Simon Roger



CONTACT

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Driving license and convoyed

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PROFESSIONA EXPERIENCE

PROFESSIONAL Data & Al acculturation officer | 2023-2025

Synergie Holding (Cofidis Group, Monabanq, Créatis, Carizy)

- Popularization of innovative projects (from the database to NLP including infrastructure and cloud topics)
- Raise awareness among employees about data, AI, and its adoption within different professions and business units
- Deployment of two training modules including the strategic plan 'Alvolution' aimed at the 5,000 employees
- Organization of several meetings and events around data and artificial intelligence (100 to 500 people) with distinguished guests
- Awareness to data governance and data collection for marketing experts and project managers EAM (Mission-driven Company)

Digital Marketing & Communication officer | 2022-2023

Pubos

360 Communication officer | 2021-2022

BTP CFA Hauts-de-France (siège)

EDUCATION

EPITECH - European Institute of Technology | 2025-2028

Master of Science | Computer Engineer in data science

- · Statistics, probabilities, problem solving
- Programming languages (Python, Bash, JavaScript, R.)

ISEFAC Alternance | 2023-2025

Master degree Digital Strategy Manager (Specialized in Business Innovation)

- Marketing and communication digital strategies and project management
- Website development (html, CSS)
- 1st place at the ISEFAC Talks, competition involving all the students of the campus in front of an audience

ISEFAC Alternance | 2020-2023

Bachelor degree Digital Strategy Manager

LANGUAGES

English (C1)

Spanish (B1)

Mandarin (A1)

French (native language)

CERTIFICATES

TOEIC

Certificat Voltaire

Test Of English for International Communication

French skills test