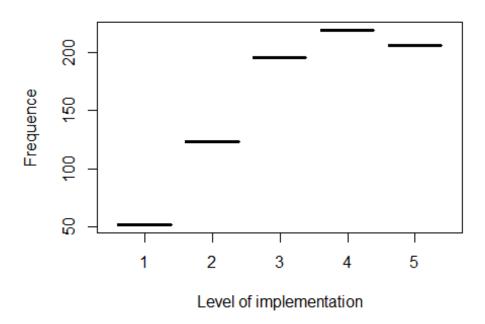
Data analysis

3/16/2022

Part_I: Internal_Integration

Frequency distribution of Internal integration of the concept of green



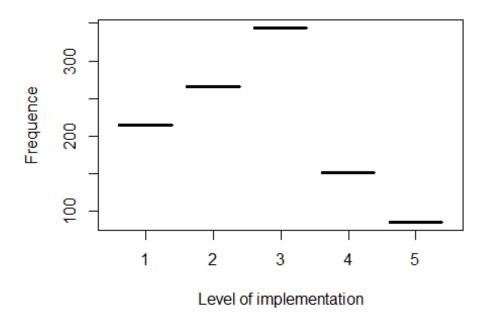
What is the less implemented? from the 15Th? By the mean of values we can get the results. we need this to help them or advise them to advance in their green policy.

```
library(dplyr)
means <- as.data.frame(round(colMeans(data_1)))</pre>
means <- cbind(Q=rownames(means), means)</pre>
means
                  Q round(colMeans(data_1))
##
             Q1_1_a
## Q1 1 a
## Q1_2_a
             Q1 2 a
                                             4
## Q1_3_a
             Q1_3_a
                                             4
             Q1 4 a
                                             2
## Q1_4_a
             Q1_5_a
                                             4
## Q1 5 a
             Q1_6_a
                                             3
## Q1_6_a
             Q1_7_a
                                             3
## Q1_7_a
## Q1_8_a
             Q1_8_a
                                             4
## Q1_9_a
             Q1_9_a
                                             3
                                             4
## Q1_10_a Q1_10_a
## Q1_11_a Q1_11_a
```

```
## Q1_12_a Q1_12_a 4
## Q1_13_a Q1_13_a 4
## Q1_14_a Q1_14_a 3
## Q1_15_a Q1_15_a 3
```

From the analysis, the participants have integrated the green concept in their business but they *rarely emphasis* on the green concept when it comes to business strategies which reward top management based on successful achievement of environmental goals.

Part_II:_Supplier_integration Frequency distribution of Supplier_integration of the concept of green



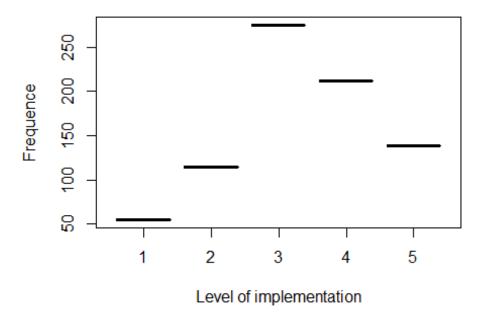
Most of the respondant do not implement the green concept when it comes to Supplier integration. Let's see inside

```
Q round(colMeans(data_2))
##
            Q2_1_a
## Q2_1_a
                                            3
                                            3
## Q2_2_a
             Q2 2 a
                                            4
## Q2_3_a
             Q2 3 a
                                            3
## Q2_4_a
             Q2_4_a
             Q2_5_a
                                            3
## Q2_5_a
                                            3
## Q2_6_a
             Q2 6 a
                                            3
## Q2_7_a
            Q2_7_a
## Q2_8_a
                                            2
            Q2_8_a
            Q2_9_a
                                            2
## Q2 9 a
                                            2
## Q2_10_a Q2_10_a
## Q2_11_a Q2_11_a
                                            2
## Q2_12_a Q2_12_a
                                            2
```

```
## Q2_13_a Q2_13_a 2 2
## Q2_14_a Q2_14_a 2 2
## Q2_15_a Q2_15_a 3
## Q2_16_a Q2_16_a 3
## Q2_17_a Q2_17_a 3
## Q2_18_a Q2_18_a 3
## Q2_19_a Q2_19_a 3
## Q2_20_a Q2_20_a 3
```

The only one thing they use to do well with their supliers is to exchange information about cleaner production and cleaner technologies with supliers. For the rest they did it rarely or sometimes.

Part III



They integrate the green concept with their customers sometimes. No need to go deeper here.

Part Iv: Stakeholder coordination engagement

