Redesign of Vandalur Zoo App

Ai Ps

Making Vandalur Zoo a little better, with virtual experience and user-friendly.

About **Vandalur Zoo Project**

One of the largest and the oldest zoo in India started in 1976 is a zoological garden located in Vandalur, Chennai. As per the record of 2019-20, the total number of visitors is calculated to be around 1.5 million.

To purchase a ticket, visitors are set up over the entrance. The waiting time at the ticket counter varies from 5 - 30 minutes based on visitor's footfall.

The objective of this project is to improve turnaround time at the ticket counter. To minimize the physical bookings at the counter and to replace it the call in with nearby updated by the virtual experience.

Requirements gathered from client

1. The application should be user friendly.
2. The application should provide instant accountability on the number of tickets sold, the number of tickets sold and out.
3. The generated ticket should be easily verified at the check in and check-out point. Preferably QR code/Bar code based tickets are generated.
4. Generating ticket may carry information about the visit like Sex & Date?
5. The application should minimize manpower requirements for the whole ticketing process.

Color**graphy**

A proper color palette defines a better UI experience.

33%	33%	33%
#ffffff	#3a7a4a	#e8e8e8
Primary	Secondary	Accent
The color is common to all the screens in the app.	The color helps in the visibility of the text and the overall aesthetic of the app.	The color helps in the visibility of the text and the overall aesthetic of the app.

Typo**graphy**

Readable types are an asset to your product.

Aa
Montserrat

Regular	14px, 16px, 18px
Medium	12px, 14px, 16px, 18px, 20px, 24px
Semibold	14px, 16px, 18px, 24px, 28px

Icono**graphy**

Icons are the map for your product. It should be easy to understand and also should be universal.

Immature does not attract, but **matured brand does**

A brand is what defines a product. Started this project with a branding.

Before

After

Variation 1

Variation 2

Text Logo

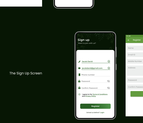
VANDALUR
ZOO

UI **Elements**

The elements used in this project are listed below.

Hight-Fidelity **Design**

The redesign changes and the comparison of old UI vs the newly updated.

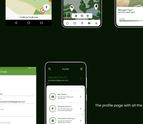


Splashscreen with minimal logo design

Onboarding screens for better understanding.

Login screen with tabed UI design.

The Sign Up Screen

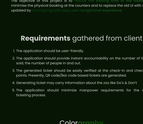


Homepage with easy navigational options. Designed with breathing spaces and some changes in the menu bar.

About animals page with detailed inputs.

Ticket booking section, as per the client requirement, it shows the number of visitors in and out.

The ticket details are mentioned in a neat manner so that it will be easier for a new user to book a ticket.



The payment details with the ticket details are given with multiple payment modes.

As per the client requirement, after leaving the ticket details has dirs and dist's of zoo and UI based route in system has been designed.

The profile page with all the needed informations.

THANK YOU
FOR YOUR TIME