

A creative communications designer

Name	Simon Rollett
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Driving licence	UK, full

EMPLOYMENT HISTORY :

QMetric Group Ltd – Lead Designer: UI / UX / Graphic Design

October 2011 – present day.

Initially contracted to customise Wordpress installations, before accepting a full-time position later that year. Now Lead Designer of UI and UX for award-winning insurance brand 'Policy Expert', recently building a working prototype of next generation online insurance journey to minimise wire-framing stages and reach user testing stages on mobile, tablet and desktop much faster.

Other duties include maintaining brand consistency across web and print including website, blog, help centre, policy documents, direct marketing and emails.

Achievements:

- Career development through to leading design, UI and UX
- Guiding company media into brand consistency
- Building prototype webapps

MadJester Ltd - Director / All design and development

Designing and maintaining all media for my own online clothing business, taking inspiration from existing online retailers. Media design includes:

- Brand conception and development.
- Exhibition stand design and build.
- Garment manufacture including fabric sourcing and design.
- Brochureware.
- Website built with custom-built e-commerce.

DBA Design Services Ltd - Director.

September 2002 – October 2011.

Self-employed duties both on and off-site included design and deployment of online retail sites, brand analysis and development, planning and communications, social media integration, W3C-compliant HTML / CSS architecture, collaboration with Directors and project teams, CMS and blog customisation, Content Management System development (Lotus Notes/Domino) and web-enabled database design for corporate internal systems.

Triangle Computer Services Ltd - Creative Director.

May 1998 – August 2002.

Design and deploy all corporate media for £32m turnover I.T. company, comprising 200 personnel across five locations including Ireland and America. Plan and coordinate with department Directors and Senior Management. Recruited and managed an assistant to support the role.

Achievements:

- Career development from Graphic Designer to Creative Director
- Deploy new brand and creative theme across Triangle group media
- Deploy new brand and creative theme and for subsidiary company: Achiever Plus (later sold)

EDUCATION:**Portchester School For Boys.**

G.C.S.E Art & Design: A,

O Level English Language: A,

G.C.S.E English Language: A,

G.C.S.E English Literature : C,

G.C.S.E Technical Drawing: C.

I.T. EXPERIENCE:

Adobe Creative Suite (principally Photoshop, InDesign, Flash, Illustrator), (X)HTML, CSS3, Javascript, JQuery, Git, Less, IntelliJ, PHPStorm, Lotus Notes, WordPress, WordPress Theme Customisation, E-Commerce, Github.

HOBBIES AND INTERESTS:

Fitness, Martial Arts (Karate, Kick-boxing, Boxing, MMA), racket sports, driving and motorcycle track days, freehand illustration and reading.

PERSONAL ACHIEVEMENTS:

Becoming Creative Director at Triangle.

Winning two full-contact kickboxing fights, one by K.O. (Lost one on points despite being at my best).

Starting my own businesses:

Conceiving the 'MadJester' clothing brand, retailing both online and in retail outlets.