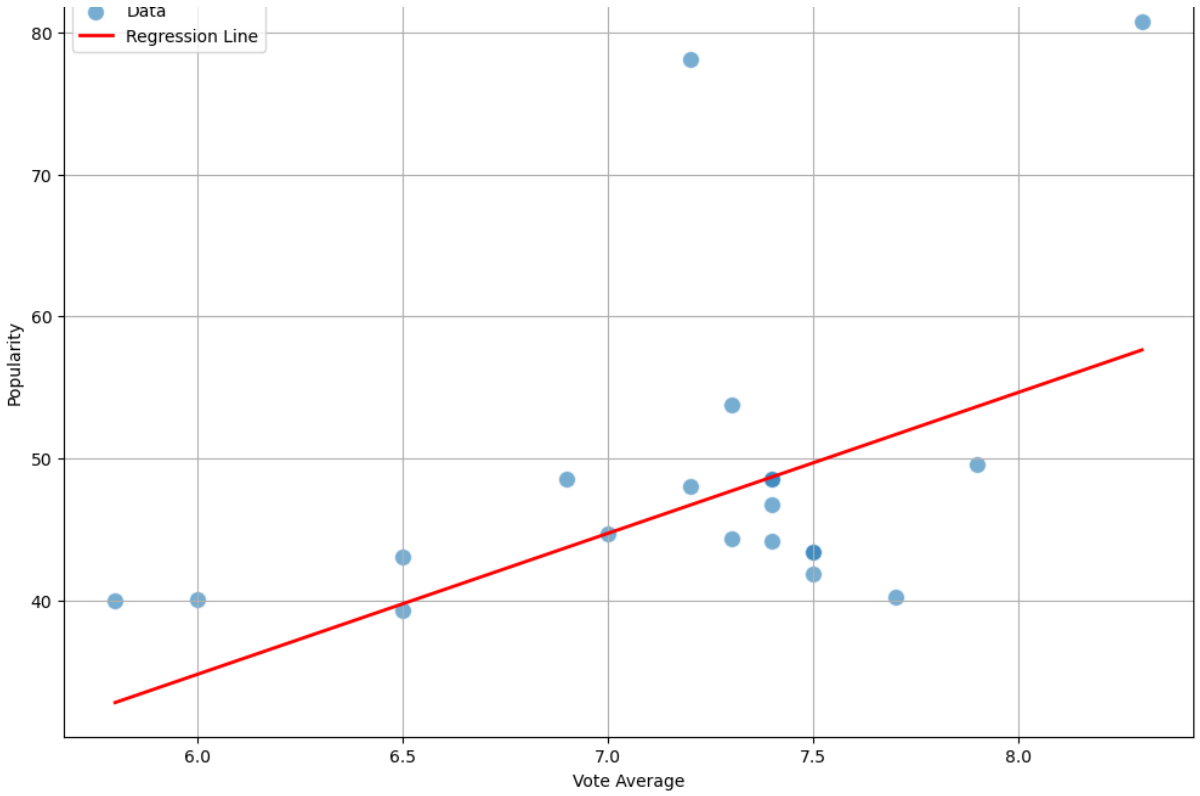


2018 HAD THE HIGHEST MOVIES WATCHED.



LINEAR REGRESSION BETWEEN POPULARITY AND VOTE AVERAGE.

Top 20



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F-statistic: 37.76846132230437
P-value: 1.2438797969740367e-30
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FROM THE ANOVA WE FIND AN AVERAGE POPULARITY OF 37.768.

REGRESSION LINE

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Intercept: -3687005.0077890987
Coefficient: 590953.1755542244
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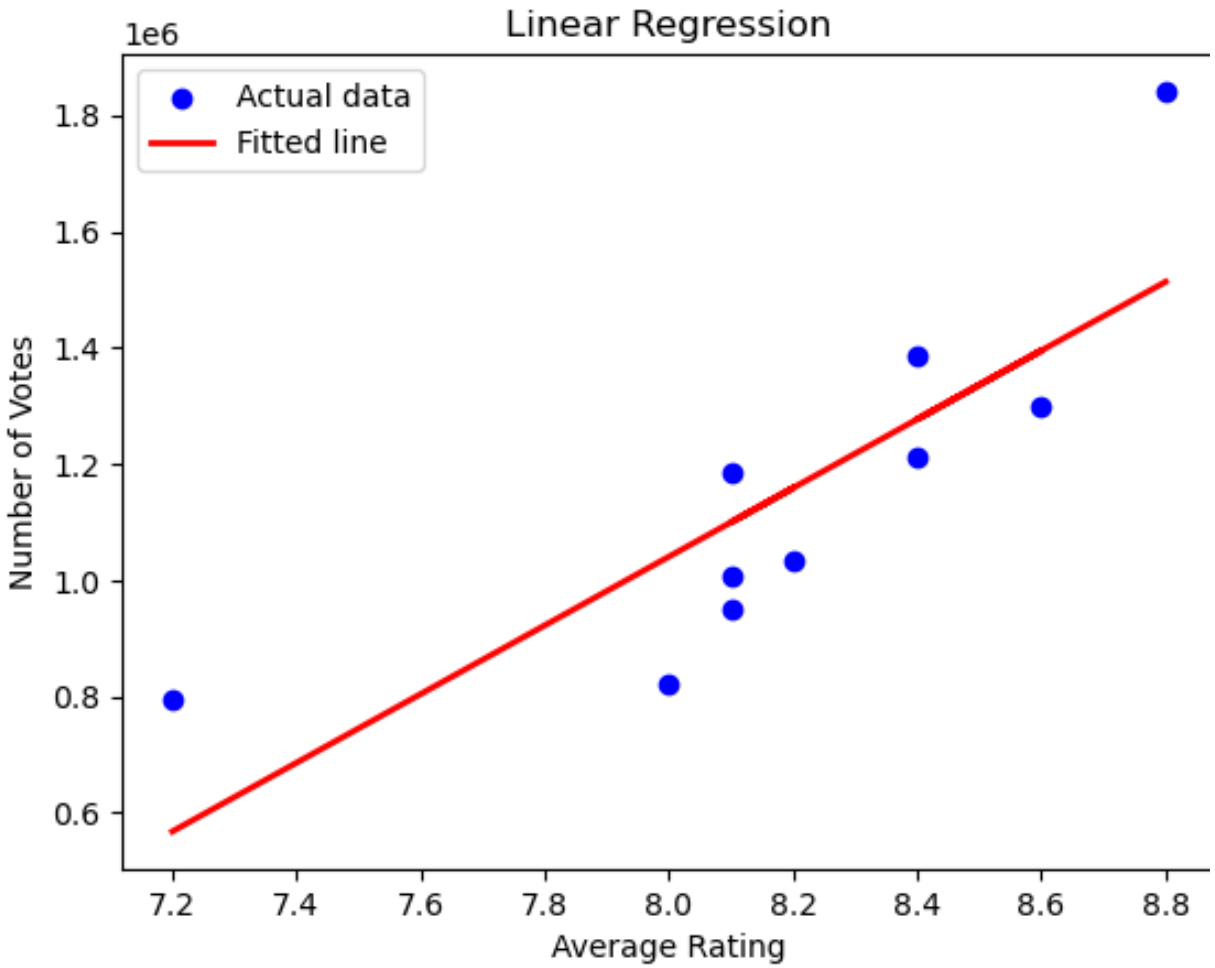
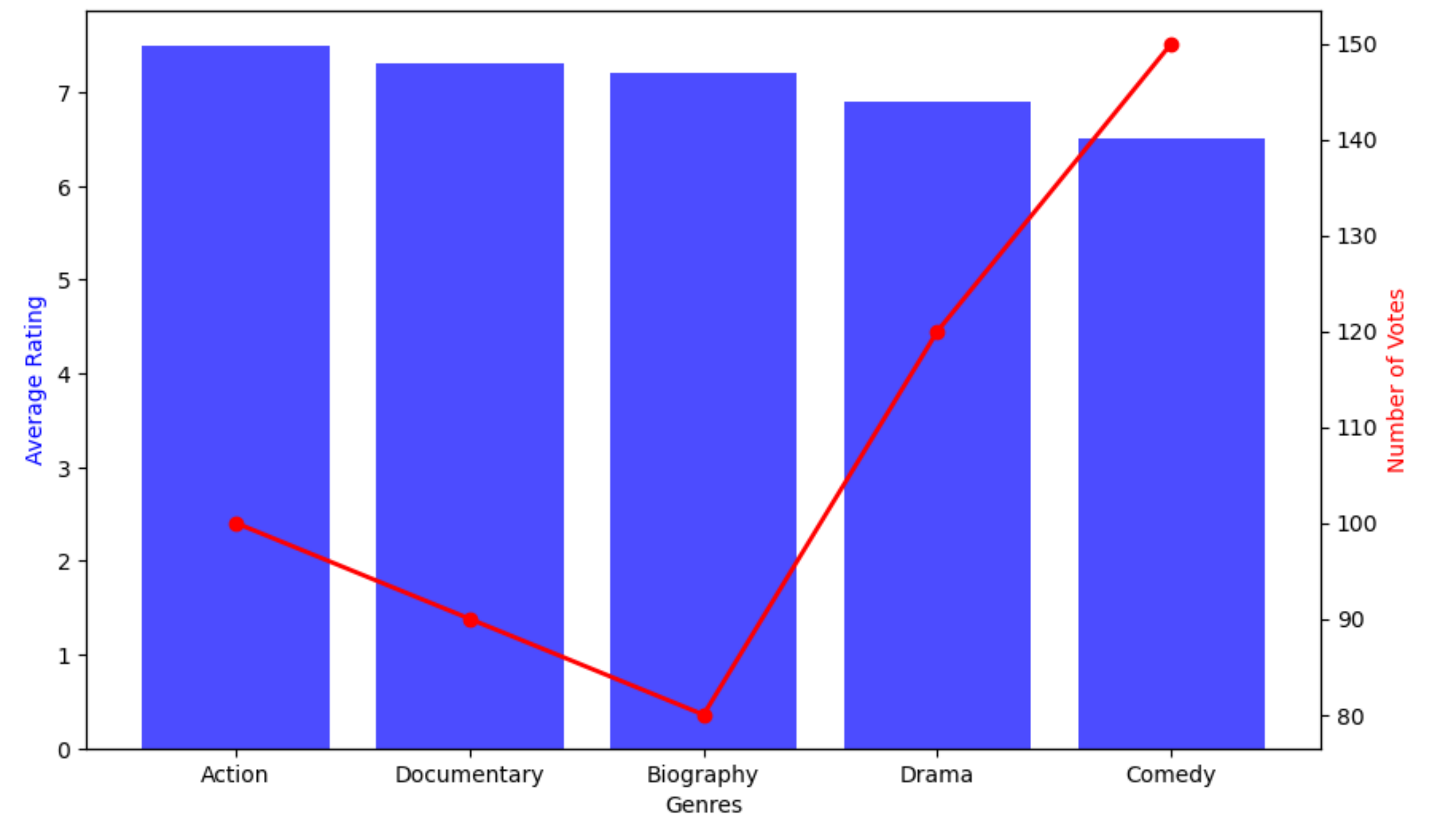
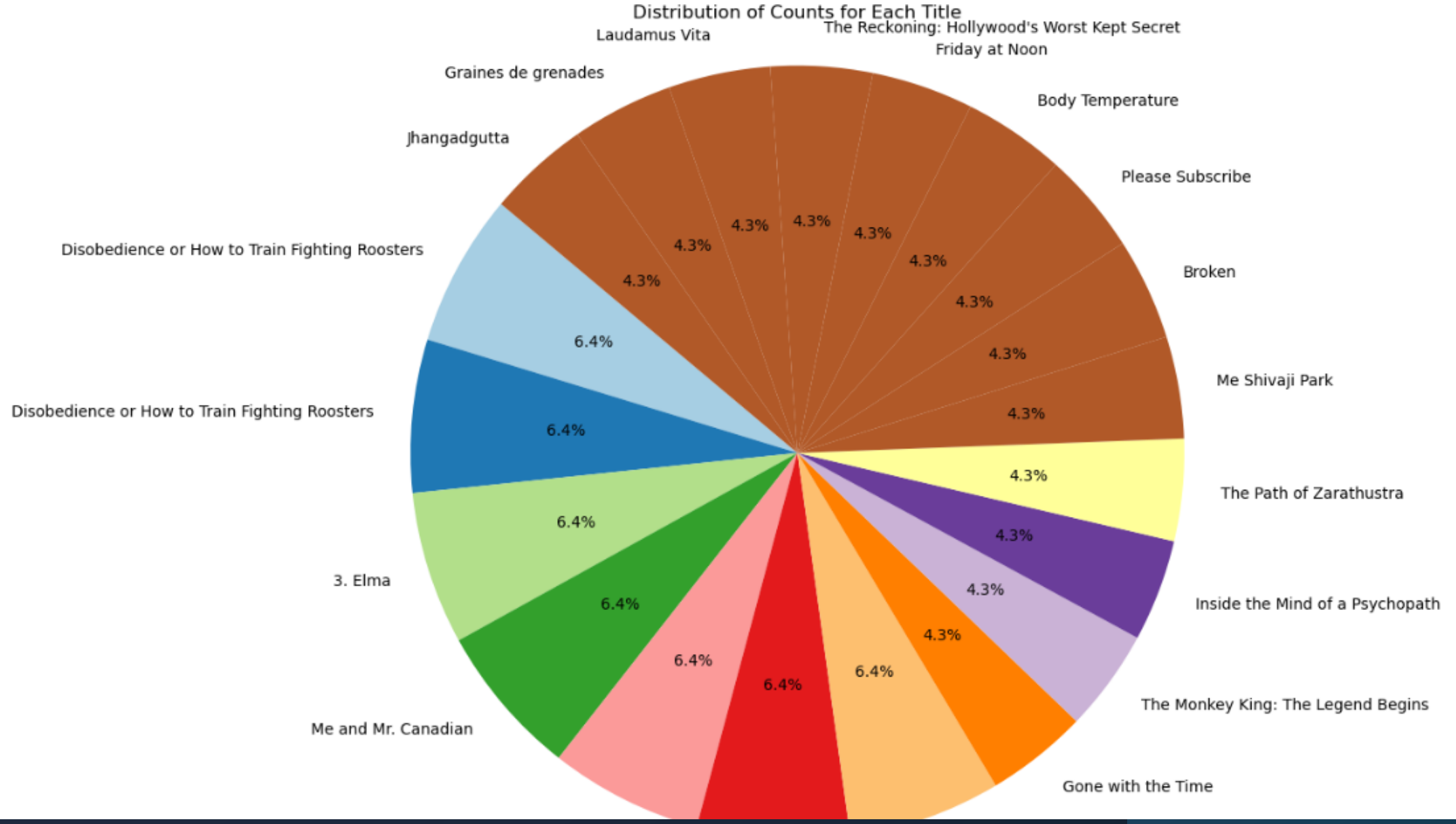


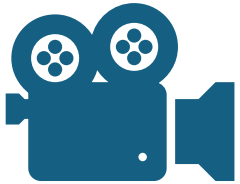
LET US MERGE ALL TABLES USING movie_id AS OUR CONNECTOR.


Average Rating
Number of Votes
Genres
Action
Documentary
Biography
Drama
Comedy
0
1
2
3
4
5
6
7
80
90
100
110
120
130
140
150

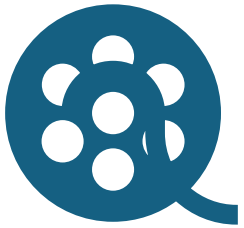
- BASED ON THIS DATA WE CAN SEE THAT ACTION MOVIES RANK FIRST EVEN THOUGH THEY HAVE THE THIRD MOST NUMER OF VOTES WHEREAS COMEDY HAS THE MOST NUMER OF VOTES UT HAS A LOWER RATING THAN ACTION MOVIES.


Distribution of Counts for Each Title
Laudamus Vita
The Reckoning: Hollywood's Worst Kept Secret
Friday at Noon
Graines de grenades
Body Temperature
Jhangadgutta
Please Subscribe
Disobedience or How to Train Fighting Roosters
Broken
Me Shivaji Park
Disobedience or How to Train Fighting Roosters
The Path of Zarathustra
3. Elma
Inside the Mind of a Psychopath
The Monkey King: The Legend Begins
Me and Mr. Canadian
Gone with the Time
4.3%
6.4%

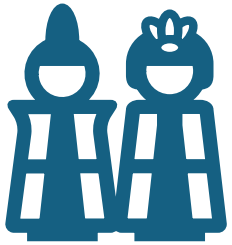
RECOMMENDATIONS



THE MOVIE PRODUCTION THAT WE RECOMMEND IS ACTION AND DOCUMENTARY MOVIES SINCE THEY AVERAGE HIGHER.



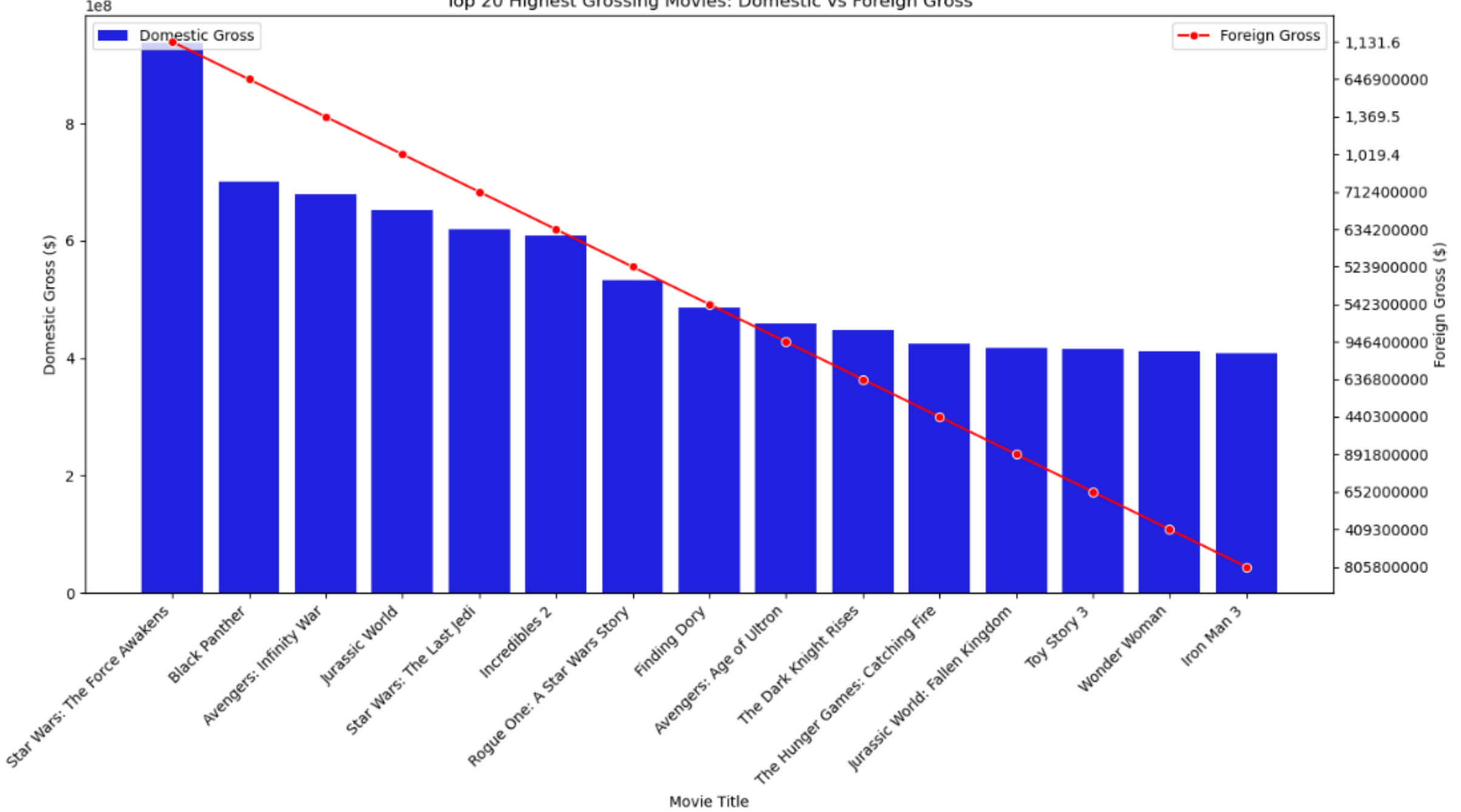
WE RECOMMEND WE SHOULD RECOMMEND TONY NEWTON TO DIRECT THE MOVIES IN THE STUDIO AS HE HAS THE MOST TITLES WITH 238 TITLES.



Brayan Mulato, Sergio Elias Ortiz, Ana Tumal and Esteban Unigarro are staff to be hired to ensure good production of the movie.

TO THE INVESTORS.

- THE MOVIES TO INVEST IN ARE ACTION-SCIFI, DOCUMENTARY AND ANIMATION AS SEQUALS TO THE ACTION MOVIES.
- THIS IS EVIDENCED BY THE NEXT SLIDE.



STAR WARS WHICH IS AN SCIFI ACTION MOVIE HAS A HIGHEST GROSS BOTH DOMESTICALLY AND INTERNATIONALLY.

CONCLUSION

- WE REJECT THE NULL HYPOTHESIS SINCE THERE IS A SIGNIFICNT DIFFERENCE IN MOVIE PEFORMANCE BASED ON DIFFERENT FACTORS.

WE REJECT THE NULL HYPOTHESIS.

- As per the data manipulation we reject the null hypothesis as we can see a significant difference in movie performance based on different factors such as; Movie producers, Genres, Title of movies, Type of movies, Rating and Number of votes.