

PSC 202

SYRACUSE UNIVERSITY

# **INTRODUCTION TO POLITICAL ANALYSIS**

**STUDYING POLITICS SCIENTIFICALLY**

# HOUSEKEEPING

- Read the syllabus
  - Carefully!
- Sections start Friday
- No class next Monday

# HOUSEKEEPING

- Textbook available through Orange Instant Access
- Automatically enrolled, costs \$41.30 to have e-book for 180 days
- Can access through Blackboard > Textbook
- Can opt out until Sep 20, 11.59PM and purchase it elsewhere

# HOUSEKEEPING

## CLASS SCHEDULE

Below is a continuously updated class schedule. It contains information on what topics we are covering as well as on the readings and assignments. Please check this site EVERY WEEK.

### Week 1

- Monday (8/30): Introduction to the Course
  - Slides
- Wednesday (9/1): Studying Politics Scientifically
  - Shepsle, Kenneth A. (2010): "It Isn't Rocket Science, but..." p. 3-6. (Blackboard)
  - Monroe, Alan D. (2000): "The Scientific Study of Research Questions." p. 1-12. (Blackboard)

### Week 2

- Monday (9/6): No Class (Labor Day)
- Wednesday (9/8): Research Questions in Political Science
  - Barakso, Maryann, Daniel M. Sabet, and Brian F. Schaffner (2014) "The Research Question." (Blackboard)
  - Multiple Choice Quiz due (11.40 AM, Blackboard)

- <http://www.simonweschle.com/psc202>

# HOUSEKEEPING

- **Quizzes start now**
  - **First quiz will be online later (under Assignments)**
  - **Questions on this lecture and reading for next Wednesday**
  - **Due by Wednesday start of class**

# OVERVIEW

- Evolution of the study of politics
- Studying politics scientifically
- Topics in political science

# WHAT IS POLITICS?

- **Harold Lasswell: Politics is the process of deciding "who gets what, where, and when."**

# HISTORY OF POLITICAL SCIENCE

- Political science today is very different from political science 50-60 years ago
- How?



# HISTORY OF POLITICAL SCIENCE

**Stories, anecdotes**



**Thick description, historical writing**

# EARLY POLITICAL SCIENCE

- **Descriptive**
  - Description of how a committee (in Congress) works
  - Description of electoral systems (proportional representation, first-past-the-post, etc.)
- **Normative**
  - Concern about dominance of committees in workings of Congress
  - Judgment whether proportional representation or first-past-the-post electoral system is better

# HISTORY OF POLITICAL SCIENCE

**Stories, anecdotes**



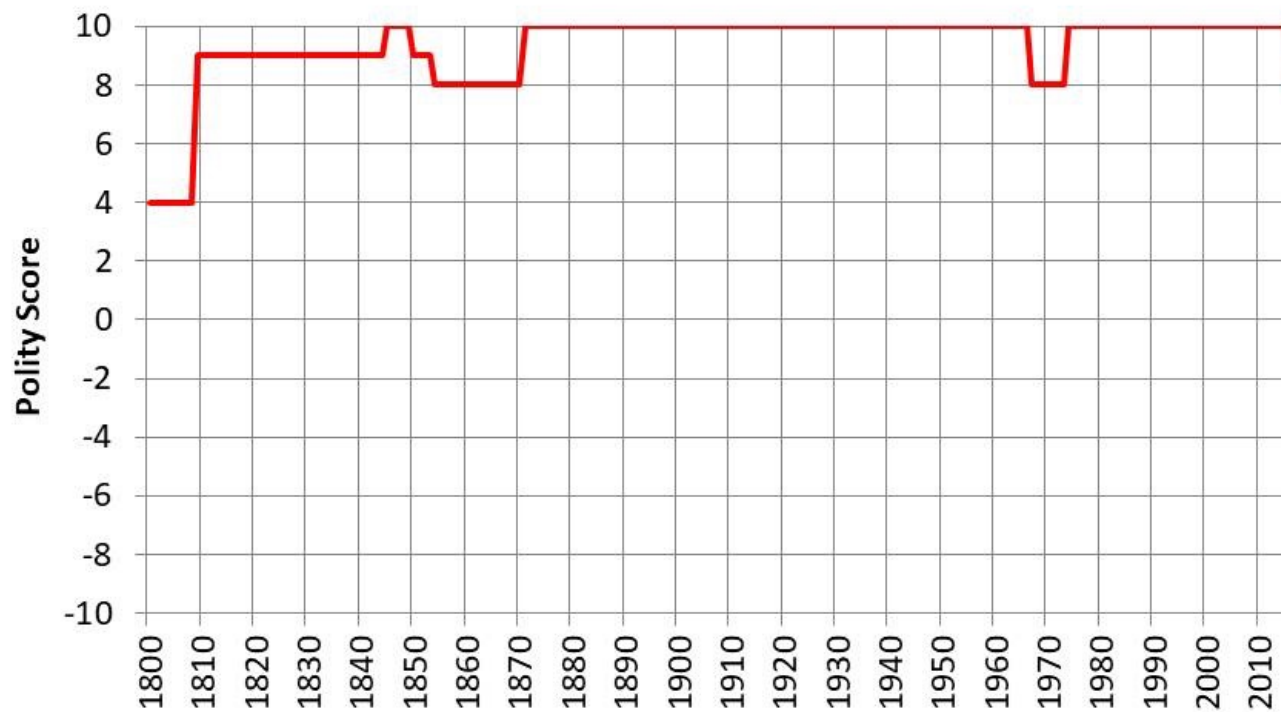
**Thick description, historical writing**



**Systematic measurement**

# SYSTEMATIC MEASUREMENT

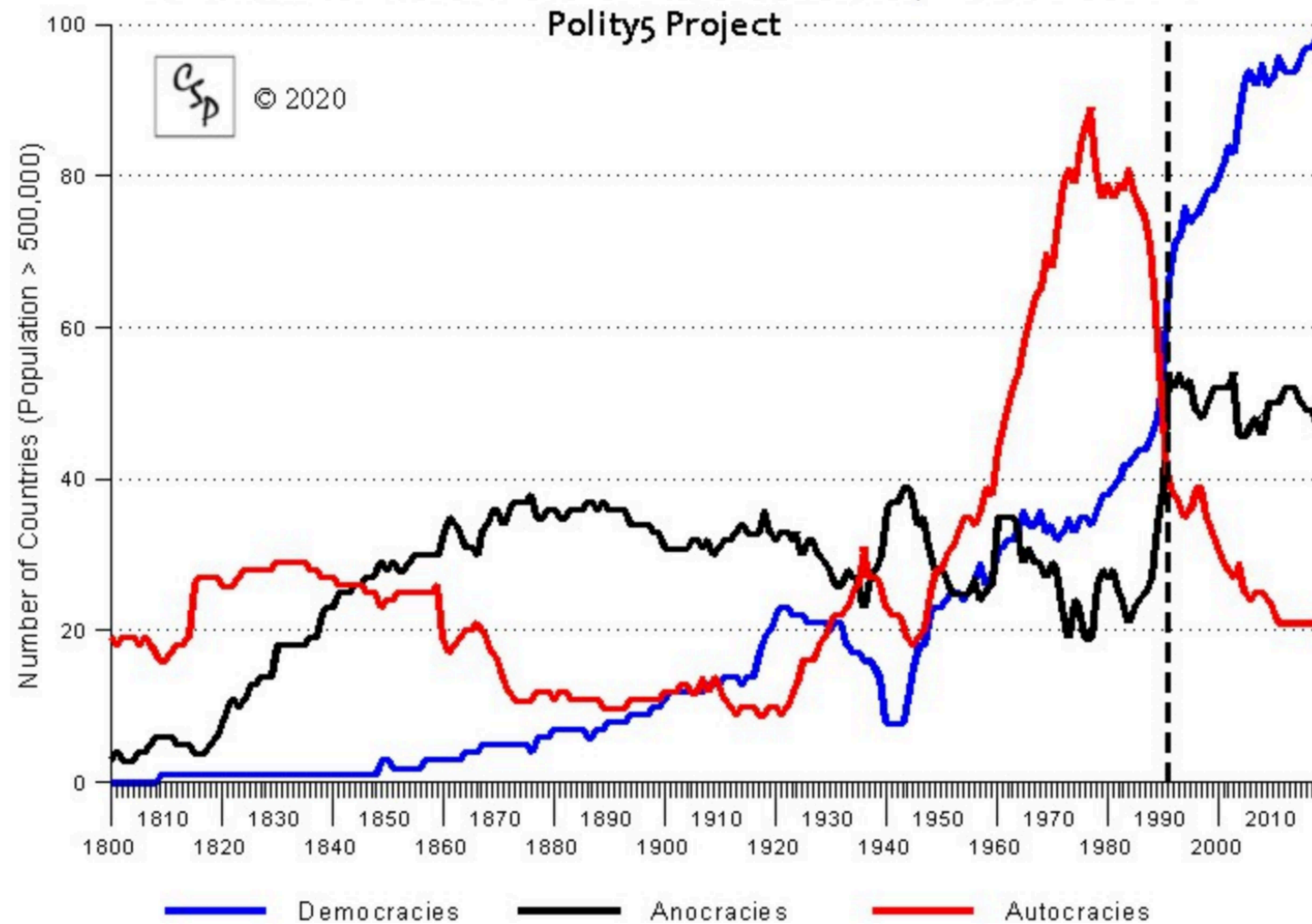
## Polity Score of the United States



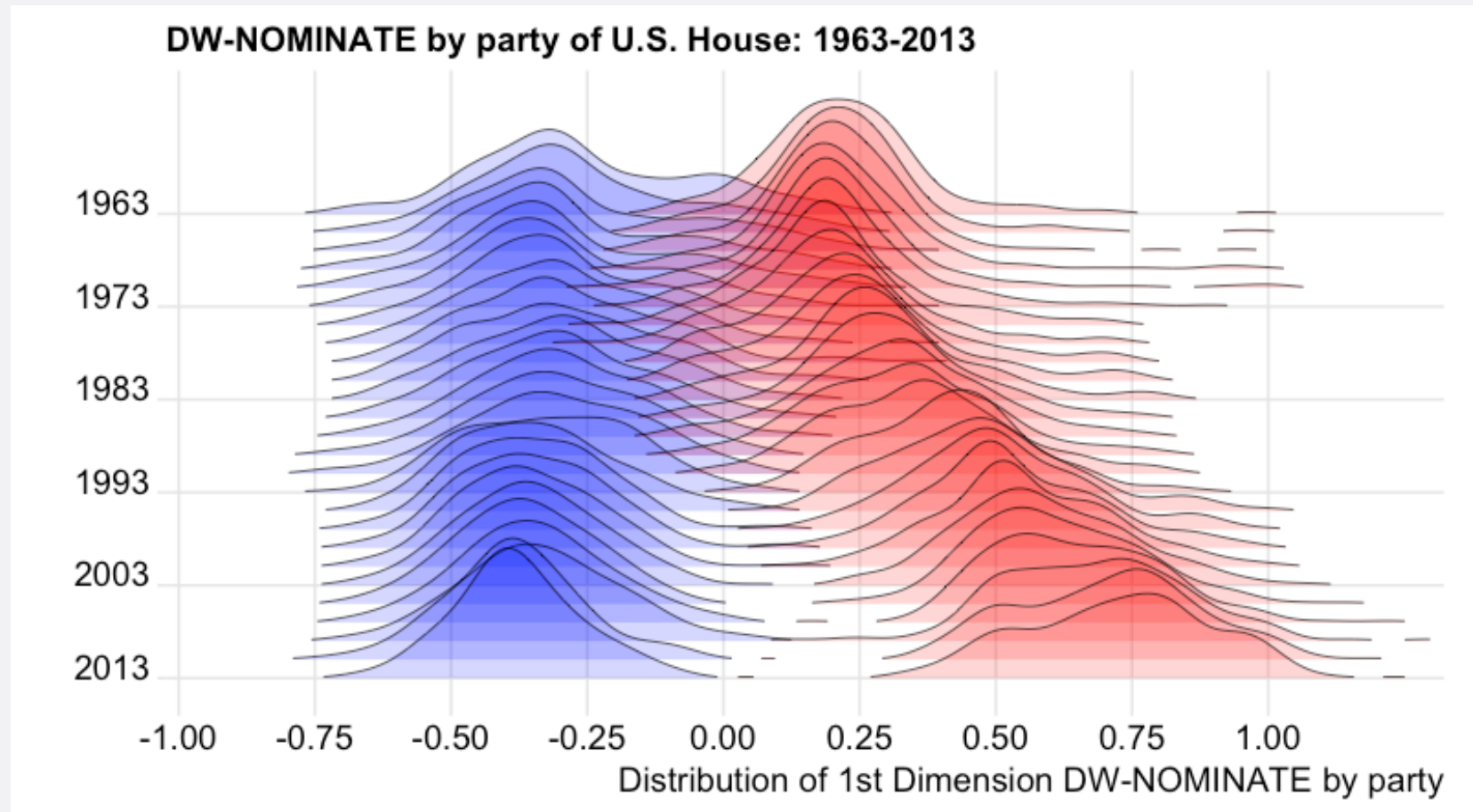
Source: <http://www.systemicpeace.org/inscr/p4v2016.xls>

# SYSTEMATIC MEASUREMENT

## Global Trends in Governance, 1800-2018



# POLICY MEASUREMENT



- DW-NOMINATE ([voteview.com](http://voteview.com))

# SYSTEMATIC MEASUREMENT

116th Congress (2019-2021) > Senators				
Roster (Graphical List View)				
	Name↓↑	Party↓↑	State↓↑	NOMINATE↓↑
1.	WARREN, Elizabeth	Democrat	Massachusetts	-0.758
2.	HARRIS, Kamala Devi	Democrat	California	-0.709
3.	BOOKER, Cory Anthony	Democrat	New Jersey	-0.591
4.	SANDERS, Bernard	Independent	Vermont	-0.531
5.	MARKEY, Edward John	Democrat	Massachusetts	-0.513

116th Congress (2019-2021) > Senators				
Roster (Graphical List View)				
	Name↓↑	Party↓↑	State↓↑	NOMINATE↓↑
1.	LEE, Mike	Republican	Utah	0.913
2.	PAUL, Rand	Republican	Kentucky	0.878
3.	CRUZ, Rafael Edward (Ted)	Republican	Texas	0.836
4.	BRAUN, Michael	Republican	Indiana	0.8
5.	SASSE, Benjamin Eric	Republican	Nebraska	0.719

- <https://voteview.com/congress/senate/116/text>

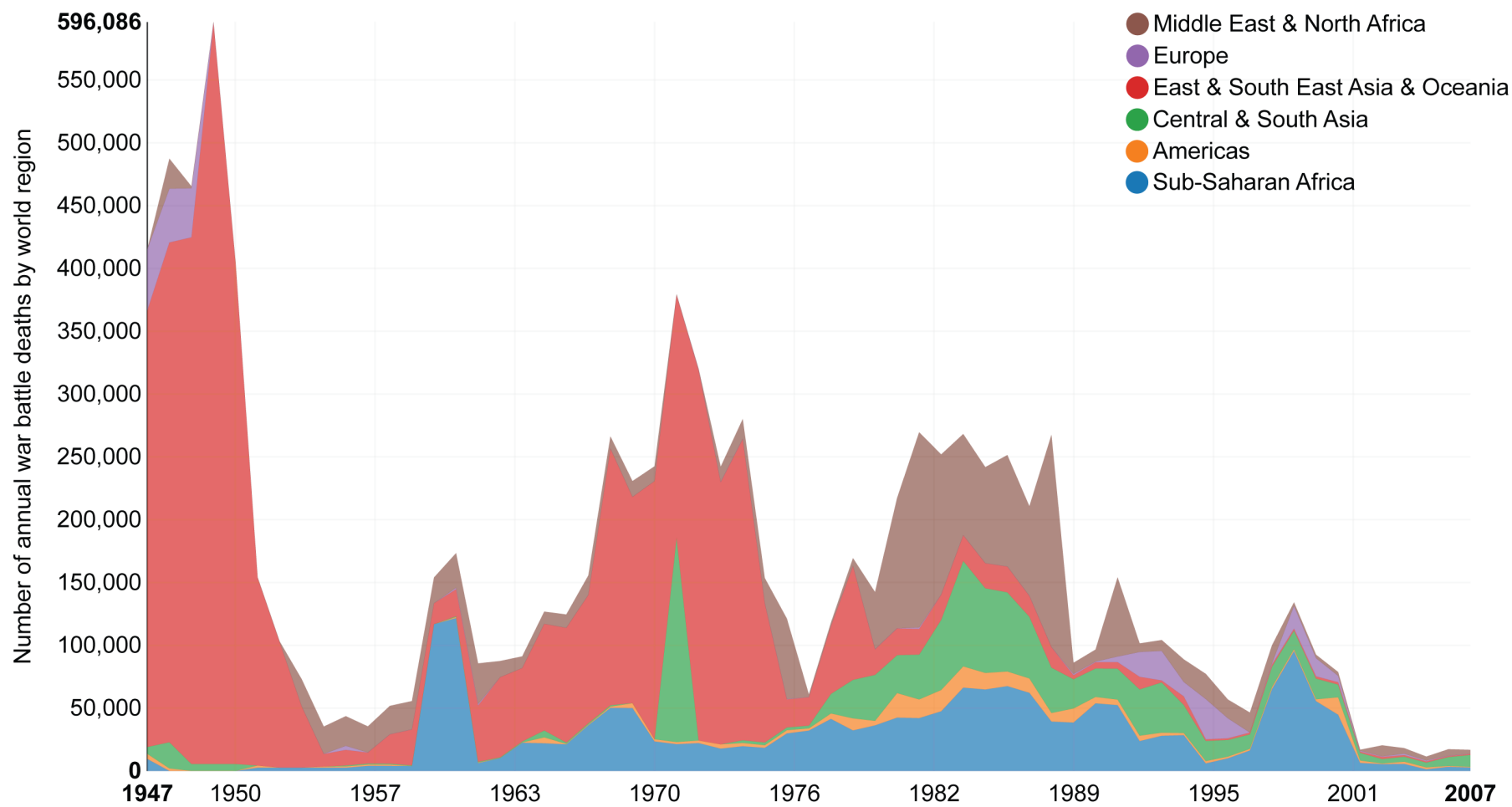
# SYSTEMATIC MEASUREMENT

Our World  
in Data

## Number of annual war battle deaths by world region, 1946-2007

Battle deaths are reported deaths that are the direct result of combat between warring parties in a conflict.

The majority of battle deaths will be combatants, however, deaths of civilians caught in the crossfire are also included.



Data source: Human Security Report Project which is taking data from the PRIO Battle Deaths Dataset v.3.0.

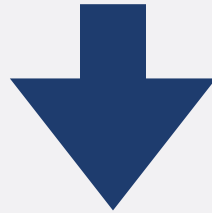
The interactive data visualisation is available at [OurWorldinData.org](https://ourworldindata.org). There you find the raw data and more visualisations on this topic.

Licensed under [CC-BY-SA](https://creativecommons.org/licenses/by-sa/4.0/) by the author Max Roser.

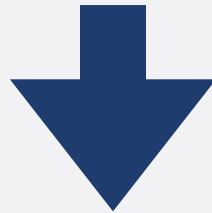


# HISTORY OF POLITICAL SCIENCE

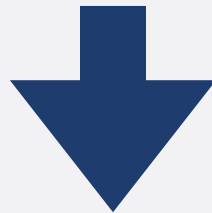
**Stories, anecdotes**



**Thick description, historical writing**



**Systematic measurement**



**Explanation, analysis**

# EXPLANATION & ANALYSIS

- **Explanation, not just description**
  - **Answering “why” questions**
    - *Why* does a Congressional committee exist?
    - *Why* do countries with proportional representation have more parties than countries with first-past-the-post?
- **Analytical, not normative**
  - Understanding what is going on rather than saying what should be going on

# OVERVIEW

- Evolution of the study of politics
- Studying politics scientifically
- Topics in political science

# SCIENCE

- **What does it mean to be scientific?**

# SCIENCE

- What does it mean to be scientific?
- "An attempt to identify and test empirical generalizations"

# SCIENCE

- What does it mean to be scientific?
- "An attempt to identify and test **empirical** generalizations"

# EMPIRICAL

- **Empirical:** a statement that can be confirmed or shown false through observation
- **Normative:** a statement that expresses judgment or belief about what ought to be

# SCIENCE

- What does it mean to be scientific?
- "An attempt to identify and test empirical generalizations"

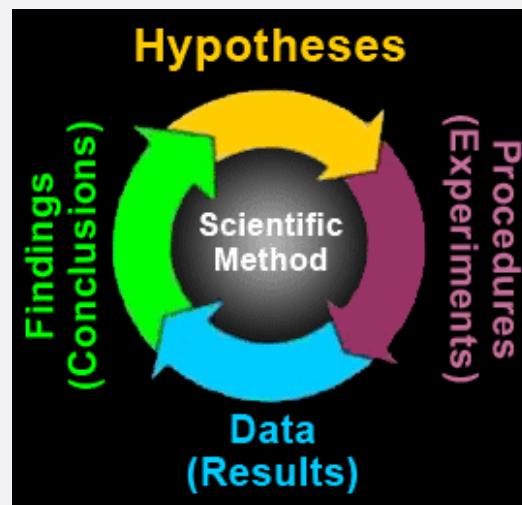


# SCIENCE

- What does it mean to be scientific?
- "An attempt to **identify and test** empirical generalizations"

# KEY STEPS IN THE SCIENTIFIC PROCESS

- **Formulate research question**
- **Propose explanation/theory, hypotheses**
- **Research design, data collection process**
- **Use data to evaluate hypotheses**
- **Reassess explanation**

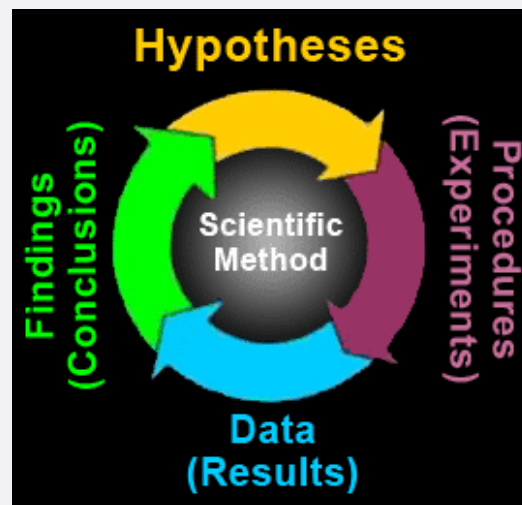


# FORMULATE RESEARCH QUESTION

- Remember: an attempt to identify and test *empirical* generalizations
- What is wrong with these research questions?
  - Was Obama a good president?
  - Should taxes be increased?
  - Is democracy the best form of government?

# KEY STEPS IN THE SCIENTIFIC PROCESS

- Formulate research question
- Propose explanation/theory, hypotheses
- Data collection process
- Use data to evaluate hypotheses
- Reassess explanation

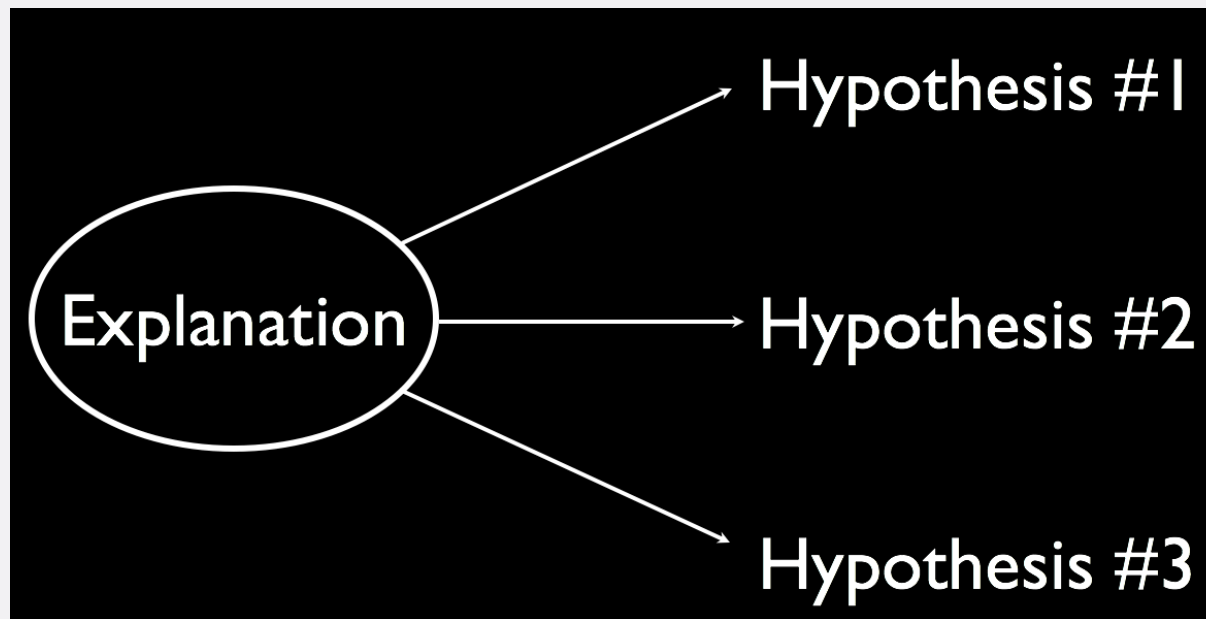


# PROPOSE EXPLANATION/ THEORY, HYPOTHESES

- **Explanation/Theory:** broad statement about how, and why the world works in a specific way
  - Research question: Why do some Americans, but not others, think Obama was a good president?
  - Explanation/Theory: Approval of Obama depends on how well voters' did economically during his presidency
- **Hypotheses:** empirically testable statement that follows from a theory

# PROPOSE EXPLANATION/ THEORY, HYPOTHESES

- **Explanation/Theory:** Approval of Obama depends on how well voters' did economically during his presidency

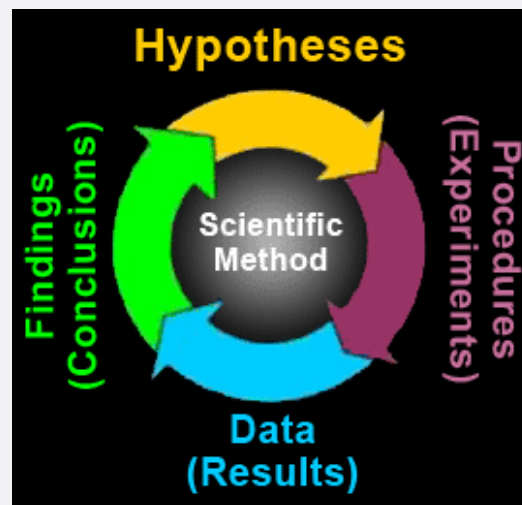


# PROPOSE EXPLANATION/ THEORY, HYPOTHESES

- Hypotheses: *Empirically testable* statements that follows from a theory
  - Hypothesis 1: Voters whose income grew between 2008 and 2016 are more likely to think that Obama was a good President
  - Hypothesis 2: Voters who lost their job at any point between 2008 and 2016 are less likely to think that Obama was a good President

# KEY STEPS IN THE SCIENTIFIC PROCESS

- Formulate research question
- Propose explanation/theory, hypotheses
- Data collection process
- Use data to evaluate hypotheses
- Reassess explanation





# DATA COLLECTION PROCESS

- What kind of data could we collect to test our hypotheses?

# DATA COLLECTION PROCESS

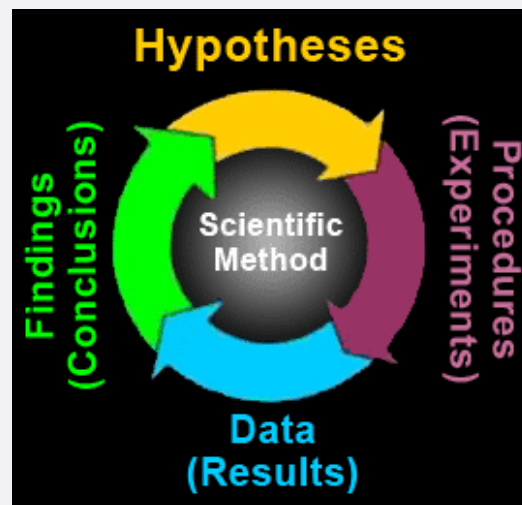
- What kind of data could we collect to test our hypotheses?
  - Survey

# DATA COLLECTION PROCESS

- What kind of data could we collect to test our hypotheses?
  - Survey
  - Need information on:
    - Did respondents think Obama was a good president?
    - Income in 2008 and 2016
    - Unemployed between 2008 and 2016, yes or no?

# KEY STEPS IN THE SCIENTIFIC PROCESS

- Formulate research question
- Propose explanation/theory, hypotheses
- Data collection process
- Use data to evaluate hypotheses
- Reassess explanation

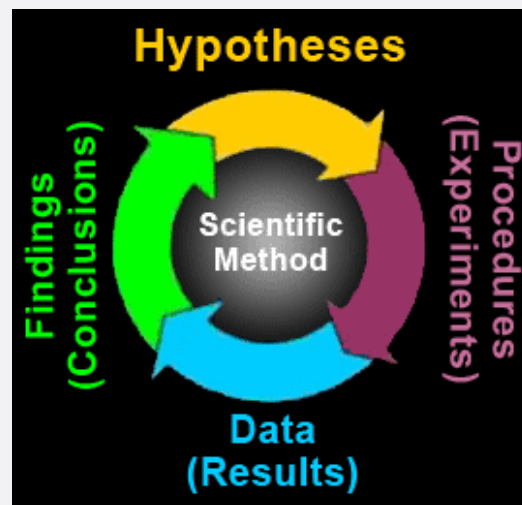


# USE DATA TO EVALUATE HYPOTHESES

- Hypothesis 1: Voters whose income grew between 2008 and 2016 are more likely to think that Obama was a good President
  - Use data to decide if true or false
- Hypothesis 2: Voters who lost their job at any point between 2008 and 2016 are less likely to think that Obama was a good President
  - Use data to decide if true or false

# KEY STEPS IN THE SCIENTIFIC PROCESS

- Formulate research question
- Propose explanation/theory, hypotheses
- Data collection process
- Use data to evaluate hypotheses
- Reassess explanation



# REASSESS EXPLANATION

- Did our explanation/theory find support?
  - Explanation/Theory: Approval of Obama depends on how well voters' did economically during his presidency
- Yes/no/partly?

# KEY STEPS IN THE SCIENTIFIC PROCESS

- Formulate research question
- Propose explanation/theory, hypotheses
- Data collection process
- Use data to evaluate hypotheses
- Reassess explanation

