

# NICK SIMONS

San Francisco, CA

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## Work Experience

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### **Google, via PRO Unlimited: UX Research Associate**

**Contract position with Geo, Dec. 2020 - Today**

Conducting qualitative studies in quick project cycles with Google Maps, analyzing results, and presenting findings to embedded designers, engineers, PMs, and researchers

### **Bucknell University : Student Researcher**

**CS Department research, June 2017 - Aug. 2017**

Revised and developed a data visualization-curating Google Chrome extension, designed user tests

## Projects

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### **Pittsburgh Foundation : UX Researcher/ Tech Lead**

**MHCI Capstone, Jan. 2020 - Aug. 2020**

Performed a variety of research and synthesis exercises to design a novel philanthropic tool, led research and relations with external foundations, and generated realistic tech recommendations

### **Music App Design : Research Lead/ Interaction Designer**

**Social Web course, Feb. 2020 - May 2020**

Set goals and deadlines for user research, designed and conducted tests, and prototyped interactions and animations for a socially driven music application

### **Tool for Parkinson's : UX Researcher/ Product Manager**

**Rapid Prototyping course, Jan. 2020 - May 2020**

Researched Parkinson's Disease and those impacted by it, established requirements for a computer system, and ensured different teams met those requirements in building the system

## Education

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### **Carnegie Mellon University**

**Aug. 2019 - Aug. 2020**

Master of Human-Computer Interaction

### **Bucknell University**

**Aug. 2014 - May 2018**

Bachelor of Arts, double major in Computer Science & Psychology

## Methods

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Think-aloud testing  
Grounded theory analysis  
Open-ended text coding  
Focus group testing  
Storyboard speed dating  
Affinity diagramming  
Agile methodology  
Digital and paper prototyping

## Tools

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Figma  
Mural  
Trello  
Git  
Linux Environments  
Firebase  
Visual Studio Code