# **Simon Moore**

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Passionate about people, creativity and problem solving

# **Work Experience**

## **Freelance**

#### **Producer/Project Manager**

2023 - Present

Established and nurtured strategic professional relationships globally, fostering a network of creators, suppliers, and collaborators to enhance collaboration and resource accessibility.

 Led collaborative efforts with multinational corporations, including Google, BBC, and HSBC, to cocreate compelling media content targeted at diverse international markets, resulting in increased audience engagement and brand visibility.

#### 33RED Films

#### Senior Producer

2022 - 2023

Senior Product Manager and integral member of the senior leadership team overseeing operational excellence.

- Spearheaded campaign management for esteemed clients such as The British Army, Accenture, and Allen & Overy, driving strategic initiatives that led to a nomination for a prestigious recruitment advertising award in partnership with the British Army.
- Pioneered the implementation of operational enhancements within the organisation, notably introducing Frame.io to streamline workflows and enhance productivity.
- Directed a cross-functional team of producers and production managers, fostering a culture of collaboration and continuous improvement while providing mentorship and professional development opportunities.

# Deloitte / BP

#### **Freelance Producer**

2017 - 2022

Oversaw project lifecycle including budgeting and timeline adherence, to ensure seamless project delivery.

- Orchestrated cross-functional teams of technical experts to execute productions, driving initiatives that contributed to the acquisition of new business opportunities.
- Supervised teams of producers and production managers, conducting regular one-on-one meetings and quarterly performance reviews to optimise team performance and foster growth within the organisation.

#### Wellcome

## **Project Manager**

2017 - 2022

Managed the successful execution of prominent events, such as Top 1000 Londoners at The Crick, national awards ceremonies for photography and literature, and research-focused gatherings held on a global scale.

# **Education**

## **University of Birmingham**

Full-stack Developer Bootcamp: Proficient in front-end and back-end development with expertise in reading and writing documentation including user stories and acceptance criteria. Successfully delivered three functional websites, gaining valuable experience in digital product management.

# **Super strengths**

Empathy & emotional intelligence Energy & Passion Developing people Leading & Inspiring Storytelling

# Skills

- Ability to work under pressure
- · Big picture thinking
- Budget management
- Business change and transformation
- Commercial and financial acumen
- Cross-function collaboration & stakeholder engagement
- · Creative problem solving
- Facilitation of workshops and events
- Growth mindset
- Governance and ways of working
- Leadership
- Mentoring and coaching
- Public speaking
- Strategic prioritisation & execution
- full-stack software development

## Tools

- · Atlassian Jira
- Figma (design)
- Google workspace
- Microsoft suite
- Project management (various incl. Monday.com)
- Adobe Creative Cloud
- Miro
- VS Code
- GitHub

# **Passions**

- Sports & exercise
- Baking
- Photography