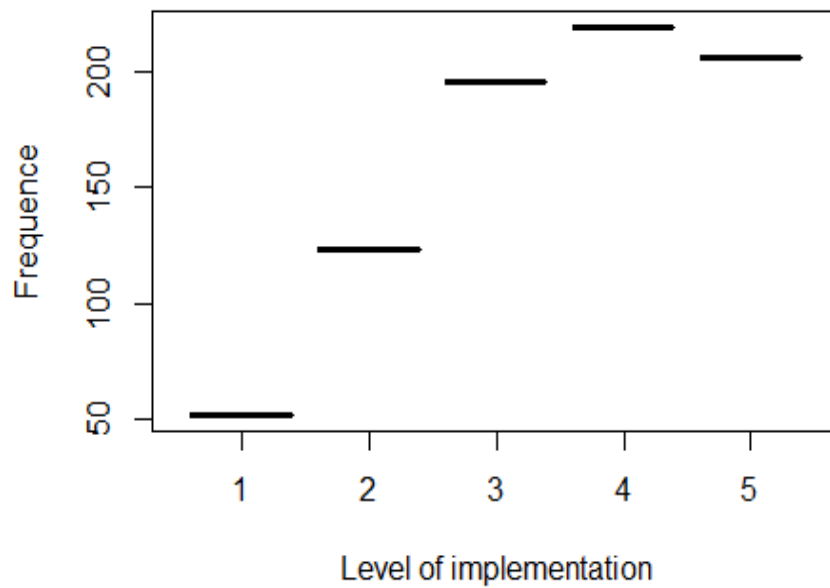# Data analysis

3/16/2022

Part_I: Internal_Integration

Frequency distribution of Internal integration of the concept of green

What is the less implemented? from the 15Th? By the mean of values, we can get the results.

we need this to help them or advise them to advance in their green policy.

```
##                 Q round(colMeans(data_1))
## Q1_1_a    Q1_1_a                        4
## Q1_2_a    Q1_2_a                        4
## Q1_3_a    Q1_3_a                        4
## Q1_4_a    Q1_4_a                        2
## Q1_5_a    Q1_5_a                        4
## Q1_6_a    Q1_6_a                        3
## Q1_7_a    Q1_7_a                        3
## Q1_8_a    Q1_8_a                        4
## Q1_9_a    Q1_9_a                        3
## Q1_10_a  Q1_10_a                        4
## Q1_11_a  Q1_11_a                        4
## Q1_12_a  Q1_12_a                        4
```

```
## Q1_13_a Q1_13_a                    4
## Q1_14_a Q1_14_a                    3
## Q1_15_a Q1_15_a                    3
```

From the analysis, the participants have integrated the green comcept in their business but they ***rarely emphasis*** on the green concept when it comes to business strategies which reward top management based on successful achievement of environmental goals.