NICK SIMONS

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Work Experience

Google, via Magnit : UX Research Associate
Contract position with Maps, Dec. 2020 - Today
- Conducting foundational & directional research projects for consumer-facing products, using a variety of qualitative methods
- Collaborating with key stakeholders, including designers, engineers, PMs, and researchers, to prioritize research needs
- Synthesizing findings into actionable insights and communicating these with stakeholders via readouts and report documents

Bucknell University : Student Researcher
CS Department research, June 2017 - Aug. 2017
- Developed and revised code for a data visualization-curating Google Chrome extension
- Designed user tests, including building versions for A/B testing and defining research questions

Select Projects

Pittsburgh Foundation : UX Researcher/ Tech Lead
MHCI Capstone, Jan. 2020 - Aug. 2020
Performed a variety of research and synthesis exercises to design a novel philanthropic tool, led research and relations with external foundations, and generated realistic tech recommendations

Tool for Parkinson's : UX Researcher/ Product Manager
Rapid Prototyping course, Jan. 2020 - May 2020
Researched Parkinson's Disease and those impacted by it, established requirements for a computer system, and ensured different teams met those requirements in building the system

Education

Carnegie Mellon University
Aug. 2019 - Aug. 2020
Master of Human-Computer Interaction

Bucknell University
Aug. 2014 - May 2018
Bachelor of Arts, double major in Computer Science & Psychology

Methods

Semi-structured interview
Think-aloud testing
Grounded theory analysis
Open-ended text coding
Focus group testing
Storyboard speed dating
Affinity diagramming
Agile methodology
Digital and paper prototyping

Tools

UserTesting
Figma
Mural
Google Docs Editor suite
Trello
Git
Linux Environments
Visual Studio Code