

SANTHOSH A

UX Designer - 3+ Years of Experience

Agile designer with B2B focus. Drives innovation with user-centric approach, achieving remarkable product design successes.

WORK EXPERIENCE

UX Designer

Intellemo

• Oct 2022 - Present

- Successfully proposed subscription plans, resulting in a remarkable **6x increase in company revenue** and continued growth.
- Led end-to-end product design process, creating user flows, wireframes, prototypes, and journey maps.
- Launched highly effective ad campaigns, empowering users to launch ads independently and significantly enhancing their overall experience.
- Conducted user testing, A/B testing, and data analysis to optimise ad campaign processes and improve user satisfaction.
- Collaborated with Design, Product, and Engineering teams to deliver impactful user experiences.

UX Designer

Iconic Dream Focus

• Aug 2020 - Oct 2022

- Successfully proposed subscription plans, resulting in a remarkable **6x increase in company revenue** and continued growth.
- Led end-to-end product design process, creating user flows, wireframes, prototypes, and journey maps.
- Launched highly effective ad campaigns, empowering users to launch ads independently and significantly enhancing their overall experience.

Portfolio

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Email

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LinkedIn

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SKILLS

EDUCATION

CERTIFICATION