

# Keyword Analytics: Overview (Desk top)

Amsterdam



# **Keyword Analytics: Overview (Amsterdam)**

# **Organic search**

UK | Amsterdam

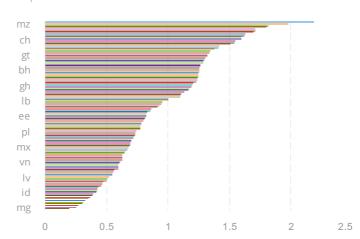
Volume	201.0K
Number of results	465.0M

### **Paid search**

CPC (GBP)	0.73
Competition	0.30

### **CPC Distribution**

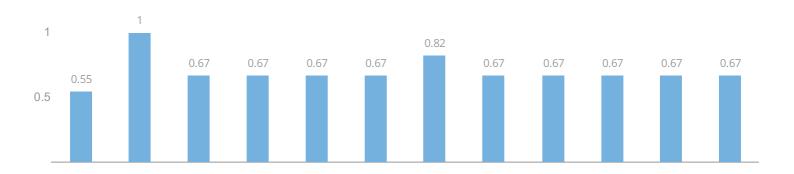
UK | Amsterdam



# **Keyword Research: Trend**

UK | Amsterdam

1.5



# Phrase Match Keywords (9,757)

UK | Amsterdam

Keyword	Volume	CPC (GBP)
amsterdam	201,000	0.73
amsterdam hotels	110,000	2.50
flights to amsterdam	110,000	0.51
amsterdam weather	90,500	0.26
cheap flights to amsterdam	49,500	0.54

# Related Keywords (832)

UK | Amsterdam

Keyword	Volume	CPC (GBP)
amsterdame	110	1.28
امستردام	170	0.00
near amsterdam	10	1.68
amsterdam info	70	1.87
amsterdam tourism	880	0.95



## **Keyword Research: Organic Results (1-20)**

UK | Amsterdam

1 https://www.iamsterdam.com/

iamsterdam.com

2 https://www.iamsterdam.com/en/see-and-do

iamsterdam.com

3 https://en.wikipedia.org/wiki/Amsterdam

wikipedia.org

4 https://www.holland.com/global/tourism/destinations/amsterdam.htm

holland.com

5 https://www.amsterdam.info/

amsterdam.info

6 https://www.tripadvisor.co.uk/Tourism-g188590-Amsterdam\_North\_Holland\_Province-Vacations.html

tripadvisor.co.uk

7 https://www.lonelyplanet.com/the-netherlands/amsterdam

lonelyplanet.com

8 https://wikitravel.org/en/Amsterdam

wikitravel.org

9 https://www.theguardian.com/travel/amsterdam

theguardian.com

10 https://www.timeout.com/amsterdam

timeout.com

11 https://www.thomascook.com/holidays/city-breaks/amsterdam/

thomascook com

12 https://www.tripadvisor.com/Attractions-g188590-Activities-Amsterdam\_North\_Holland\_Province.html

tripadvisor.com

13 https://www.stedelijk.nl/en

stedelijk.nl

14 https://www.rijksmuseum.nl/en

rijksmuseum.nl

15 https://generatorhostels.com/destinations/amsterdam?lang=en-GB

generatorhostels.com

16 https://www.radissonblu.com/en/hotel-amsterdam

radissonblu.com

17 https://www.getyourguide.com/amsterdam-l36/

getyourguide.com

18 https://www.schiphol.nl/en/

schiphol.nl

19 https://www.telegraph.co.uk/travel/destinations/europe/netherlands/amsterdam/

telegraph.co.uk

20 https://www.conservatoriumhotel.com/

conservatoriumhotel.com



### **Keyword Research: Ad Copies**

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Ad www.trivago.co.uk/Hotel-Deals/Amsterdam

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Ad www.expedia.co.uk/Amsterdam\_NLD/Book\_Hotels

Find and Compare Exclusive Deals on Hotels in <b>Amsterdam</b> and Save Big!

Ad amsterdam-cheap-flights.opodo.co.uk/

Book Cheap Flight To <b>Amsterdam</b>. Save On Your Flights with Opodo.

Ad www.booking.com/Amsterdam/Hotels

Book your Hotel in  $\begin{subarray}{c} \text{Book your Hotel in } \begin{subarray}{c} \text{S-Amsterdam} \end{subarray} \begin{subarray}{c} \text{S-Amsterda$ 

Ad www.expedia.co.uk/Deals/Amsterdam

Quality Hotels, Affordable Prices. Book Hotels in <b>Amsterdam</b>, Holland.

Ad www.jet2holidays.com/Amsterdam/City-Breaks

Discover <b>Amsterdam</b> City Breaks From Just £60pp Deposit. Fully ATOL Protected!

### **Keyword Research: PLA Copies**

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NO DATA

# **Keyword Research: Ads History**

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