



Pleaz

## DATA REPORT

Shaping sustainable  
working lives for the  
hybrid workplace

# 12 Month WP data

Company

All

Company branch

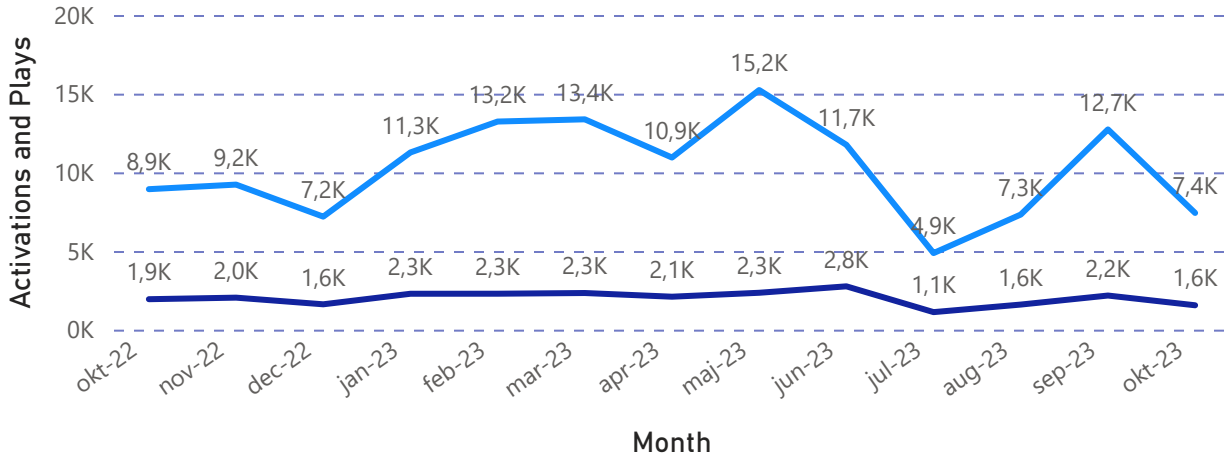
All

Country

All

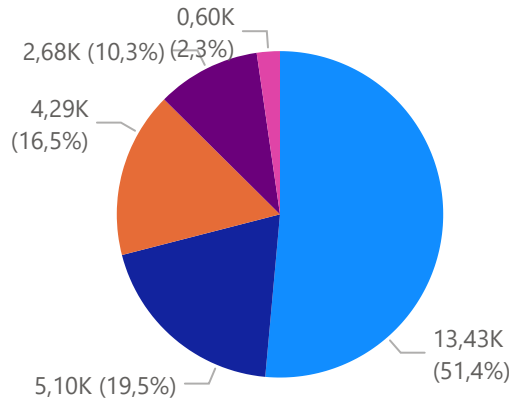
## Activations and Plays by Month

Activations Plays



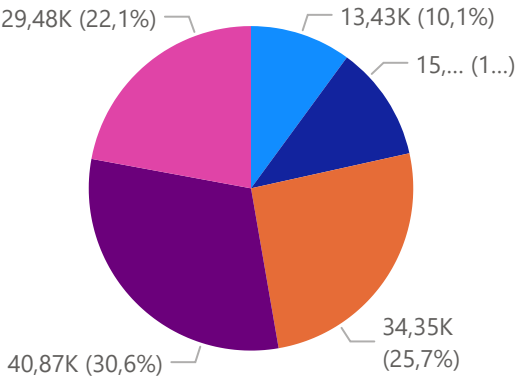
## Plays by group size

1 2-5 6-10 11-20 20+



## Activations by group size

1 2-5 6-10 11-20 20+



	okt-23	sep-23	aug-23	jul-23	jun-23	maj-23	apr-23	mar-23	feb-23	jan-23	dec-22	nov-22	okt-22	Total
Total Plays	1550	2169	1595	1115	2754	2345	2095	2329	2285	2282	1612	2035	1936	26102
Activations	7418	12727	7316	4867	11748	15231	10940	13369	13228	11263	7184	9220	8929	133440
Average participants/play	4,79	5,87	4,59	4,37	4,27	6,50	5,22	5,74	5,79	4,94	4,46	4,53	4,61	5,11
	1.0													1.0
Plays by group size														
1	715	1068	826	614	1686	1103	1122	1187	1170	1147	881	975	934	13428
2-5	401	378	308	200	369	420	389	385	426	528	293	514	490	5101
6-10	264	425	280	156	409	466	316	373	338	343	263	328	333	4294
11-20	151	229	158	129	252	286	227	320	285	192	149	174	130	2682
20+	19	69	23	16	38	70	41	64	66	72	26	44	49	597
Total Plays	1550	2169	1595	1115	2754	2345	2095	2329	2285	2282	1612	2035	1936	26102
	1.0													1.0
Activations by group size														
1	715	1068	826	614	1686	1103	1122	1187	1170	1147	881	975	934	13428

12 Week WP data

Company

All

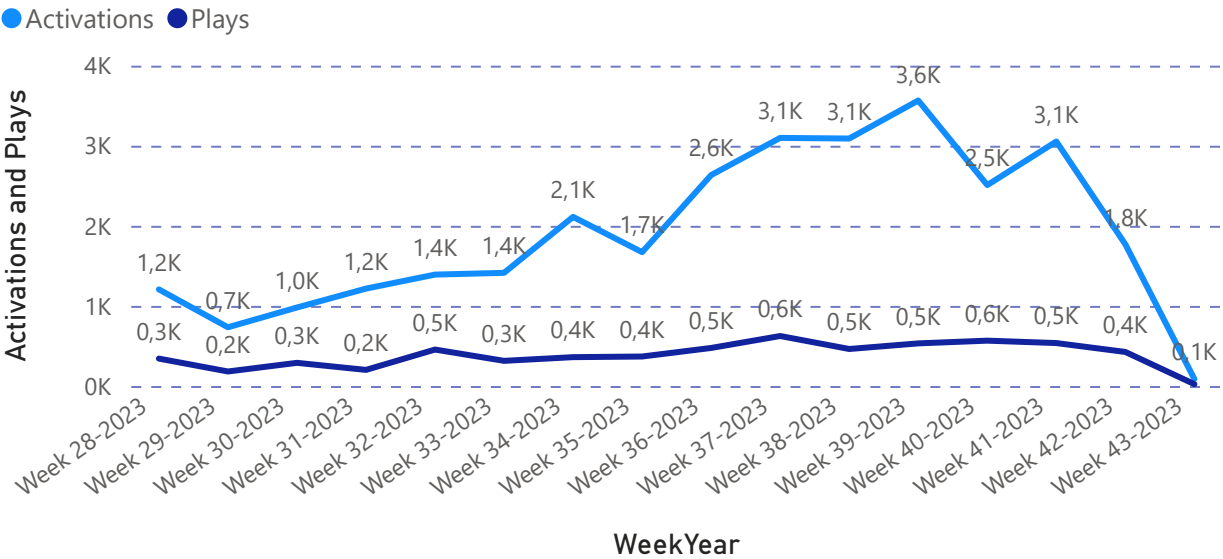
Company branch

All

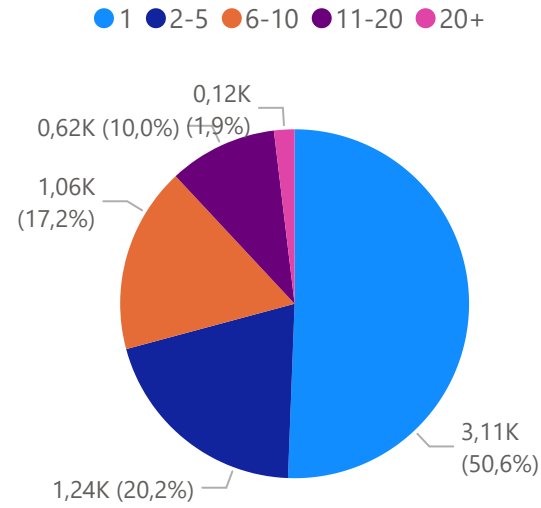
Country

All

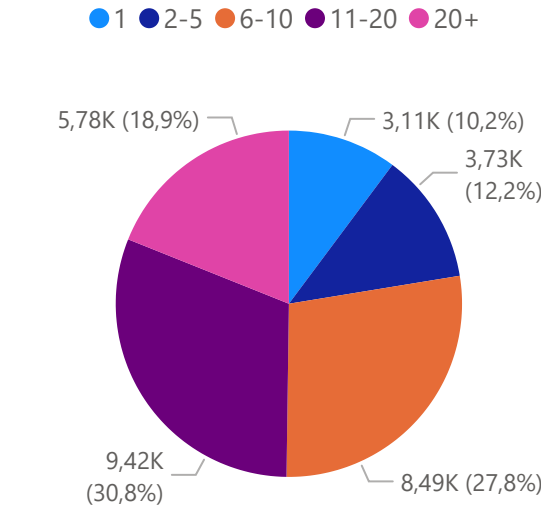
Activations and Plays by WeekYear



Plays by group size



Activations by group size



	Week 28-2023	Week 29-2023	Week 30-2023	Week 31-2023	Week 32-2023	Week 33-2023	Week 34-2023	Week 35-2023	Week 36-2023	Week 37-2023	Week 38-2023	We
Total Plays	342	181	289	201	455	314	360	368	475	624	462	
Activations	1206	733	980	1216	1391	1413	2112	1671	2634	3098	3090	
Average participants/play	3,53	4,05	3,39	6,05	3,06	4,50	5,87	4,54	5,55	4,96	6,69	
Plays by group size												
1	202	101	190	98	324	132	154	166	270	386	175	
2-5	70	31	48	39	48	77	82	87	78	88	104	
6-10	38	28	23	29	46	75	75	73	70	75	112	
11-20	32	21	23	18	37	30	42	41	49	51	56	
20+			5	17			7	1	8	24	15	
Total Plays	342	181	289	201	455	314	360	368	475	624	462	
Activations by group size												
1	202	101	190	98	324	132	154	166	270	386	175	
2-5	210	93	144	117	144	231	246	261	234	264	312	
6-10	304	224	184	232	368	600	600	584	560	600	896	
11-20	490	315	345	270	555	450	630	620	740	775	855	
20+			117	499			482	40	830	1073	852	
Activations	1206	733	980	1216	1391	1413	2112	1671	2634	3098	3090	

WP Routine overview

6 month WP data (Plays (Average participants))

Hour	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
<7	0	0	0	0	0	0	0	0
07	0	0	0	0	0	0	0	0
08	0	0	0	0	0	0	0	0
09	20 (10,9)	23 (10,2)	20 (11)	25 (8,8)	18 (9,6)	0	0	106 (10,1)
10	0	0	0	0	0	0	0	0
11	0	1 (8)	0	0	0	0	0	1 (8)
12	0	0	0	0	0	0	0	0
13	21 (9,2)	26 (8,5)	28 (8,9)	24 (7,3)	15 (7,8)	0	0	114 (8,4)
14	0	0	0	0	0	0	0	0
15	0	0	0	0	0	0	0	0
16	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0
18	0	0	0	0	0	0	0	0
19	0	0	0	0	0	0	0	0
20+	0	0	0	0	0	0	0	0
Total	41 (10)	50 (9,3)	48 (9,8)	49 (8,1)	33 (8,8)	0	0	221 (9,2)

Company

Company

Company

All

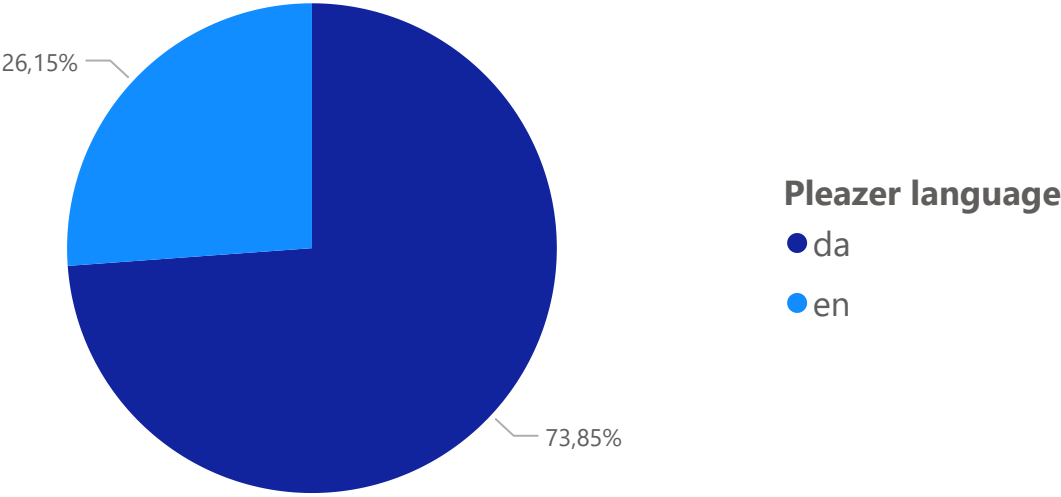
Country

All

Past 3 week WP data (Plays (Average participants))

Hour	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
<7	0	0	0	0	0	0	0	0
07	0	0	0	0	0	0	0	0
08	0	0	0	0	0	0	0	0
09	3 (10,3)	4 (8)	1 (8)	5 (5)	5 (5)	0	0	18 (6,7)
10	0	0	0	0	0	0	0	0
11	0	0	0	0	0	0	0	0
12	0	0	0	0	0	0	0	0
13	3 (6,3)	5 (4)	6 (5,5)	6 (4,7)	2 (5,5)	0	0	22 (5)
14	0	0	0	0	0	0	0	0
15	0	0	0	0	0	0	0	0
16	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0
18	0	0	0	0	0	0	0	0
19	0	0	0	0	0	0	0	0
20+	0	0	0	0	0	0	0	0
Total	6 (8,3)	9 (5,8)	7 (5,9)	11 (4,8)	7 (5,1)	0	0	40 (5,8)

Language of Pleazers



Pleazer Name

Video Count

Computer Ryg og Skuldre 4	12
Computer Skuldre 1	12
Computer Kæbe	11
Nykredit Pleazer	11
Computer Ben 4.0	10
Computer Skuldre 3	10
Computer Nakke 1	9
Computer Ryg 5	9
Computer Nakke 4	8
Computer Ryg og Skuldre 2	8
Kernemuskler	8
Computer Back and Shoulders 2	7
Computer Hovedpine 1	6
Computer Nakke 2	6
Computer Ryg 3	6
Total	365

# Playground WAU

### Launched Status

All

Company

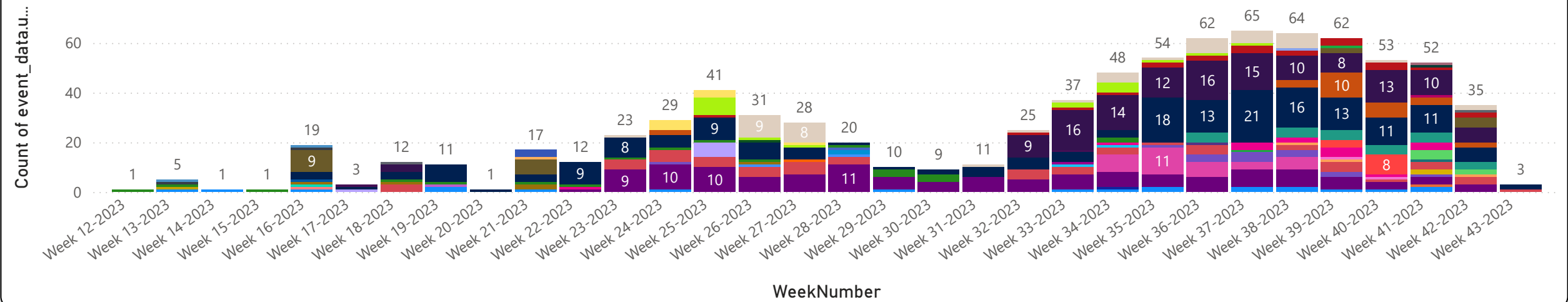
All

Week number

All

## Weekly Active users

**Companies**



CompanyName	Week 12-2023	Week 13-2023	Week 14-2023	Week 15-2023	Week 16-2023	Week 17-2023	Week 18-2023	Week 19-2023	Week 20-2023	Week 21-2023
+ [redacted]		1	1		1			2		
+ [redacted]										
+ [redacted]les										
+ [redacted]se										
+ [redacted]										
+ [redacted]ch										
+ [redacted]al										
+ [redacted]on							3			
+ [redacted]roup										
+ [redacted]g										
+ [redacted]us										
+ [redacted]										
+ [redacted]ster										
+ [redacted]								1		
+ [redacted]										
+ [redacted]g						1				
+ [redacted]		1								
+ [redacted]					1					
+ [redacted]					1					
Total	1	5	1	1	19	3	12	11	1	

## Playground activations

## Launched status

Launched

Company

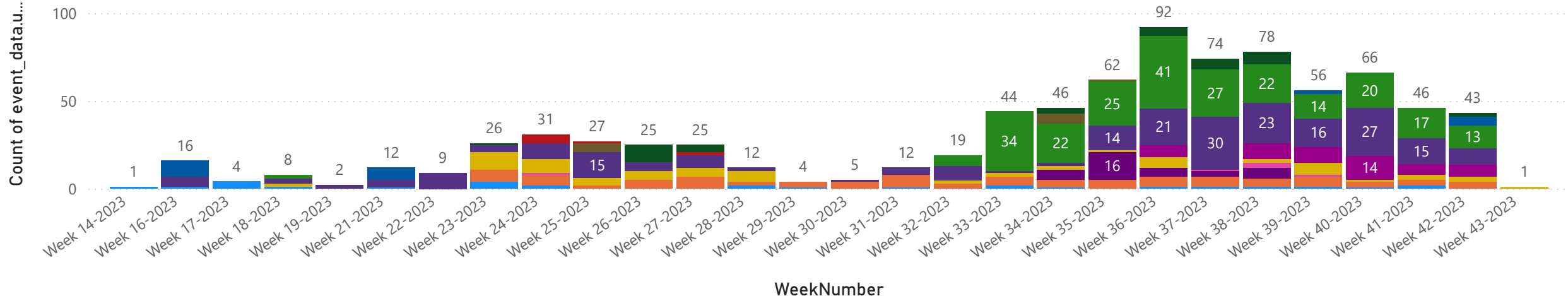
All

Room name

All

## Weekly Active users

**Companies**



CompanyName

2-2023 Week 33-2023 Week 34-2023 Week 35-2023 Week 36-2023 Week 37-2023 Week 38-2023 Week 39-2023 Week 40-2023 Week 41-2023 Week 42-2023

[illegible]

## Playground activations

## Launched status

Launched

Company

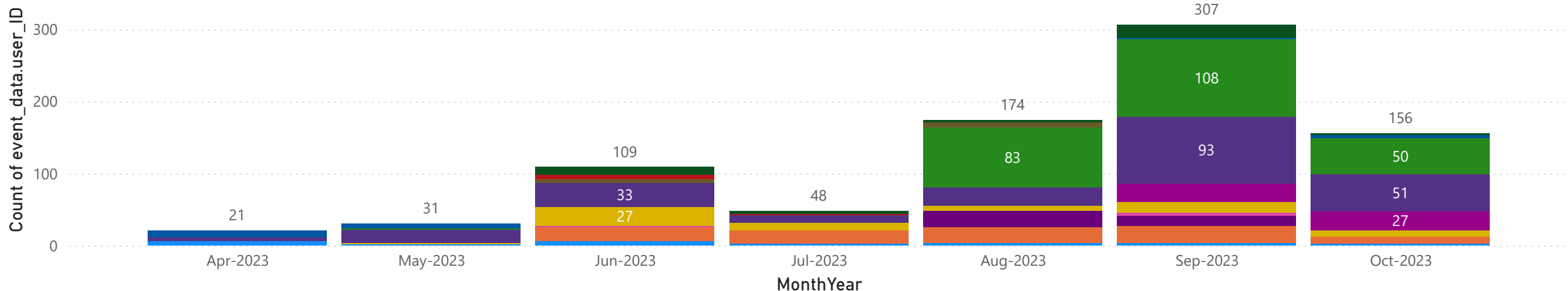
All

Room name

All

## Weekly Active users

**Companies** ● (Blank) ● Use ● ch ● tion ● erl ● mes ● one ● ple ● va ● rks ● ans DK



user_email	Apr-2023	May-2023	Jun-2023	Jul-2023	Aug-2023	Sep-2023	Oct-2023	Total
...kc.dk	4	1	6	2	1	1		15
...nes.com					2		1	3
...tech.com						1		1
...one.dk					10	13	3	26
...ne.dk					1			1
...nes.com		1						1
...vwsf.dk						2		2
...gt@vwsf.dk			2			3		5
...mes.com						7	6	13
...es.com			1	1				2
...le.dk		2						2
...c.dk					1			1
...ail.com						2		2
...perl.com						5	6	11
...use.dk						2		2
...One.dk					1			1
...f.dk			2					2
...house.dk			1	1	3	4	3	12
<b>Total</b>	<b>21</b>	<b>31</b>	<b>109</b>	<b>48</b>	<b>174</b>	<b>307</b>	<b>156</b>	<b>846</b>